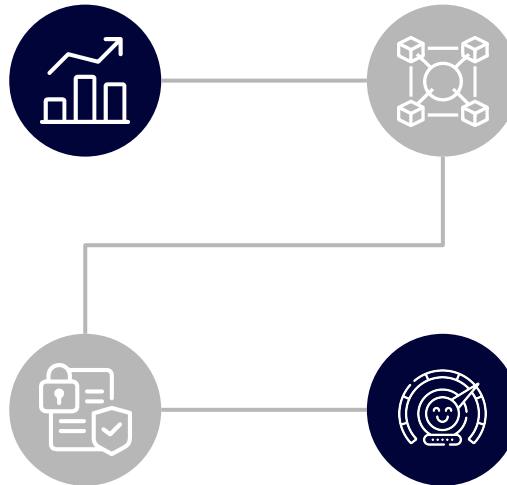




Enabling a Future Where Accessible, Efficient,
and Patient-Centric Care Prevails

Our Mission for the Partnership

Strategic Growth
Competitive Advantage
and Board Confidence



Innovation
Incorporating Cutting-edge
Technologies

Security & Compliance
Risk Mitigation and
Market Access

Net Promoter Score
User Centric Design and
Feedback loop

Our Purpose

1% of every project we win goes as our small contribution to society.

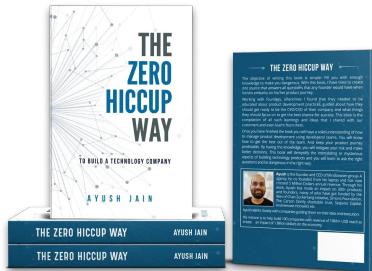


TEACHFORINDIA

CRICKET ASSOCIATION FOR THE BLIND IN INDIA



Founder's Story



The Zero Hiccup Way
To Build Technology Company

- By Ayush Jain

Founder and CEO - Mindbowser

Join us in our commitment to sustainability! Let's work together to save paper and embrace a greener future.

Meet Our Leadership Team

Business



Ayush Jain
Founder and CEO



Manisha Khadge
Chief Marketing Officer



Dan Brody
Business Practice Head



Sheetal Chhugani
Chief Human Resource Officer



Mat Lebowitz
Digital Practice Head

Technical



Pravin Uttarwar
Founder and CTO



Sandeep Natoo
Head of Emerging Tech



Vish Sande
Head of Delivery



Arun Badole
Head of Engineering



Pratik Jaiswal
Head of Data Centre

Who We Are



4 Countries



10+
Companies Raised
Series A Funding



5+
Solution Accelerators



200+
In-House Experts

startup
grind



AEGIS
GRAHAM BELL
AWARDS

Partners



breachlock

Vanta

What we've heard from other CXO's



Are we pursuing innovation actively



How can we achieve quicker outcomes



How can we capitalize on opportunities in this era



We need a bold partner who guides us towards growth



Seeking a reliable, enduring partnership



Prioritizing a partner with robust compliance and security



Ensuring longevity and quality of resources



Ensuring alignment with the company's vision

Solutions



Design Thinking in Action



Solution Accelerators



Centralized portal for enhanced customer knowledge



High velocity teams



Continuous Performance Improvement Plan



1 Team 1 Mission: Unified team approach for a common mission



Dedicated workspace in our office



Quality Boost Through Automation



Talent Stability & Smart Sourcing



Clear and open pricing structures

*On average Our customers save **20%** Product engineering cost, **50%** Deployment time,
Build MVP in **35%** less cost

We Give You an Unfair Advantage



CodeGrip

Codegrip is an automated code review SaaS platform that helps developers to save time in code reviews and to tackle technical debt efficiently. On an average, developers spend 10%-20% of their time reviewing code.



CRM

CRM automation centralizes customer interactions, sales processes, and communication channel. Aim to establish stronger connections with customers, streamline sales operations for greater efficiency and leverage data-driven insights to make informed decisions.



