

Channels

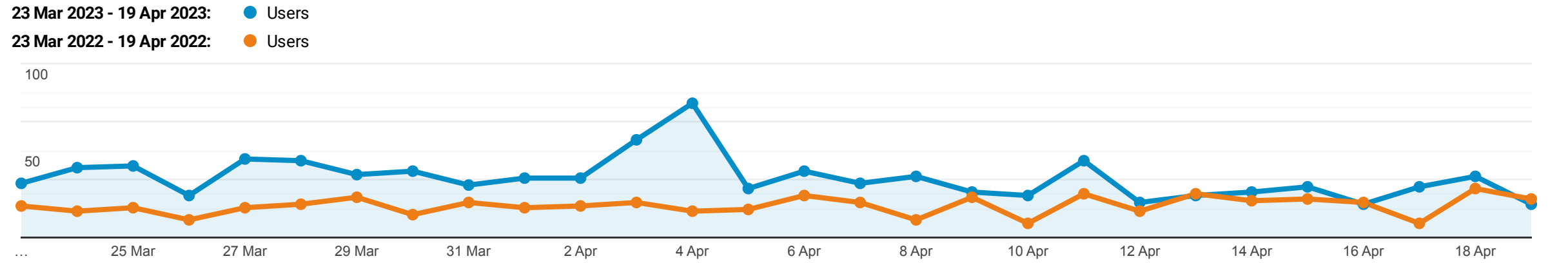
All Users  
+0.00% Users

23 Mar 2023 - 19 Apr 2023

Compare to: 23 Mar 2022 - 19 Apr 2022

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions	Goal 1: Share / social connect ▾		
	Users <span>⬇</span>	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Share / social connect (Goal 1 Conversion Rate)	Share / social connect (Goal 1 Completions)	Share / social connect (Goal 1 Value)	
	68.83% <span>📈</span> 753 vs 446	66.82% <span>📈</span> 704 vs 422	95.02% <span>📈</span> 1,018 vs 522	97.67% <span>📉</span> 1.08% vs 46.36%	61.07% <span>📈</span> 5.46 vs 3.39	233.13% <span>📈</span> 00:20:26 vs 00:06:08	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% ₹0.00 vs ₹0.00	
1. <a href="#">Direct</a>										
23 Mar 2023 - 19 Apr 2023	417 (54.51%)	399 (56.68%)	524 (51.47%)	1.53%	4.10	00:13:47	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	249 (55.21%)	233 (55.21%)	270 (51.72%)	52.96%	2.87	00:05:18	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	67.47%	71.24%	94.07%	-97.12%	43.01%	159.92%	0.00%	0.00%	0.00%	
2. <a href="#">Organic Search</a>										
23 Mar 2023 - 19 Apr 2023	230 (30.07%)	197 (27.98%)	320 (31.43%)	0.00%	6.17	00:24:26	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	173 (38.36%)	164 (38.86%)	222 (42.53%)	35.59%	4.06	00:07:50	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	32.95%	20.12%	44.14%	-100.00%	51.92%	211.80%	0.00%	0.00%	0.00%	
3. <a href="#">Social</a>										
23 Mar 2023 - 19 Apr 2023	83 (10.85%)	80 (11.36%)	102 (10.02%)	0.98%	7.29	00:24:51	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	21 (4.66%)	19 (4.50%)	21 (4.02%)	76.19%	2.00	00:00:18	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	295.24%	321.05%	385.71%	-98.71%	264.71%	8,031.02%	0.00%	0.00%	0.00%	
4. <a href="#">Generic Paid Search</a>										
23 Mar 2023 - 19 Apr 2023	23 (3.01%)	23 (3.27%)	23 (2.26%)	4.35%	2.22	00:05:28	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%	
5. <a href="#">Referral</a>										
23 Mar 2023 - 19 Apr 2023	9 (1.18%)	4 (0.57%)	43 (4.22%)	0.00%	14.60	01:11:53	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	6 (1.33%)	5 (1.18%)	7 (1.34%)	42.86%	6.86	00:03:10	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	50.00%	-20.00%	514.29%	-100.00%	112.98%	2,171.56%	0.00%	0.00%	0.00%	
6. <a href="#">(Other)</a>										
23 Mar 2023 - 19 Apr 2023	2 (0.26%)	0 (0.00%)	5 (0.49%)	20.00%	2.20	00:00:01	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	2 (0.44%)	1 (0.24%)	2 (0.38%)	50.00%	2.00	00:00:13	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	0.00%	-100.00%	150.00%	-60.00%	10.00%	-89.23%	0.00%	0.00%	0.00%	
7. <a href="#">Paid Search</a>										
23 Mar 2023 - 19 Apr 2023	1 (0.13%)	1 (0.14%)	1 (0.10%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	₹0.00 (0.00%)	
23 Mar 2022 - 19 Apr 2022	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	₹0.00 (0.00%)	
% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%	

