

Information + Web Programming

Fall 2020 Monday + Thursday 5:30 - 6:45 pm

rebecca (marks) leopold

RLeopold@fordham.edu

twitter, insta: rebeccaleopold

ZOOM

Our class will meet synchronously during our class time. Attendance is mandatory. You should have your camera on as much as possible. By now we've learned the difference between nodding smiling faces and talking to grey rectangles! If you're concerned about privacy don't forget you can setup a [Zoom background](#) to obscure your surroundings, family members, pets, messy rooms, ugly wall paper, etc!

If you plan on attending class from home - or your dorm I strongly suggest you buy an **external monitor**. So you can have the Zoom meeting on one screen and your own tools (text editor, terminal, browser, etc.) on another.

From time to time I will turn off my camera to save bandwidth. If possible I strongly encourage you to buy a **wifi dongle** and connecting your machine directly into your router via an **ethernet cable**.

Everyone should have Slack open during class. If your software crashes during class please send a message on our slack channel. When you see that someone has messaged that they were kicked out - please let me know so I can let them back in!

class repo: <https://github.com/rebleo/infoWeb2020>

class wiki: <https://github.com/rebleo/infoWeb2020/wiki>

if you do not already have a github account:

!! <https://education.github.com/pack> !!



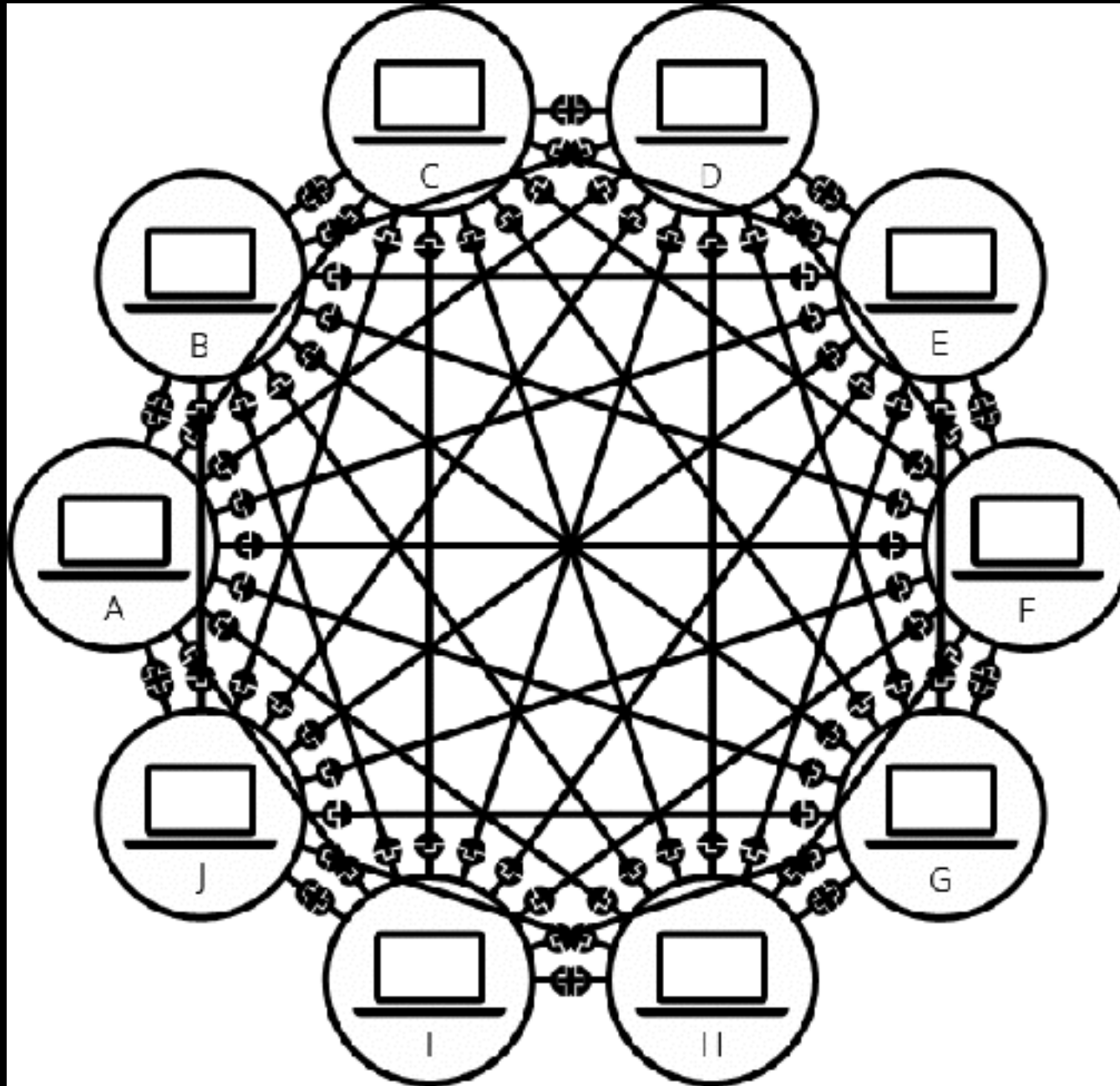
1969 - Arpanet

first message sent from UCLA to Stanford

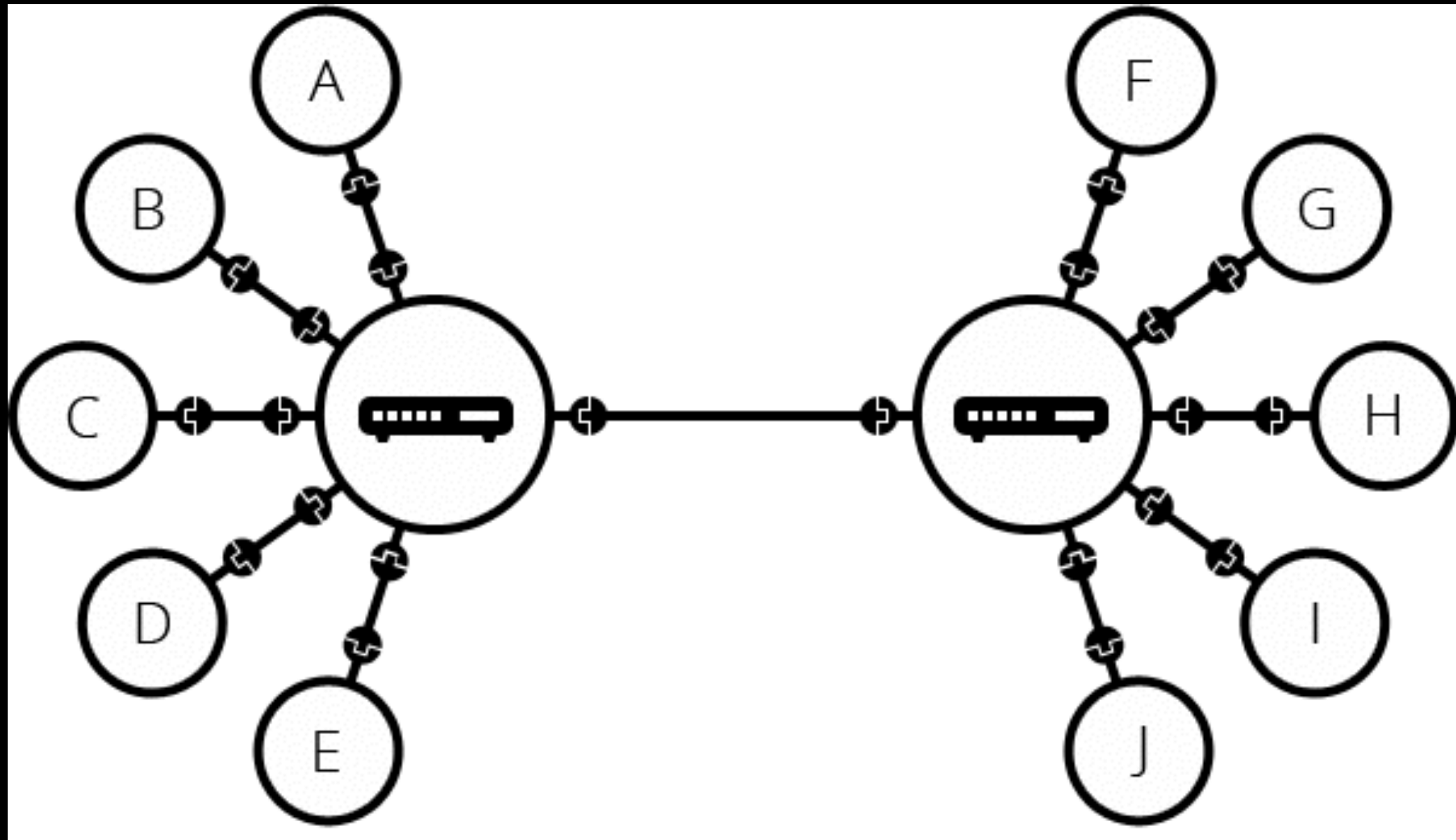
stanford machine had 128 Kb of memory and 24 Mb of disk space

