



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

01-01-2015

31-12-2015

Home

Best / Worst Sellers

Total Revenue

817.86K



Avg order value

38.31

Total pizzas Sold

50K



Total Orders

21K



Avg pizzas per order

2.32



BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **Maximum** Orders from month of **July** and **January**

SALES PERFORMANCE

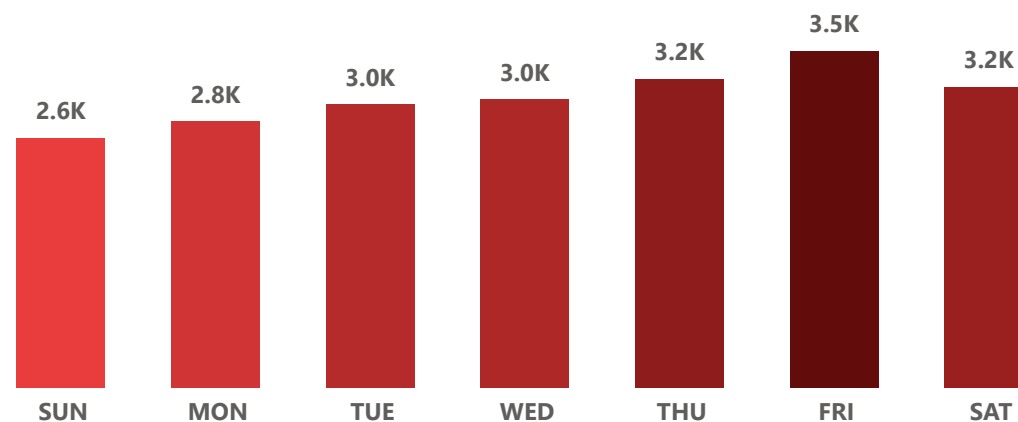
CATEGORY

Classic Category Contributes to maximum sales & total Orders .

