Beard King | Blog - A Guide for Using a Beard Straightener: Beard Straightening 101 | July 2021

Social Media Caption: Calling all beard growers! Check out our newest blog post about how to use a beard straightener and get some extra tips on facial hair maintenance. It's time for you to show off a beard that's fit for a king. #beardcare #beardsmen

A Guide for Using a Beard Straightener: Beard Straightening 101



Image Link

Growing a beard is tough work. However, styling and straightening a beard can be even more of a hassle, especially if you don't have the necessary tools to do it. And on top of that, you can easily ruin months of progress if you don't straighten your beard correctly. Luckily for you, we've provided a complete guide for using a beard straightener and included some extra tips on taming your unruly beard. Let's jump right into it!

Types of Beard Straighteners

Before you straighten your beard, you're going to need a trusty beard straightener. Since there are plenty of these tools on the market, you should know the different types and variations of them.

Generally, a beard straightener can either be a hair-drying brush or a heated brush. Hair-drying brushes are basically hairdryers in the form of hairbrushes; they generate hot air which is then blown out through the bristles. These types of straighteners are usually round, but you can also find them as flat paddle brushes too. Meanwhile, heated brushes use an internal heating system to generate heat in the brush and bristles.

When looking for a beard hair straightener, you might also see some other terms used to categorize them, such as ionic, tourmaline, ceramic, porcelain, and infrared.

Ionic

Beards naturally have positive and negative ions. However, they're often stripped of negative ions from daily activities, such as washing your beard (water contains positive ions), drying your beard vigorously with a towel, or combing your beard with a plastic comb. Positive ions cause strands of beard hair to repel each other, which leads to annoying frizz and static. Ionic beard straighteners (like our Premium Arkam Beard Straightener and Deluxe Arkam Beard Straightener) tame the mess by emitting negative ions to restore the balance.

Tourmaline

Tourmaline beard straighteners function in the same way that ionic ones do, except they amp up the production of negative ions to straighten your beard faster.

Ceramic, Porcelain, Infrared

These terms mostly describe material and heating technology. Essentially, they refer to fast, even, and consistent heating across the straightener for a better experience.

How to Use a Beard Straightener

Whether it's your first time growing a beard or you need some help on how to properly style your beard, we've got you covered. Below you'll find a guide on how to use a beard straightener during the maintenance process. It's time to get down to business and straighten things out!

- 1. Clean your beard. Before you use your beard-straightening brush, you should clean and wash your beard to get rid of any dirt, food particles, and excess oils. Normal body wash or soap bars will get the job done as many of them are cleansing and moisturizing, but it's best to use a beard shampoo. Many regular soaps can be harsh on beards and dry them out by removing too much natural oil. After you lather on your preferred beard cleaning product, rinse it off with water.
- 2. **Pat your beard dry.** When drying your beard, avoid vigorously rubbing a towel across your face as this will lead to tangled and frizzy hair (especially if you have a long beard). Over-rubbing your beard can also result in hair loss since you may pull and break strands of hair.
- 3. **Straighten your beard.** Grab your trusty beard brush straightener and get brushing! Start on one section and comb through the hair smoothly and steadily from top to bottom before moving onto the next. Make sure to start off on a low

heat setting to avoid completely frying your beard. Once you get more comfortable with using your beard straightener, you can experiment with higher heat settings. And remember: your brush tool isn't a flat iron, so don't hold it over a single spot on your beard for more than a few seconds (unless you want burnt hair). If you feel that certain sections of hair aren't straight enough, you can always go back and straighten them more. For quality beard straighteners, check out our Permium Arkam Beard Straightener and Deluxe Arkam Beard Straightener.

- 4. **Unplug your heated beard-straightening comb.** Safety first! If you have a cordless beard straightener, then you can skip this step.
- 5. Moisturize your beard. It's a good idea to keep your beard hydrated and healthy after combing through it with a high-heat beard straightener. Moisturizing your beard hair will also help to soften them and prevent any curling and split ends. To moisturize and prime your facial hair for the straightening step, you can use beard oils, conditioners, masks, or balms.

Tips for a Less Curly Beard

Now that you know how to use a beard straightener, we'll give you some extra tips that you can use in your beard maintenance routine to fight off curls.

- Brush or comb your beard daily. While using a men's beard straightener is good for getting rid of curls, you should try to maintain the straightness of your beard hair in other ways on a daily basis. Feel free to check out our <u>Arkam Beard Comb</u> to get started on detangling your beard!
- Don't wash your beard too often. Don't get us wrong, hygiene is important, but
 using regular soap products on your beard too often will dry it out and cause it to
 start curling again. When it's time to wash your beard, try to use beard shampoos
 or conditioners since these have milder formulas specifically made for facial hair.
 As a rule of thumb, cleaning products should be used only two to three times a
 week.
- Avoid beard relaxers and other chemical products. It's true that these are super
 effective for straightening your beard, but they essentially destroy the keratin
 bonds that make your facial hair naturally curly. In addition, these types of
 products may contribute to beard hair loss. So, is the hair damage really worth it
 for temporary straightening? Probably not.



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Common Questions About Beard Straightening

Do Beard Straighteners Work?

Yes! Regardless of how long or curly your beard is, using a beard straightener will get the job done. However, results differ from person to person as everyone has their own methods and commitments to their beard maintenance routine.

Are Beard Straighteners Safe?

As long as you use a heat setting that's not too hot, using a beard straightener should be safe. According to a study, <u>385 degrees Fahrenheit</u> (185 degrees Celsius) is the ideal temperature to use on hair.

As always, it's a good idea to start on a lower heat setting before experimenting with higher temperatures. After all, heat can have damaging effects on your hair.

Can You Straighten a Beard with a Hair Straightener?

While you can simply use a flat iron to straighten your beard, it's generally not recommended because you can damage and break your hair from the extreme heat. Not only that, but you can also potentially burn your face. For these reasons, you should use some kind of beard-straightening brush instead.

How to Use a Beard Straightener: Final Thoughts

There's no doubt that beards are hard work to grow and maintain. But with the right grooming and styling tools, taking care of your beard isn't all that bad. At the end of the

day, you should choose the products that match your hair type and leave your facial hair looking handsome and healthy. Now get out there and rock your beard!

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