

# Project Management: Part 3

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# Earned Value Management

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- How much work you planned to have accomplished by now (in dollars or hours) called the **Planned Value**
- How much you have actually spent by now (in dollars or hours), called **Actual Cost**
- The value, in terms of your baseline budget, of the work accomplished by now (in dollars or hours), called the **Earned Value!**

Idea is to link schedule and cost together to monitor both in the same “units” of value

# Earned Value Management

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- Planned value (PV) - the value of all resources needed to meet the project's objectives
  - Each objective of a project has an associated planned value
- Budgeted (cost) at completion (BAC) - The sum of all the PVs
- Earned value (EV) - the amount of value completed at any point during the project
- Actual Cost (AC) - actual amount of money you have spent so far. In a perfect project AC and EV are the same.

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# Earned Value Management Example

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- We've budgeted \$200 to buy, setup, network and test a new system
  - Our planned values (PVs) of each task are:
    - Buy - \$50, Setup - \$75, network - \$50, test - \$25
    - Our BAC is therefore \$200
  - We've now completed phase one, and thus our earned value (EV) is now \$50.
  - To do this we spent \$60 (our actual cost (AC))

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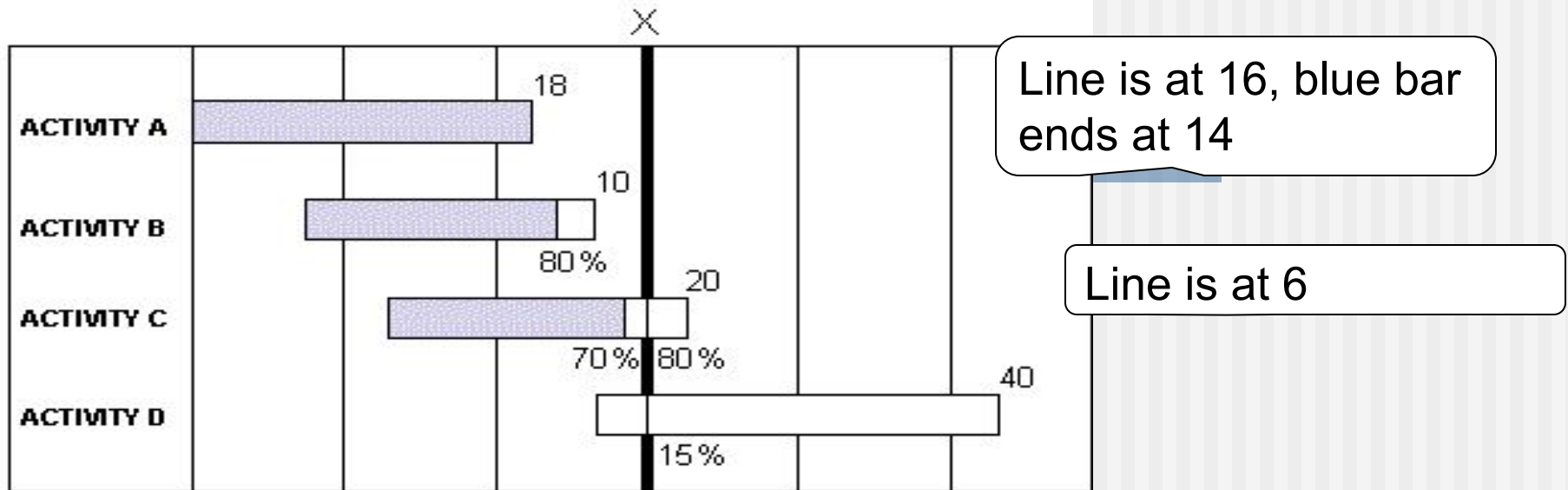
# Earned Value Management Example

- Schedule performance index (SPI)
  - $EV / PV \rightarrow 50/50 = 1$  (perfect).
  - Our group is on schedule
- Cost performance index (CPI)
  - $EV / AC \rightarrow 50/60 = 0.83$
  - For every dollar spent, I get 83 cents worth of work.
- Estimated cost at completion (EAC)
  - $BAC / CPI = 200 / 0.83 = \$240.96$
- Schedule Variance (SV) :  $EV - PV$
- Cost Variance (CV) :  $EV - AC$

