

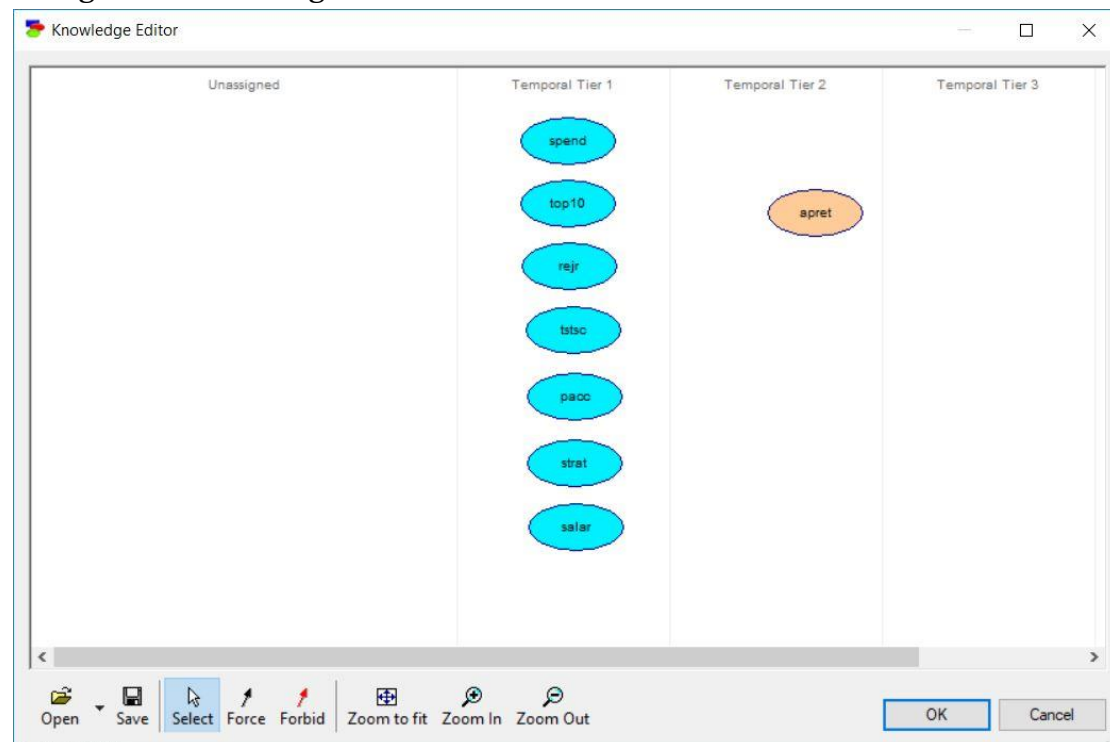
Data Analytics Assignment 6

Jing Pang, Tian Xue, Chuqian Ma, Jiaxiang Leng

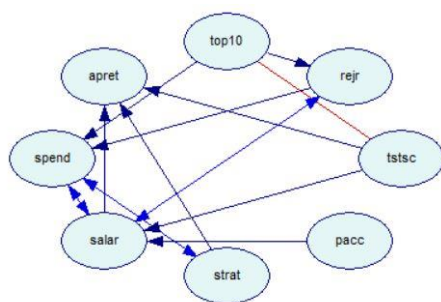
Our task is to verify the conclusion made by Druzdzel & Glymour that student retention rate in U.S. colleges is directly related to the average test scores and high school class standing of the incoming freshmen.

1. Causal Graphs

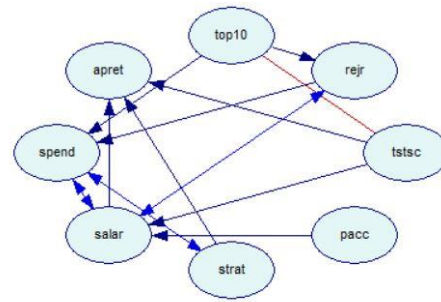
To find out what variables are related to student retention rate, we set the background knowledge as follow:



