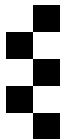


# The Linear Regression Model – Model Specification, Interpretation, and Large-Sample Properties

Philip Leifeld

GV903: Advanced Research Methods, Week 6



University of Essex

# 1. Prediction and Uncertainty

# A Toy Dataset on Weight Loss and Exercise

Data from <https://stats.idre.ucla.edu/r/seminars/interactions-r/>

```
u <- paste0("https://stats.idre.ucla.edu/wp-content/",  
            "uploads/2019/03/exercise.csv")  
dat <- read.csv(u)  
head(dat)
```

##	id	loss	hours	effort	gender	prog
## 1	1	18.02226	1.836704	37.71218	1	1
## 2	2	10.18642	2.389360	26.72401	1	1
## 3	3	19.74728	2.362117	36.31657	1	1
## 4	4	1.88360	2.520866	20.70048	1	1
## 5	5	14.24259	1.889828	24.72712	1	1
## 6	6	19.69473	2.367162	33.66948	1	1

900 observations on weight loss, training hours, training effort, gender, and training programme.

# A Linear Model of Weight Loss

```
model <- lm(loss ~ hours + effort, data = dat)
library("texreg")
screenreg(model, single.row = TRUE)
##
## =====
##               Model 1
## -----
## (Intercept)  -15.60 (3.20) ***
## hours          2.35 (0.92) *
## effort         0.71 (0.09) ***
## -----
## R^2              0.07
## Adj. R^2         0.07
## Num. obs.       900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

# Simulating Predicted Values: Two Methods

**Method 1:** plug the desired hypothetical values directly into the estimated regression equation:

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_k X_{ik}$$

# Simulating Predicted Values: Two Methods

**Method 1:** plug the desired hypothetical values directly into the estimated regression equation:

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_k X_{ik}$$

Example:

$$\widehat{loss} = \hat{\beta}_0 + \hat{\beta}_1 3.5 + \hat{\beta}_k 27$$

# Simulating Predicted Values: Two Methods

**Method 1:** plug the desired hypothetical values directly into the estimated regression equation:

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_k X_{ik}$$

Example:

$$\widehat{loss} = \hat{\beta}_0 + \hat{\beta}_1 3.5 + \hat{\beta}_k 27$$

**Method 2:**

1. Subtract desired hypothetical values from observed values.
2. Re-estimate linear model.

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 (X_1 - c_1) + \dots + \hat{\beta}_k (X_k - c_k)$$

3. Extract intercept coefficient ( $\hat{\beta}_0$ ) as the predicted value.

$$\hat{y}_{|c_1, \dots, c_k} = \hat{\beta}_0$$

# Simulating Predicted Values: Two Methods

**Method 1:** plug the desired hypothetical values directly into the estimated regression equation:

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_k X_{ik}$$

Example:

$$\widehat{loss} = \hat{\beta}_0 + \hat{\beta}_1 3.5 + \hat{\beta}_k 27$$

**Method 2:**

1. Subtract desired hypothetical values from observed values.
2. Re-estimate linear model.

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 (X_1 - c_1) + \dots + \hat{\beta}_k (X_k - c_k)$$

3. Extract intercept coefficient ( $\hat{\beta}_0$ ) as the predicted value.

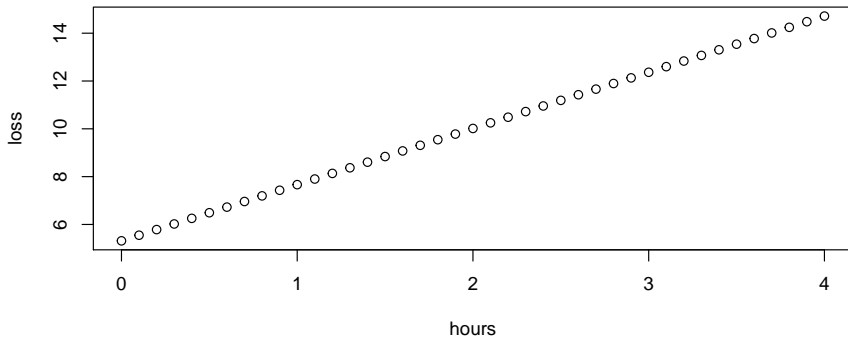
$$\hat{y}_{|c_1, \dots, c_k} = \hat{\beta}_0$$

Method 1 involves less computation, but Method 2 generates a standard error  $se(\hat{\beta}_0)$  for constructing confidence intervals.



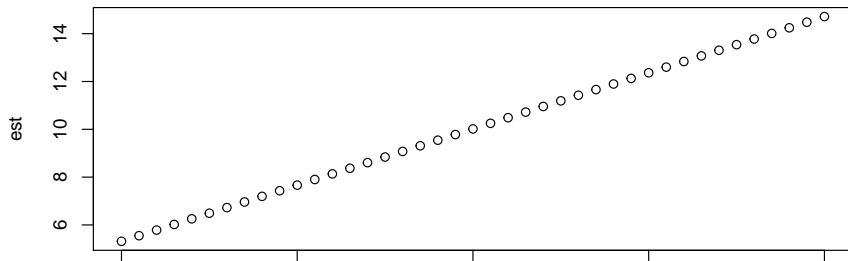
## Simulating Predicted Values: Method 1 in R

