



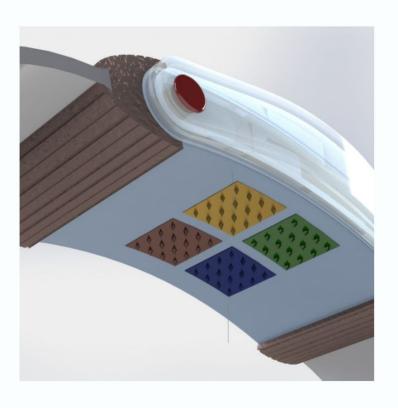
A Five-Dimensional Personal
Smart Medical Device
and Healthcare Platform

## The Problems

- 1 **I** Fragmented Healthcare Devices.
- 2 Lack of Personalization
- 3 | High Costs and Inefficiencies
- 4 | Environmental Concerns: One-Time Use, Excessive Waste
- 5 Limited Accessibility in the US and Globally
- 6 Absence of a Personal Medical Device with a **Platform/Ecosystem** for Healthcare Apps
- 7 Lack of Integration Across Health Monitoring and Management Devices
- 8 **Complexity** in Managing Various Health Tracking Tools
- 9 Limited Data and Experiences Sharing and Collaboration in Healthcare Sector
- 10 I Data Privacy and Security Concerns

## The Solution - MONO'x Smart Wearable Armband

"A full-stack Integrated Wearable Closed-loop System (IWCS) for In-Situ Health Monitoring and Treatment"



#### Revolutionizing Healthcare with Medixbot Mono'x:

- > Cutting-edge wearable: redefines healthcare tech, outpacing smartwatches and devices.
- >Innovative Microneedle Arrays: MN arrays, precision drug delivery to data collection; Enzyme Coated Solid MNs, Swelling MNs, Porous MNs, Hollow MNs, Dissolving MN Patches.
- > Hygienic Cannula System: Swift rotation, optimal performance, minimal contamination.
- > Pemini Al Network: Cloud and Edge(On-device) Al, personalized insights, limitless possibilities.
- > Intuitive User Interface: Touchscreen control for seamless interaction.
- > No-Code Development: Customize on-device algorithms, mobile apps, accelerate innovation.
- > Endless Applications: Medical research to biosensors, unlocking innovation.

## MONO'x

## **5D Continuous Monitoring**

#### 1 | Healthcare Vitals

- External Health Vitals: Heart Rate, Blood Pressure, Blood Oxygen, Body Temperature.
- ISF-based Biomarkers: Glucose, Lactit Acid, Ions, Nutrients, Oxygen, Proteins, GAGs, etc.

#### 2 | Nutrition; Food and Carbs

Calories, Carbs, Proteins, Fats, Sugars, Cholesterol, Vitamins, Minerals, etc.

## 3 | Physical health and fitness

Pedometer, Walk, Run, and Climbing, Cycling, Fitness Workout, Sports.

## 4 | Sleep and Napping

Total and Deep for both; Sleep and Napping.

#### 5 | Mental Health & Stress

Body Balancing, Working Hours, Mood, Sound Monitoring(Own and Environment).

## **5D Continuous Management**

- 1 | Smart Drug Delivery System
  - Auto-instant delivery
  - Continuous delivery
  - Manual-instant delivery
- 2 | Personalized Diet Program
- 3 | Personalized Workout Program
- 4 | Personalized Sleep and Napping Program
- **5** I Personalized Mental-Enhancement Program

# **Empowering Healthcare with Al**

- Conversational Al agents: At the forefront of integrating cutting-edge technology with healthcare, Medixbot is revolutionizing the field with conversational Al agents and pioneering personal medical devices.
- Al-Driven Insights: Our conversational Al agents, powered by healthcare knowledge graphs and Natural Language Processing (NLP), provide cohesive understanding and real-time, data-driven insights for informed decision-making in medical domains;
  - Continuous biomarkers and healthcare monitoring,
  - Symptom analysis,
  - Disease diagnosis, and
  - □ Treatment recommendation.
- Custom virtual assistants: leveraging AI multi-agents to create custom virtual assistants capable of understanding medical language, gathering patient details, and reasoning over encoded knowledge graphs for enhanced health care.
- Challenges and Insights: Addressing the construction of healthcare knowledge graphs involves collecting and processing diverse data with NLP techniques, ensuring data accuracy, and maintaining patient privacy and security.

