



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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LIQUID ART WINERY IS HOSTING "STUDENT'S SUMMER" TO ENGAGE THE UNIVERSITY COMMUNITY

MANHATTAN, KS, MAY 8, 2023-- Beginning this summer, Liquid Art Winery and Estate are hosting "Student's Summer" to engage the Kansas State University community and increase student foot traffic. The staff and estate at Liquid Art are no strangers to hosting and creating enjoyable event spaces for various activities within their full-production winery, tasting room, and event center.

Recent survey results from current or graduated university students said they would be more inclined to visit the winery if the venue offered more student-friendly events and targeted discounts. One survey respondent said, "I've never seen anything pushed towards the college or around campus, but posting on social media and being more collaborative with student organizations could increase motivation."

By generating excitement from students around K-State's campus, Liquid Art can reach its goal of focusing

Building up its social media presence among college students and increasing foot traffic on the organization's socials.

These events will include activities from live concerts with local bands, movie nights in the event center to seasonal wine tastings. Liquid Art Winery hopes to reach a wide audience within these events, so whether students are allowed to consume alcohol or not, the venue still offers a variety of merchandise, artisan pizzas and flatbreads, and fun with friends.

This location is at 1745 Wildcat Creek Rd, Manhattan, KS 66503.

These events will occur between May 5- August 20, 2023. Duration times are yet to be posted.

All event updates will be posted through the Liquid Art Winery's website and social media platforms. More information about the events, age requirements and limitations, and general inquiries are available at <https://www.liquidartwinery.com/upcoming-events>.

For any other concerns or questions, contact Liquid Art at info@liquidartwinery.com or (785)-370-8025

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