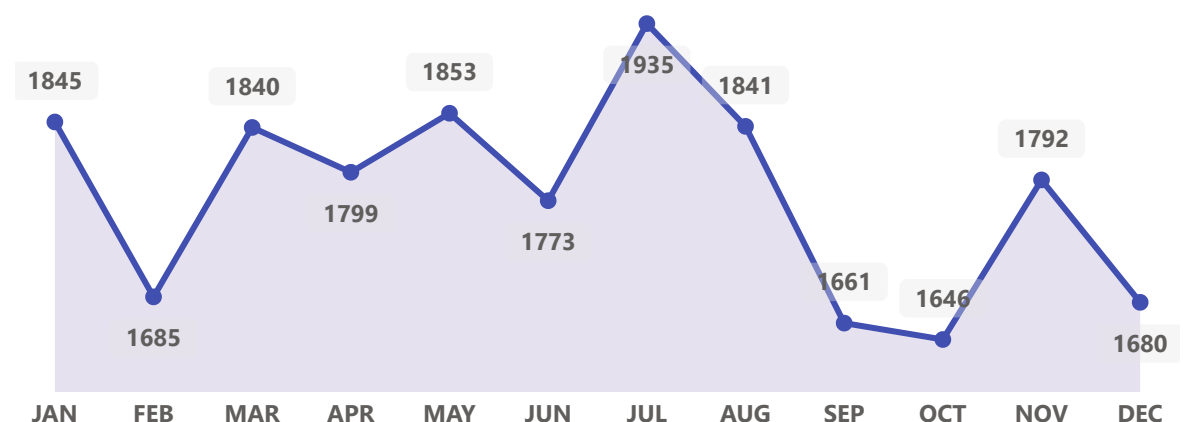
SIZE

Large Size Pizza Contributes to **Maximum** Sales

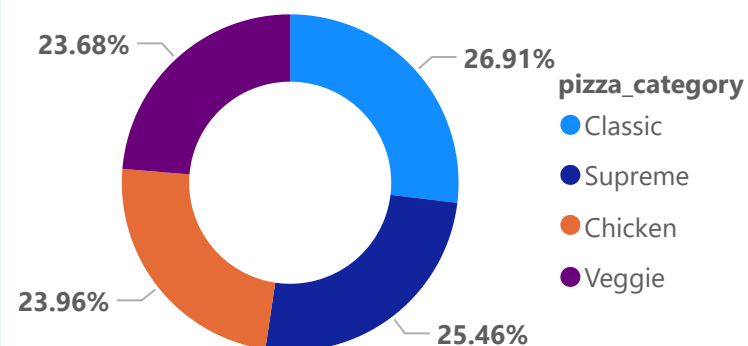
Daily Trend for Total Orders



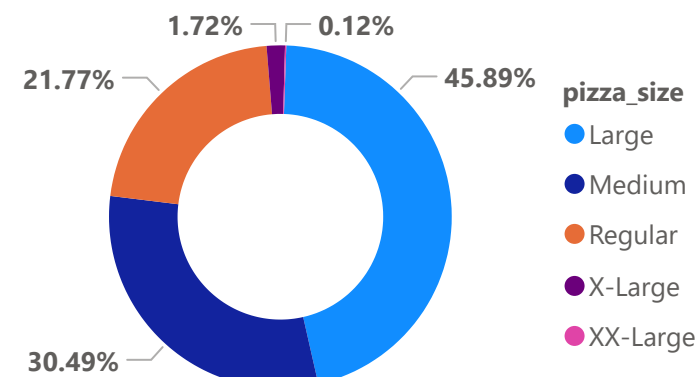
Monthly Trend for Total Orders



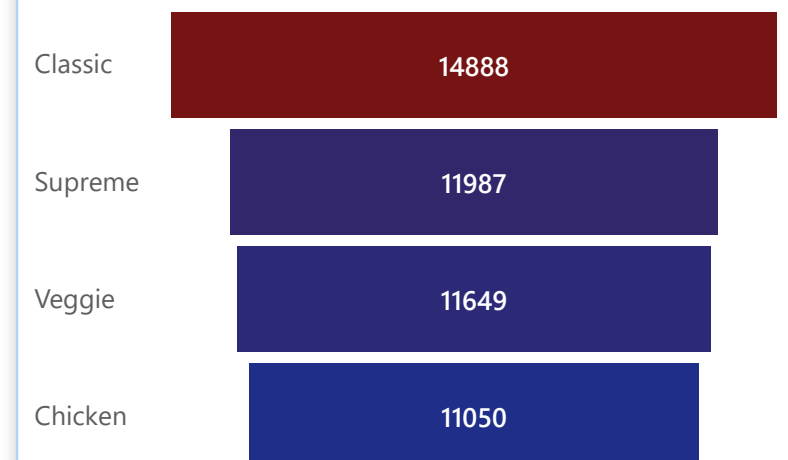
% of Sales by pizza Category



% of Sales by pizza Size



Total pizzas Sold by pizza category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to **maximum** Total
Quantities

TOTAL QUANTITY

The Classic Deluxe Pizza
Contributes to **maximum** Total
Orders

WORST SELLERS

REVENUE

The Brie Carre **minimum**
Revenue

QUANTITY

The Brie Carre pizza Contributes
to **minimum** Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes
to **Maximum** Total Orders

Total Revenue

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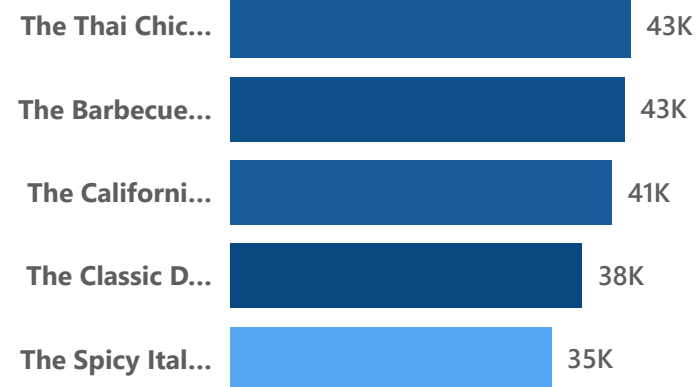


Avg pizzas per order

2.32



Top 5 Pizzas by Revenue



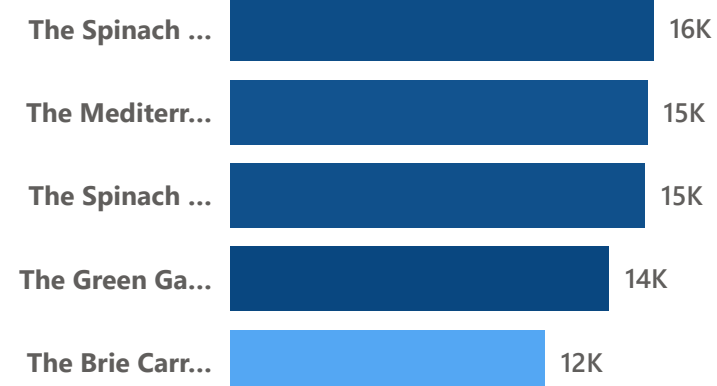
Top 5 Pizzas by Quantity



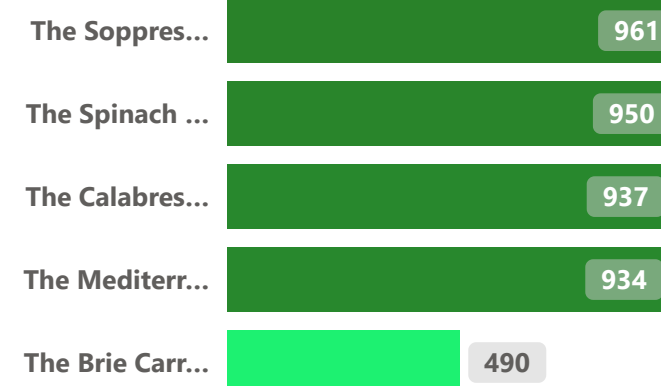
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders

