



LILLY MAJORS

CONTACT

- +353 089 259 7628
- lilly.majors@gmail.com
- Dublin, Ireland
- [LinkedIn](#)
- [Portfolio](#)

EDUCATION

Master of Science in Interactive Digital Media |
Trinity College Dublin, Dublin, Ireland |
Expected 06/2026

Bachelor of Arts in Strategic Communications |
Kansas State University, Manhattan, KS, USA |
2024

SKILLS

XR/AR experience design (Adobe Aero)
Digital & interactive storytelling
3D modeling & basic animation (Blender)
Front-end web development (HTML, CSS, JavaScript)
Audio editing & post-production (Audition, Reaper, Audacity)
Video editing & short-form media creation
Web content management (WIX, WordPress, CMS)
Writing, editing & proofreading (AP/APA)
Campaign messaging & brand storytelling
Research, audience analysis & information gathering
Social media content strategy & planning
Classroom & workshop facilitation
Cross-cultural collaboration & communication
Project coordination & team support

VOLUNTEERING

Class Representative | MSc Interactive Digital Media, Trinity College Dublin | 2025 – 2026

Founder & President | KSU Extended Reality Club | 09/2023 – 05/2024

Panel Speaker | AEJMC Southeast Colloquium on AI-Generated Media | 03/2024

Volunteer | KSDB-FM/Wildcat 91.9/KKSU-TV broadcasts | 08/2023 – 12/2023



PROFILE SUMMARY

Early-career interactive media creator with a strong foundation in communication, storytelling, and digital design. Skilled in writing, research, and content development, paired with growing technical abilities in XR/AR, front-end web development, 3D modeling, audio editing, and multimedia production. Experienced in developing creative concepts, presenting ideas clearly, and translating narratives into engaging digital and interactive formats. Brings a background in project leadership, team coordination, and content-driven work across academic, professional, and multicultural environments. Recognized for strong communication, initiative, and a positive, solutions-focused approach to challenges, reinforced by strategic communications training rooted in journalism, marketing, and media practice.



PROFESSIONAL EXPERIENCES

English Teacher | EPIK Program | Busan, South Korea 08/2024 – 08/2025

- Maximised student access to learning materials by organising classroom resources and coordinating with co-teachers effectively.
- Increased lesson completion efficiency by planning, executing, and tracking instructional content for diverse proficiency levels.
- Enhanced problem-solving outcomes by independently resolving classroom challenges to maintain learning environments.
- Strengthened student engagement using interactive activities and supporting comprehension through lesson delivery strategies.
- Intensified collaborative performance by aligning instructional goals with co-teachers to deliver educational experiences.

Communications Assistant | Kansas State University Foundation 08/2022 – 08/2024

- Elevated content accuracy by conducting thorough research and interviews to develop reliable communication materials.
- Progressed record retrieval efficiency by maintaining organised documentation of communication assets across departments.
- Enhanced project timeliness by collaborating with teams to ensure coordinated, deadline-driven content delivery.
- Revamped stakeholder engagement by producing written content aligned with marketing and communications strategies.
- Optimised information accessibility by implementing systematic storage and tracking of digital and printed resources.

Communications Intern

05/2023 – 08/2023

- Identified content gaps by auditing digital archives to enhance coverage and relevance across multiple platforms.
- Attained newsletter targeting by managing data and organising story libraries for specific audience interests.
- Eliminated deployment errors by reviewing content thoroughly before publication across internal and external channels.
- Enriched team efficiency by coordinating with colleagues to execute communication campaigns within strict timelines.
- Cultivated content reliability by implementing structured records management and quality checks for all resources.



