# Amazon DynamoDB: A Deep Dive

Welcome! This presentation explores the capabilities of Amazon DynamoDB, a fully managed NoSQL database service designed for high-performance applications. We'll cover its features, benefits, pricing, and integration with other AWS services.

by The XYZ Company



# What is DynamoDB?

DynamoDB is a fully managed, serverless NoSQL database service designed for high-performance applications that need low-latency reads and writes.

It's a key-value store, enabling efficient data access based on unique keys. DynamoDB automatically handles scaling, backups, and disaster recovery.



# Key Features and Benefits

1 Scalability

DynamoDB can scale automatically to handle large volumes of data and traffic.

3 Consistency

DynamoDB provides various consistency models, allowing you to choose the level of data consistency that suits your application.

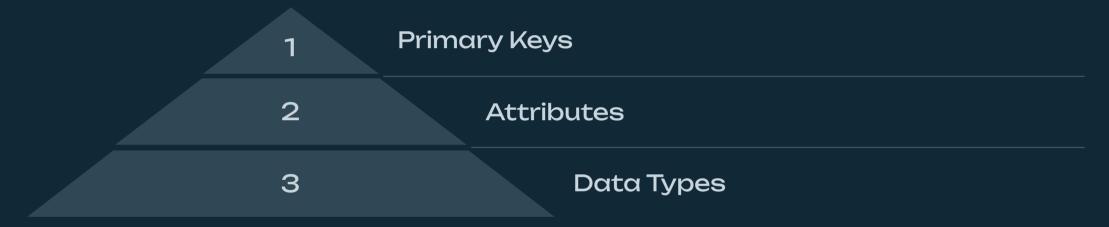
2 Availability

It offers high availability and durability, with data replicated across multiple availability zones.

4 Security

It provides built-in security features, including encryption at rest and in transit.

# Data Modeling in DynamoDB



DynamoDB uses a flexible data model with primary keys, attributes, and data types. The primary key uniquely identifies each item in the table, while attributes represent the data itself. You can choose from various data types, including strings, numbers, and binary data.

# Provisioned vs. On-Demand Capacity

#### **Provisioned Capacity**

Allows you to specify the desired read and write throughput, guaranteeing consistent performance. This provides predictable performance but requires upfront capacity planning.

#### **On-Demand Capacity**

Automatically adjusts to changing workloads, providing flexibility and cost optimization. However, it may experience performance fluctuations during peak traffic periods.



# DynamoDB Pricing and Cost Optimization

1

2

3

#### Storage

Charges based on the amount of data stored.

#### Read/Write Capacity

Charges for provisioned throughput or on-demand request usage.

#### Other Services

Includes charges for features like global tables, backups, and point-in-time recovery.

Optimize your costs by leveraging DynamoDB's on-demand capacity, scaling your capacity based on actual usage, and using efficient data structures to reduce storage costs.



# Integrating DynamoDB with Other AWS Services



#### EC2

Use DynamoDB as a backend database for EC2 instances.



#### Lambda

Trigger Lambda functions for event-driven operations.



#### **API Gateway**

Expose DynamoDB data through REST APIs.



### Conclusion and Q&A

DynamoDB is a powerful and flexible NoSQL database service for high-performance applications. Its scalability, availability, and ease of use make it a great choice for a wide range of use cases. Let's discuss any questions you have.