SecureSphere

Enables rapid deployment in hours, prioritizes compliance, ensures scalability with high performance, integrates advanced monitoring tools, and emphasizes security and reliability across the infrastructure.



RPA Automation

Through RPA for automation we target routine business processes, reducing errors, enhancing efficiency and allowing more focus on higher-value tasks. This advanced automation goes beyond traditional RPA capabilities by integrating AI/ML and Natural Language Processing.

*On average Our customers save **20%** Product engineering cost, **50%** Deployment time,
Build MVP in **35%** less cost

Customer Profile



Harry Setyono
Data Scientist



GroupM is WPP's media investment group and the world's leading media investment company with a mission to shape the next era of media where advertising works better for people. **The company is responsible for more than \$60 billion in annual media investment**, as measured by the independent research bureau COMvergence.



Filip Popovic
SVP, Transformation



Groupon is an experiences marketplace that brings people more ways to get the most out of their city or wherever they may be. By enabling real-time mobile commerce across local businesses, live events and travel destinations, Groupon helps people find and discover experiences--big and small, new and familiar--that make for a full, fun and rewarding life.



Karan Jain
Founder



HROne is an HR automation platform that helps companies eliminate mundane and repetitive HR tasks by automating 80+ processes. **Consistently ranked as one of the top HR software**. It is trusted by 1100+ organizations for simplifying their attendance, payroll, expense, employee lifecycle, recruitment, employee engagement, and management functions daily.



Noam Rose
Senior Business Architect



Virtus is an insurance brokerage and consulting firm built for today's experience economy. We blend creativity with technology to bring a more streamlined, personalized and human approach to insurance. Our industry specialization makes us different—we know the verticals we serve inside and out. We're aligned by our values and fueled by an entrepreneurial spirit, giving us the grit to make your dreams a reality, no matter the challenge or task at hand.

Customer Profile



Kunal Gupta
CEO



Kunal has experience of 7 years in the mobility sector, he has acquired invaluable expertise in building tech-driven businesses.

EMotorad is futuristic electric bike manufacturer that prioritizes affordability and sustainability, **EMotorad has raised the funding of \$17.3M**



Kushal Shah
CEO & Co-founder



Kushal has done MBA from The University of Chicago, Booth School of Business, and a Master's in Computer Science from the State University of New York, Binghamton.

TrestleIQ has raised **SEED funding of US\$ 1M+**. They **serve 300M+ queries per month** in the United States and Canada



Marie Melfa
CEO & President

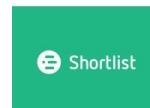


Maria Melfa holds a B.S. in Business Administration from the University of Massachusetts at Amherst, and an M.B.A. certificate from the American Management Association.

The Training Associates (TTA) is the **largest provider of L&D independent professionals** to organizations of all sizes, from start-ups to the majority of Fortune 500 companies. The company has trained over **6 million learners, across 97 countries, and in 35 languages**.