## The MONO'x Platform

A full-stack Integrated Wearable Closed-loop System (IWCS) for In-Situ Health Monitoring and Treatment



#### MONO'x Components:

- 1) Smart Armband
- > Biosensors: Arrays of MNs Cards
- > Drug Delivery: Arrays of MNs Cards, Cassettes
- > Hygienic Cannula System: develop 2 cannulas
- > External Sensors: heart rate, blood pressure, Blood oxygen, body temperature
- > Device Sensors: barometer, three-axis gyro, accelerometer, proximity sensor
- > Smart GPU: Customizable On-device Edge AI
- > CPU(Main Controller), Memory, Storage/Disk, Bluetooth(BLE)
- > Embeeded Operating System Customizable On-Device Apps
- > Touchscreen: Intuitive User Interface
- > Other H/W, Mechanical and Mechatronic parts
- 2) NoType.AI Hybrid Cloud/On-Device AI/ML System
- 3) Cloud Healthcare Backend System
- 4) Connected Mobile/Watch Apps
- 5) Development Kits and No-Code Development

## The MONO`1 CGM(Continuous Glucose Monitoring)

"Affordable, Accessible, Replaceable, and Green: The CGM Game Changer!"



MONO'1 will be developed by building upon the MONO'x Platform. This development only includes:

- 1. Glucose Continuous Monitoring MNs Card: Coating with immobilized glucose oxidase (GOx) Enzyme and the Enzyme barrier.
- 2. **Customized On-Device Embeeded App:** Tailoring the embeeded app/algorithm to accommodate glucose monitoring features.
- 3. Customized Cloud and On-Device Edge AI/ML: Training and testing with our data to optimize smart glucose monitoring accuracy.
- 4. **Customized Configuration:** Adapting and configuring our pages on the connected mobile/watch apps to seamlessly integrate glucose monitoring.

# MONO'2 - Closed-Loop (Artificial Pancreas)

"A full-stack Integrated Wearable Closed-loop System (IWCS) for In-Situ Diabetes Monitoring and Management"



MONO'2 will be developed by building upon the MONO'x Platform and MONO. This development only includes:

- 1. **Insulin Delivery MNs Card:** Utilizing the Hollow MNs Card from MONO'x for precise insulin delivery.
- 2. **Hygienic Cannula System**: Adding this system for alternative use, ensuring optimal performance and minimal contamination.
- 3. **Customized On-Device Embeeded App:** Tailoring the embedded app/algorithm to seamlessly accommodate glucose monitoring and insulin management features.
- 4. **Customized Cloud and On-Device Edge Al/ML:** Training and testing with our data to enhance smart glucose monitoring accuracy and insulin management precision.
- 5. **Customized Configuration:** Adapting and configuring our pages on the connected mobile/watch apps for a seamless integration of glucose monitoring and insulin management.

