

PROJECT NAME: Healthify TEAM MEMBERS: Tega George Mihai Thury Burileanu Alexandru		IDEA IN SHORT: An app that gives you personalized meal and training plans based on your characteristics and goals made using only AI.	
Hardcore entrepreneur hackathon 4.0			
1.PRODUCT - PROBLEM WE SOLVE		2. OUR TARGET GROUP	
A lot of people want to get in shape, but they don't have the time or money to do so. Our app helps them achieve their goals very quickly and for free.		People of all ages, no matter their income or profession.	
3. SMART OBJECTIVES	4. PRICE		5. PROMOTION

<p><b>Specific:</b> Helps people that want to get in shape.</p> <p><b>Measurable:</b> The progress you make to your goals. (Will also be measured in the app itself in the future updates)</p> <p><b>Achievable:</b> Healthier population.</p> <p><b>Relevant:</b> People have been searching for a way to get fit quickly and for cheap.</p> <p><b>Time Bound:</b> The normal program only last for 30 days. (Paid programs will last more, depending on your preferences)</p>	<p>There will be 2 plans:</p> <p><b>Free:</b> ads, only 30 day programs are available.</p> <p><b>Paid:</b> without ads, customizable-length programs based on your preferences and your goals. (Subscription based)</p>	<p>Social Media accounts.</p> <p>Satisfied clients spread the word to their friends about Healthify. (First Stage)</p> <p>Healthify ads and events sponsorships. (Second Stage)</p>
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