Midterm Project Prompt

Think of a topic or issue to create a website for. Perhaps it is something you have researched + written on in the past that you want to re present in multimedia interactive form. Perhaps it is related to an organization you are afflicted with in or outside of school. Perhaps you want to create a NET.ART piece. Try to think outside the box - there are millions of websites - what makes this project unique?

A design strategy including detailed wireframe of your home page (I will be looking for consideration of grid systems, thoughtful color selection, typography, user feedback, user experience, etc) and a basic sitemap.

Technical Parameters:
* **Semantic HTML**
* **Responsive CSS in an External Style sheet**
* **Use of Flex and / or Grid display**
* **CSS ids + classes**
* **At least 1 CSS Media Query**
* **Unique Images + Assets at an appropriate size**
* **Navigation between at least three different HTML pages**

Midterm Accounts for 25% of Final Grade

Thursday October 15: Project description, site Maps + Wireframes Due - hosted at a url on your Github pages site + linked from the wiki. Be prepared to talk about your project idea w/ the class.

October 19/22: due: a prototype for in class User Testing + Feedback

October 22: due: a *live* prototype for async User Testing + Feedback on Slack

October 25: due on Slack: using individual slack channels look at everyone's in process site. Comment on at least 8 projects. This is the last feedback you'll get before the final midterm project is due.

October 28 @ 11:59pm: final *live* projects posted to the wiki. Quick all-class critique will be in class on Thursday October 29th.

*** Participation in User Testing + Crits is MANDATORY + Counts toward your Class Participation Grade

This means both as a tester, a user, a presenter + audience member.

If you miss user testing day you **MUST** have a valid reason + email me well in advance. Otherwise both your project grade + class grade will be affected.

Midterm Grade Breakdown

	EXCEEDED (99)	MET CRITERIA (90)	APPROACHED (80)	DID'T MEET CRITERIA (60)	SCORE
Project concept	A thoughtful + original concept for a website.	Interesting idea or a great take on standards.	Nothing that new but you added nice personal touches.	Little thought or effort put into your concept.	**10**
Design Strategy	Overall aesthetic + UI are exceptional	Overall aesthetic is cohesive, interesting + UI is intuitive.	Looks good, but not overall aesthetically cohesive. Confusing interaction.	Little thought went into the aesthetic or Interaction design.	**15**
Technical Execution	Exceeds requirements.	Meets all requirements.	Most requirements met.	Did not meet requirements.	**40**
Participation	Close attention to your user feedback, enthusiastic + generous feedback as a user + fully attentive to others' work.	Attention to user feedback, feedback as a user + attentive to others' work.	Little attention to classmate's work as presenters, users or testers.	Disrespectful lack of attention to classmate's work as presenters, users or testers.	**15**
Presentation	Engaging oral + visual presentation with insight into your process, ample technical details, user feedback + how you responded.	Good presentation with some insight into your process, technical details, user feedback + how you responded.	Completed presentation with little insight into your process, technical details, user feedback or how you responded.	Unclear presentation with little context as to how or why you made this project.	**10**
On time, commented code w/ sources cited	On time, fully functional, with extensive comments.	On time, fully functional, with comments.	On time, functional, with little comments.	Late, broken code +/or no comments.	**10**