```
hours <- seq(0, 4, 0.1)
loss <- numeric(length(hours))
coefs <- coef(model)
for (i in 1:length(hours)) {
  loss[i] <- coefs[1] + coefs[2] * hours[i] + coefs[3] * mean(dat$effort)
}
plot(hours, loss)
```



## Simulating Predicted Values: Method 2 in R

```
est <- numeric(length(hours))
for (i in 1:length(hours)) {
  dat2 <- dat
  dat2$hours <- dat2$hours - hours[i]
  dat2$effort <- dat2$effort - mean(dat2$effort)
  model2 <- lm(loss ~ hours + effort, data = dat2)
  est[i] <- summary(model2)$coefficients[1, 1]
}
plot(hours, est)
```



# Confidence Intervals for Simulated Values

$$t_{crit} = F^{-1}(1 - \alpha_{\frac{1}{2}}; df = n - k - 1)$$

$$CI(\hat{y}_{|c_1, \dots, c_k}) = \hat{\beta}_0 \pm t_{crit} \cdot se(\hat{\beta}_0)$$

Intuition: 95 out of 100 observed values will be in this interval, given the hypothetical values.

Use this if you are interested in mean predictions/expectations.

## Prediction Intervals for Simulated Values

$$\begin{aligned}PI(\hat{y}_{|c_1, \dots, c_k}) &= \hat{\beta}_0 \pm t_{crit} \cdot \sqrt{\text{se}(\hat{\beta}_0)^2 + \sigma^2} \\&= \hat{\beta}_0 \pm t_{crit} \cdot \sqrt{\text{se}(\hat{\beta}_0)^2 + \frac{\sum_{i=1}^n (\hat{y}_i - y_i)^2}{n - k - 1}}\end{aligned}$$

$\sigma^2$  is the squared residual standard error (reported in `lm` output).

Intuition: for a specific observation, the probability is 95 % that this interval includes the population value.

Use this if you need to factor in sample variability because you are interested in a specific observation from the sample.

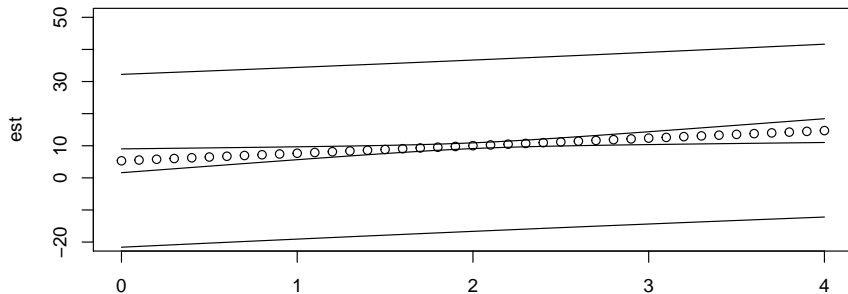
## Adding Intervals in R – Manually

```
est <- numeric(length(hours))
se <- numeric(length(hours))
for (i in 1:length(hours)) {
  dat2 <- dat
  dat2$hours <- dat2$hours - hours[i]
  dat2$effort <- dat2$effort - mean(dat2$effort)
  model2 <- lm(loss ~ hours + effort, data = dat2)
  est[i] <- summary(model2)$coefficients[1, 1]
  se[i] <- summary(model2)$coefficients[1, 2]
}
```

Now adding intercept standard errors ( $se(\hat{\beta}_0)$ ) to the for loop...

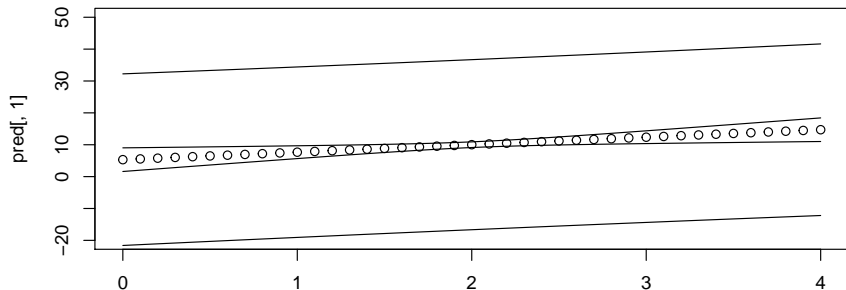
# Adding Intervals in R – Manually

```
plot(hours, est, ylim = c(-20, 50))
cval <- qt(1 - (0.05 / 2), nrow(dat2) - length(coef(model)))
lines(hours, est + cval * se)
lines(hours, est - cval * se)
se_resid <- sqrt(sum((predict(model) - dat$loss)^2)
                / (nrow(dat) - length(coef(model))))
lines(hours, est + cval * sqrt(se^2 + se_resid^2))
lines(hours, est - cval * sqrt(se^2 + se_resid^2))
```



# Adding Intervals in R – predict Function

