

REBECCA REDELMEIER

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EDUCATION

EXPECTED GRADUATION MAY 2019

BACHELOR OF ARTS, ENGLISH & COMPUTER SCIENCE, TUFTS UNIVERSITY

Achieve a Bachelor of Arts double majoring in English and Computer Science with a focus on applications to web-based and print journalism. **Cumulative GPA of 3.7.**

EXPERIENCE

MAY 2017 – PRESENT

MARKETING INTERN, NEWSWHIP

NEW YORK, NY

- Create weekly blogs and reports about media trends accessed by 25k+ newsletter subscribers.
- Analyze social media data through NewsWhip media monitoring platforms to contribute to reports, research, events, guides, and webinars for publishers and brands including Reebok, the Washington Post, and Walmart.

Skills: *WordPress, PR/Communications, event planning, Google Suite, TweetDeck, Google Alerts, copy writing*

APRIL 2017 – MAY 2017

JUNIOR REPORTER, DAILY MAVERICK & GROUNDUP NEWS

CAPE TOWN, SOUTH AFRICA

- Collaborated with journalists at two of the top South African daily print media outlets to deliver 15+ news stories on tight deadlines over 5 weeks.
- Developed a network of sources within South Africa across industries, cultures, and geographic areas.
- Established deep cross-cultural connections with South African journalists and journalism students.

Skills: *Pitching stories, reporting, source-gathering, researching, news photography, news writing*

JANUARY 2017 – DECEMBER 2017

RESEARCH ASSISTANT, VISUAL ANALYTICS LAB AT TUFTS (VALT)

MEDFORD, MA

- Co-authored a research paper that uses an interview study to examine how data analytics can be made more accessible to non-technical users, comparing analytic models and visualization tools.

Skills: *D3, JavaScript, HTML5, CSS, GitHub, Google Charts, academic research & writing, data visualization*

JUNE 2017 – DECEMBER 2017

WRITING FELLOW, REFINE+FOCUS

BOSTON, MA

- Helped to develop the communications strategies of numerous Fortune 500, startup, and non-profit clients, including the United Nations Habitat Program, ProPhase labs, and Great Hill Partners.
- Created 5,000+ words of web content, including blog posts, executive spotlights, and general website copy.
- Performed the final revision on 50+ high stakes proposals and presentations produced for clients.

Skills: *Copy editing, executive profiling, content creation, communications strategy development*

JUNE 2017 – AUGUST 2017

EDITORIAL INTERN, PUBLIC RADIO INTERNATIONAL'S LIVING ON EARTH

BOSTON, MA

- Helped to produce 10+ radio segments for PRI's *Living On Earth*, a weekly environmental news radio show broadcasted on 250+ radio stations, including NPR.
- Acted as the lead reporter for two full-length segments aired to the show's entire audience.
- Conducted 20+ interviews with acclaimed author, scientists, and researchers.

Skills: *Pro Tools audio editing, interviewing, investigative journalism, current-events research*

ACTIVITIES

COLUMNIST, THE TUFTS DAILY NEWS (RANKED THE NO. 11 COLLEGE NEWSPAPER IN THE UNITED STATES)

STAFF WRITER, THE TUFTS OBSERVER