The Urgency For Resilience Engineering

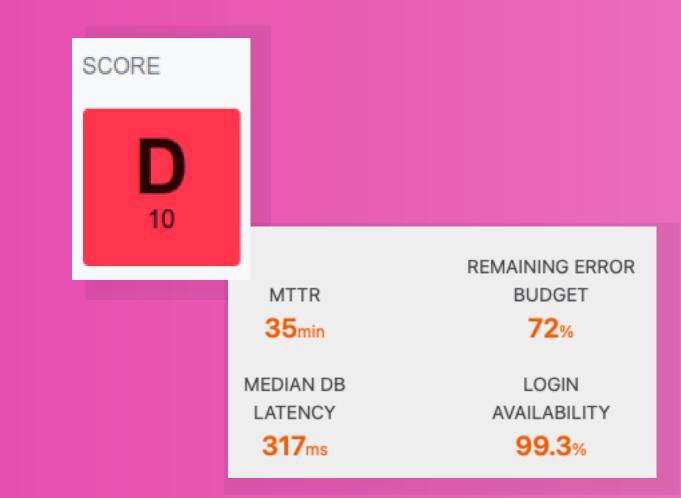
by Reliably

"Resilience is not something for later. There is urgency for it now."

The consequences of downtime and data

breaches can be devastating to organizations, leading to substantial financial losses and irreparable damage to a business's reputation.

The urgency to adopt resilience engineering is more pressing than ever.



Why Should Organizations Care About Resilience?





98%

of organizations

experienced at least one outage in the past year.

80%

of customers will switch to

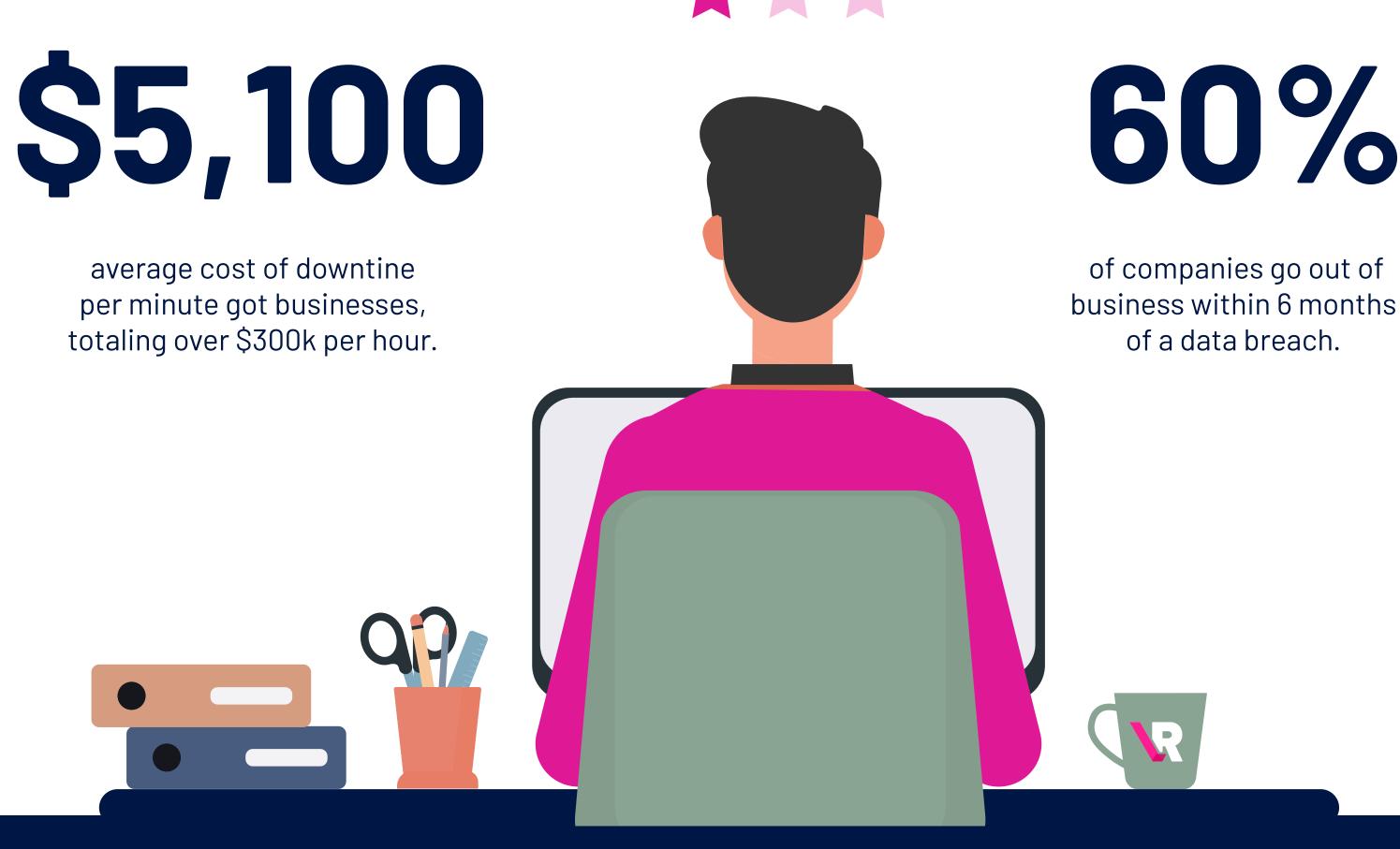
a competitor after more than one bad experience.

