

**REDDOT**  
RUBY CONFERENCE

**SPONSOR KIT  
2015**

**RDRC  
2015**

**SEA'S BIGGEST  
RUBY EVENT!**

**350+**

**ATTENDEES**

**15**

**COUNTRIES**

**2**

**AWESOME DAYS**

**Every year, RDRC brings Rubyists of all levels together, from all over the world for an intimate sharing of the latest technical knowledge.**

**2015 will see RDRC's 5th consecutive run and we'll be inviting a number of internationally and locally renowned Ruby speakers.**

KOICHI  
SASADA



AARON  
PATTERSON

JIM  
WEIRICH



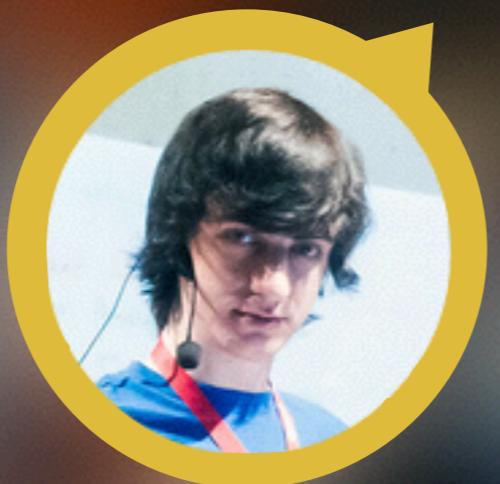
JOSÉ  
VALIM

— (SOME OF) PAST YEAR'S —  
**SPEAKERS**

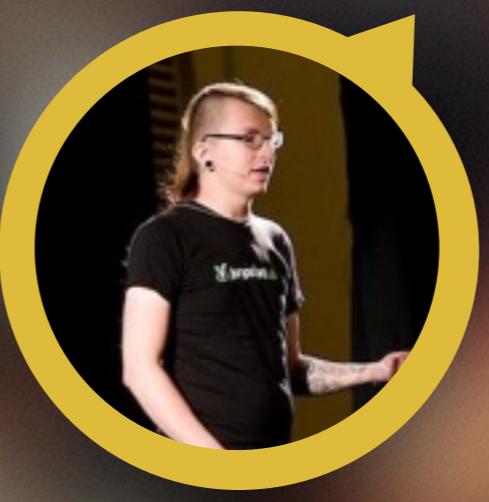
KONSTANTIN  
HAASE



AKIRA  
MATSUDA



SAU SHEONG  
CHANG



STEVE  
KLABNIK





**YUKIHIRO MATSUMOTO**



**AARON PATTERSON**

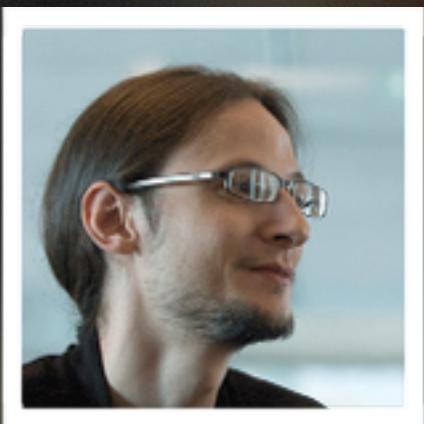
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# SPEAKERS

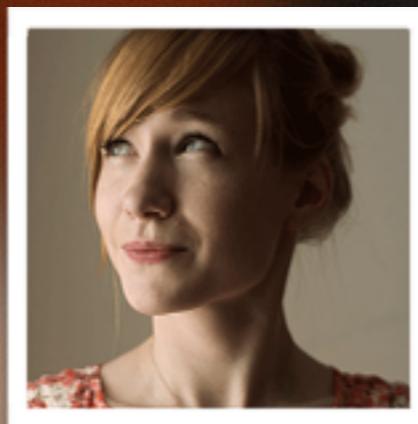
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CONFIRMED FOR 2015

