



A Theory of the Size and Shape of Nations

Author(s): David Friedman

Source: *Journal of Political Economy*, Vol. 85, No. 1 (Feb., 1977), pp. 59-77

Published by: [The University of Chicago Press](#)

Stable URL: <http://www.jstor.org/stable/1828329>

Accessed: 25-05-2015 20:45 UTC

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at <http://www.jstor.org/page/info/about/policies/terms.jsp>

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.



The University of Chicago Press is collaborating with JSTOR to digitize, preserve and extend access to *Journal of Political Economy*.

<http://www.jstor.org>

A Theory of the Size and Shape of Nations

David Friedman

Virginia Polytechnic Institute and State University

If territory goes to the nation which values it most as a source of revenue, nations will be shaped to maximize joint revenue, net of collection costs. Trade, as a major potential revenue source, should imply large nations; rent should imply small nations; and labor should imply that nations will have closed boundaries or be culturally homogeneous (to maximize exit costs). I show how this fits the pattern of European experience from Roman times to the present. Results of preliminary numerical tests of predictions of the theory are given.

I. The Theory

Consider two nations, each claiming the same piece of territory. Each may try to gain its ends by force, threats, or offers of payment or exchange. It seems reasonable to suppose that the outcome will be efficient, that the territory will end in the control of the nation willing to pay the higher price.

The alternative conjecture would be that the stronger nation will usually be the winner, since it can, if necessary, annihilate the other. Under circumstances of total war, this is doubtless true. But in a world of many nations, the winner of a war of annihilation, although better off than the loser, may be seriously disadvantaged with regard to all other nations. The use of such tactics is then unprofitable and the threat of them implausible. So it seems reasonable to suppose that what determines the winner is not the total resources possessed by each nation but

This work was begun while I was on a fellowship from the Earhart Foundation, whose assistance is gratefully acknowledged. I have benefited from the suggestions and assistance of Professors E. M. Peters, M. Ott, J. Margolis, W. G. Whitney, and S. Boorman, the editor and referee of this *Journal*, and the Fels Center of the School of Public and Urban Policy of the University of Pennsylvania, where my research was done.

[*Journal of Political Economy*, 1977, vol. 85, no. 1]

© 1977 by The University of Chicago. All rights reserved.

the resources each nation is willing to spend to gain its end and that this will correspond roughly to the value of the end.

Territory may be of value to a nation for many reasons of strategy, sentiment, politics, or economics. We will assume that the reason of chief importance for the phenomena we wish to explore is economic. More specifically, we assume that the value to a nation of any territory is the increase in tax collections made possible by control of that territory, net of collection costs.

We further assume that there have been, in most places at most times, net diseconomies of scale in collection costs. This seems plausible, especially prior to the invention of such aids to bureaucracy as the printing press and the telegraph.

It follows from the foregoing that the size and shape of nations will be such as to maximize their joint potential net revenue and will approach from below the size which would maximize their potential gross revenue.¹

Lastly, we assume that changes in the diseconomies of scale in the cost of collecting taxes are sufficiently small compared with changes in the economies of scale in amount collected that the latter largely determine changes in the size and shape of nations.

Before we try to apply this theory, several comments are in order. First, we make no assumption about how transfers of territory actually take place—whether the “loser” peacefully relinquishes his claim when it is clear he will be outspent or whether both nations must pay a price, in blood and treasure, to decide the issue. We merely assume that, in the long run, the territory ends in the possession of the nation willing to pay the higher price. Second, we do not assume that nations actually extract the highest possible taxes from their territories, new or old. It could be argued that, where they do not, it must be because they receive an even higher income in some other form from their restraint, but we will not explore that question.² We merely assume that having territory and taxing it to the limit is more attractive to a government than not having it at all and that a government is therefore willing, if necessary, to spend in acquiring territory up to the anticipated new revenues it could extract from the acquisition.

We will find it of interest to consider three different taxes and the effects they have on the size of nations—taxes on land, taxes on trade, and taxes on labor. In classifying taxes, we are concerned not with the form of the tax but with what factor actually ends up paying it; a tax on the export of grain, for example, may in fact be paid by a reduction in rents on land.

¹ It has been pointed out to me that this may be regarded as an instance of the Coase Theorem.

² This point is due to Gary Becker.

