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LANDING PAGE - PATOLA COMPANY, INC.

Mission:

- To showcase the company's background information, the present services and applications available, as well as the company's future plans and goals.
- Patola company is a mobile application company creating applications for various users depending on their needs.

Measure of site's success:

- Through the comments of the users of the website
- Through website hits and ad revenue
- If the website can adequately and sufficiently state the company's goals and services

Description of Target Audience:

- People who look for App Developers: People who would like to avail of our services will be browsing through our website in order to see if we can handle their needs.
- People who are interested in joining the company: People who would like an opportunity to work for the company as an intern would like to see the background of the company through the website.

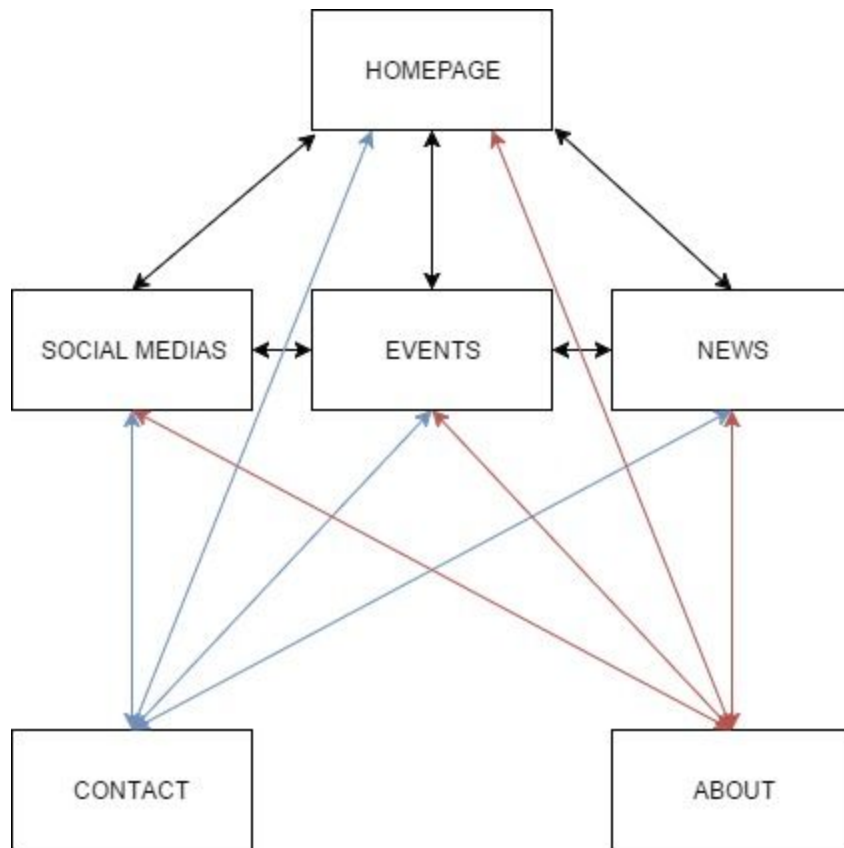
How to assess user satisfaction:

- Through user comments from the comments section

Informational Structure

Type of Navigation: Linear / Mixed

Flowchart



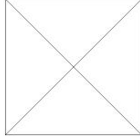
Flowchart Navigation Explanation:

- The linear model used by the website is, in the group's opinion, the best way to showcase the company's goals and services in an interactive and fun manner. It displays most effectively the programs and background information that the Patola Company has, together with the contact information.

Wireframe

Patola Company

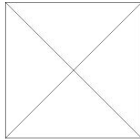
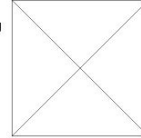
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