

■ Pizza Sales Analysis Dashboard

■ Project Overview

An interactive Power BI dashboard designed to analyze pizza sales performance, providing actionable insights to help businesses understand sales trends, top-performing products, and customer behavior.

■ Key Insights

Total Revenue:	817K+
Total Orders:	21K+
Top-Selling Pizza:	The Thai Chicken Pizza
Peak Order Day:	Friday
Most Popular Size:	Large (45.89% of total sales)

■ Dashboard Features

- Best & Worst Performing Pizzas
- Daily and Monthly Order Trends
- Sales Distribution by Category and Size
- Top 5 & Bottom 5 Pizzas by Revenue, Quantity, and Orders

■ Tools & Technologies

- Power BI – Interactive dashboards
- Power Query – Data cleaning and transformation
- Excel/CSV – Data source for analysis

■ Learnings

- Data cleaning using Power Query
- Building dynamic Power BI dashboards
- Converting raw data into actionable business insights