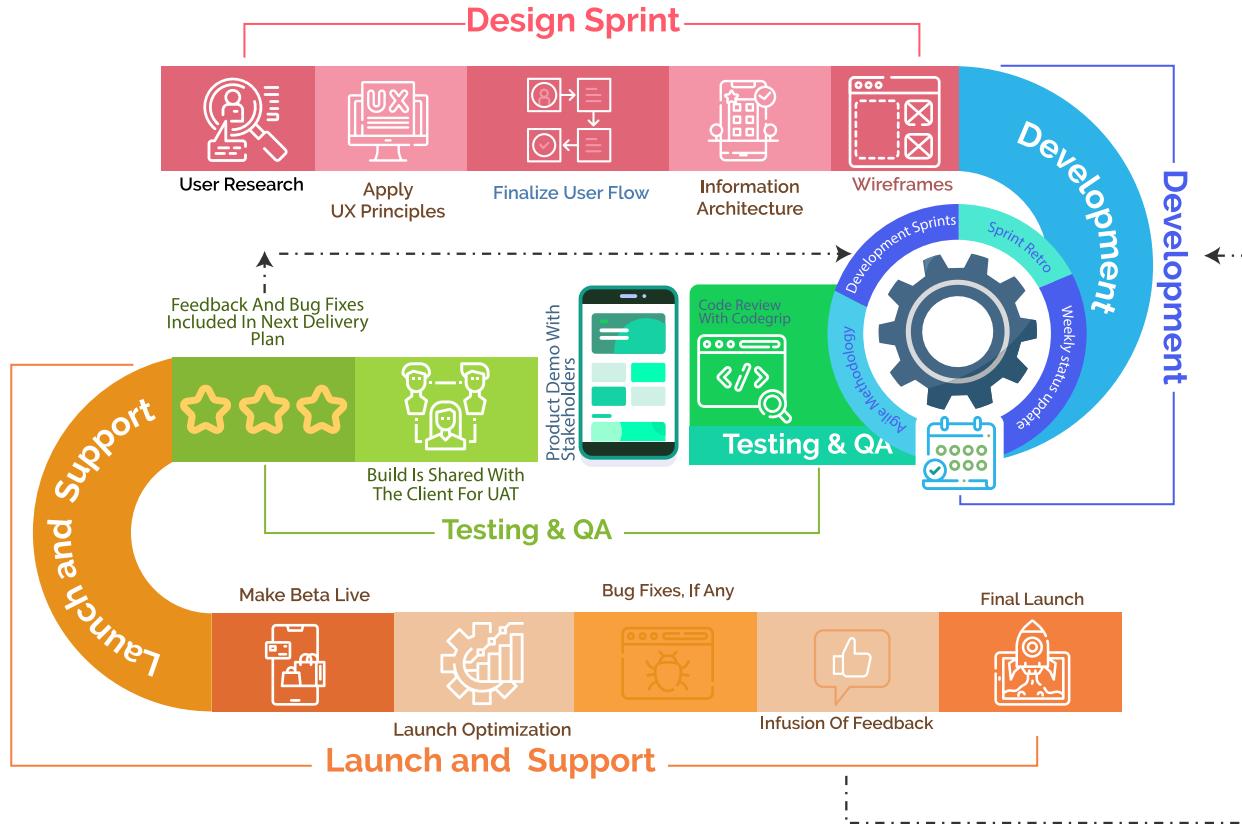
Sudheer Bandaru
CTO



Sudheer is a seasoned technology leader with decades of experience under his belt. He is not only a seasoned technology officer based in silicon valley but also a seasoned entrepreneur having founded multiple companies.

Shortlist is a recruiting technology company that helps employers in Africa and India build and develop world-class teams. Shortlist has helped companies like **Google, Microsoft, Coca-Cola, Bain & Company, DHL, ITC Limited, Uber Eats, and Shell India**. Shortlist has raised **Series A funding of US\$ 2M+**.

Our Process



Our Partnership Models

Engagement Models

Project Based

Delivering results that exceed expectations (Fixed Price). A team led by project manager.



Team Based

Uniting talents for remarkable achievements (T&M).



Special Purpose Vehicle

Your own Passive holding company that shields financial risks



Box of 10

The ultimate package to expand your team with different skills sets divided between tech, ops and support



Global Capability Center

Full control and seamless Management

*We provide onshore, offshore teams and hybrid team, blending onsite and offshore approaches to efficiently deliver products or services.

Testimonials

**Bart Mendel**

to Pravin, Ayush ▾

Greetings Mindbowser team,

Thanks for helping me build the iOS and Android apps for Mindworks, that have stood the test of time. It's been 5 years later they still function quite beautifully.

I'm very happy with the end result. Great work!

**David Bell**

to Ayush ▾

Your consulting firm is something I was always searching for but could never quite find. Your team is:

- Extremely hard working.
- Excellent communicators.
- Available.
- Intelligent and capable.
- Humble.

Put simply, Mindbowser gets the job done and they get it done well. I am the most difficult and demanding client I know and I will continue working with your team for a long time. I think that says it all!

