Artificial general intelligence

Intelligent agent

Recursive self-improvement

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General game playing

Knowledge representation

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AI safety

Machine learning

Symbolic

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Generative AI Art Audio Music

Art

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HeyGen is a generative artificial intelligence company that creates photo-realistic avatars via user-submitted photos and videos as well as a library of pre-made avatars and voices. [1] [2] The digital avatar can recite prompts in multiple languages. [1] [3]

When submitting content to be used in the generation of a video, users are required to give verbal consent, along with a spoken password to verify their identity. Human moderators are used to remove and block any content used for the purpose of bullying, harassment, and the spread of disinformation , [4] in addition to the use of an automated content filter. [1]
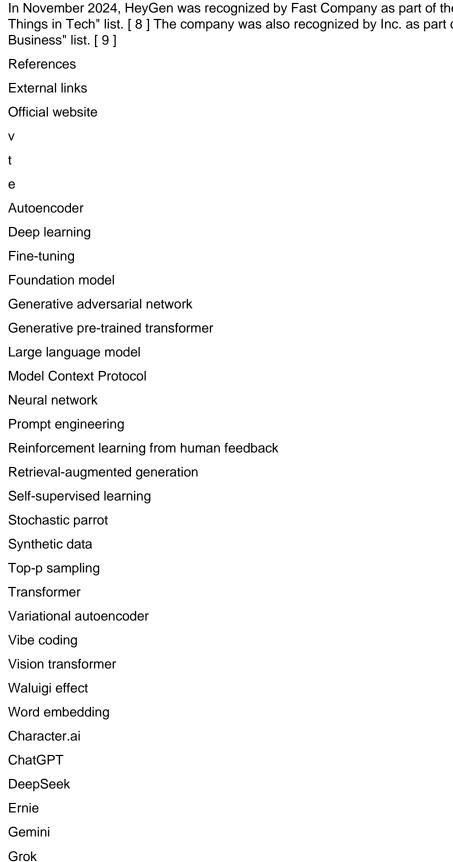
History

HeyGen (originally named Surreal , later rebranded from Movio) [5] was founded by Joshua Xu and Wayne Liang in 2020. HeyGen established its headquarters in Los Angeles in 2022. [6] The company initially raised capital from investors including Sequoia China (now HongShan) and ZhenFund . [2]

The HeyGen app launched in September 2022. In November 2023, the company raised $5.6 million in funding from Sarah Guo 's venture capital firm, Conviction. In exchange for the funding, Guo would replace HongShan's seat on the board of directors. As of the same date, the company reported employing 25 people. [2]

In 2024, the service was used to translate and lip-sync Argentinian president Javier Milei's speech to the World Economic Forum . [7]

In June 2024, HeyGen raised $60 million in a funding round that valued the company at $500 million. The funding was led by Benchmark , with participation from Conviction , Bond Capital, and Thrive Capital . As of that date, the company reported having more than 40,000 customers and an

annualized recurring revenue of $35 million. [4]

In November 2024, HeyGen was recognized by Fast Company as part of the publication's "Next Big Things in Tech" list. [8] The company was also recognized by Inc. as part of their 2024 "Best in Business" list. [9]

References

External links

Official website

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t

e

Autoencoder

Deep learning

Fine-tuning

Foundation model

Generative adversarial network

Generative pre-trained transformer

Large language model

Model Context Protocol

Neural network

Prompt engineering

Reinforcement learning from human feedback

Retrieval-augmented generation

Self-supervised learning

Stochastic parrot

Synthetic data

Top-p sampling

Transformer

Variational autoencoder

Vibe coding

Vision transformer

Waluigi effect

Word embedding

Character.ai

ChatGPT

DeepSeek

Ernie

Gemini

Grok

Copilot

Claude

Gemini

Gemma

GPT 1 2 3 J 4 4o 4.5 4.1 OSS 5

1

2

3

J

4

4o

4.5

4.1

OSS

5

Llama

o1

o3

o4-mini

Qwen

Base44

Claude Code

Cursor

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