



Melbourne Cake Expo

--- 2013 ---

Melbourne Cake Expo 2013 Cake Decorating Competition Terms and Conditions

To enter our Cake Decorating Competition, send a photo of your cake, old or new with your entry ticket to hello@cakeexpo.com.au Our judges will select the top five finalists who will be required to re-create their cakes to be displayed at the Melbourne Cake Expo where everyone who comes along will be able to vote for our winners!

Entries close 11:59pm on 25 October 2013

There are five categories to choose from, or enter all five!

Categories include

- Two tier – a cake with two tiers
- Three tier plus - a cake with three or more tiers
- Cupcake tower – a cupcake tower of three tiers or more
- Novelty – any shape, any size, show us how creative you can be
- Junior – Move over grown ups! This category is for talent under 16 years of age (any type of cake)

General Rules

- Entries must be of own creation.
- Judges decisions of top five cakes of each category are final. Cakes will be judged on colour choice, technique, creativity, finish.
- The top five entries of each category will be put towards voting at the Melbourne Cake Expo 2013.
- Creators of 'finalist cakes' will be notified by 31 October 2013 to re-create relevant cakes by 15 November.
- Cake must be able to be produced/reproduced and available by 15 November 2013 for display on 23 and 24 of November 2013 at the Melbourne Cake Expo.
- Only cakes ready for display on the 23 and 24 November at the Melbourne Cake Expo 2013 will be eligible to participate as a finalist for a share in cash and prizes.
- Winners will be determined through a voting system (votes from Melbourne Cake Expo Attendees)
- Only entrants who are of 16 years or under are permitted to enter in the 'Junior' category
- All visible decorations should be made using edible ingredients.
- The use of styrofoam is permitted, Styrofoam not to be visible.
- Cakes must be served on cake board or cake stand.
- Delivery and pickup (or arrangements to pick-up) of cake is the sole responsibility of the creator.
- Cakes which have not been picked up after the Expo may be discarded.



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- Winners are required to arrange for collection of prize if they are not available to claim prize at the Melbourne Cake Expo at 4:00pm on the 24 November 2013.
- Prize must be claimed by 31 December 2013 unless arranged otherwise. Fail to claim prize will result in forfeit of prize.
- Entries close 11:59pm on 25 October 2013 Melbourne time.
- Cake Expo is not liable for lost or damage of cake or accessories (stands etc).
- Cake Expo may make amendments to competition rules at any time.

Handy hints

Keep your cake away from sunlight to reduce colour fading

If using coloured fondant, massage in baking soda to reduce fading