

Creating product value means, what will be the worth of a product to customer eyes. Who will be the targeted consumer and which place most of the targeted consumer will gather. The developer will set the price and produce the product according to the consumer demands. So, our project will be working on finding targeted customer and suitable place and price for any product.

The end value of this product is necessary with respect to not just only Bangladesh but with any place in the world. Every single new product needed this kind of analyses to finding the consumer behavior so they can maintain according to them. This will improve their selling rate.

What will be my individual task is still not decided since we didn't study out and planned our project enough. So, for now I'll try to contribute in this project as situation demands.

We will get help from many papers for this project so I don't think we won't be needing long time to complete this project. I think we can complete this semester within this semester.