Since our argument forces us to consider potential taxes, the existence of actual taxes is of interest only as proof that those particular taxes could be collected. The absence of other taxes may suggest that they could not be collected, but potential taxes are defined not by what was collected but by what resources were available to be seized by the state and at what cost.

The terms “nation” and “state” are imprecise, especially when applied to a variety of historical periods. Since our theory will rest on the economies of tax collection that result from coordination, we define a *t*-nation as the largest political unit within which tax policy is effectively coordinated. A feudal kingdom some of whose feudatories independently set tolls across their domains would be composed of several *t*-nations. A weak nation whose tax policies were dictated by a powerful neighbor would not be a *t*-nation, nor would any one of several nations that coordinated tax policies for mutual benefit. A *Zollverein* is a single *t*-nation with respect to customs, but its members may be separate *t*-nations with regard to other taxes.

This last example brings out an ambiguity in our definition. What is or is not a *t*-nation sometimes depends on the particular tax considered. There is a further ambiguity in the phrase “effectively coordinating” which we will for the moment ignore.

For the collection of taxes on trade, there exist economies of scale (in revenue, not in collection costs) up to the length of a single trade route or the width of a network of parallel trade routes. The reason is that several *t*-nations along a single trade route, each setting its tax rates to maximize its own income, will have a combined rate above their joint optimum. Similarly, several *t*-nations sitting on parallel trade routes (routes running between the same two points by different paths) will have tax rates below their joint optimum. In either case, total revenues could be increased by combining several *t*-nations into one.

For the collection of taxes on land, there seem to be no similar effects. A state, whatever its size, can tax up to the full economic rent of land and no more.³

Taxes on labor present a more complicated picture but one in some ways similar to the case of parallel trade routes. In that case, each nation has an incentive to undertax, in order to increase the trade along its route at the expense of its neighbors. Similarly, where several nations tax a mobile labor force, each is limited in its tax rates by the fear of

³ Under some circumstances, the economic rent of the land might be affected by the size of the nation that contained it, e.g., if the nation were in a position to cartelize production within its borders or to provide a large internal market for its own products. Since during most of the period we are considering most rent came from agricultural land and agricultural production was almost entirely for local sale, we shall ignore such possibilities.

losing population to the others.⁴ One way to raise the cost of emigration is to make a nation larger. Another is to restrict mobility forcibly—to chain the serf to the land⁵ or line the border with barbed wire. Since the ratio of border to area declines with increasing size, this again gives an efficiency advantage to larger nations.

Another strategy, and one which avoids the administrative diseconomies of larger nations, is to shape national boundaries in such a way as to make emigration prohibitively expensive. If all the places you want to live—all the places where people speak your language and share your culture—are in one *t*-nation, emigration, even to escape high taxes, may seem unattractive.

II. The Example—Europe from Roman to Modern Times

The Belgian historian Henri Pirenne proposed, some 50 years ago, the novel thesis that the major features of the western Roman Empire survived the barbarian invasions of the fifth century and were finally destroyed in the eighth and ninth centuries as an indirect consequence of the Arab conquest of the Mediterranean. According to the Pirenne thesis, the Roman civilization of the west was heavily dependent upon east-west Mediterranean trade, and that trade ended with the Arab conquest. Later writers have on the whole accepted Pirenne's view that the barbarian invasions produced no sharp break with previous institutions, while disagreeing as to the causes and timing of both the decrease in trade and the eventual transition to feudal society.⁶

According to these views, the German kingdoms were centralized monarchies, deriving their revenue (as did the Roman Empire) largely from taxes on trade. At some later time, variously estimated from the seventh to the tenth century, this system broke up, leading eventually to feudalism.

The question of interest to us is not exactly when or why trade declined but the connection between the economic and the political change. The effect of the economic change was to lower drastically the potential tax

⁴ The importance of emigration as a limit on income taxes may seem more plausible if one remembers that it is usually easier, for other reasons, to tax the income of the rich, who are likely to be relatively mobile. In 1815, e.g., the British income tax (which produced about a fifth of the government's revenue) was limited to incomes above £60 and reached its full value only on incomes above £120. An additional tenth of the revenue came from taxes on "houses and establishments," including taxes on carriages, men-servants, saddle and carriage horses, racehorses and dogs, hair powder, and armorial bearings (Dowell 1884, pp. 239–49).

