

## **COT - Chain of Thought**

### **Step-by-Step Process**

#### **Show your thought Process**

A small business owner is planning for a holiday event. They have an \$800 budget for decorations.

They need 4 large floral arrangements at \$75 each and 12 tablecloths at \$35 each.

They also need to buy 50 personalized favors that cost \$3.50 each.

If they use the remaining budget to buy string lights that cost \$12 per box, how many boxes of string lights can they afford?

Show your full thought process, calculating the cost of each item and the remaining budget before determining the final quantity of string lights.

## **TOT - Tree of Thought**

### **Multiple Reasoning Paths**

#### **Multiple Strategies to Get to a Decision**

You are the marketing director for a new sustainable coffee brand.

Your primary objective is to increase online sales by 25% in the next quarter.

Develop **three** distinct marketing strategies to achieve this goal.

For each strategy, outline its core mechanism (e.g., social media campaign, influencer partnership, SEO push), list the primary required resources, and identify a major potential risk.

After presenting all three strategies, conclude by recommending the single best strategy and provide a brief justification for your choice.