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## **About**

A driven, highly motivated, and fast-learning interaction designer with an eye for detail.

I find answers to complex design challenges and deliver simple, yet effective solutions.

Working across multiple platforms, my focus is primarily on ease of interaction, and user experience.

### **Education**

## **Northumbria University**

Interaction Design (BA Hons)

Year one average: 73% (1:1) Year two average: 75% (1:1)

On course for a 1:1 degree

2017 - present

## **Whitley Bay High School**

9 GCSEs A\* - C (including English and Maths) 5 A-Levels A-B

2012 - 2017

# **Experience**

## Her Majesties Revenue and Customs (HMRC)

During my placement, I worked on three services: Common Transit Convention, the Trusts Registration service and the Self Employed Income Support Scheme. I also managed my own internal project with four developers from the Live Services team, where I designed a tool to find and show accessibility data. I mapped out journeys and screen flows, and prototyped in code using the GOV.UK design system and prototype kit (coding in HTML/CSS/nunjucks and Javascript). I also participated in user research/testing sessions (including accessibility sessions), where I took feedback and iteratively improved designs to best meet user needs.

September 2019 - June 2020

## **Sage Accounting**

On my placement, me and two team mates created one app prototype (using Sketch) to be used by self employed tradespeople to help them find work, keep in touch with customers, send invoices and get paid for their work. We also created a companion customer app – used to find and correspond with tradespeople. We presented both concepts to the business (over 100 people), and I put together discussion guides, and carried out user testing over zoom. I also put together the slides/presentation we gave to the business.

## **Everything Different**

During my work experience I worked in a fast-paced studio environment, on various live briefs, including a poster design advertising an Easter event for a national chain of shopping centres. I shadowed various members of the graphic design team, and assisted in the creation of a professional voiceover for a Barker and Stonehouse TV advert. The experience of working here was brilliant, and gave me an opportunity to showcase my positive attitude, and hard work ethic in a professional environment.

Feburary 2017

### **Skills**

#### Software

Adobe Suite, Microsoft Office, Sketch, Invision and Studio, Proto.io, Principle, Framer Marvel, Zoom, Unity, Brackets, Arduino, Processing, MAMP, Modul8, Map-mapper, Front end development (HTML/CSS, Wordpress, Bootstrap, SAAS nunjucks, Javascript).

#### Personal

Time management, multi-tasking, problem-solving, collaboration, leadership, communication, reasoning, listening, receptiveness to feedback, integrity, motivation, positivity, presentation/public speaking, agile working, working under pressure and with time constraints, responsive to change, strategic thinking.

#### Design

User centered design, UI and visual design, user research and testing, competitive evaluation, personas, card sorting, wireframing, low and high fidelity prototyping, prototyping in code, information architecture, storyboarding, site-mapping, journey/service mapping, interviews, service blueprints, evidence and context based design.

### **Interests**

## **Northumbria University Rowing Team**

Upon starting university, I joined the Northumbria University Rowing Team.

During my time rowing, I came second place in a national regatta along with my 7 teammates, in the 'coxed eight' category. I trained as part of the team three times a week, alongside my studies. Overall, it was a very rewarding experience, developing my self-confidence.

September 2017 – January 2018

### **Competitive Figure Skating**

From the age of 9, I started recreational Figure Skating and steadily progressed with hard work, into competitive skating. I competed at both my home rink in Whitley Bay, and around the UK, in cities such as Hull and Sheffield. In each competition I did, I came in the top three, and also progressed to NISA Level 5. NISA is the national governing body for Figure Skating, and once you get to level 10, you are able to become a qualified skating coach. I am extremely proud of my achievement of getting to level 5, as it not only shows commitment and skill - but also motivation and perseverance.

2008 - 2017

References available on request.