⁵ The idea that serfdom exists in order to make possible the collection of income taxes in a society where wages are high relative to rents is discussed at length in Domar (1970).

⁶ See Pirenne (1925, 1939) and the discussion of his position in Havighurst (1958).

revenue from tolls on trade. In addition, an agricultural revolution seems to have occurred in northern Europe at about the same time.⁷ If, as seems likely, population growth was controlled by the supply of food, both the long-run demand for agricultural products and the long-run supply of agricultural labor should have been relatively elastic, and increased productivity would be reflected in higher rents. According to our theory, a change in the potential tax base from trade to rent should result in a sharp decrease in the size of nations. This is exactly what happened. The large, centralized German kingdoms, supported largely by taxes on trade, were replaced by a system of very small, independent domains, supporting themselves from the income of the land.⁸

The size of nations rose with revived trade during the next few centuries. So far the development was merely a reversion toward the Roman pattern. Then in 1348 the bubonic plague reached Europe, and by the end of the century it had reduced the population by about 40 percent.⁹ The result was a drastic decline in rents and increase in wages.¹⁰ If our theory is correct, this should have led to an increase in both the size of nations and the degree to which language groups were contained within nations. As we will see when we discuss our calculations, that is precisely what happened.

In the course of the eighteenth and nineteenth centuries, a series of developments—a second agricultural revolution,¹¹ the opening up of the new world to extensive immigration, and the Industrial Revolution—caused a dramatic rise in incomes, beginning somewhere between the

⁷ New developments included the northern wheeled plow (before the eighth century), the three-field system of crop rotation (later eighth century), and the horse collar, tandem harness, and horse shoe (later ninth century or early tenth century). See White (1940; also excerpted in Havighurst 1958, pp. 79–83).

⁸ The willingness of medieval lords to permit towns within their territories to give refuge to “escaped” serfs suggests that feudal dues were primarily a tax on rent rather than on income. According to Bloch (1966, pp. 85–87), legal definitions of serfdom do not describe serfs as “attached to the soil” prior to the fourteenth century, and they were in practice usually free to move, although retaining at least in theory a legal bond to their masters. It seems to have been only after the plague, by reducing population, lowered market rents and raised market wages that the feudal dues, collected at their preplague rates, became in effect income taxes. They proved uncollectable, since peasants could and did go to work for other landlords on better terms. Landlords tried to prevent this by legislating against labor mobility, but the laws proved unenforceable (Miskimin 1969, pp. 45–46).

⁹ For estimates of the effect of the plague on population, see Miskimin (1969, pp. 27–32).

¹⁰ Miskimin (1969, pp. 29–30) cites rises in money wages in England from 1351 to 1400 of 33 and 51 percent for threshers and reapers, respectively. During the same period, a composite average of agricultural prices declined slightly. He cites drops in rents in different areas of 30–40 percent during the century following the plague.

¹¹ The nature and timing of the second agricultural revolution is discussed at length by Bairoch (1973), who dates it from about 1690–1700 in England, 1750–60 in France, and somewhat later elsewhere in Europe. See also Bloch (1966, pp. 197–234).

middle of the eighteenth and the middle of the nineteenth centuries.¹² Income from labor became an important taxable resource. During this same period, nation size again rose substantially, and the polyglot state of Europe developed into the modern “national” state, precisely as our analysis of the effect of taxing labor suggests that it should. In the words of Henry Kissinger, “It would have occurred to no one in the eighteenth century that the legitimacy of a state depended on linguistic unity. It was inconceivable to the makers of the Versailles settlement that there might be any other basis for legitimate rule” (1973, p. 145).

III. Some Preliminary Tests of the Theory

To test our theory, we must identify *t*-nations; that might best be done by carefully examining the political and diplomatic history of every nation in the area we are considering, in order to determine which were single *t*-nations, which were made up of several *t*-nations, and which were component parts of larger *t*-nations. Such a study would be beyond the scope of this paper. Instead, I used the following rules:

1. Anything identified as a state in the standard historical atlases¹³ was assumed to be a *t*-nation except for the Holy Roman Empire after 911 and France from 987 until 1400. In these two cases, the component states or major feudatories were considered *t*-nations for taxes on trade.¹⁴ *Zollvereinen* were also considered *t*-nations for taxes on trade.
2. Where more than one state was under a single ruler, the group of states was considered a single *t*-nation (this includes states under the church).