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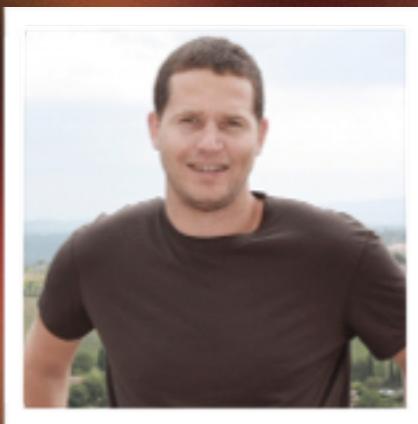
**LAURENT SANSONETTI**



**LINDA LIUKAS**



**JESSE TOTH**



**SAM SAFFRON**

LAST YEAR'S

# SPONSORS

ELITE



PREMIER

# ThoughtWorks®

ASSOCIATE

**GitHub**

 tinkerbox

 TECHINASIA

 Engine Yard®

 Piktochart



 ReferralCandy

 modern.IE

— OUR PLANS FOR —

# RDRC 2015

**\$350**

WITH EARLY BIRD/s,  
STUDENT, AND  
COMMITTER PRICING

VENUE  
**MATRIX, BIOPOLIS**

DATES  
**4/5 JUNE 2015**

FORMAT  
**SINGLE TRACK +  
LIGHTNING TALKS**



# SPONSOR PACKS

ELITE

**\$12,000**

3

**EXHIBITION TABLES**  
PROMINENT AREA

8

**CONFERENCE TICKETS**

i

YOUR LOGO WILL BE DISPLAYED ON THE OFFICIAL WEBSITE (WITH LINKS), ON-SCREEN DURING BREAKS, AND ON PRINT MATERIALS

+ LOGO INCLUDED IN MAILERS  
+ LOGO INCLUDED IN VIDEOS

WEBSITE (150 WORDS)  
PRINT MATERIALS (100 WORDS)  
+ BANNER STAND ON STAGE

2

**GUEST PASSES TO**  
**SPEAKERS' DINNER**

PREMIER

**\$6,000**

2

**EXHIBITION TABLES**

6

**CONFERENCE TICKETS**

**YOUR LOGO**

+ LOGO INCLUDED IN MAILERS  
+ LOGO INCLUDED IN VIDEOS

**YOUR PROFILE**

PRINT MATERIALS (50 WORDS)

ASSOCIATE

**\$3,000**

1

**EXHIBITION TABLE**

4

**CONFERENCE TICKETS**

+ LOGO INCLUDED IN MAILERS

PRINT MATERIALS (140 CHARS)

NOTE: WE CANNOT RELEASE ATTENDEE INFORMATION; SIZE & PLACEMENT OF LOGOS VARY ACCORDING TO SPONSORSHIP

# SPECIAL SPONSOR PACKS

## BARISTA COFFEE & TEA

1 ONLY

**\$8,000**

## AFTER PARTY

2 ONLY

**\$6,000**

## SPEAKERS DINNER

1 ONLY

**\$4,000**

1 EXHIBITION TABLE

2 CONFERENCE TICKETS

i DECORATION OF  
COFFEE/TEA AREA WITH  
YOUR STANDEES/POSTERS

i DESIGN YOUR OWN  
DRINKS COUPONS

1 EXHIBITION TABLE

2 CONFERENCE TICKETS

i DECORATION OF  
AFTER PARTY VENUE WITH  
YOUR STANDEES/POSTERS

i DESIGN YOUR OWN  
DRINKS COUPONS

2 CONFERENCE TICKETS

i GUEST  
LIST



## YOUR LOGO

i YOUR LOGO WILL BE DISPLAYED ON THE OFFICIAL WEBSITE (WITH LINKS), ON-SCREEN DURING BREAKS,  
AND ON PRINT MATERIALS

+ LOGO INCLUDED IN MAILERS

+ LOGO INCLUDED IN MAILERS

+ LOGO INCLUDED IN MAILERS

## YOUR PROFILE

PRINT MATERIALS (50 WORDS)

PRINT MATERIALS (50 WORDS)

PRINT MATERIALS (50 WORDS)

NOTE: WE CANNOT RELEASE ATTENDEE INFORMATION; SIZE & PLACEMENT OF LOGOS VARY ACCORDING TO SPONSORSHIP



# BE A PART OF RDRC 2015

# SPONSOR US TODAY!

[organisers@reddotrubyconf.com](mailto:organisers@reddotrubyconf.com)