```
newdat <- data.frame(hours = hours, effort = mean(dat$effort))  
pred <- predict(model, newdata = newdat, interval = "confidence")  
plot(hours, pred[, 1], ylim = c(-20, 50))  
lines(hours, pred[, 2])  
lines(hours, pred[, 3])  
pred2 <- predict(model, newdata = newdat, interval = "prediction")  
lines(hours, pred2[, 2])  
lines(hours, pred2[, 3])
```



# Other Methods for Generating Predictions with Uncertainty

**Method 3:** The Delta Method.

- ▶ Analytical procedure involving calculus. Taylor series approximation.
- ▶ This is what the *predict* function does.



# Other Methods for Generating Predictions with Uncertainty

## **Method 3:** The Delta Method.

- ▶ Analytical procedure involving calculus. Taylor series approximation.
- ▶ This is what the *predict* function does.

## **Method 4:** Simulation.

- ▶ Use  $\hat{\sigma}$  to draw points from a multivariate normal distribution and compute CIs based on all the simulated predicted values.
- ▶ See King, Tomz and Wittenberg (2000), *AJPS*.

# Other Methods for Generating Predictions with Uncertainty

## **Method 3:** The Delta Method.

- ▶ Analytical procedure involving calculus. Taylor series approximation.
- ▶ This is what the *predict* function does.

## **Method 4:** Simulation.

- ▶ Use  $\hat{\sigma}$  to draw points from a multivariate normal distribution and compute CIs based on all the simulated predicted values.
- ▶ See King, Tomz and Wittenberg (2000), *AJPS*.

## **Method 5:** Bootstrapping.

- ▶ Resample from the original data and re-estimate the model, then predict and compute uncertainty over the different predictions.
- ▶ Will be discussed in the second semester.

# Exercise

You regress election turnout (in per cent) on rain (in millimetres on election day) and expected winning margin (percentage of winning parties minus second-ranked party) according to polls. Your estimates are  $\beta_0 = 82.78$ ,  $\beta_1 = -0.34$ , and  $\beta_3 = -5.03$ .

1. Interpret these results substantively.
2. Discuss ways to improve this model choice and specification.
3. You want to predict turnout at the UK election in December 2019. Based on historical data, you expect 0.4 mm of rain, and the Tories lead with a margin of 9 percentage points shortly before the election. Predict the election turnout using two different methods.
4. Which kind of interval would you choose for this prediction? What additional details do you need to compute for this?
5. Discuss the usefulness of point- and interval prediction in the social sciences. What usage scenarios can you imagine?

# Solution

1. The baseline turnout is 82.78 per cent when there is no rain and both leading parties are head to head. With each mm of rain, the turnout goes down by 0.34 per cent. With each percentage point difference between the two leading parties, turnout drops by about 5 per cent.
2. A difference of  $> 20$  per cent would predict negative turnout; a beta regression model might be a better choice. The effects of rain and margin might be non-linear; check visually if a quadratic term would account for levelling off. Also always check for any omitted variables.
3.  $\hat{y} = 82.78 - 0.34(0.4) - 5.03(9) = 37.374$  and extract  $\hat{y}$  or estimate  $\hat{y} = \hat{\beta}_0 + \hat{\beta}_1(X_1 - 0.4) + \hat{\beta}_k(X_k - 9)$  and extract  $\hat{\beta}_0$ .
4. Prediction interval because point prediction. Need  $\text{se}(\hat{\beta}_0)$  from `vcov` and squared residual standard error.
5. Point prediction has a large uncertainty and is often not sufficiently accurate for policy advice. But out-of-sample prediction is useful to assess model fit.

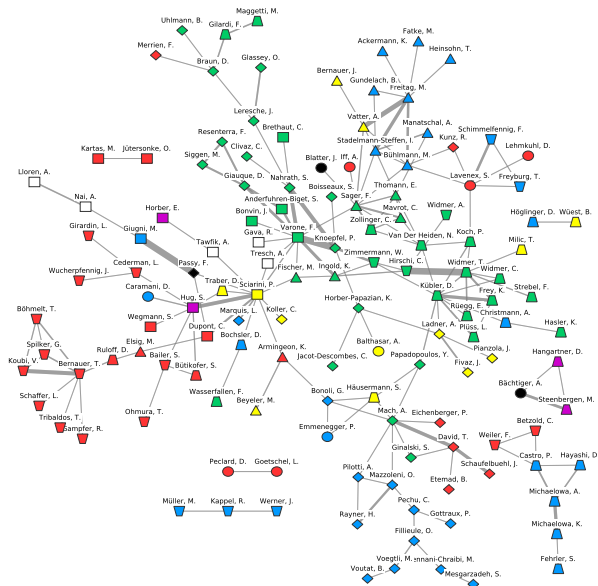
# Prediction: Case Study

Based on:

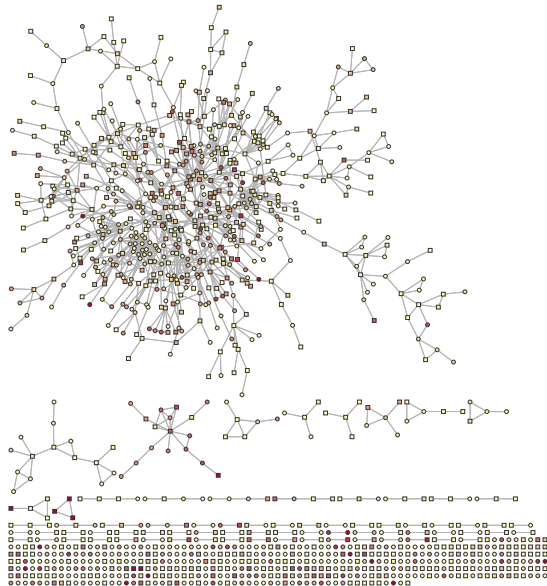
