

Customer Email Campaign

Spring Migration Special Promotion

Email Details

Subject Line: Spring is Here! Get Free Premium Seed with Your WildWings Feeder 

Campaign Period: Through April 30, 2026

Target Audience: Current customers and email subscribers

Email Body

Dear [First Name],

Spring migration is underway, and your backyard is about to become the place to be for returning birds!

Limited Time: Free Premium Seed Starter Pack (\$15 value)

Through April 30th, every WildWings feeder comes with a free premium bird seed starter pack—everything you need to welcome back cardinals, finches, and all your favorite feathered friends.

Choose Your Perfect Feeder:

Platform Feeder - \$60

Perfect for cardinals, jays, and larger birds

Hopper Feeder - \$50

Our most popular—attracts the widest variety of songbirds

Tube Feeder - \$40

Designed for goldfinches and small colorful visitors

Save Even More:

- Buy 2 feeders → Save 10%
- Buy 3+ feeders → Save 15%
- Create your complete backyard setup and save!

Every WildWings feeder features our patented Easy-Clean design (cleans in under 30 seconds!), weather-resistant construction, and lifetime warranty. Plus, 5% of your purchase supports local Audubon Society chapters.

Ready to make this your best birding season yet?

WildWings Bird Feeders

[Shop Now Button]

Questions? Our birding experts are here to help at 1-800-WILD-BIRD.

Happy Birding,

The WildWings Team

P.S. - New to bird feeding? Start with our Hopper Feeder—it's perfect for attracting a diverse mix of backyard birds and makes a great gift for nature lovers!

Offer valid through April 30, 2026. Free seed starter pack automatically added to cart with feeder purchase.