the following is from: https://developer.mozilla.org/en-US/docs/Learn/Common_questions/How_does_the_Internet_work

What is the Internet? A global network of computers connected to each other.



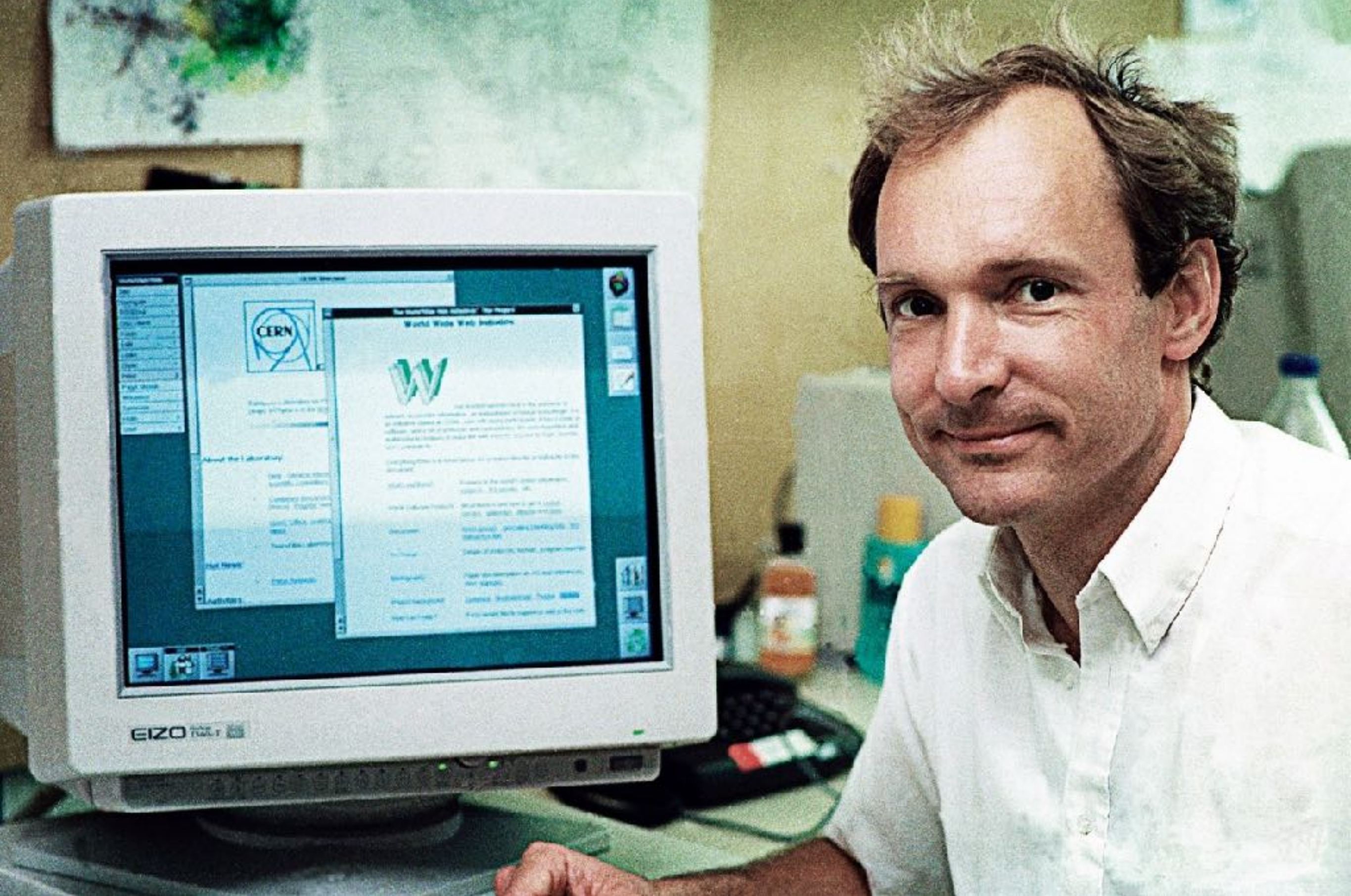
A networks of networks



By connecting computers to routers, then routers to routers, we are able to scale infinitely.