43% of enterprises experienced unexpected

downtime monthly.

the damage of a single negative review.

It takes about 40 positive customer experiences to undo



Key Benefits of Resilience Engineering Strategies

Fuelling Innovation



Predictable Recovery



& procedures to optimise for recovery.

50%

Healthy Teams = Highly Performant Organizations

fewer security breaches

63%

compliance violations

on unplanned work

35%

less time spent risk reduction of

"Adopting resilience engineering "It's not our focus right now as a C-level strategy" costs too much"

Resilience engineering scenarios can be set up in a matter of

seconds and tools are designed to seamlessly integrate with

your current tech stack.

Resilience Engineering Blockers Debunked

Tools like Reliably are built so that costs are kept to a minimum.

"This will be time consuming to implement"

after-thought will struggle long-term.

Organizations that consider resilience an



"Our systems & teams are too complex"



Tools like Reliably are intuitively simple and designed to

intergrate with complex systems easily.

Make it a priority Learn from failures

How Can Organizations Adopt Resilience Engineering?

average annual cost incidents organizations who do not make resilience engineering a priority. cause for organizations.

21%

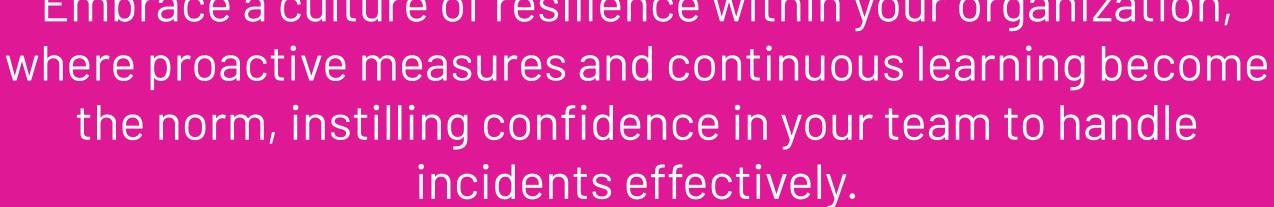
less downtime than

Build a cultural mindset

\$1.4m

million dollars per year is the

Embrace a culture of resilience within your organization,



the norm, instilling confidence in your team to handle incidents effectively. Resilience engineering is a C-level strategy.

Reliably Helps Resilience Engineering Adoption

Try Reliably For Free ... Reliably

Seamless integration with your CI/CD pipelines Cost-effective for any size team to use

Easy and simple implementation

IDC (cloud security survey)

Sources

Gartner (The Cost of Downtime) Aberdeen Strategy & Research Division (The Rising Cost of Downtime) IBM (Cost of a Data Breach Report)

GDPR EU (Compliance Fines) Atlassian (Calculating the cost of downtime) Harvard Business Review (Strategies for Learning from Failure), (3 Things You're Getting Wrong About Organizational Change). Sec.Gov (The Need for Greater Focus on the Cybersecurity)

FreshLime (How to Deal with Negative Reviews and Avoid Customer Disconnect) Xperience Group (Industry Insights)

reliably.com

Ponemon Institute (Costs and Consequences of Gaps In Vulnerability Response)

Statista (Global enterprise server hourly downtime cost survey) Zendesk (CX Trends 2023)