**Uma Nidmarty**

to Ayush ▾

Hi Ayush, it's been great working with your team!

The product developed is high-quality and delivered ahead of schedule!

Dev team provided timelines and milestones throughout the project. They maintained weekly communication through the reports. They have all the technical expertise!

Thank you and Mindbowser team for early completion!

**Michael Wright**

to Ayush ▾

Thank you Ayush!

I appreciate the team! They stayed on task, asked the right questions, and completed the required tasks in a timely fashion! Strong work team!

**Katie Taylor**

to Ayush ▾

Hi, Ayush. I am writing this email to thank you for your excellent work!

Vish was responsive and paired me with the best team member possible, to complete my complex vision and project. Could not be happier. Sent from my iPhone

**Matthew Amsden**

to Pravin ▾

Dear Pravin, thanks for timely delivery!

The developers helped created the most popular features on the platform, exceeding the expectations of the internal team.

Your team provided us with high-quality services and successfully integrated with our team. They are hard-working and innovative!

The background image shows a modern skyscraper with a large glass facade featuring a prominent grid pattern of steel beams. The building is set against a dark, overcast sky. The perspective is from a low angle, looking up at the building's height.

Case Studies

Case Study Loftie

About Loftie

Loftie is a tech brand dedicated to promoting better tech-life balance by designing innovative products that help people get better sleep. By prioritizing restful sleep, mindful relaxation, and a refreshed mind and body, Loftie is making a positive impact on people's lives, one night at a time.

Problem

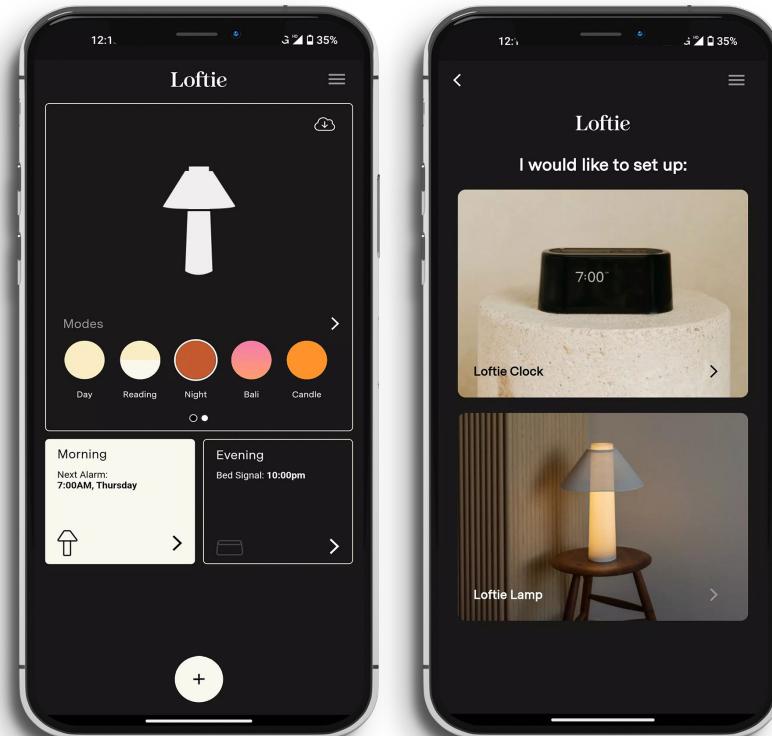
Client is a wellness company committed to creating stylish, innovative products that help people rest, relax, and recharge. Among its sleep product range, the client has an unique app enabled alarm clock and Lamp. Due to rise in demand, their current app was unable to withhold the increasing traffic, so they came to us with a request to upgrade.

Result

- The app is ranked 125th in Developer tools on App Store and has have won numerous awards including
- Real Simple's 2022 and 2021 Sleep Awards
- Women's Health Healthy Sleep Awards 2021
- Fast Company's Home Innovation Awards
- NYT Wirecutter Best Alarm Clocks

Technologies

Flutter, Code review tools,sdk



Case Study **EMOTORAD**

About EMotorad

EMotorad (EM) is an electric vehicles company that strives to bring futuristic e-bikes at an affordable price for adventure seekers, daily commuters, or casual riders.

