



# LILLY MAJORS

## CONTACT

- +353 089 259 7628
- [lilly.majors@gmail.com](mailto:lilly.majors@gmail.com)
- Dublin, Ireland
- [LinkedIn](#)
- [Portfolio](#)

## EDUCATION

**Master of Science in Interactive Digital Media |**  
Trinity College Dublin, Dublin, Ireland |  
Expected 06/2026

**Bachelor of Arts in Strategic Communications |**  
Kansas State University, Manhattan, KS, USA |  
2024

## SKILLS

XR/AR experience design (Adobe Aero)  
Digital & interactive storytelling  
3D modeling & basic animation (Blender)  
Front-end web development (HTML, CSS, JavaScript)  
Audio editing & post-production (Audition, Reaper, Audacity)  
Video editing & short-form media creation  
Web content management (WIX, WordPress, CMS)  
Writing, editing & proofreading (AP/APA)  
Campaign messaging & brand storytelling  
Research, audience analysis & information gathering  
Social media content strategy & planning  
Classroom & workshop facilitation  
Cross-cultural collaboration & communication  
Project coordination & team support

## VOLUNTEERING

**Class Representative |** MSc Interactive Digital Media, Trinity College Dublin | 2025 – 2026

**Founder & President |** KSU Extended Reality Club | 09/2023 – 05/2024

**Panel Speaker |** AEJMC Southeast Colloquium on AI-Generated Media | 03/2024

**Volunteer |** KSDB-FM/Wildcat 91.9/KKSU-TV broadcasts | 08/2023 – 12/2023



## PROFILE SUMMARY

Early-career interactive media creator with a strong foundation in communication, storytelling, and digital design. Skilled in writing, research, and content development, paired with growing technical abilities in XR/AR, front-end web development, 3D modeling, audio editing, and multimedia production. Experienced in developing creative concepts, presenting ideas clearly, and translating narratives into engaging digital and interactive formats. Brings a background in project leadership, team coordination, and content-driven work across academic, professional, and multicultural environments. Recognized for strong communication, initiative, and a positive, solutions-focused approach to challenges, reinforced by strategic communications training rooted in journalism, marketing, and media practice.



## PROFESSIONAL EXPERIENCES

**English Teacher | EPIK Program | Busan, South Korea**

**08/2024 – 08 2025**

- Maximised student access to learning materials by organising classroom resources and coordinating with co-teachers effectively.
- Increased lesson completion efficiency by planning, executing, and tracking instructional content for diverse proficiency levels.
- Enhanced problem-solving outcomes by independently resolving classroom challenges to maintain learning environments.
- Strengthened student engagement using interactive activities and supporting comprehension through lesson delivery strategies
- Intensified collaborative performance by aligning instructional goals with co-teachers to deliver educational experiences.

**Communications Assistant | Kansas State University Foundation**

**08/2022 – 08/2024**

- Elevated content accuracy by conducting thorough research and interviews to develop reliable communication materials.
- Progressed record retrieval efficiency by maintaining organised documentation of communication assets across departments.
- Enhanced project timeliness by collaborating with teams to ensure coordinated, deadline-driven content delivery.
- Revamped stakeholder engagement by producing written content aligned with marketing and communications strategies.
- Optimised information accessibility by implementing systematic storage and tracking of digital and printed resources.

**Communications Intern**

**05/2023 – 08/2023**

- Identified content gaps by auditing digital archives to enhance coverage and relevance across multiple platforms.
- Attained newsletter targeting by managing data and organising story libraries for specific audience interests.
- Eliminated deployment errors by reviewing content thoroughly before publication across internal and external channels.
- Enriched team efficiency by coordinating with colleagues to execute communication campaigns within strict timelines.
- Cultivated content reliability by implementing structured records management and quality checks for all resources.



## AWARDS & CERTIFICATIONS

**E3 Balanced Solutions for a Better World Postgraduate Scholarship**

**08/2025 – 06/2026**

**HubSpot Academy Certificate in Social Media Marketing**

**02/2024–03/2026**

**TEFL/TESOL Certification, incl. Teaching Young Learners 30-hour Advanced Certificate**

**2024**

**Max E. & Jean Hollinger Scholarship**

**2023 – 2024**

**College of Arts and Sciences Dean's List, Kansas State University**

**2022**

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## AREAS OF SKILLS

XR/AR Experience Design | Digital & Interactive Storytelling | 3D Modeling & Basic Animation | Front-End Web Development | Audio Editing & Post-Production | Video Editing & Multimedia Creation | Web Content Management | Writing, Editing & Proofreading (AP/APA) | Campaign Messaging & Brand Storytelling | Research & Audience Analysis | Social Media Content Strategy | Classroom & Workshop Facilitation | Cross-Cultural Collaboration & Communication | Project Coordination & Team Support

## EDUCATION

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## VOLUNTEER&LEADERSHIP EXPERIENCE

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