Leifeld, Philip (2018): Polarization in the Social Sciences: Assortative Mixing in Social Science Collaboration Networks is Resilient to Interventions. *Physica A: Statistical Mechanics and its Applications* 507: 510–523.

- ▶ Statistical modelling (ERGM) of the German and Swiss political science co-authorship networks.
- ▶ Why do any two researchers (not) have a co-authorship tie?
- ▶ Hypothesis: Segregation into two philosophical camps.

# Political Science Co-Authorship Network in Switzerland



# Political Science Co-Authorship Network in Germany



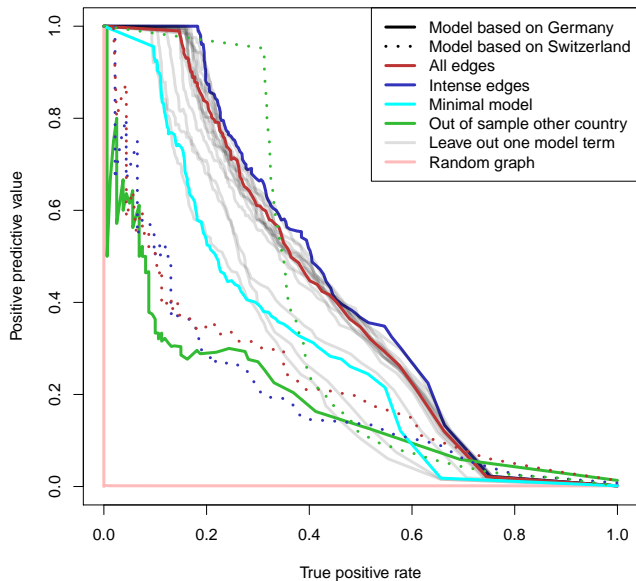
# Co-authorship ERGM: Results for Germany

	All ties	Intense collaboration
Endogenous model terms		
Edges	-11.60 (0.27)***	-12.47 (0.32)***
Edge-wise shared partners	1.94 (0.06)***	2.11 (0.07)***
Degree distribution	0.42 (0.08)***	0.31 (0.09)***
Exogenous covariates		
Publication frequency	0.00 (0.00)***	0.00 (0.00)***
Professor	0.18 (0.04)***	0.17 (0.04)***
Gender: male	0.01 (0.04)	-0.07 (0.05)
Gender homophily	0.23 (0.06)***	0.27 (0.07)***
Geographic distance	-0.13 (0.02)***	-0.14 (0.02)***
Same affiliation	1.40 (0.07)***	1.42 (0.08)***
Same chair or team	1.29 (0.11)***	1.32 (0.12)***
Supervision	0.35 (0.17)*	0.27 (0.18)
Topic similarity	23.10 (0.74)***	23.81 (0.84)***
Share of English articles	0.49 (0.10)***	0.61 (0.11)***
English article similarity	3.03 (0.26)***	3.64 (0.31)***

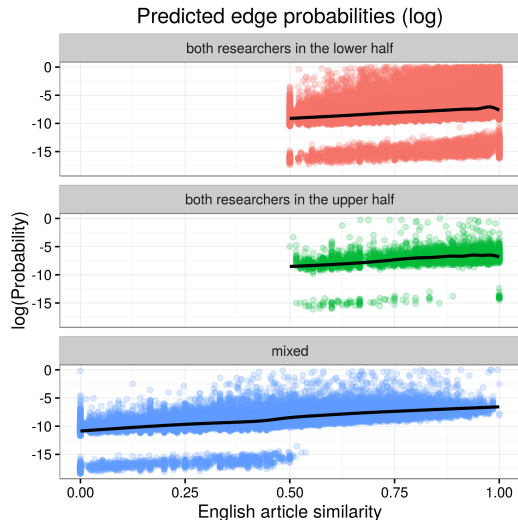
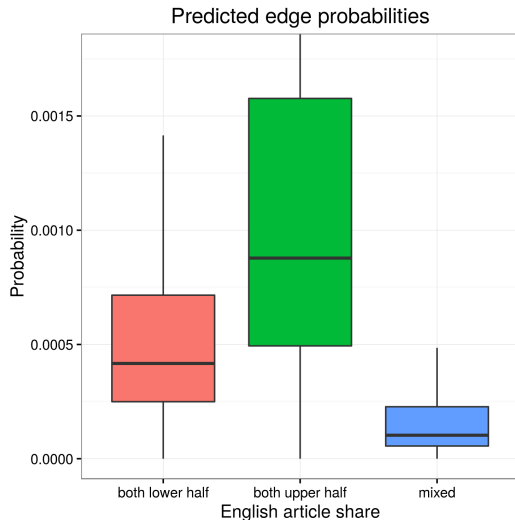
\*\*\*  $p < 0.001$ , \*\*  $p < 0.01$ , \*  $p < 0.05$



# Out-of-Sample Predictive Fit: Precision–Recall Curve



# Predicted Probabilities: English Article Share Similarity



The effect holds *within* both camps.

# Some Useful Concepts Related to Prediction

- ▶ Within-sample vs. out-of-sample prediction.
- ▶ Cross-validation.
- ▶ Leave-one-out prediction.
- ▶ Point vs. interval prediction.
- ▶ Precision–recall curve.
- ▶ Predicted probabilities.

## 2. Interaction Effects

# Causal Complexity

- ▶ Research often assumes additive causes.

# Causal Complexity

- ▶ Research often assumes additive causes.
- ▶ Often because this is easier to model in a linear model.

# Causal Complexity

- ▶ Research often assumes additive causes.
- ▶ Often because this is easier to model in a linear model.
- ▶ For example, civil war is explained by low economic development, autocracy, or ethnic fragmentation, independently of each other.
- ▶ The presence of any of the three factors can increase civil war probability.

# Causal Complexity

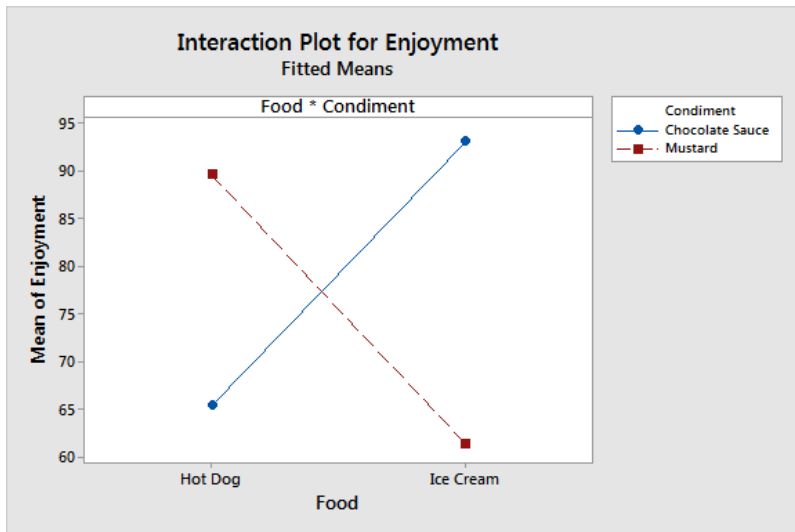
- ▶ Research often assumes additive causes.
- ▶ Often because this is easier to model in a linear model.
- ▶ For example, civil war is explained by low economic development, autocracy, or ethnic fragmentation, independently of each other.
- ▶ The presence of any of the three factors can increase civil war probability.
- ▶ However, sometimes causes are more complex.
- ▶ Example: (autocracy AND ethnic fragmentation) OR intervention from neighbouring state.



# Causal Complexity

- ▶ Research often assumes additive causes.
- ▶ Often because this is easier to model in a linear model.
- ▶ For example, civil war is explained by low economic development, autocracy, or ethnic fragmentation, independently of each other.
- ▶ The presence of any of the three factors can increase civil war probability.
- ▶ However, sometimes causes are more complex.
- ▶ Example: (autocracy AND ethnic fragmentation) OR intervention from neighbouring state.
- ▶ Interaction effects can be employed to model some of this complexity.

## Example: Interaction between Categorical Variables



Source: <http://statisticsbyjim.com/regression/interaction-effects/>

# Multiplicative Interactions: Centering

You can either multiply the variables manually (entry-wise) or use the multiplication operator inside a formula, like here:

