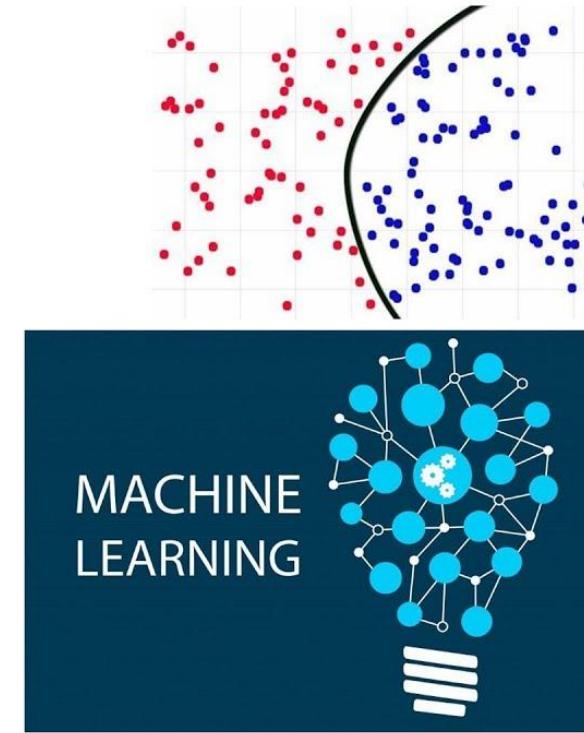
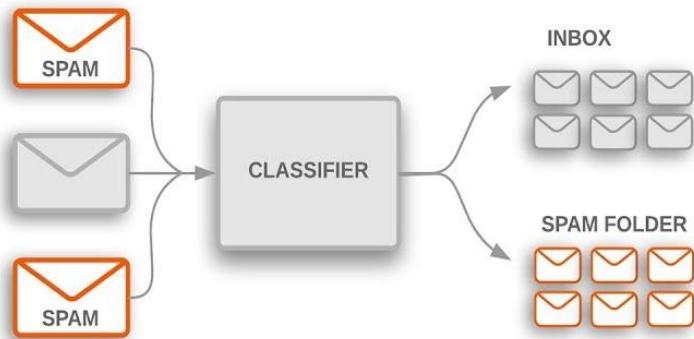


Classification is the process of dividing the datasets into different categories or groups by adding label.

What is Classification



K - Nearest Neighbour

K-Nearest Neighbour is a simple algorithm that stores all the variable cases and classifies the new data based on the similarity measure.

Knn is lazy learner:

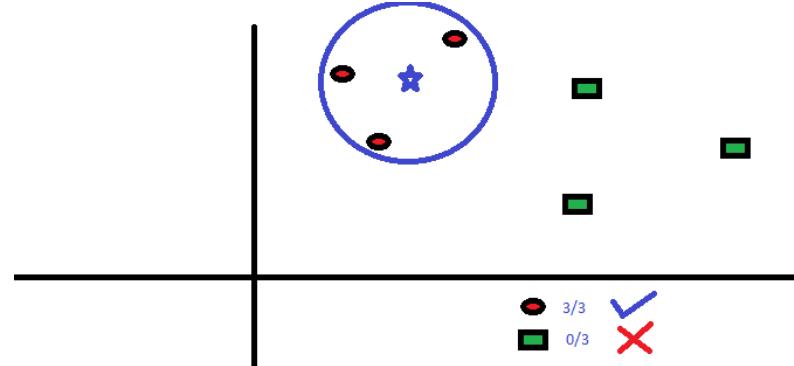
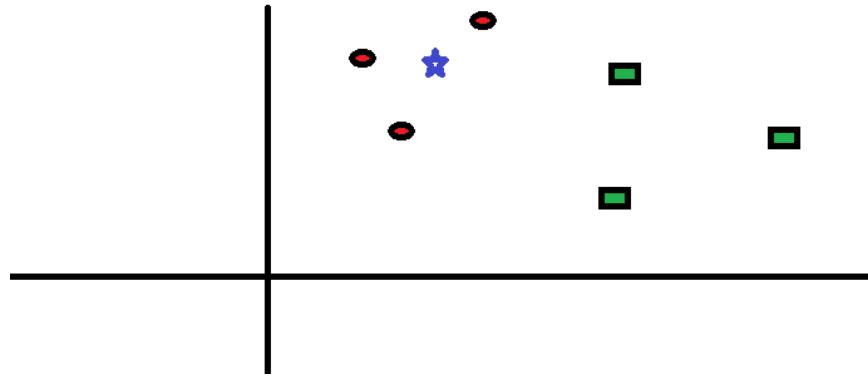
K-NN is a **lazy** learner because it doesn't learn a discriminative function from the training data but "memorizes" the training dataset instead.