AWARDS & CERTIFICATIONS

E3 Balanced Solutions for a Better World Postgraduate Scholarship 08/2025 – 06/2026

HubSpot Academy Certificate in Social Media Marketing 02/2024 – 03/2026

TEFL/TESOL Certification, incl. Teaching Young Learners 30-hour Advanced Certificate 2024

Max E. & Jean Hollinger Scholarship 2023 – 2024

College of Arts and Sciences Dean's List, Kansas State University 2022

LILLY MAJORS

Dublin, Ireland | +353 0892597628 | lilly.majors@gmail.com | [LinkedIn](#) | [Portfolio](#)

PROFILE SUMMARY

Early-career interactive media creator with a strong foundation in communication, storytelling, and digital design. Skilled in writing, research, and content development, paired with growing technical abilities in XR/AR, front-end web development, 3D modeling, audio editing, and multimedia production. Experienced in developing creative concepts, presenting ideas clearly, and translating narratives into engaging digital and interactive formats. Brings a background in project leadership, team coordination, and content-driven work across academic, professional, and multicultural environments. Recognized for strong communication, initiative, and a positive, solutions-focused approach to challenges, reinforced by strategic communications training rooted in journalism, marketing, and media practice.

AREAS OF SKILLS

XR/AR Experience Design | Digital & Interactive Storytelling | 3D Modeling & Basic Animation | Front-End Web Development | Audio Editing & Post-Production | Video Editing & Multimedia Creation | Web Content Management | Writing, Editing & Proofreading (AP/APA) | Campaign Messaging & Brand Storytelling | Research & Audience Analysis | Social Media Content Strategy | Classroom & Workshop Facilitation | Cross-Cultural Collaboration & Communication | Project Coordination & Team Support

EDUCATION

Master of Science in Interactive Digital Media | Trinity College Dublin, Dublin, Ireland

Expected 06/2026

Bachelor of Arts in Strategic Communications | Kansas State University, Manhattan, KS, USA

2024

PROFESSIONAL EXPERIENCE

English Teacher | EPIK Program | Busan, South Korea

08/2024 – 08/2025

- Maximised student access to learning materials by organising classroom resources and coordinating with co-teachers effectively.
- Increased lesson completion efficiency by planning, executing, and tracking instructional content for diverse proficiency levels.
- Enhanced problem-solving outcomes by independently resolving classroom challenges to maintain learning environments.
- Strengthened student engagement using interactive activities and supporting comprehension through lesson delivery strategies.
- Intensified collaborative performance by aligning instructional goals with co-teachers to deliver educational experiences.

Communications Assistant | Kansas State University Foundation | Manhattan, KS, USA

08/2022 – 08/2024

- Elevated content accuracy by conducting thorough research and interviews to develop reliable communication materials.
- Progressed record retrieval efficiency by maintaining organised documentation of communication assets across departments.
- Enhanced project timeliness by collaborating with teams to ensure coordinated, deadline-driven content delivery.
- Revamped stakeholder engagement by producing written content aligned with marketing and communications strategies.
- Optimised information accessibility by implementing systematic storage and tracking of digital and printed resources.

Communications Intern

05/2023 – 08/2023

- Identified content gaps by auditing digital archives to enhance coverage and relevance across multiple platforms.
- Attained newsletter targeting by managing data and organising story libraries for specific audience interests.
- Eliminated deployment errors by reviewing content thoroughly before publication across internal and external channels.
- Enriched team efficiency by coordinating with colleagues to execute communication campaigns within strict timelines.
- Cultivated content reliability by implementing structured records management and quality checks for all resources.

VOLUNTEER&LEADERSHIP EXPERIENCE

Class Representative | MSc Interactive Digital Media, Trinity College Dublin

2025 – 2026

Founder & President | KSU Extended Reality Club

09/2023 – 05/2024

Panel Speaker | AEJMC Southeast Colloquium on AI-Generated Media

03/2024

Volunteer | KSDB-FM/Wildcat 91.9/KKSU-TV broadcasts

08/2023 – 12/2023

AWARDS & CERTIFICATIONS

E3 Balanced Solutions for a Better World Postgraduate Scholarship

08/2025 – 06/2026

HubSpot Academy Certificate in Social Media Marketing

02/2024–03/2026

TEFL/TESOL Certification, including Teaching Young Learners 30-hour Advanced Certificate

2024

Max E. & Jean Hollinger Scholarship

2023 – 2024

College of Arts and Sciences Dean's List, Kansas State University

2022