```
model1 <- lm(loss ~ hours*effort + prog, data = dat)
```

Let's center the variables before using them in an interaction:

```
dat$hrs <- dat$hours - mean(dat$hours)
dat$eff <- dat$effort - mean(dat$effort)
model2 <- lm(loss ~ hrs*eff + prog, data = dat)
```

Show the resulting table:

```
screenreg(list(model1, model2), single.row = TRUE,
  custom.coef.names = c("cons", "hrs", "eff",
    "prog", "hrs:eff", "hrs", "eff", "hrs:eff"))
```

# Multiplicative Interactions: Centering

```
##
## =====
##           Model 1           Model 2
## -----
## cons      18.37 (10.95)      21.40 (1.13) ***
## hrs       -8.13 (5.32)       2.65 (0.86) **
## eff       -0.08 (0.36)       0.65 (0.08) ***
## prog      -5.70 (0.52) ***   -5.70 (0.52) ***
## hrs:eff    0.36 (0.18) *     0.36 (0.18) *
## -----
## R^2         0.19             0.19
## Adj. R^2    0.18             0.18
## Num. obs.   900             900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

# Multiplicative Interactions: Centering

```
##
## =====
##               Model 1               Model 2
## -----
## cons          18.37 (10.95)          21.40 (1.13) ***
## hrs           -8.13  (5.32)           2.65 (0.86) **
## eff           -0.08  (0.36)           0.65 (0.08) ***
## prog          -5.70  (0.52) ***       -5.70 (0.52) ***
## hrs:eff        0.36  (0.18) *          0.36 (0.18) *
## -----
## R^2            0.19                   0.19
## Adj. R^2       0.18                   0.18
## Num. obs.     900                     900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

prog and hrs:eff stay the same.

# Multiplicative Interactions: Centering

```
##
## =====
##               Model 1               Model 2
## -----
## cons          18.37 (10.95)          21.40 (1.13) ***
## hrs           -8.13  (5.32)           2.65 (0.86) **
## eff           -0.08  (0.36)           0.65 (0.08) ***
## prog          -5.70  (0.52) ***       -5.70 (0.52) ***
## hrs:eff        0.36  (0.18) *          0.36 (0.18) *
## -----
## R^2            0.19                   0.19
## Adj. R^2       0.18                   0.18
## Num. obs.     900                     900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

cons, hrs, and eff change.

# Multiplicative Interactions: Centering

```
##
## =====
##               Model 1               Model 2
## -----
## cons          18.37 (10.95)          21.40 (1.13) ***
## hrs           -8.13  (5.32)           2.65 (0.86) **
## eff           -0.08  (0.36)           0.65 (0.08) ***
## prog          -5.70  (0.52) ***       -5.70 (0.52) ***
## hrs:eff         0.36  (0.18) *         0.36 (0.18) *
## -----
## R^2            0.19                   0.19
## Adj. R^2       0.18                   0.18
## Num. obs.     900                     900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

hrs: slope when eff has a value of zero.

# Multiplicative Interactions: Centering

```
##
## =====
##               Model 1               Model 2
## -----
## cons          18.37 (10.95)          21.40 (1.13) ***
## hrs           -8.13  (5.32)           2.65 (0.86) **
## eff           -0.08  (0.36)           0.65 (0.08) ***
## prog          -5.70  (0.52) ***       -5.70 (0.52) ***
## hrs:eff        0.36  (0.18) *          0.36 (0.18) *
## -----
## R^2            0.19                   0.19
## Adj. R^2       0.18                   0.18
## Num. obs.     900                     900
## =====
## *** p < 0.001; ** p < 0.01; * p < 0.05
```