¹² Deane (1969) estimates that per capita productivity in England was rising by the 1780s and that subsequent rises in income went disproportionately to the upper-income groups. If so, the rise in income available to be taxed would be larger than the overall rise in income, as per n. 4 above. Because of the Napoleonic wars, the standard of living of the bulk of the population did not begin a sustained rise until some time between 1820 and 1840, but this, of course, represents after-tax income.

¹³ The atlases used are listed in the References. Most calculations were done from Putzger (1965) and Shepherd (1973).

¹⁴ In calculating the linguistic-homogeneity index (LHI; see below for definition), France was treated as a single nation and the Holy Roman Empire as a group of separate nations. If I had treated France as a group of nations prior to some date, the (largely arbitrary) decision of exactly when would have had a major effect on the results. A date shortly after 1360 would have improved the results (by making the LHI go up after the plague, as we expect it to); a date shortly before or substantially after would have made them worse. I prefer to ignore the change, thus underestimating the overall increase in LHI over our period. For calculating TEI (see below for definition), the effect is smaller and the exact time less critical.

A second problem is the paucity of economic and demographic data for the periods we wish to study. This was dealt with by a variety of simplifying assumptions which will be described.

Given the difficulties of testing our theory and the limited scope of this paper, I prefer to regard this section as a preliminary set of tests, designed more to show how the theory might be tested than to confirm or refute it conclusively.

Taxes on Trade

If our arguments are correct, t -nations should tend to shape themselves so as to maximize the total revenues received from taxes on trade, and that tendency should be greater as the amount of trade available to be taxed is greater. We do not expect to observe a perfectly efficient outcome, partly because our information with respect to both trade routes and political boundaries (of t -nations) is imperfect but also, more importantly, because shaping nations to maximize tax revenue from trade is costly. We do expect that the larger the amount of trade, the higher the cost a nation is willing to bear in order to tax it more efficiently and so, *ceteris paribus*, the higher the tax-efficiency index (TEI). Whether the relevant variable is the absolute value of trade or its value relative to other sources of revenue is somewhat unclear in our model. To the extent that the costs of shaping a t -nation to tax trade efficiently are independent of its total revenue and of that of other t -nations, it is the absolute value of trade which is relevant; to the extent that the costs are proportional to total revenues (either because they involve administrative costs which increase with increasing volume of government or because they involve the costs of conflicts with neighboring states), it is the relative value of trade in relation to the value of other revenue sources.

To construct an index of tax efficiency, I assumed that trade declines linearly with total taxes on the trade route. Let the total volume of trade along a single trade route be V , the number of nations taxing the route be n , the tax rate of the i th nation be T_i , and the total tax rate along the route T . We have

$$T = \sum_i T_i,$$

$$R_i = VT_i,$$

$$V = A - BT = A - B \sum_i T_i.$$

By definition, t -nations maximize independently. So nation i sets T_i to maximize its revenue, R_i :

$$\frac{dR_i}{dT_i} = V - BT_i = 0,$$

$$T_i = V/B,$$

$$T = nV/B,$$

$$V = A - nBV/B = A - nV,$$

$$V = A/(1 + n),$$

$$R = \sum_i R_i = [n/(1 + n)^2](A^2/B) = \text{total revenue}.$$

So we see that, where n nations control a single trade route, the total revenue collected will be proportional to $n/(n + 1)^2$. When two nations each control one of two parallel trade routes between the same two points, the assumption of independence implies that they will collect no taxes at all; as in the familiar case of perfect competition, all profits are competed away. We compute our TEI, for a given political map and a given set of trade routes (see figs. 1 and 2), by calculating the total tax collected under these assumptions and dividing it by the total tax that would have been collected had each trade route been controlled by a single t -nation.

Consider, for example, the trade route labeled i on figure 1*A*, which follows the Adige River from Trent to the Adriatic. It goes through the territory of two nations, as shown by its diagram on figure 2*A*. So n is 2, the total tax revenue that would be collected is $(2/9)(A^2/B)$, the total tax collected by a single revenue-maximizing state controlling the same route would be $(1/4)(A^2/B)$, so the TEI for that particular route is $8/9$.

