
Rebin Reji Vazhavalayil

**Brand
Design**

Content

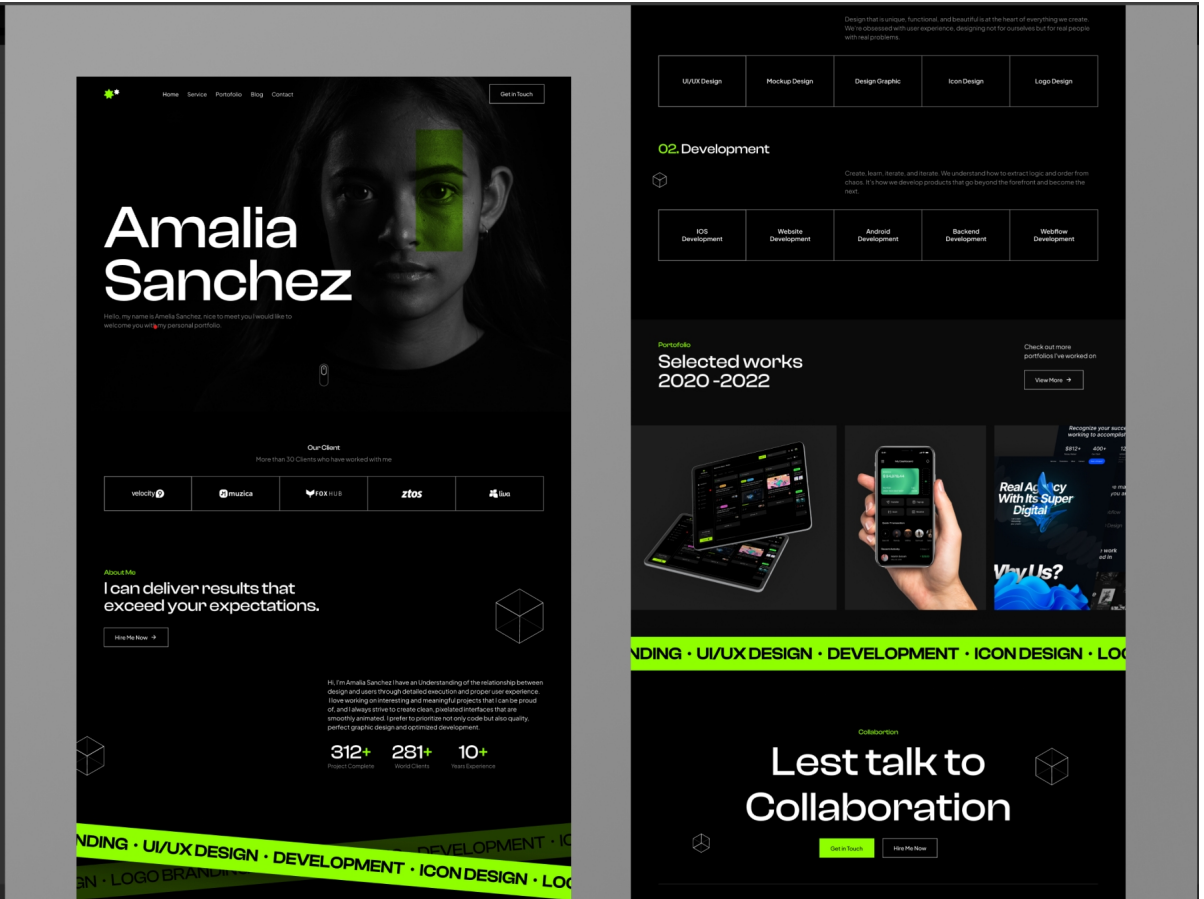
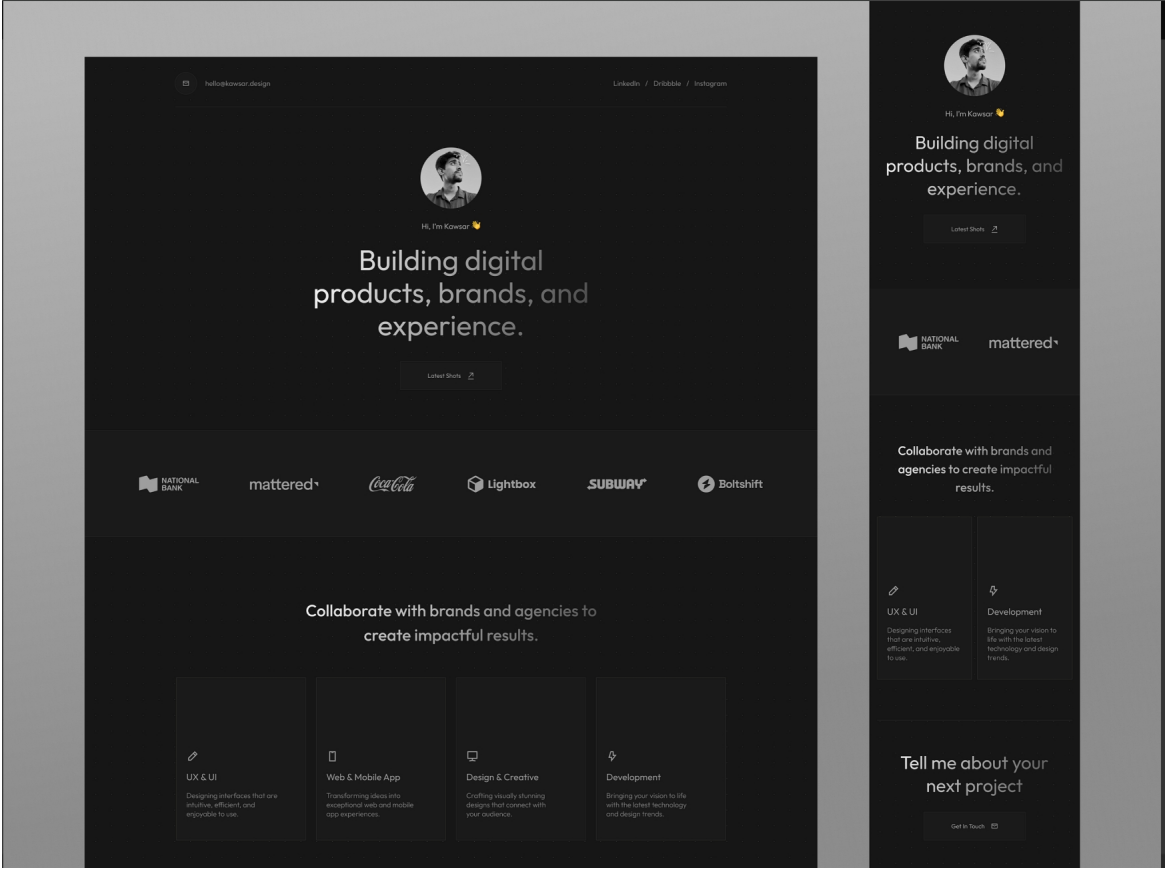
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reference links:

- 1. <https://johnhenrymuller.com/>
- 2. <https://aleixo.me/>
- 3. <https://gilabert.design/>

Images:

1. Images and links
Inspirational portfolio
branding examples



2. Preliminary personal logo designs

REBIN

EBIN

R

RP

R

R

R

3. Colour schemes

primary color

#28282B

secondary color

#FFFFFF

4. Typography options for header text and body copy

Font :

Aa Malaga OTCE

Header: 120 pts

Body: 40 pts

BOLD - Malaga OTCE BOLD

***ITALIC BOLD* - Malaga OTCE ITALIC BOLD**

Desktop :



5. 1 High fidelity example of mobile and desktop layouts

Mobile :



example:

Personal Branding Case Study: A Look at Gary Vaynerchuk's Brand

- by justin

Reference link:

<https://www.brandcredential.com/post/personal-branding-case-study-a-look-at-gary-vaynerchuks-brand>

6. 1 example of a project case study.

7. Inspirational examples of demo reels

1. <https://dribbble.com/shots/22999463-Motion-Design-Showreel-2023-Denis-Gimaev>



2. <https://www.youtube.com/watch?v=lAyWnQENL8s>