(Discriminative function) statistical procedure that classifies unknown individuals and the probability of their classification into a certain group

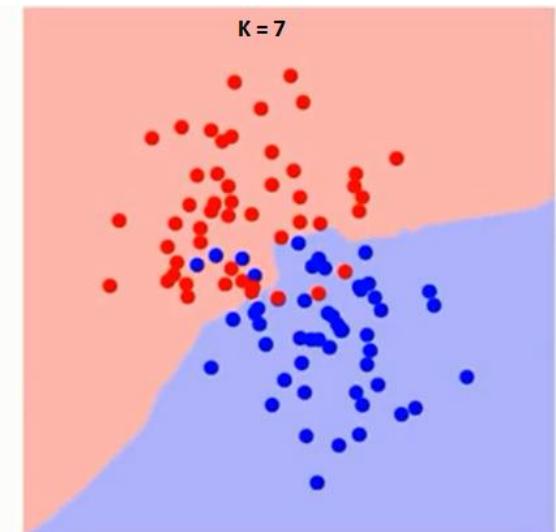
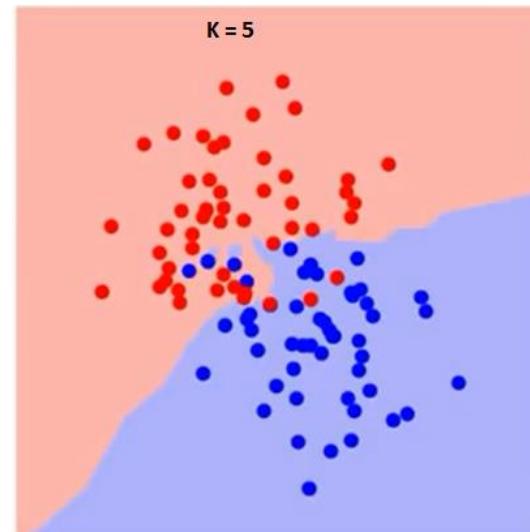
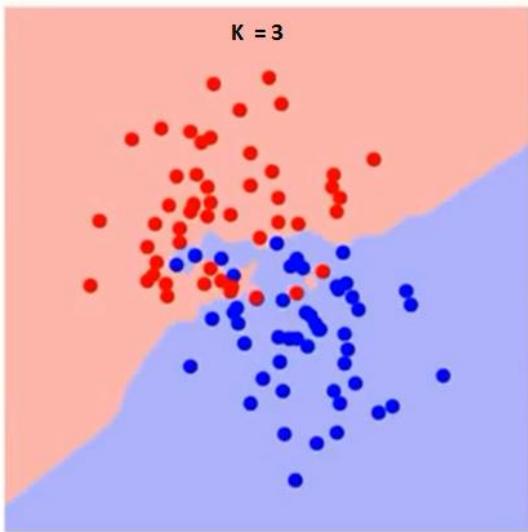
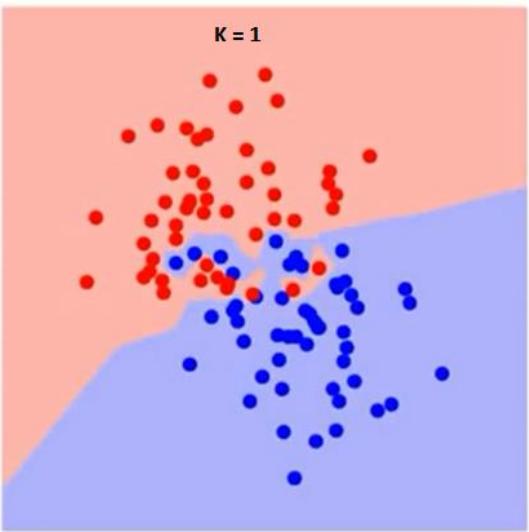
No Model is learned here

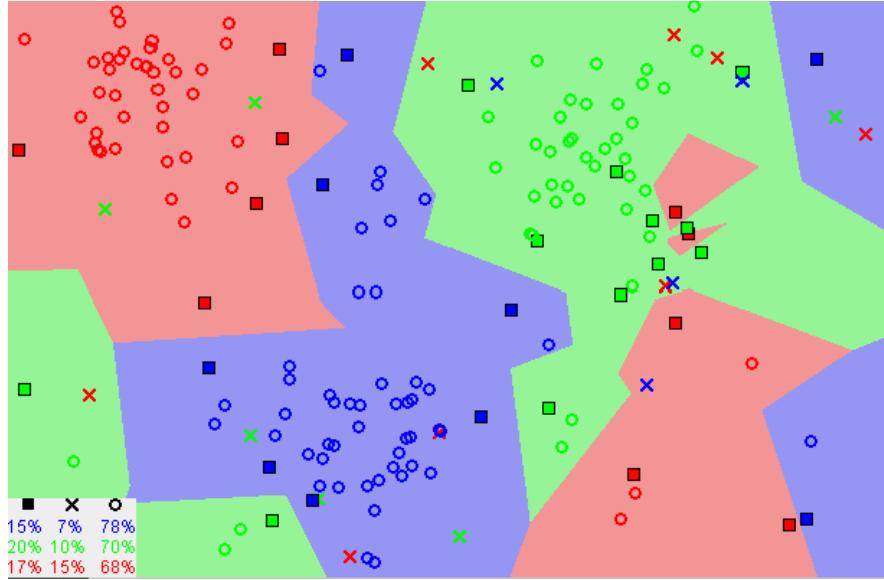


Amazon has a targeted marketing tool



How do we choose the factor K?