eff: slope when hrs has a value of zero.



# Interpretation of Interaction Effects

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?
- ▶ Insignificant in Model 1 because extreme (and rare) value on var2 (i. e., 0).

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?
- ▶ Insignificant in Model 1 because extreme (and rare) value on var2 (i. e., 0).
- ▶ At an average effort level, an additional hour of training leads to 2.65 units in weight loss.

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?
- ▶ Insignificant in Model 1 because extreme (and rare) value on var2 (i. e., 0).
- ▶ At an average effort level, an additional hour of training leads to 2.65 units in weight loss.
- ▶ At an average training time, an additional unit of effort leads to a 0.65 increase in weight loss.

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?
- ▶ Insignificant in Model 1 because extreme (and rare) value on var2 (i. e., 0).
- ▶ At an average effort level, an additional hour of training leads to 2.65 units in weight loss.
- ▶ At an average training time, an additional unit of effort leads to a 0.65 increase in weight loss.
- ▶ For each additional training hour, effort leads to another 0.36 units in weight loss, in addition to the main effect of effort.

# Interpretation of Interaction Effects

- ▶ Centering permits more meaningful interpretations: how much does var1 change if var2 is at its mean value?
- ▶ Insignificant in Model 1 because extreme (and rare) value on var2 (i. e., 0).
- ▶ At an average effort level, an additional hour of training leads to 2.65 units in weight loss.
- ▶ At an average training time, an additional unit of effort leads to a 0.65 increase in weight loss.
- ▶ For each additional training hour, effort leads to another 0.36 units in weight loss, in addition to the main effect of effort.
- ▶ Or conversely, for each additional effort unit, an additional training hour leads to another 0.36 units in weight loss, in addition to the main effect of hours.

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.



# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this.

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

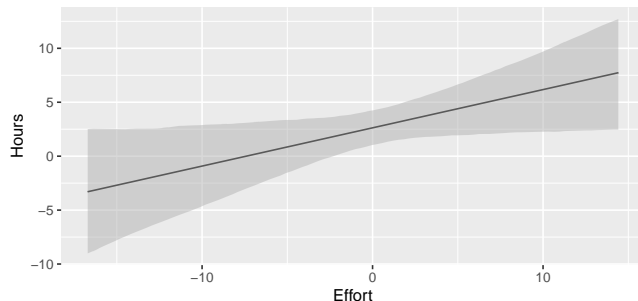
**Marginal effects plots** can do this. (We need simulations and CIs again.)

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```

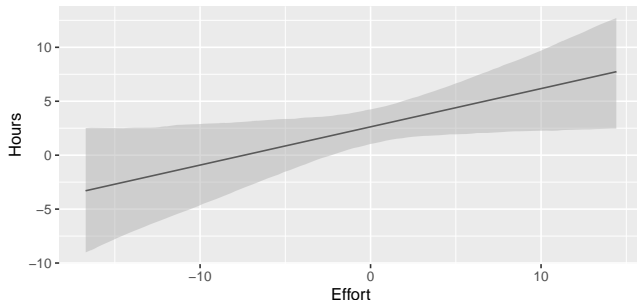


# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```



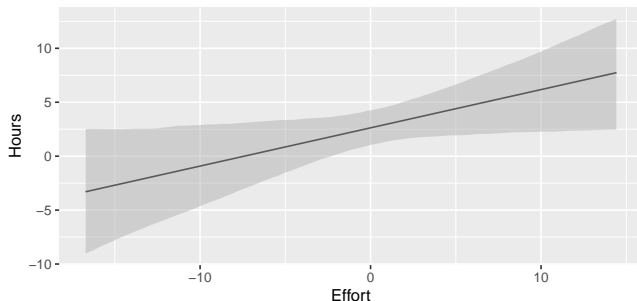
Effort on x-axis, hours on y-axis. Line = conditional slope.

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```



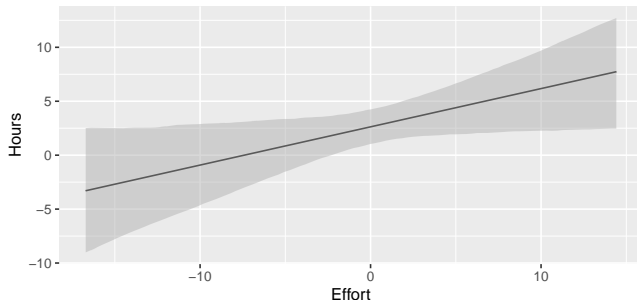
Slope CI excludes zero only for positive values of effort!

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```



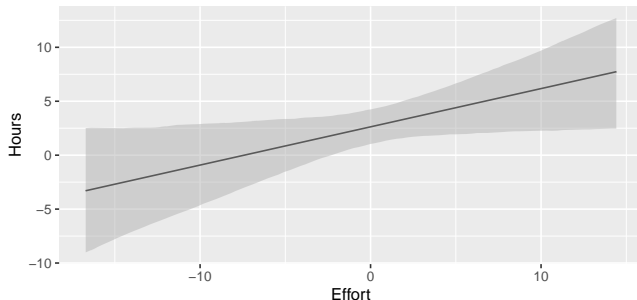
Only above-average effort shows an interaction with hours.

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```



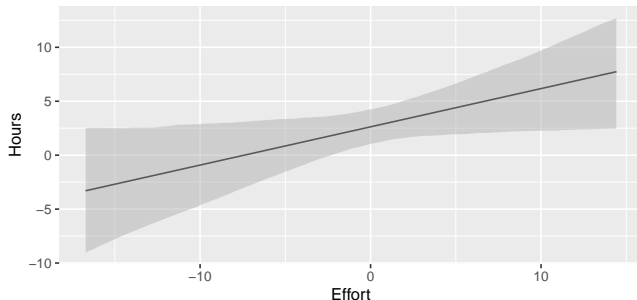
For positive effort: more effort means hours are more effective.

# Multiplicative Interactions

Significance of interaction can only be evaluated graphically because it spans the whole range of the main variables.

**Marginal effects plots** can do this. (We need simulations and CIs again.)