Domain: Electric Vehicle

Problem

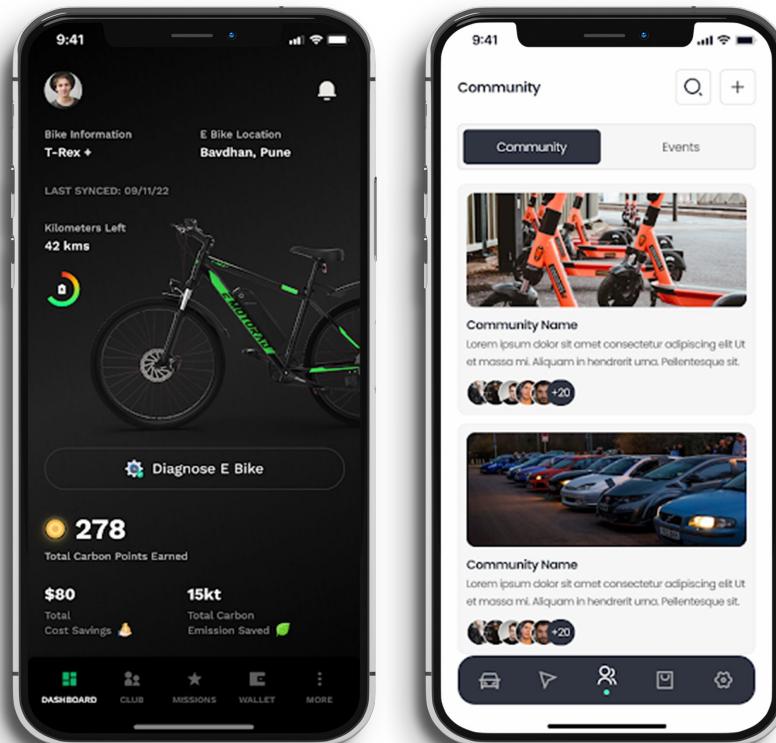
- The company needed to develop a digital experience for its users. EMotorad turned to the team at Mindbowser. Mindbowser's product engineering and digital transformation teams have deep expertise in developing custom solutions for healthcare and other industries.
- EMotorad wanted to create an app to bring together EV users, track battery life and service needs, build a community of users, and track health goals securely.

Result

- We successfully created a community for e-bikers that supported the goals of sustainability and a healthier lifestyle.
- We also included a "carbon point" feature where users can earn points for driving their e-bike and redeem them for rewards in an online marketplace.

Technologies

We used Figma for the Designs and Figjam used for UX Exercise's.



Case Study membersy

Links
[Website link](#)

About MEMBERSY

The company is a digital health company that creates thoughtfully designed membership programs to make dental care more approachable. Based in Austin, the company has raised \$106 Mn+ in funding till date.

Domain: Healthcare

Problem

- The company had a website that was past its due date.
- Due to the old website the brand did not resonate like a B2B SaaS platform.
- Keeping the older brand and flow led to brand dilution.

Solution

- Mindbowser worked with the founding team to understand target audience and user behavior.
- Reengineered the website to improve website mobile-friendliness.
- Recommended a new layout Design Sprint Led by UX team in line with B2B SaaS persona.
- New website was developed in wordpress to allow the marketing team to make changes.
- Explore organic SEO opportunities.

Technologies

- With the new website the company reported better website visitor conversion and marketing funnel improvement.
- Loading time for the website was down from 12 seconds to 4 seconds.
- The new website played a pivotal role in allowing company to raise funding.
- Helped the company grow industry market share for the brand by creating a compelling digital presence.

The screenshot shows the membersy Connect dashboard under the 'Transfers & Payouts' tab. It displays a summary of transfers and payouts for the month of June 2021. Key figures include 1,200 transfers, 1,000 payout requests, and 100 auto-renewals. Below this, there's a 'Payout History' section with a table showing recent transactions.

