

Squirrel Home

Squirrel homes protect squirrels that live in your neighborhood. When squirrels move into their homes, larger prey like raccoons stay away. These homes are also attractive and can enhance your outdoor living area.

Squirrels look for a home where they can be out of reach of predators. Certain features differentiate different homes. Some homes are focused on feeding and some on housing. We provide products for a variety of homes.

Here is a list of features that squirrel homes should have:

- A surface that allows climbing into and out of a box that is 5 inches taller than the squirrel
- A platform
- Untreated $\frac{3}{4}$ inch thick wood, like cedar or pine
- Rust-proof screens
- Drainage holes
- Ventilation
- Predator guards
- Entrance away from predators
- Installation in 10-12 foot high hardwood or nut-producing trees away from roads
- No perches or easy access
- 10-inch by 12-inch base and 14 inches in height
- Second-floor porch for resting and safety
- Ventilation holes near the top
- Easy to open side wall to allow for annual cleaning after mating season

You can mount the house to a tree using screws to prevent a predator from prying it off.

- Headline: (Benefit-focused, e.g., "Unlock Effortless Mornings with Our Smart Coffee Maker")
- Opening (The Hook): Address the customer's pain point and offer your product as the solution (e.g., "Tired of bitter, lukewarm coffee? Experience rich, perfect brews every time...").
- Key Benefits (Bullet Points): Focus on *what it does for them*, not just features (e.g., "Saves 10 mins daily," "Brews rich flavor," "Eco-friendly").
- Features (Details): Briefly list specs that support benefits (e.g., "12-cup capacity," "Programmable timer," "Stainless steel design").
- Story/Sensory Language: Make it relatable (e.g., "Imagine the aroma filling your kitchen...").
- Social Proof: (Optional) Mention reviews or user numbers.

Pricing

- Basic untreated pine: \$10.00
- Basic untreated cedar: \$15.00
- Finish home with copper roof: \$50.00

Discounts: 20% off for 2 or more homes purchased

FAQ

- Q: What is the main benefit? A: It provides a way to interact with nature and limit predators that might also harm your domestic animals
- Q: How does it work? A: Find a tree that you see your squirrels gravitating to and screw the house to it.
- Q: Is it worth the price? A: Yes, it is an attractive addition to your outdoor living area and provides a safe and management location for local squirrels.

- Q: What if I don't like it? A: We offer a 30-day money-back guarantee. See our full policy.

Customer Feedback

- "It was so easy to install my squirrel home. The local squirrels moved right in."
- "We love our squirrels, but they made a mess of our deck. Now that they have a squirrel home, our deck looks a lot better."
- "It was amazing how fast the squirrel felt comfortable using the home."
- "After a day of curiosity, we looked out to see the squirrel pop his head out of the house."