Feature Scaling

```
import pandas as pd
In []:
        import numpy as np
        import matplotlib.pyplot as plt
        import seaborn as sns
        df = pd.read_csv("./data/Churn_Modelling.csv")
In [ ]: df.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 10000 entries, 0 to 9999
      Data columns (total 14 columns):
       #
           Column
                            Non-Null Count
                                            Dtype
       0
           RowNumber
                            10000 non-null int64
           CustomerId
                            10000 non-null int64
       1
           Surname
                            10000 non-null object
       3
                            10000 non-null int64
           CreditScore
                            10000 non-null object
           Geography
       5
           Gender
                            9946 non-null
                                            object
       6
                            9700 non-null
                                            float64
           Age
       7
           Tenure
                            10000 non-null int64
           Balance
                            10000 non-null float64
           NumOfProducts
                            10000 non-null int64
       10 HasCrCard
                            10000 non-null int64
       11 IsActiveMember
                            10000 non-null int64
       12 EstimatedSalary 10000 non-null float64
       13 Exited
                            10000 non-null int64
      dtypes: float64(3), int64(8), object(3)
      memory usage: 1.1+ MB
        Gender has 54 missing values
        Age has 300 missing values
In [ ]: from sklearn.preprocessing import StandardScaler
```

from sklearn.preprocessing import MinMaxScaler

1. What is Normalization?

Normalization is a scaling technique in which values are shifted and rescaled so that they end up ranging between 0 and 1. It is also known as Min-Max scaling.

2. What is Standardization?

Standardization is another scaling technique where the values are centered around the mean with a unit standard deviation. This means that the mean of the attribute becomes zero and the resultant distribution has a unit standard deviation.

In]:	<pre>df.head()</pre>
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Out[]:

Out[]:		RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Ten
	0	1	15634602	Hargrave	619	France	Female	42.0	
	1	2	15647311	Hill	608	Spain	Female	41.0	
	2	3	15619304	Onio	502	France	Female	42.0	
	3	4	15701354	Boni	699	France	Female	39.0	
	4	5	15737888	Mitchell	850	Spain	Female	43.0	

In	[]	:	<pre>df.describe().round(2</pre>
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	RowNumber	CustomerId	CreditScore	Age	Tenure	Balance	Nun
count	10000.00	10000.00	10000.00	9700.00	10000.00	10000.00	
mean	5000.50	15690940.57	650.53	38.92	5.01	76485.89	
std	2886.90	71936.19	96.65	10.49	2.89	62397.41	
min	1.00	15565701.00	350.00	18.00	0.00	0.00	
25%	2500.75	15628528.25	584.00	32.00	3.00	0.00	
50%	5000.50	15690738.00	652.00	37.00	5.00	97198.54	
75%	7500.25	15753233.75	718.00	44.00	7.00	127644.24	
max	10000.00	15815690.00	850.00	92.00	10.00	250898.09	

• Task-1 NORMALIZATION

In []: df.head(5)

```
Out[]:
           RowNumber CustomerId Surname CreditScore Geography Gender
                                                                                 Ten
                                                                            Age
         0
                         15634602
                                   Hargrave
                                                    619
                                                             France
                                                                    Female
                                                                            42.0
                     2
                                                    608
         1
                          15647311
                                        Hill
                                                             Spain
                                                                    Female
                                                                            41.0
         2
                     3
                          15619304
                                       Onio
                                                    502
                                                            France
                                                                   Female 42.0
                     4
                                                                   Female 39.0
         3
                          15701354
                                       Boni
                                                    699
                                                            France
                     5
         4
                          15737888
                                     Mitchell
                                                    850
                                                             Spain Female 43.0
In [ ]: # New datafram only of Age and Tenure col
        new df = pd.DataFrame(df,columns = ['Age', 'Tenure'])
In [ ]: new df.head(5)
Out[]:
            Age Tenure
         0 42.0
                      2
         1 41.0
                      1
         2 42.0
                      8
         3 39.0
                      1
         4 43.0
                      2
        # replacing null values to mean
        new df['Age']=new df['Age'].fillna(new df['Age'].mean())
In [ ]: new_df.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 10000 entries, 0 to 9999
       Data columns (total 2 columns):
            Column Non-Null Count Dtype
                    10000 non-null float64
        0
            Age
        1
            Tenure 10000 non-null int64
       dtypes: float64(1), int64(1)
       memory usage: 156.4 KB
In [ ]: scaler = MinMaxScaler() # Instantiating the MinMaxScaler() function
        normalized_df = scaler.fit_transform(new_df)
        print(normalized df)
```

```
[[0.32432432 0.2 ]
[0.31081081 0.1 ]
[0.32432432 0.8 ]
...
[0.24324324 0.7 ]
[0.32432432 0.3 ]
[0.13513514 0.4 ]]
```

Task-2 STANDARDIZATION

```
In []: scaler = StandardScaler()
    standardized_df = scaler.fit_transform(new_df)
    print(standardized_df)

[[ 0.29783904 -1.04175968]
    [ 0.20100192 -1.38753759]
    [ 0.29783904   1.03290776]
    ...
    [-0.28318369   0.68712986]
    [ 0.29783904   -0.69598177]
    [-1.05788067   -0.35020386]]
```