



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

01-01-2015

31-12-2015

Home

Best / Worst Sellers

Total Revenue

817.86K



Avg order value

38.31

Total pizzas Sold

50K



Total Orders

21K



Avg pizzas per order

2.32



BUSIEST DAYS & TIMES

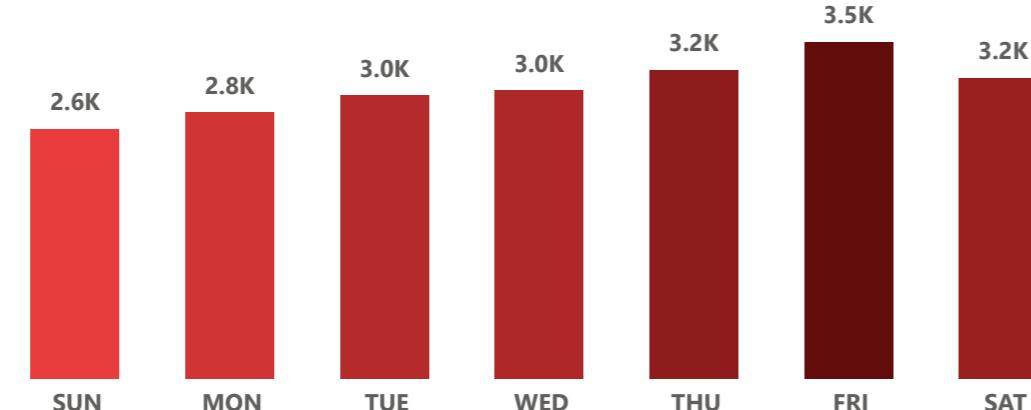
DAY

Orders are **highest** on weekends, **Friday/Saturday evenings**

MONTHLY

There are **Maximum Orders** from month of **July** and **January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

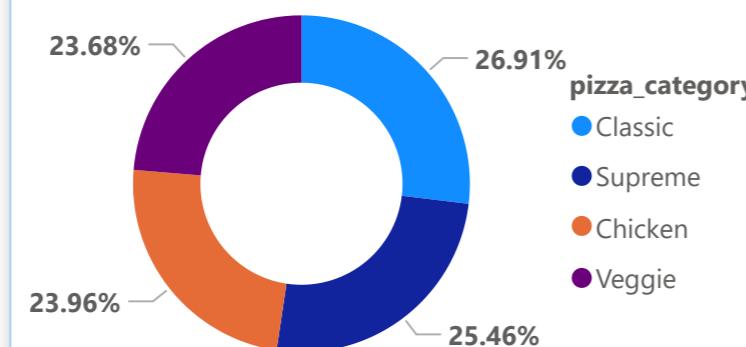
CATEGORY

Classic Category Contributes to maximum sales & total Orders .

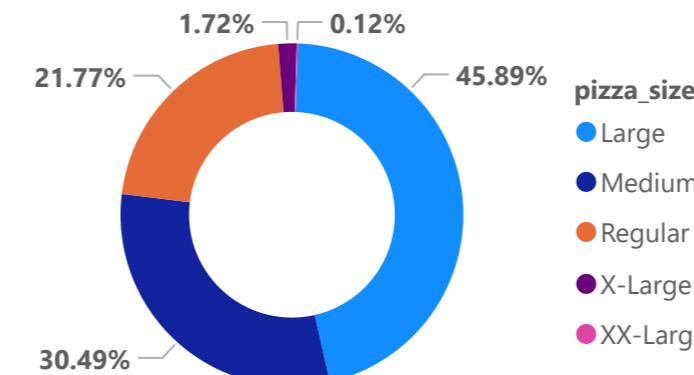
SIZE

Large Size Pizza Contributes to Maximum Sales

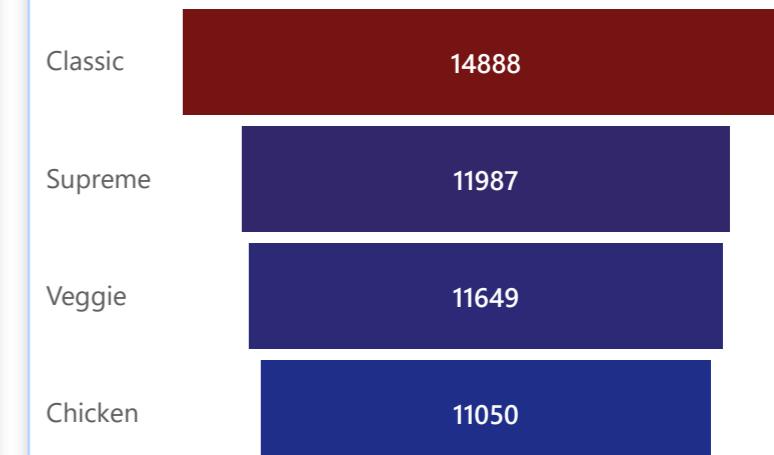
% of Sales by pizza Category



% of Sales by pizza Size



Total pizzas Sold by pizza category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to maximum Total Quantities

TOTAL QUANTITY

The Classic Deluxe Pizza
Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carré minimum Revenue

QUANTITY

The Brie Carré pizza Contributors to minimum Total Quantities

TOTAL ORDERS

The Brie Carré Pizza Contributors to Maximum Total Orders

Total Revenue



817.86K

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Avg pizzas per order



2.32

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



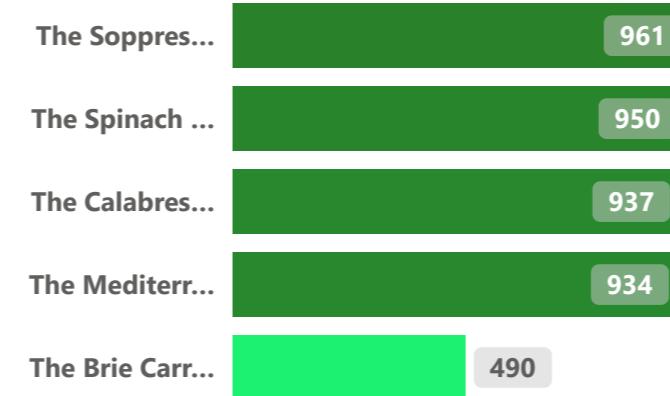
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders

