



## **Package Descriptions**

### **Stall**

Prices for stalls include a place at the Melbourne Cake Expo for Saturday 23 November 2013 and Sunday 24 November 2013.

Includes 3x3 metre space, partition walls, fascia signage with your business name, lighting, power board and access to electricity.

### **Complimentary tickets**

Includes General Admission tickets for the Expo for Saturday 23 November 2013 or Sunday 24 December 2013.

### **Venue/treasure hunt map**

Your business name will be printed on our treasure hunt venue map which will be distributed in on the day and available on our website.

### **Competition entry**

Includes complimentary entry to the Cake Expo Cake Decorating Competition. Should you qualify as a Top 5 contender, your cake will be prominently displayed at the expo where guests will be able to vote for your cake.

### **Naming rights competitions**

May include naming rights to one or more of our Cake Decorating Competition categories. Please note that you are not eligible to participate in the category/ies that you have sponsored and/or

Naming rights to other competition/s.

### **Priority stall location**

Includes priority consideration for your stall location preference at the Melbourne Cake Expo.

### **Advertising**

Advertising space and mention on our promotional materials, including but not limited to our website, flyers, facebook page, twitter, instagram and other social media, banners and other advertising mediums.

### **Stage time**

Allocated time for both days to promote your products and business on our main stage.