

100+ Proven AI Marketing Prompts for the India Market

Content Creation Prompts (35 Prompts)

1. Create a brand voice guide for a {industry} brand in India targeting {audience}. Tone: {tone}. Include do's, don'ts, vocabulary, and sample messaging.
2. Rewrite this content to sound more premium and Indian-consumer focused: {paste content}.
3. Convert this long guide into a crisp 30-second pitch for Indian audiences: {paste text}.
4. Create 10 engaging Instagram post ideas for a {industry} brand targeting Tier-1 Indian cities.
5. Write 15 high-conversion Instagram reel scripts using trending hooks for {industry}.
6. Write 30 days of LinkedIn posts to position me as an expert in {topic} for the Indian market.
7. Create a high-performing YouTube script (5 minutes) for Indian audiences on {topic}.
8. Give me 20 viral hook ideas for reels about {topic}, tuned for Indian attention span.
9. Write 10 high converting Facebook ad copies for {industry} with emotional triggers relevant to Indian buyers.
10. Rewrite this ad copy to reduce friction and increase conversions for Indian users: {paste}.
11. Generate 20 Google Responsive Search Ads headlines for {product} targeting India.
12. Write 10 persuasive WhatsApp broadcast messages for {industry} with CTA variations.
13. Create a 7-email drip nurturing sequence for Indian customers exploring {product/service}.
14. Write an AMP email content flow for {industry} with interactive elements.
15. Give me 15 subject lines with high open-rate potential for Indian audiences for {topic}.
16. Write a high-converting landing page for {product} targeting Indian consumers. Include hero text, USPs, CTA, FAQ.
17. Rewrite this landing page for trust-building for Indian users: {paste URL/text}.
18. Create alternate A/B landing page headlines for {campaign objective}.
19. Write a 45-second animated explainer video script for Indian users on {topic}.
20. Convert this brochure into a customer-friendly video script: {paste}.
21. Localise this global content for Indian audiences while retaining the essence: {paste content}.
22. Rewrite this content for Tier-2 and Tier-3 city audiences using relatable language.
23. Rewrite like an Indian influencer with humor and relatability: {content}.
24. Give me 20 SEO blog topics with search volumes for the keyword cluster: {keyword} India.
25. Write a 1500-word SEO blog targeting Indian search intent for: {keyword}.
26. Create an FAQ list based on Indian Google Search behaviour for {topic}.

27. Rewrite this blog using NLP keywords for ranking in India: {paste blog}.
28. Write a press release announcing {launch} for India media publications.
29. Create a high-impact case study for Indian B2B buyers based on this data: {paste}.
30. Write a customer success story for a {industry} brand serving Indian clients.
31. Outline a 20-page ebook on {topic} for Indian businesses.
32. Convert this blog into a downloadable PDF guide for Indian marketers: {paste}.
33. Create 10 checklist-style lead magnets for {industry}.
34. Suggest 15 brand taglines for an Indian {industry} brand targeting {audience}.
35. Create a full brand messaging matrix for {brand} for Indian market.

Campaign Optimization Prompts (35 Prompts)

36. Analyze this Meta ad performance and give optimization suggestions based on Indian benchmarks: {paste data}.
37. Suggest new audiences for Meta ads for {industry} in India (Tier-1, Tier-2 options).
38. Give me 10 creatives variations to improve CTR for {campaign}.
39. Create a 7-day testing plan for Meta ads to reduce CPL for Indian market.
40. Identify why this campaign's CPL increased and suggest fixes: {screenshots/data}.
41. Create a Google Ads campaign structure for {service/industry} targeting {city/state}.
42. Give me keyword clusters & match types for {industry} in India with CPC estimates.
43. Optimize my RSA ads for higher quality score: {paste text}.
44. Suggest negative keywords for a {industry} campaign in India.
45. Give me audience insights to improve performance for {service} on Google India.
46. Create a YouTube ads script (20 sec) for {product} targeting India.
47. Suggest YouTube audiences for {industry} using Indian interest & affinity data.
48. Give me skippable vs non-skippable ad copy variations for India.
49. Audit this landing page for Indian user experience: {paste URL/text}.
50. Suggest improvements to reduce bounce rate for Indian mobile visitors.
51. Rewrite copy for improving trust among Indian customers.
52. Create a lead qualification workflow for Indian real estate leads.
53. Identify 5 campaign reasons for poor lead quality: {data}.
54. Write a lead enrichment questionnaire for {industry}.
55. Suggest 10 A/B test ideas for {platform + campaign type}.
56. Create 4 variations of this ad creative for India audiences: {creative description}.