1. You enter a URL into a web browser
2. The browser looks up the IP address for the domain name via DNS
3. The browser sends a HTTP request to the server
4. The server sends back a HTTP response
5. The browser begins rendering the HTML
6. The browser sends requests for additional objects embedded in HTML (images, css, JavaScript) and repeats steps 3-5.
7. Once the page is loaded, the browser sends further async requests as needed.

<https://wsvincent.com/what-happens-when-url/>



1989 - Due to the way the NeXT software was designed, **Tim Berners-Lee** is able to invent the WWW on a NeXT machine



1989 - First Web Server

Due to the way the computer's storage was designed, Tim Berners-Lee invents the WWW (HTTP) on a NeXT machine

HTML



CSS




JS




May 1995 - Brendan Eich - Netscape developer creates Mocha, renamed LiveScript
Dec 1995 - Netscape renames to JavaScript
1996/1997 - Netscape standardizes ECMA Standards Organization
2014 - [Quits Mozilla](#) after pressure from shareholders for supporting far right groups
trying to undo Prop 8.

Image from wikipedia
[History From Here](#)

Brendan Eich



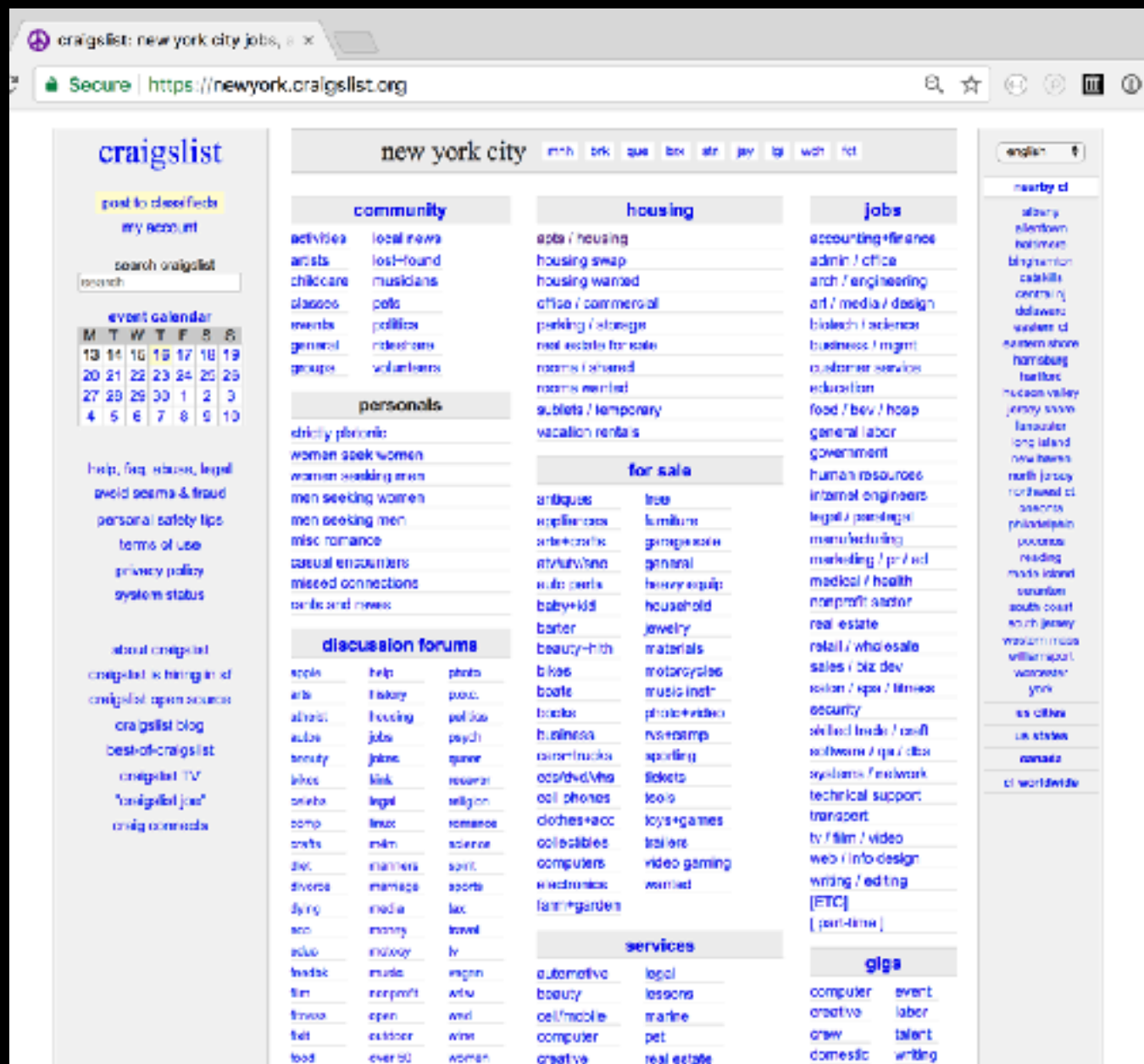
Brendan Eich, official Mozilla Foundation photograph, August 21, 2012