How things are predicted using
KNN Algorithm?

Distance functions

Euclidean

$$\sqrt{\sum_{i=1}^k (x_i - y_i)^2}$$

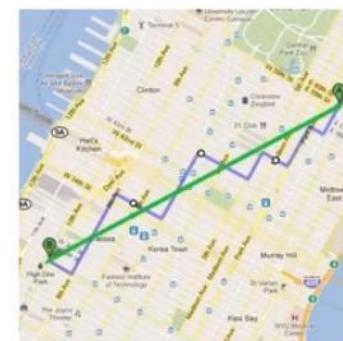
Manhattan

$$\sum_{i=1}^k |x_i - y_i|$$

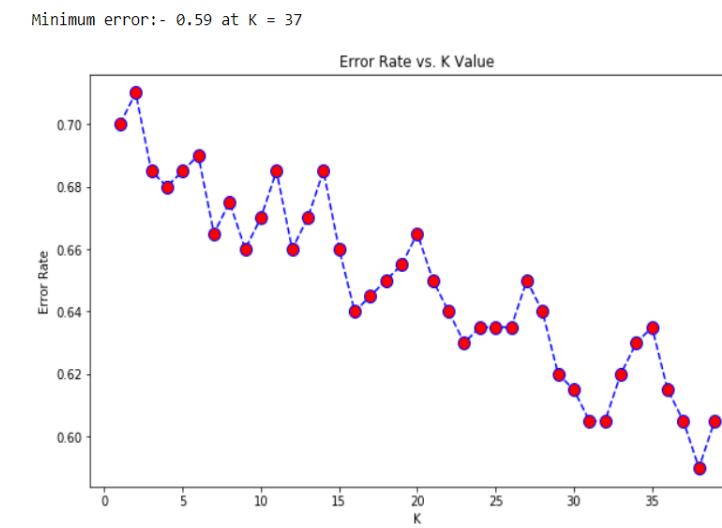
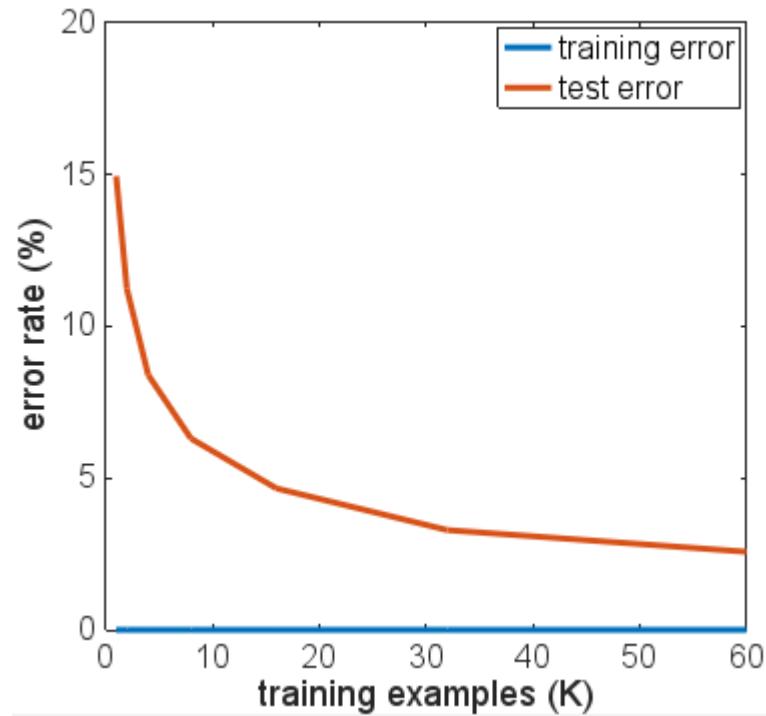
Minkowski

$$\left(\sum_{i=1}^k (|x_i - y_i|)^q \right)^{1/q}$$

Manhattan Distance
vs
Euclidean Distance



How to choose Number of k



The KNN Algorithm

- 1. Load the data**
- 2. Initialize K to your chosen number of neighbours**
- 3. For each example in the data**
 - 3.1 Calculate the distance between the query example and the current example from the data.**
 - 3.2 Add the distance and the index of the example to an ordered collection**
- 4. Sort the ordered collection of distances and indices from smallest to largest (in ascending order) by the distances**
- 5. Pick the first K entries from the sorted collection**
- 6. Get the labels of the selected K entries**
- 7. If regression, return the mean of the K labels**
- 8. If classification, return the mode of the K labels**

I LOVE MY NEIGHBORS

ONLY IF THEY
ARE NEAR TO ME!

Advantage



- **No Training Period**
- **Easy Implementation**

Disadvantage



- 1. Does not work well with large dataset** as calculating distances between each data instance would be very costly.
- 2. Does not work well with high dimensionality** as this will complicate the distance calculating process to calculate distance for each dimension.
- 3. Sensitive to noisy and missing data**
- 4. Feature Scaling-** Data in all the dimension should be scaled (normalized and standardized) properly .