MEMBERSY PAYMENTS

Revenue, on repeat...

Harness the power of subscription billing, automate recurring invoicing and payments, increase member retention with auto-renewals, and reduce member churn with AI-powered smart payment tools.

With **membersy Payments**, you can also instantly route subscription revenue amongst multiple parties, specify how payouts are deposited, and more.

Powerful subscription billing Receive funds immediately
 Recurring invoicing & payments Route funds real-time

[See all features →](#)

The screenshot shows the membersy Connect dashboard under the 'MEMBERSY MARKETPLACE' tab. It features a headline 'Make their choice easy' and a sub-headline about promoting new members via an online dental plan marketplace. It highlights benefits like cost reduction and increased plan/practice exposure.

MEMBERSY MARKETPLACE

Make their choice easy

What's better than a new patient? A new member. Promote your [in-office dental plans](#) to individuals and families in your communities via our D2C online marketplace.

Exclusive to membersy DSO partners Paid social media marketing
 Promote your plan & attract new members Increased plan/practice exposure
 Paid and organic SEO strategy No cost to membersy partners

[See all features →](#)

MEMBERSY PAYMENTS

Revenue, on repeat...

Harness the power of subscription billing, automate recurring invoicing and payments, increase member retention with auto-renewals, and reduce member churn with AI-powered smart payment tools.

Case Study



[Links](#)
[Website link](#)

MIND
BOWSER

About Mango Mirror

Mango Display is a customizable display app for your calendar, photos, weather, notes, documents, video and more! Use any screen as your display.

Domain: Healthcare

Problem

The client wanted to develop a platform where users health data can be put on a dashboard for easy access and it would be beneficial for the end-user for effective decision making and increasing the use of already collected data through fitness bands and apps.

Result

- Mindbowser developed the App "Mango Display" which acts like a personal dashboard that provides users with all the health-related information users need, allowing them to take control of their body, life, and day-ahead right on the mirror.
- The mirror smartly recognizes the user and the display appears automatically when the user approaches it. The users can interact with the device and also they can customize the mirror according to their preference.

Technologies

MySQL, AngularJS, Bootstrap, JSON, AWS Service, Access Token, KMS for encryption, Java



Case Study LiveBand™

About Liveband

LiveBand is an advanced IoT solution that aims to elevate the exercise experience by seamlessly integrating a hardware device with a dedicated app. Tailored exclusively for the iOS platform, this meticulously crafted application guarantees seamless compatibility with a range of Apple devices. Moreover, LiveBand facilitates the simultaneous connection of two devices, making it exceptionally convenient for individuals seeking to monitor multiple exercise or sports activities concurrently.

Domain: Medical Devices

Problem

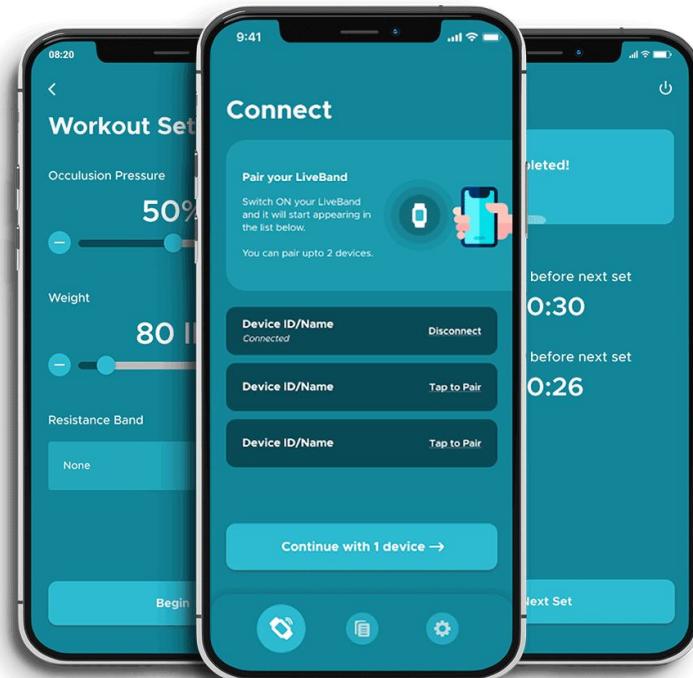
- Traditional exercise monitoring lacks real-time feedback, leaving users with incomplete workout data. We aimed to create a user-friendly, non-intrusive solution for comprehensive, real-time exercise data tracking.