Born	July 4, 1961 (age 57) Pittsburgh, Pennsylvania, U.S.
Residence	San Francisco Bay Area
Alma mater	University of Illinois at Urbana-Champaign Santa Clara University
Known for	JavaScript
Website	brendaneich.com 



Unlike other programming languages - HTML, CSS + JavaScript were authored for their outputs to **be read or seen** by human persons on glowing rectangular screens GUIs.

It's the difference btw this:



Craigslist Landing Page

HTML + CSS

(Web. 1.0)

+ this...



NY Times Landing Page

HTML, CSS + JS

(Web. 2.0)

HTML
CSS
JAVASCRIPT

JavaScript is a programming language specifically written to work w/ HTML and CSS. It facilitates an opportunity for more dynamic web pages with interactive media content. This led us to Web 2.0 in 2005 ish.

(Web. 2.0)

This is a screenshot of Mark Zuckerberg's Facebook profile page from 2005. The page has a blue header with the Facebook logo and a search bar. The main profile picture shows Mark Zuckerberg smiling. Below the profile picture, there are tabs for 'Timeline', 'About', 'Friends', 'Photos', and 'More'. A green 'Follow' button is visible. The page content includes a section for 'Intro' with details about his role as Founder and CEO of Facebook, his education at Harvard University, and his location in Palo Alto, California. There is also a 'Photos' section showing a grid of images, including a rainbow flag. A 'Featured Albums' section is visible at the bottom. The right side of the page features a post titled 'Wrapping up a Year of Travel' with a video thumbnail and a transcript of a conversation. The post has 14 comments and 60 shares. The bottom of the page includes a footer with links for Privacy, Terms, Advertising, Ad Choices, Cookies, and More.

A Web Page **WAS:**

HTML - Hyper Text Mark Up

is a grammar for structuring web pages. It defines paragraphs, headings, data tables + media elements. HTML describes the content of the page - not how it looks.

CSS - Cascading Style Sheet

rules for styling a web page. Setting colors, typeface, and the layout. It can be used to consider the design of your page across different platforms and screen sizes.

(Web. 1.0)

```
<!DOCTYPE html>
```

```
<html>
```

```
  <head>
```

```
    <title>  Intro to CSS</title>
```

```
  </head>
```

```
  <body>
```

```
    <h1>
```

```
    This Webpage though....
```

```
    </h1>
```

```
    <p>
```

```
    here is a page of text. here is a page of text. here...
```

