YAODONG (Donny) LU

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EDUCATION

Pomona College, Claremont, CA   **May 2025**
Bachelor of Arts in Mathematics & Philosophy, Politics, and Economics (PPE)
• Cumulative GPA: 3.92/4.0
• Honors and Organizations: The HIVE Creativity Grant, Pomona Economists, Co-Leader of DISCOVR (Disability Affinity Group)

EXPERIENCE

U.S. House of Representative, Washington, D.C.
Executive Office Intern, Office of the Democratic Leader Hakeem Jeffries   *March 2023 - Present*
• Assisted with daily operations of the Democratic Leader's office, including staffing internal meetings and member briefings, event planning, data entry, and preparing materials for meeting with multiple congressional offices. Created data visualizations to support analysis and decision-making.
• Drafted a comprehensive policy memo and policy recommendations on issues such as TikTok data privacy concerns, FY24 appropriations, and telecommunication expansion programs for the policy team.
• Attended multiple leadership office briefings, Congressional Research Service briefings, and House Energy and Commerce Committee hearings to gather and synthesize information on various legislative and policy matters.

Legislative Intern, Office of Mike Levin (D-CA 49)   *January 2023 – March 2023*
• Assisted in research and analysis of Foreign Policy, Energy and Environmental, Education, and Financial Services legislation and helped to draft communications materials on the topic.
• Attended and took notes during hearings for the House Financial Service Committee, House Foreign Affairs Committee, House Transportation and Infrastructure Committee, and the Senate Foreign Relations Committee.
• Created multiple Python programs including, Press Clip Extractor, Data Visualization Tools, Constituent Mail Sorting Automation that improved project delivery time by 50%.
• Led tours of the Capitol building and assisted in the creation of social media content, while also utilizing strong public relations skills to draft correspondence letters that communicate the Congressman's position and work to constituents and stakeholders.

GlobeChat Inc., Claremont, CA   **April 2022 – August 2022**
Marketing & Business Development Intern
• Researched emerging political and legislative developments to devise strategic positioning for GlobeChat, while also identifying and pursuing new business opportunities to expand the company's presence in the public and private sectors.
• Utilized competitive analysis and political trend analysis to inform recommendations for improvement, while also spearheading global email campaigns and other digital marketing initiatives to drive customer engagement.

Intro.VC, United States, (Remote)   **December 2021 – April 2022**
Business Development Intern
• Utilized marketing automation system via Python to generate leads through LinkedIn connections, startup outreach, and email. Increase total customer base by 20% as of now.
• Persuaded founders and investors to onboard the platform and create valuable content. Utilize various CRM Software to send out email campaigns and maintain robust consumer relations with the company.
• Spoke with various users to gather feedback and user expectations for the MVP and filed a report to the administration team.
• Created and revised the current marketing plan by creating innovative internet viral marketing strategies and direct marketing that increased month-to-month user growth by 6.7% and kept the user retention rate at a steady 65%.

RESEARCH EXPERIENCE

Pomona College Economics Department, Claremont, CA   **January 2022 – April 2022**
Econometrics Student Researcher
• Conducted in-depth research utilizing the Cobb-Douglass model on the impact of entrepreneurship on levels of economic prosperity on 140 countries from the Global Competitiveness Index.
• Collected and analyzed raw data from over 20 sources and conducted regression analysis and heteroskedasticity test using STATA.
• Proofread and edited peer policy papers on the importance of entrepreneur support programs as well as the impact of renewable energy use on economic growth.

SKILLS

Languages: Fluent in English and Mandarin, Limited working proficiency in Portuguese
Skills: Public Speaking, Econometrics, Content Creation, Product Design, Data Analytics, Communications
Computer Skills: Proficient in Microsoft Office, STATA, Java, JavaScript, Python, Excel, and Adobe Premiere Pro; basic knowledge in XCode, Swift, Azure, and Tableau