## Medixbot Future Roadmap: MONO'1, MONO'2, MONO'X, NoType.Al

#### Step 1: MONO'1 - Continuous Lactate Monitoring(CLM) \*2023-2025

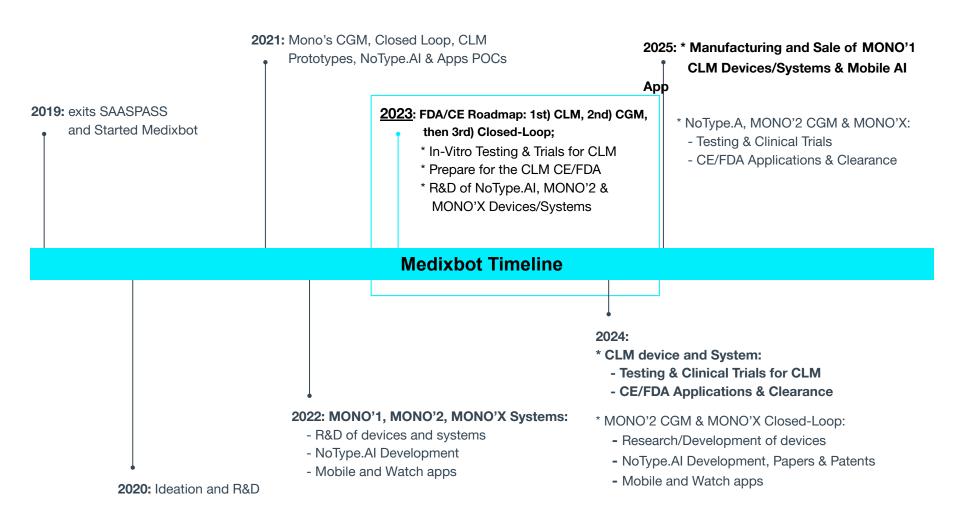
- Wearable Armband: A minimally invasive skin sensor to wirelessly transmit lactate levels, 2023
- Al-based mobile Apps and healthcare system, 2023
- Al algorithm accurately interprets lactate data trends, 2024
- Testing, Regulations and Compliances, 2024
- FDA/CE Class I Clearances, 2024
- Manufacturing and Sales, 2025

#### Step 2: MONO'2 - Continuous Glucose Monitoring(CGM) \*2023-2027

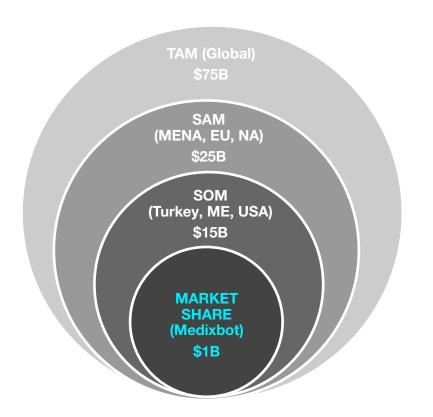
- Wearable Armband: A minimally invasive skin sensor to wirelessly transmit glucose levels, 2023
- Al-based mobile Apps and healthcare system, 2024
- Al algorithm accurately interprets data trends, 2024
- Testing, Clinical Trials, Regulation and Compliances, 2025
- FDA/CE Class II and Breakthrough Program Clearances, 2026
- Manufacturing and Sales, 2027

#### Step 2: MONO'X - Closed-Loop/Artificial Pancreas Glucose, & No.type.Al Insulin Calculator \*2024-2028

- Wearable Armband: A minimally invasive skin sensor for all Interstitial Fluid biomarkers and Auto-Insulin Pump, 2024
- Al-based mobile Apps and healthcare system, 2025
- Al algorithm accurately interprets data trends, 2025
- Testing, Clinical Trials, Regulation and Compliances, 2026
- FDA/CE Class II and Breakthrough Program Clearances, 2027
- Manufacturing and Sales, 2028



## Market Size for CGM:

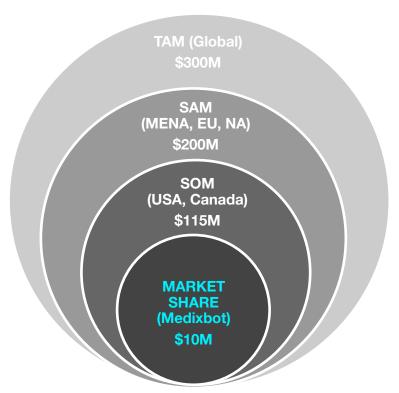




## **Market In Numbers:**

- Abbott Laboratories & Dexcom are the leaders in the CGM market, which hit \$5.1 billion in revenue in 2021. Projected \$13.2 billion by 2028. (Ref)
- The Global Insulin Pump Market is valued at USD 4.20 billion in 2021. Projected USD 10.18 billion by 2028 at a CAGR of 15.90%. (Ref)
- "Smart health watches global market was USD 59.02 billion in 2021, would rocket up to USD 185.63 billion by 2029 with a CAGR of 15.40%/year.