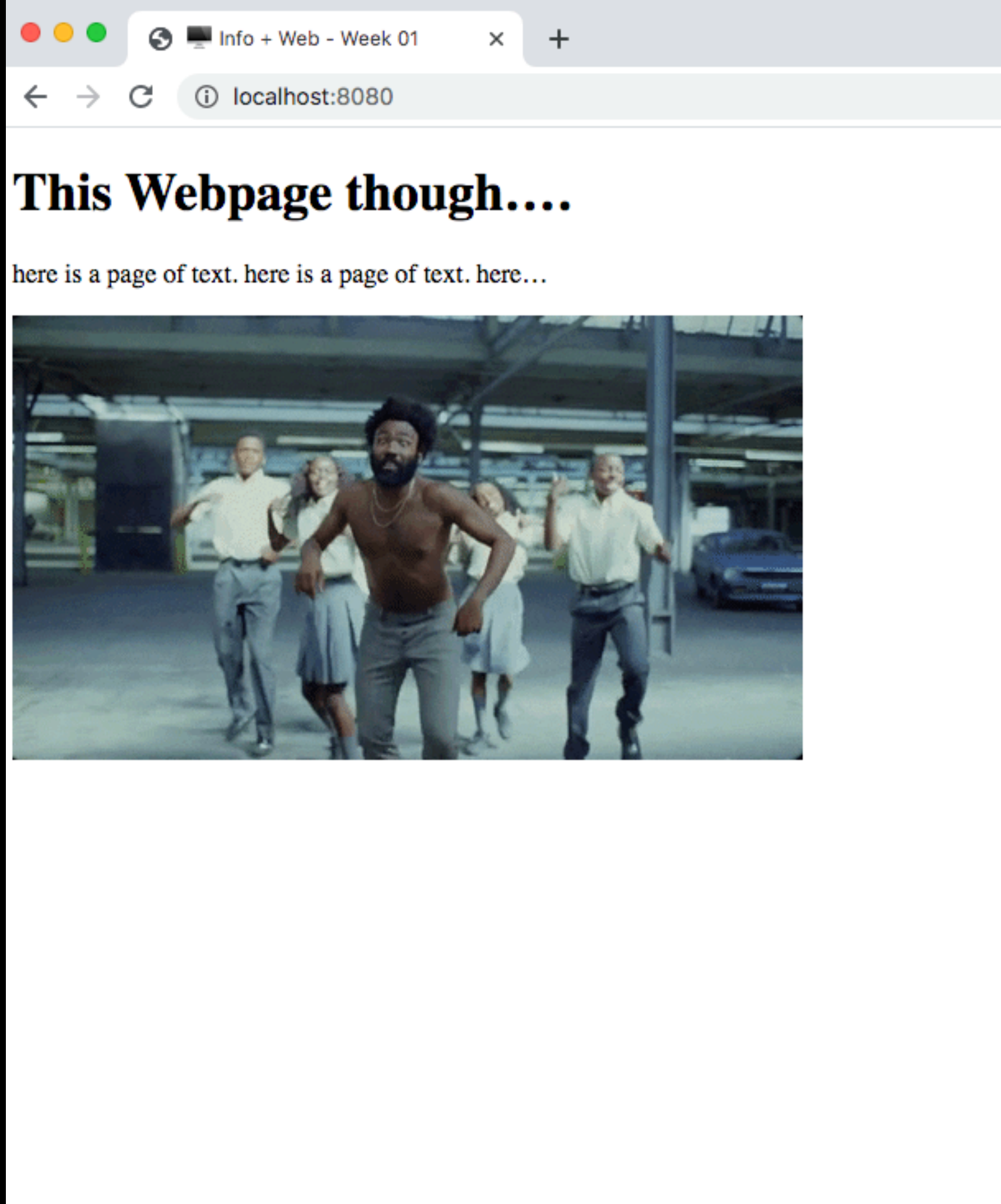
```
    </p>
```

```
    <img src = "https://media.giphy.com/media/  
    IYf4uAJEWVo1FffnVD/giphy.gif">
```

```
  </body>
```

```
</html>
```

the world w/out css



CSS - Cascading Style Sheet

```
h1 {  
    color: #FF4500  
}
```

```
body {  
    background: #000080;  
    font-family: sans-serif;  
    color: rgb(255,255,255);  
}
```

```
body p {  
    font-family: 'Courier New';  
}
```


This Webpage though.

here is a page of text. here is a page of text. here...



+ w/ CSS

Web pages are made of three different file types. All of which we are capable of creating on our machines!

It's easier than you think...