```
library("interplot")  
interplot(m = model2, var1 = "hrs", var2 = "eff") +  
  xlab("Effort") + ylab("Hours")
```

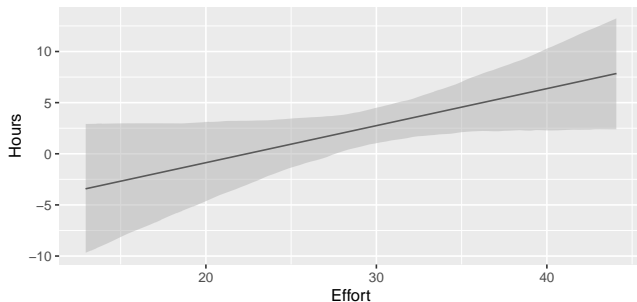


The CI barely rules out a straight line. See also the SE.



# What Happens if we Use the Uncentered Variables?

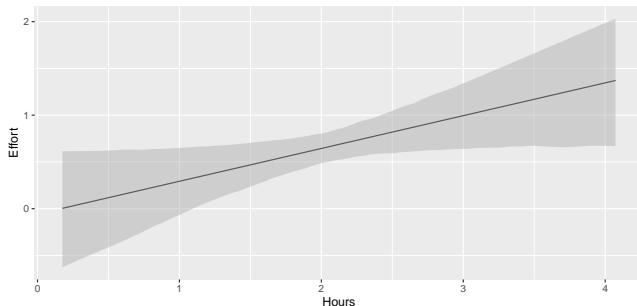
```
interplot(m = model1, var1 = "hours",  
          var2 = "effort") + xlab("Effort") + ylab("Hours")
```



- ▶ Same functional form and CI.
- ▶ Notice how the x-axis is now uncentered.
- ▶ The interaction effect is different from 0 for effort  $> 27$ .
- ▶ Effect at effort = 0 not interpretable anymore.

# What Happens if we Switch the Variables?

