

Revi Bharathan

Planning, Research and Analytics

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EXECUTIVE SUMMARY

I am a Singaporean Analytics and Planning graduate who holds double Master's Degrees in Business Analytics and Urban Planning.

In the past year, I have worked in an international Analytics company, aiding in providing analysis, business intelligence and solutions.

I also previously have worked as a planner in government agencies locally and abroad, I have relevant experience in project management, research analysis and design development.

I have experience working and coordinating consultants while leading development for projects of various scale. I believe my skillset and experience would be a suitable fit for your organization.

My interests range from Research, Strategic Planning and Analytics

I am a hardworking and inquisitive individual always keen on capitalizing the generalist nature of the planning profession, to further my learning and insights. I am also well-coordinated and a self-motivated individual keen on aligning my interests with my career.

EDUCATION

Highest Qualification

Master of Business Analytics (SAS - Massey University Academic Specialization)

Massey University, 2020-2021

Master of Urban Planning

Norwegian Uni of Science and Technology, 2015-2017

Bachelor of Arts (Design, Technology & Sustainability)

National University of Singapore, 2008-2012

PROFESSIONAL EXPERIENCE

Business Analyst (Contract)
NielsenIQ,
Singapore

**Dec 2020 - Jun
2021**

Data Analytics company guiding business decisions through analytics, business intelligence and solutions

Skill-Python, R Programming

Selected Contributions:

- Worked closely with clients and key stakeholders to understand the business ambitions, core problems, and define requirements around an ideal solution
- Understanding business scenarios, defining detailed processes through user journey mapping across different channels and touchpoints
- Structured ambiguous problems and taking actions to resolve through breaking down complex business problems into logical parts to be solved using both qualitative and quantitative methodology
- Collate relevant datapoints from various internal functions to provide data analysis for strategic planning or any other strategy projects in a clear and efficient manner
- Gather and analyzed external data (e.g., macro-economic, supply chain intelligence, best practices, etc.) to build business cases and support strategic initiatives – e.g visualization of data and dashboards for further analysis on risks and benefits to aid decision makers
- Analyzing data that informs prioritization and planning, reflecting on why certain features and using the input from the data to influence his future decision making of the product roadmap
- Track and analyze strategic initiatives performance
- Desk-research on latest trends while learning and keeping up-to-date knowledge on research techniques and applications
- Providing ad-hoc administrative support for the Team

Project Manager
People's Association,
Singapore

**Mar 2018 -
Mar 2020**

SG Gov Agency under Ministry of Community, Youth & Culture that deals with Community

Selected Contributions:

- Master Planning of community spaces and facilities, planning new and upgrading community spaces and other government related development projects.
- Conducted feasibility studies, land use planning and consulting relevant authorities' on building design matters.
- Worked closely with other government agencies, authorities and other stakeholders to develop proposals and planning advice for future development

- Designed and coordinated data collection and analysis from activities of residents, while analyzing and interpreting survey results for future community planning proposals

Reason for leaving: To Pursue Further Studies in Analytics

**Planner
Trondheim Kommune,
Norway**

**May - Dec
2017**

Government Municipality

Selected Contributions:

- Research and designing Programmes for better integration in recent Refugee Crisis through technical and analytical support to the Department using a variety of qualitative and quantitative research methodology
- Gathered, analyzed and interpreted development data, relating to the Municipality's socio-economic, population, land use, housing and industrial development
- Developed and coordinated participatory methods through a variety of community involvement techniques inclusive of: open houses, focus group, stakeholder meetings and workshops
- Developed maps using Geographic Information Systems (GIS) based on an inventory of findings, proposals and recommendations
- Writing proposal and recommendations for improvements in the immediate to mid future through strategic and scenario planning methodologies

Reason for leaving: End of Contract

**Sustainable
Development Intern
Ascendas-Singbridge,
Singapore**

**Dec 2016 - Mar
2017**

Private Development Firm in Singapore doing large scale development projects

Selected Contributions:

- Researched and analyzed economic white paper, statistical yearbooks and development plans for investment opportunities.
- Participated an industry positioning and development goal for Andhra Pradesh project

- Conducted market study consultancy for a government agency under the supervision of Research Head and Project Leader
- Established and survey benchmarking options and developments for client's project

Reason for leaving: End of Internship

**Project Manager
LT & T Architects,
Singapore**

**Aug 2013 - Mar
2015**

Architectural and Planning Firm doing Large to Mid-scale Projects in Singapore and overseas

Selected Contributions:

- Assisted lead Architects for medium and large-scale developments for competition including mixed-use and master plans, namely of Yabao Mixed Use Development, Nanjing Zhong Chi Mixed Use Development
- Prepared detailed and schematic AutoCAD and Presentation drawings of proposed
- Aided in research and design of design booklets for competition
- Assisted in project management roles for other ongoing A&A local civic projects

Reason for leaving: To Pursue Further Studies

**Project Architect
Weijenberg Architects,
Singapore**

**Sep 2012 - Jun
2013**

Architectural and Planning Firm doing Large to Mid-scale Projects in Singapore and overseas

Selected Contributions:

- Assisted project management with design ideas, solutions, and documentation. Worked in tandem with consultants and other architects. Contributed to the development of a thorough set of Construction Bid Documents within budget and schedule
- Prepared detailed AutoCAD and Revit drawings of buildings, namely institutional and
- industrial facilities
- Additional responsibilities included updating and maintaining all standard drawing files, coordinating with other project disciplines to compliance with company's drawing standard procedures

Reason for leaving: To Pursue Better Career Opportunities

KEY SKILLS

- Project Management & Change Management
- Research & Strategic Planning
- Quantitative & Qualitative Data Analysis— Tableau, nVivo, SPSS, GIS
- Academic & Research Writing
- Content Marketing, SEO
- SAS and SQL, R
- MS Office Suite
- Agile Methodology; Jira
- MS Office Suite
- VUCA, System Thinking & Complexity

OTHER RELEVANT INFORMATION

Languages: English, Tamil

Computer skills: MS Office, Tableau, SPSS, Adobe Suite, GIS, CAD

Interests: Research, Squash, Volunteering, Data Analysis

Expected : \$4,600 per month

Salary Last : \$4,400 per month

Drawn : 2 Weeks

Notice

Period