Solution

- Developed a user-friendly IoT-based exercise monitoring system by creating smart exercise hardware integrated with a dedicated application.
- Enabled seamless integration between the hardware and the application using Bluetooth Low Energy (BLE) technology, ensuring hassle-free pairing and real-time data transmission.
- Employed advanced algorithms to process exercise data efficiently, providing users with immediate feedback and personalized performance analysis to optimize their workouts.
- Designed a user-friendly interface with personalized dashboards, customizable widgets, and insightful graphs for tracking progress over time.

Outcome

- The development resulted in a functional and market-ready IoT exercise monitoring system, combining smart hardware with a user-friendly application.
- Users benefit from accurate and detailed exercise data, with the help of advanced sensors and algorithms that filter and cross-validate information.
- The integration of Bluetooth Low Energy (BLE) technology ensures a smooth connection between devices, enhancing the user experience by simplifying device pairing and real-data transmission.
- Machine learning algorithms analyze user's exercise data, enabling the delivery of personalized exercise recommendations.



Case Study



RecoveryPlus_{health}

Links

[Website link](#)

MIND
BROWSER

About RECOVERYPLUS

RecoveryPlus.health is a comprehensive remote cardiac rehab platform for anyone with a chronic heart condition or those at risk.

Domain: Healthcare

Problem

- The client wants to replace facilities-based rehab programs with state-of-the-art personalized remote solutions for rehab and prehab
- They wanted to build a telehealth platform for providers to set up and administer remotely.

Result

- Mindbowser helped them create a breakthrough home-based cardiac rehab option for patients that are unable to attend a traditional program for transportation or other issues.
- It includes features such as the patient management dashboard and the admin console.

Technologies

React Native, Python, Docker, Amazon eks, kubernetes, AWS, MySQL, django

Easy to Access, Easy to Use

RecoveryPlus health is a simple telehealth platform for providers to set up and administer remotely, with an easy interface and app from any smartphone, tablet, or computer.

Just like traditional on-site rehab, it's a medically approved program reimbursable by Medicare, Medicaid, and most commercial insurance plans.

[DISCOVER REMOTE REHAB](#)



How Does it Work?

RecoveryPlus health is a simple platform for providers to set up and administer remotely at no cost via our proprietary Provider Dashboard.



Automated Alerts

Who Needs Home-based Rehab?

You are a candidate if:

You've had a heart attack or heart surgery +

You've been diagnosed with type 2 diabetes, high blood pressure, high cholesterol, obesity or other health issues +

You've been diagnosed with symptoms of type 2 diabetes +



Case Study



About Smapp

Smapp is a mobile app and web-based solution for salespeople to manage the complete process of product sales. It is a product to support the company admin/owner to see all the sales details and associated reports and charts.

Domain: SalesTech

Problem

The customer was looking to build a mobile app and web-based solution for salespeople to manage the complete process of product sales.

Our primary concern was to make the platform stand out among the many competitors. It was important for us to work on special features that get attention towards the app, increase its reach and ensure its success.

Result

- Using the Google maps SDK, we showed the sales location pin along with filter for distance and location parameter.
- Implemented voice notes that give the salesperson the ability to take notes by recording the voice or speech.
- Implemented tracking changes in the notes with color-coding where each color code corresponds to the salesperson who edited the notes.
- Created listing functionality for salesperson to access a list of all the products offered by the company and view the products bought by customers.

Technologies

React Native, React JS, Python, AWS S3, EC2, CloudFront

