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Excel Homework: Charting Crowdfunding

From the provided data, I have come to conclude that crowdfunding campaigns have a high rate of failure. It seems that almost half of the campaigns either failed or were canceled. Something else I noticed is that the success of these campaigns is decently consistent over time. A third thing I can conclude is the campaigns with goals between 15000 and 34999 were by far more successful than those outside of this range. A limitation of this data set is that it doesn’t show how much effort was put in by those running these campaigns to raise the money. I think a huge limitation of data in general is that we do not know what goes on behind the scenes of the numbers we are given. Another table we could create to add value could be based on the category, what the average donation was of each backer. It is possible that crowdfunding campaigns work better within a certain market and that data may be important to someone trying to raise money.