57. Analyze this funnel for drop-offs and recommend fixes for Indian users.
58. Rewrite CTA buttons optimized for Indian psychology.
59. Create a complete WhatsApp automation journey for {industry}.
60. Write broadcast message templates for nurturing Indian leads.
61. Create drip campaigns to improve demo booking conversion.
62. Convert this raw campaign data into insights for a stakeholder presentation: {paste data}.
63. Summarize campaign performance in 5 slides for Indian C-suite audience.

Customer Insights & Research Prompts (35 Prompts)

64. Create 3 buyer personas for {industry} in the Indian market with demographics, psychographics, motivations, fears, decision triggers.
65. Refine this persona to match Indian audience behaviour: {paste}.
66. Create an ICP (ideal customer profile) for B2B buyers in India for {product}.
67. What are the biggest objections Indian consumers have before purchasing {product}?
68. List behavioral patterns of Indian online shoppers for {category}.
69. Explain how Tier-1 vs Tier-2 India behaves differently for {industry}.
70. List top competitors in India for {product} with strengths, weaknesses, and gaps.
71. Analyse this competitor's funnel targeting Indian audience: {paste URL}.
72. What white-space opportunities exist in India for {industry}?
73. Create a TAM/SAM/SOM analysis for {product} for India.
74. Predict adoption trends for {technology} in the Indian market 2025.
75. Give me revenue potential breakdown for selling {product} in India.
76. Convert these reviews into product insights and messaging angles for India: {paste data}.
77. Identify top customer pain points for {industry} in the Indian market.
78. Translate customer complaints into marketing opportunities.
79. Create a customer survey for Indian users to understand purchase motivations for {product}.
80. Write onboarding questions for Indian customers for better segmentation.
81. Explain psychological triggers that influence Indian buyers for {product}.
82. List persuasion angles that work best in India for {industry}.
83. Give me insights on how Indian millennials choose {category} products.
84. Explain what drives premium buying behaviour in India for {industry}.
85. Break down regional buying patterns in India for {product}.

India-Specific Prompts (25 Prompts)

86. Write real estate ad copy for a project in {location} targeting investors in Mumbai.
87. Create a WhatsApp nurturing journey for real estate leads in India.
88. Write 50 USP points for 1/2 BHK Indian real estate projects.
89. Make a site-visit confirmation message sequence.
90. Write 5 landing page variants for Indian real estate.
91. Create a product description for {category} appealing to Indian online shoppers.
92. Write 10 influencer script ideas for a D2C brand in India.
93. Write COD confirmation messages for Indian buyers.
94. Write ad copy for a health insurance product for Indian market.
95. Create a drip flow that explains benefits of health insurance in India.
96. Create a lead nurturing journey for Indian students exploring {course}.
97. Write 15 ad copies for online courses targeting Indian parents.
98. Explain a complex financial product in simple terms for Indian audience.
99. Write SMS/WhatsApp messages for loan lead nurturing.
100. Create a B2B email sales sequence for Indian SMBs for {product}.
101. Rewrite this SaaS feature list to make it more India-focused.
102. Create a WhatsApp chatbot flow for Indian e-commerce brand for pre-purchase + post-purchase.
103. Write WhatsApp retargeting messages for abandoned carts.
104. Convert this into a viral meme idea for Indian Instagram audience: {topic}.
105. Give me 10 festival-themed creatives for Diwali, Holi, Navratri, Independence Day.
106. Create 20 ad angles for {product} using celebrity, emotion, logic, scarcity, India-specific FOMO.
107. Write OTT-inspired storytelling ads for Indian audiences.
108. Create 10 UGC scripts Indian creators can shoot in 30 seconds.