Channels

◯	All Users 100.00% Users

1 Nov 2022 - 19 Apr 2023

Explorer

Summary

● Users
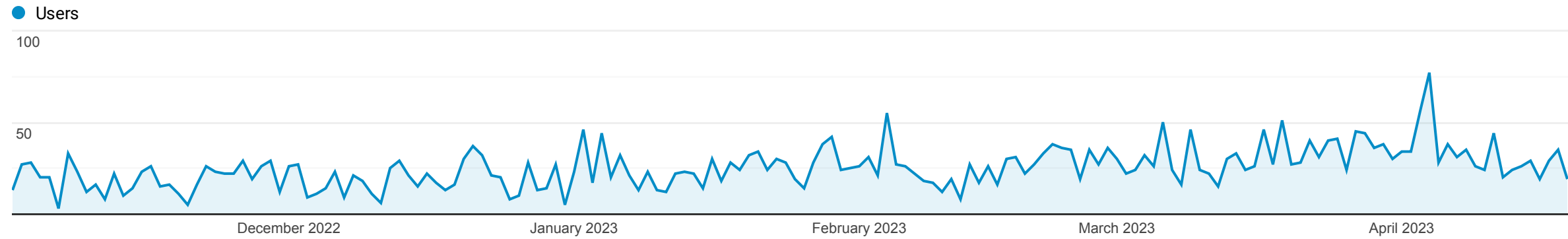
	Acquisition			Behaviour			Conversions	Goal 1: Share / social connect ▼		
Default Channel Grouping	Users ↓	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Share / social connect (Goal 1 Conversion Rate)	Share / social connect (Goal 1 Completions)	Share / social connect (Goal 1 Value)
	3,444 % of Total: 100.00% (3,444)	**3,402** % of Total: 100.06% (3,400)	**4,498** % of Total: 100.00% (4,498)	**2.27%** Avg for View: 2.27% (0.00%)	**6.18** Avg for View: 6.18 (0.00%)	**00:14:28** Avg for View: 00:14:28 (0.00%)	**0.00%** Avg for View: 0.00% (0.00%)	**0** % of Total: 0.00% (0)	**₹0.00** % of Total: 0.00% (₹0.00)
1. Direct	**1,915** (54.75%)	1,895 (55.70%)	2,405 (53.47%)	3.41%	6.25	00:14:19	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. Organic Search	**1,195** (34.16%)	1,137 (33.42%)	1,527 (33.95%)	1.05%	5.48	00:11:43	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. Social	**322** (9.21%)	316 (9.29%)	371 (8.25%)	0.27%	6.64	00:10:29	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. Referral	**34** (0.97%)	24 (0.71%)	134 (2.98%)	0.00%	12.64	00:59:37	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. Generic Paid Search	**24** (0.69%)	23 (0.68%)	37 (0.82%)	5.41%	4.65	00:15:15	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. (Other)	**6** (0.17%)	5 (0.15%)	22 (0.49%)	4.55%	2.86	00:14:22	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. Email	**1** (0.03%)	1 (0.03%)	1 (0.02%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. Paid Search	**1** (0.03%)	1 (0.03%)	1 (0.02%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 8 of 8