

# Brand Guidelines - The Watermelon Studio

Logo versions



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## Colours



Pink  
Pantone 190  
CMYK: 0, 58, 16, 0  
RGB 240, 139, 165



Blue  
Pantone 7469  
CMYK: 100, 31, 8, 44  
RGB: 0, 85, 127

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## Fonts

Novecento sans narrow light (THE)  
Novecento sans narrow book (WATERMELON)  
Relation (STUDIO)