

## Customer Email Campaign

*Spring Migration Special Promotion*

### Email Details

**Subject Line:** Spring is Here! Get Free Premium Seed with Your WildWings Feeder 🌸

**Campaign Period:** Through April 30, 2026

**Target Audience:** Current customers and email subscribers

### Email Body

Dear [First Name],

Spring migration is underway, and your backyard is about to become the place to be for returning birds!

### Limited Time: Free Premium Seed Starter Pack (\$15 value)

Through April 30th, every WildWings feeder comes with a free premium bird seed starter pack—everything you need to welcome back cardinals, finches, and all your favorite feathered friends.

### Choose Your Perfect Feeder:

#### 🐦 Platform Feeder - \$60

Perfect for cardinals, jays, and larger birds

#### 🐦 Hopper Feeder - \$50

Our most popular—attracts the widest variety of songbirds

#### 🐦 Tube Feeder - \$40

Designed for goldfinches and small colorful visitors

### Save Even More:

- Buy 2 feeders → Save 10%
- Buy 3+ feeders → Save 15%
- Create your complete backyard setup and save!

Every WildWings feeder features our patented Easy-Clean design (cleans in under 30 seconds!), weather-resistant construction, and lifetime warranty. Plus, 5% of your purchase supports local Audubon Society chapters.

**Ready to make this your best birding season yet?**

## WildWings Bird Feeders

[\[Shop Now Button\]](#)

Questions? Our birding experts are here to help at 1-800-WILD-BIRD.

Happy Birding,

**The WildWings Team**

**P.S.** - New to bird feeding? Start with our Hopper Feeder—it's perfect for attracting a diverse mix of backyard birds and makes a great gift for nature lovers!

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*Offer valid through April 30, 2026. Free seed starter pack automatically added to cart with feeder purchase.*