

SPECIAL PRICING PROPOSAL

Bulk Order Discount Agreement

Date: January 17, 2026

To: Bird Lovin'

From: WildWings Bird Feeders Sales Team

Subject: Enhanced Bulk Pricing for Valued Partner

Dear Bird Lovin' Team,

We truly appreciate the strong partnership we've built with Bird Lovin' and the commitment you've shown to bringing quality bird feeding solutions to your customers. Your dedication to wildlife conservation and customer education aligns perfectly with our mission at WildWings.

In recognition of our valued relationship and to support your continued growth, we are pleased to present this special bulk pricing proposal designed exclusively for Bird Lovin'.

Enhanced Pricing Structure

We are offering Bird Lovin' an exclusive **25% discount** on all orders of **25 or more bird feeders**. This enhanced pricing tier goes beyond our standard volume discounts and reflects our commitment to supporting your business success.

Standard Discount Structure (For Reference)

- 2 feeders: 10% discount
- 3+ feeders: 15% discount
- 5+ feeders (birding clubs/groups): 20% discount

Special Bird Lovin' Pricing

- **25+ feeders: 25% discount**

Pricing Breakdown

The following table shows your special pricing on orders of 25 or more feeders:

Product	Regular Price	Your Price (25%)	Savings
Platform/Tray Feeder	\$60.00	\$45.00	\$15.00
Hopper Feeder	\$50.00	\$37.50	\$12.50

WildWings Bird Feeders
2847 Meadowbrook Lane, Boulder, CO 80301

Tube Feeder	\$40.00	\$30.00	\$10.00
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* Minimum order of 25 feeders required to qualify for 25% discount. Mix and match any feeder styles.

Sample Order Calculation

Example order of 30 feeders (mixed):

- 10 Platform Feeders @ \$45.00 = \$450.00
- 12 Hopper Feeders @ \$37.50 = \$450.00
- 8 Tube Feeders @ \$30.00 = \$240.00

Total Order Value: \$1,140.00

Total Savings vs. Regular Price: \$380.00

Terms and Conditions

Minimum Order Quantity: 25 feeders per order (any combination of styles)

Discount Rate: 25% off regular retail prices

Validity Period: This pricing agreement is valid for all orders placed through December 31, 2026

Payment Terms: Net 30 days from invoice date

Shipping: Free standard shipping on all orders over \$100 (automatically qualified with 25+ feeder orders)

Warranty: All feeders covered by WildWings Lifetime Limited Warranty

Additional Partnership Benefits

As a valued partner, Bird Lovin' also receives:

- Priority customer service support with dedicated account representative
- Marketing materials and point-of-sale displays at no additional cost
- Access to new product releases before general availability
- Expedited order processing (1 business day turnaround)
- Co-marketing opportunities and social media collaboration

Next Steps

We're excited to continue growing our partnership with Bird Lovin'. To place an order under this special pricing agreement, please contact us using any of the methods below:

WildWings Bird Feeders

2847 Meadowbrook Lane, Boulder, CO 80301

Phone: 1-800-WILD-BIRD (1-800-945-3247)

Email: sales@wildwingsbirdfeeders.com

Website: www.wildwingsbirdfeeders.com/wholesale

Thank you for your continued partnership and commitment to quality bird feeding solutions. We look forward to supporting Bird Lovin's success and helping more bird enthusiasts discover the joy of backyard birding.

Sincerely,

WildWings Bird Feeders Sales Team

2847 Meadowbrook Lane, Boulder, CO 80301

This proposal is valid through December 31, 2026. WildWings reserves the right to modify pricing and terms with 30 days written notice. Standard terms and conditions apply.