```
interplot(m = model1, var1 = "effort",  
          var2 = "hours") + xlab("Hours") + ylab("Effort")
```



- Still the same functional form and CI.
- Notice how the axes are swapped and interpretation changes.
- Positive interaction for centered hours  $> 2$ .

# Multiplicative Interactions: Some Advice

1. Always include the constitutive terms (= main effects).
2. Do not interpret constitutive terms as unconditional marginal effects.
3. Consider centering the constitutive terms before inclusion if you want to interpret the main effects at meaningful levels.
4. Or (much) better: provide marginal effects plot to evaluate the interaction effect.

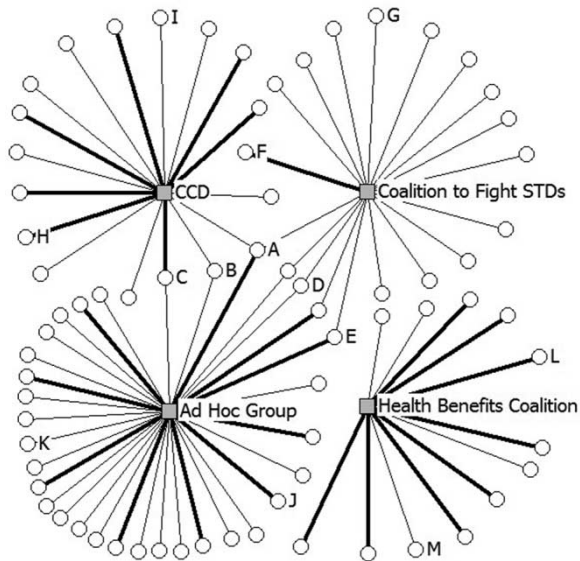
# Interaction Effects: Case Study

Based on:

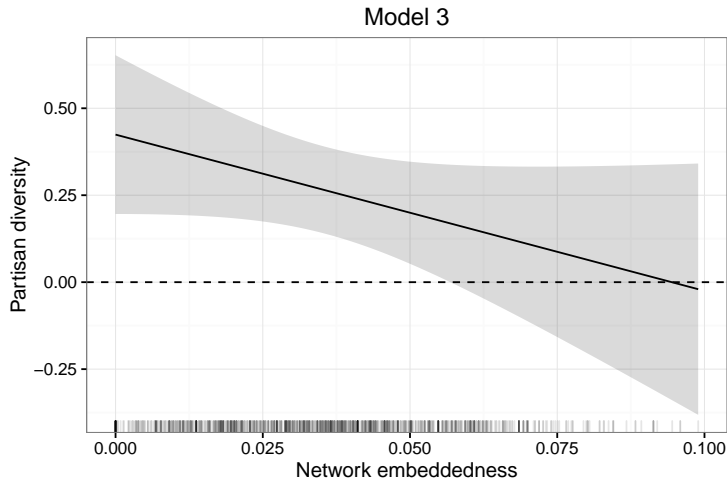
Heaney, Michael T. and Philip Leifeld (2018): Contributions by Interest Groups to Lobbying Coalitions. *The Journal of Politics* 80(2): 494–509.

- ▶ Interest groups are members in lobbying coalitions.
- ▶ What determines if a group provides leadership to a coalition?
- ▶ Two hypotheses: partisan diversity and network embeddedness.
- ▶ Interaction effect: do they undercut each other?

# Interest Groups, Lobbying Coalitions, and Leadership

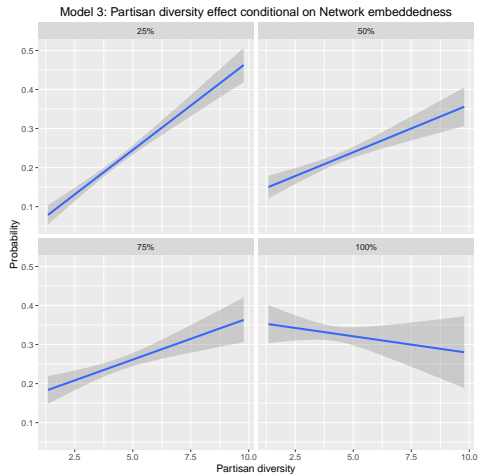


# Marginal Effect on Leadership Provision



They undercut each other: the more network embeddedness, the less partisan diversity and vice-versa!

# Corresponding Predicted Probabilities



You can also see this by predicting partisan diversity → leadership for the quartiles of network embeddedness.

# Exercise

1. Can you come up with examples of positive and negative interactions in political science? What do they mean substantively?
2. Should you center variables before computing interaction effects?
3. How could one create a marginal effects plot for an interaction that includes a dummy variable?



# Solution

1. See previous slides.
2. Centering can be helpful in interpreting a main effect at typical levels of the other main effect. But a marginal effects plot is often easier to interpret in absolute terms.
3. Show two points on the horizontal axis, one for each group (0 and 1). The vertical axis shows the coefficient of the other, quantitative variable. Confidence intervals can be added as error bars.