Memorization  
Hint: Most  
equations begin  
with earned value

# EVM Example 2 from:

[http://www.hyperthot.com/pm\\_cscs.htm](http://www.hyperthot.com/pm_cscs.htm)



- **PLANNED VALUE (Budgeted cost of the work scheduled)**  
 $= 18 + 10$  What is planned value at time X?
- **EARNED VALUE (Budgeted cost of the work performed)**  
 $= 18 + 8 +$  What is earned value at time X?
- **ACTUAL COST (of the work performed) = \$45 (Data from Acct. System)**
- Therefore:
  - **Schedule Variance =** Earned – Planned. Perfect is?
  - **Schedule Performance Index =  $40 / 50 = 0.8$**

# What is earned value?

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- A. The amount of money you get upon completion of a task
- B. The value of an activity
- C. The value of the work completed by now in the schedule
- D. The value of all activities planned to be completed by now in the schedule

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# Why do you use earned value management?

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- A. It is required by my contract
- B. Measuring value give you more information than measuring cost or time alone
- C. I don't use it
- D. It guarantees my project will be done on time



BOO!



Scope

# Scope Creep

- The scope of your project is all the work you initially planned to do.
- Scope creep is when your project gets new tasks throughout it's lifetime without adding more resources to handle new tasks. The scope is “creeping” up...
- Scope changes are OK, and really unavoidable... that's fine. However you must update the resources (time, features or people accordingly)

# Why would scope changes occur?

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- A. You get more money to do more things
- B. The customer asks you to do something extra because “it is critical for success”
- C. A competing product has a feature that you must have to be competitive
- D. All of these

# Scope Change versus Creep

Change is good!

Your company has a \$1million dollar contract with a defined scope.



Scope change:

**Customer:** please add all these requirements, and I'll increase the contract to \$2million dollars

**Manager:** Certainly! 😊

Scope creep:

**Customer:** please add all these requirements, and I'll be really happy.

**Manager:** Certainly! 😞

# Which are causes of scope creep?

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- A. poor change control
- B. lack of proper initial identification of what is required to satisfy project objectives
- C. a weak project manager
- D. all of these

Source: Wikipedia: Scope Creep

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Scope

# Managing Scope

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- How to deal with the inevitable “Scope creep”?
- Joint Application Development and prototyping
- Formal change approval
- Defer additional requirements as future system enhancements

# Managing Risk

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- Document your risks in a risk management plan
  - 1 Description of risk
  - 2 Likelihood of occurrence (0-100%)
  - 3 Impact - 1(low) □ 5 (high), or cost \$20,000
  - 4 Exposure = Impact \* Likelihood
  - 5 Mitigation strategy
    - How to lessen the impact of the risk
    - How to lessen the likelihood
    - An action plan if risk occurs
- Update and track your risks
- Communicate your risks to upper management

# Projects get into trouble when...

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- Software people don't understand their customer's needs.
- The product scope is poorly defined.
- Changes are managed poorly.
- The chosen technology changes.
- Business needs change [or are ill-defined].
- Deadlines are unrealistic.
- Users are resistant.
- Sponsorship is lost [or was never properly obtained].
- The project team lacks people with appropriate skills.
- Managers [and practitioners] avoid best practices and lessons learned.

# Common-Sense Approach to Projects

- *Start on the right foot.* This is accomplished by working hard (very hard) to **understand the problem** that is to be solved and then setting realistic objectives and expectations.
- *Maintain momentum.* The project manager must **provide incentives** to keep turnover of personnel to an absolute minimum, the team should **emphasize quality** in every task it performs, and senior management should do everything possible to stay out of the team's way.
- *Track progress.* For a software project, progress is tracked as work products (e.g., models, source code, sets of test cases) are produced and approved (using formal technical reviews) as part of a quality assurance activity.
- *Make smart decisions.* In essence, the decisions of the project manager and the software team should be to “keep it simple.”
- *Conduct a postmortem analysis.* Establish a consistent mechanism for