## Market Size for Lactate Meter:



## **Market In Numbers:**

- The Lactate Meter global market was valued at **USD 141.3 M** in 2022, and to reach **USD 299.5 M** by 2031, TMR (<a href="https://www.transparencymarketresearch.com/">https://www.transparencymarketresearch.com/</a>)
- North America Lactate Meters Market to Reach USD 115.2 M by 2031, Says TMR



## Market Size for MONO'2:

## Our Target Market:

# \$1 Billion

#### Attractive Opportunities in the Wearable Healthcare Devices Market



North America accounted for the largest share of the wearable healthcare devices market in 2020. The increasing awareness of fitness, lifestyle, and home healthcare and growing investments, funds, and grants are the key factors driving market growth in this regional segment.



16.2 USD Billion

30.1 USD Billion

13.2%

The wearable healthcare devices market is projected to reach USD 30.1 billion by 2026 from USD 16.2 billion in 2021, at a CAGR of 13.2%.



The robust penetration of 3G and 4G networks for uninterrupted healthcare services and development of technologically advanced products are driving the wearable healthcare devices market



The outbreak of COVID-19 has led to an increase awareness for fitness and healthy lifestyle in many countries. This is expected to support the growth of the wearable healthcare devices market.



Acquisitions, collaborations, partnerships, agreements, and product launches & approvals were the most widely adopted growth strategies by market players.



Emerging markets are expected to offer lucrative growth opportunities for players in the market during the forecast period.

# **Projections**

\*\*\* Two LOIs from the Ministry of Health in Turkey and Iraq.



\*\*\* 20% tax subsidy
- CE Mark

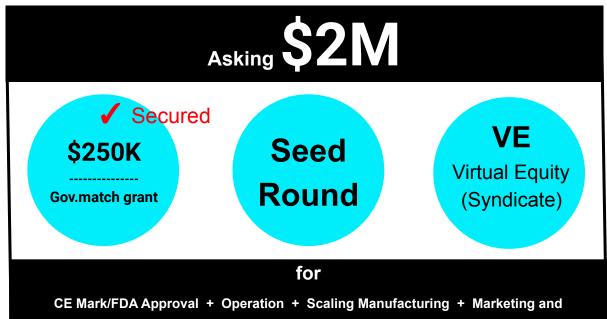


**Expanding to North American markets:** 

- FDA Approval







## **Financial Projections**

CO-FOUNDERS MONEY \$250K

Friends & Family ROUND \$250K

KOSGEB<sub>(Turkey)</sub> \$50K Grants (no equity)

Viatec(CAN)
Accelerator Program
(no equity)

Seeking investment of \$2M

\$20M valuation Projected
2nd year 2024
Revenue

\$5M with \$10 CAC Projected
3rd year 2025
Revenue
\$50M

with \$5 CAC

## Money will be used:

- Testing, CE Certification and FDA Approvals
- Company & Employees Expenses
- Project expenses

- Prototyping, Industrial design and Branding
- Manufacturing and Scalability
- Marketing and Distribution

## **Exit Strategy**



Further Funding Rounds



Merger or Acquisition



Initial Public Offer

## THE TEAM



MSc in Al and BSc in CS

- 30+ years of Tech/Biz experiences
- Plan-Do-Check-Act cycle of Kaizen (Imai, Masaaki), and Lazim's Agile-Leader(Multi-Personas))

- Cofounder of 4 Startups
  - SAASPASS (exit)
  - o Crealnno (exit)
  - o Solidpass (Security keys)
  - o Aradiom Telekom
- Mentor, Invest & Run Venture Studio in East Europe



Prof.Dr. Gülnur ARABACI
Chemistry/Biotech Eng. SK
Univ., Chemistry/Biotech Advisor



Ethan Woods, Cofounder
Biz/Regulations, Medixbot
M.S., Business, B.S., Biochemistry



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Ahmet Turan TALAS, Specialist Project Scientific CleanRoom Tech. Coordinator



Furkan Öztürk, Mechatronic Engineer, Medixbot



**Prof.Dr. Mustafa Can**Biomed and chemical Eng., Univ.,
Sakarya Biomed Advisor



James Nyamhondoro, MD Healthcare Advisor, Chronic Diseases expert



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# Thanks for your support!



#### **MEDIXBOT**

The Deep Biotech Company



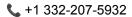
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