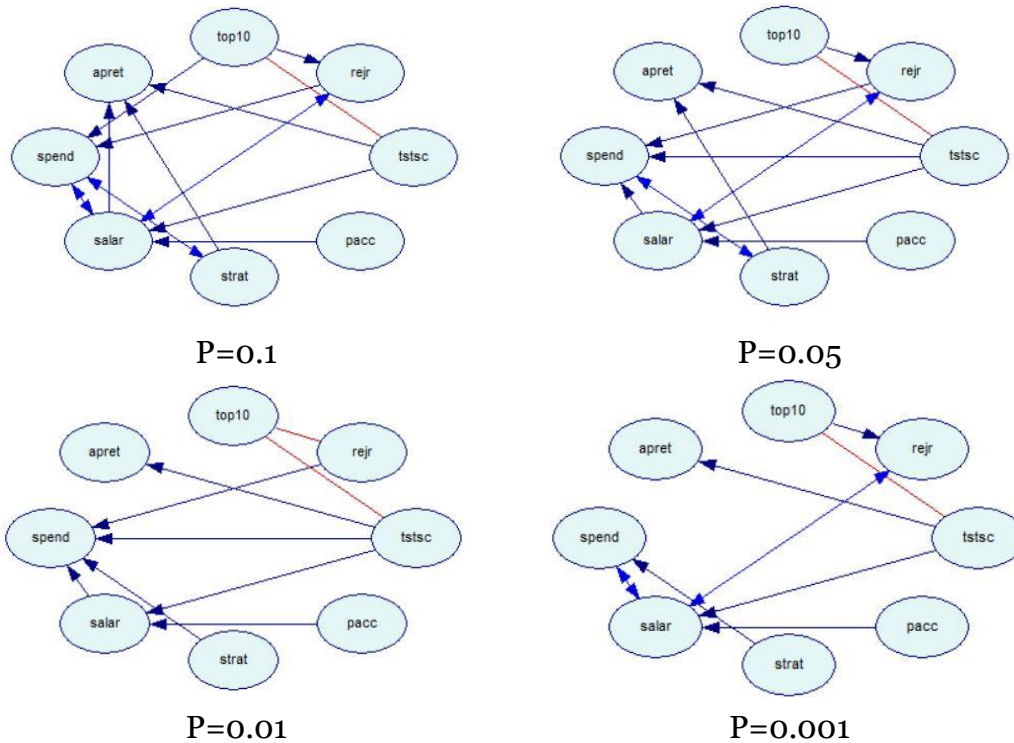
We run PC Learning Algorithm with the following significance levels: $p = 0.2$, 0.15 , 0.1 , 0.05 , 0.01 , and 0.001 , the same as were used in Druzdzel & Glymour 1994. The learned networks are shown as follows:



$P=0.2$

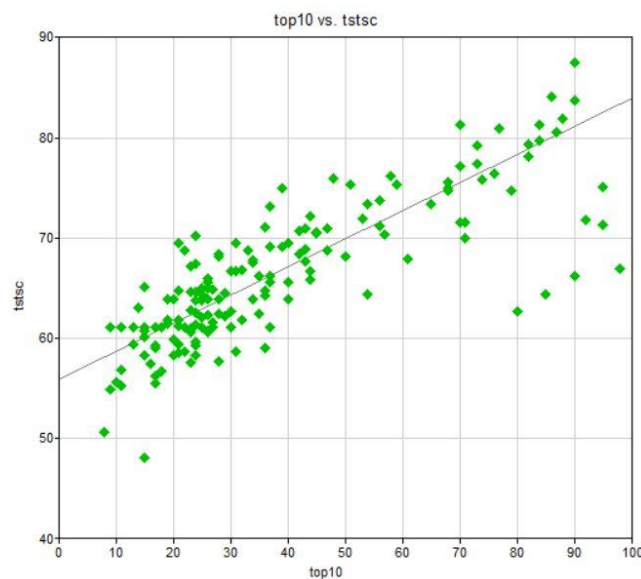


$P=0.15$

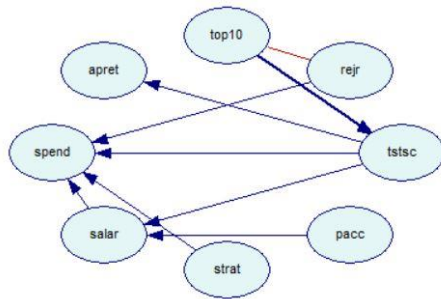


We find out that the only direct causes of the variable *apret* (average percentage of student retention) are *tstsc* (average standardized test scores of incoming students), *strat* (student teacher ratio) and *salar* (average faculty salary in dollar) when significant levels are set to 0.2, 0.15 and 0.1. However, only *strat* and *tstsc* remain when $p=0.05$. When $p=0.01$ and $p=0.001$, *tstsc* becomes the only variable that is directly related to *apret*.