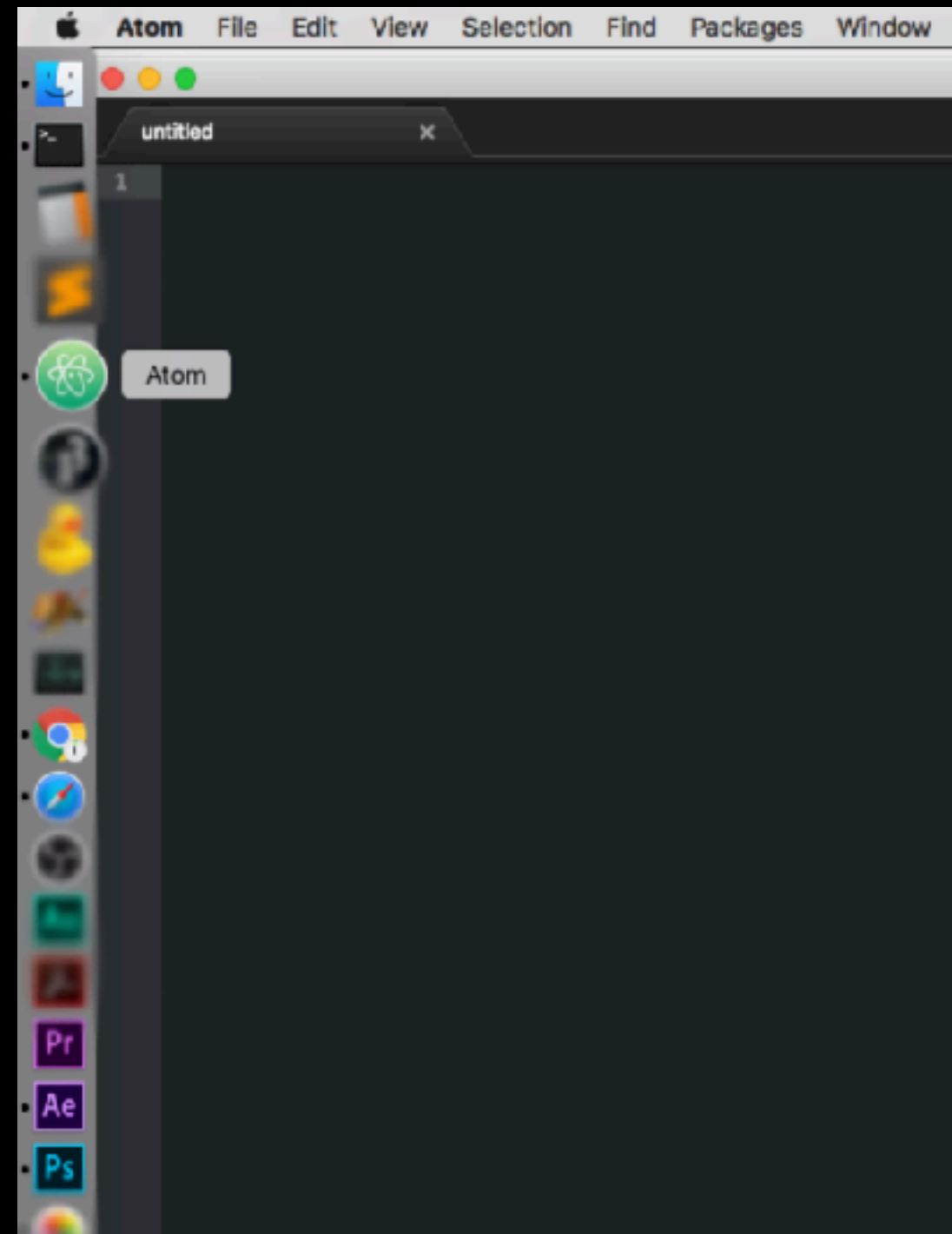
.html	(hyper text mark up)
.css	(cascading style sheet)
.js	(javascript)

We can create + write these files with a text editor.

Like [Visual Studio Code](#).

Mimic a server w/ our command line

And look at our work in the browser.



Assignment for Monday- get your workspace ready

1. Sign up for Github + email me - rebleo@nyu.edu - your username from the address you intend to check in this class.
Make sure to respond to my request to collaborate.
2. Download + install a text editor
3. Download + install Google Chrome.
4. Add the above two tools to yr local UI a long with your command line.
 - * Wndws OS - this could be a shortcut on yr Desktop
 - * Mac OS - this is likely yr "Doc" bar.