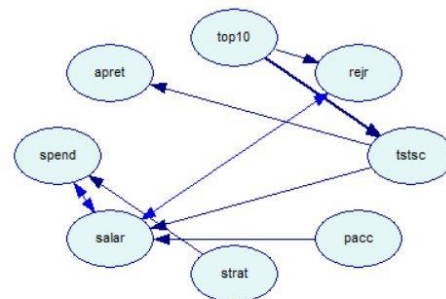
To find out latent relationship between *tstsc* and *top10*, we perform linear regression between *tstsc* and *top 10*. The scatter plot is shown below. Through the plot we find out that *top10* and *tstsc* are directly related.



According to time precedence, it is the percentage of top 10% high school students that influences the scores of incoming students, rather than the score influences the percentage. From this assumption we conclude that top10 directly influences tstsc. The true networks adjusted are shown below.



P=0.01



P=0.001

From the graphs above, we conclude that student retention rate is only related to test scores of incoming students and their high school class standings.

2. Linear Regression

Same as the approach used in [Druzdzel & Glymour 1994], we apply linear regression to the relation between the indicators of the quality of incoming freshmen: tstsc(average test scores) and top10(class rating) and apret(freshmen retention rate) to obtain a quantitative measure of these interactions. The output using excel is shown below.

SUMMARY OUTPUT								
Regression Statistics								
Multiple R	0.782733217							
R Square	0.612671289							
Adjusted R Square	0.608032622							
Standard Error	11.31758187							
Observations	170							
ANOVA								
	df	SS	MS	F	Significance F			
Regression	2	33835.42213	16917.71	132.0792	4.02396E-35			
Residual	167	21390.6391	128.0877					
Total	169	55226.06123						
	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	-72.1681872	11.94523991	-6.04159	9.63E-09	-95.7513274	-48.58505	-95.751327	-48.5850469
top10	0.037667095	0.061826896	0.609235	0.543197	-0.08439595	0.1597301	-0.084396	0.159730139
tstsc	1.926127717	0.207466824	9.284028	8.47E-17	1.516531992	2.3357234	1.51653199	2.335723441

The equation is:

$$\text{apret} = -72.1682 + 0.0377 \text{ top10} + 1.9261 \text{ tstsc}, R\text{-sq}(\text{adj})=60.8\%$$

As the indicator of top10 is too small compared with that of tstsc, we repeat the linear regression with only tstsc. The output using excel is shown below.

SUMMARY OUTPUT								
Regression Statistics								
Multiple R	0.782183117							
R Square	0.611810429							
Adjusted R Square	0.609499777							
Standard Error	11.29638085							
Observations	170							
ANOVA								
	df	SS	MS	F	gnificance F			
Regression	1	33787.88021	33787.8802	264.77824	2.36E-36			
Residual	168	21438.18101	127.60822					
Total	169	55226.06123						
	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	-77.39989	8.287844724	-9.3389648	5.79E-17	-93.7616	-61.03815	-93.76163	-61.03815
X Variable 1	2.027093776	0.124575516	16.2720079	2.363E-36	1.781159	2.27302891	1.7811586	2.2730289

The equation is:

$$\text{apret} = -77.3999 + 2.0271 \text{tstsc}, R\text{-sq}(\text{adj})=61.2\%$$

3. Conclusion

From the network learned by PC algorithm, test scores and class standing are the only two variables related to retention rate. Factors such as student faculty ratio, faculty salary, and university's educational expenses per student are all independent to retention rates, and, therefore, do not seem to directly influence student retention.

From the regression above, we find out that average standardized test scores of incoming students and the percentage of incoming freshmen who were among the top 10% students in their high schools explain nearly 62% of the variance in retention rates. This finding proves the conclusion made by Druzdzel & Glymour in 1994 that "student retention is directly related to the average test scores and high school class standing of the incoming freshmen". In their research, "test scores and class standing explain 52.6% of the variance in freshmen retention rate and 62.5% of the variance in graduation rate".