Now consider route ii on figure 1*A*, running along the Po from Pavia to the Adriatic. Here, as in all our calculations, we assume that a nation must control both banks of a river at one point in order to control commerce passing along the river at that point. Since for most of the route the two banks of the river are controlled by different nations, one has in effect two parallel routes, one controlled by Lombardy-Venetia and one by Sardinia and then by Parma. The routes join into one where the river flows through Lombard-Venetian territory, then separate again where it becomes the border between Lombardy-Venetia and the Papal States. Finally it flows again through Lombard-Venetian territory to the Adriatic. The situation is diagrammed in figure 2*A*. Since parallel routes under our assumptions produce no revenue, we may remove the parallel segments, yielding diagram ii' of figure 2*A*. We see that, in spite of the complication of the original diagram, only one nation (Lombardy-Venetia) is in a position to tax the trade route. No boat without permission from the Lombard-Venetian authorities may travel from Pavia to

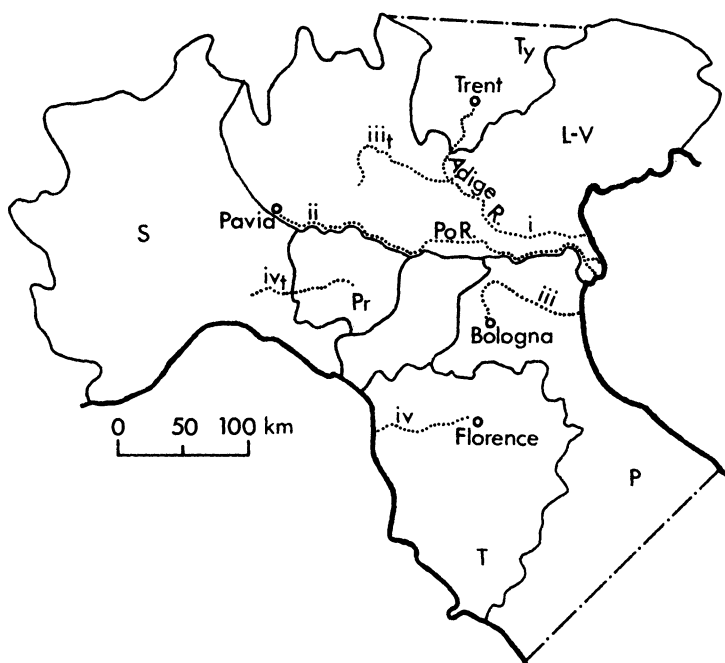


FIG. 1A.—Northern Italy in 1854. *S*: Kingdom of Sardinia; *L-V*: Lombardy-Venetia; *Ty*: Tyrol; *Pr*: Parma; *P*: Papal States; *T*: Tuscany.

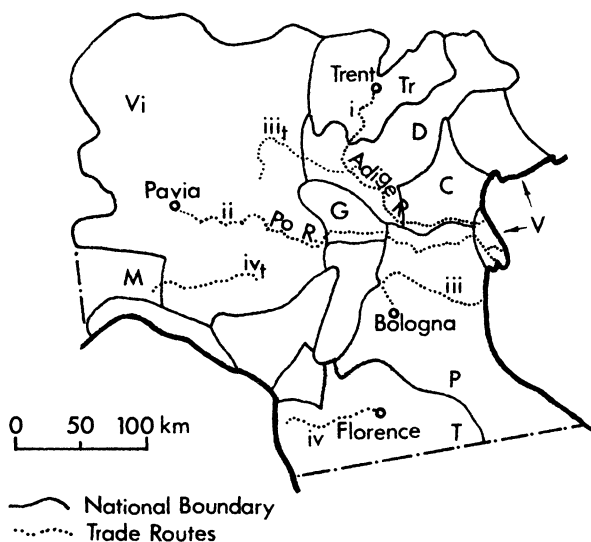


FIG. 1B.—Northern Italy in 1378. *Vi*: domains of the Visconti; *M*: Marquisate of Montferrat; *G*: Gonzaga; *Tr*: Bishopric of Trent; *D*: Della Scala dominions; *C*: Carrara; *V*: Venetian Republic; *P*: Papal States; *T*: Tuscany. (*Tr* and *P* are parts of the same *t*-nation.)

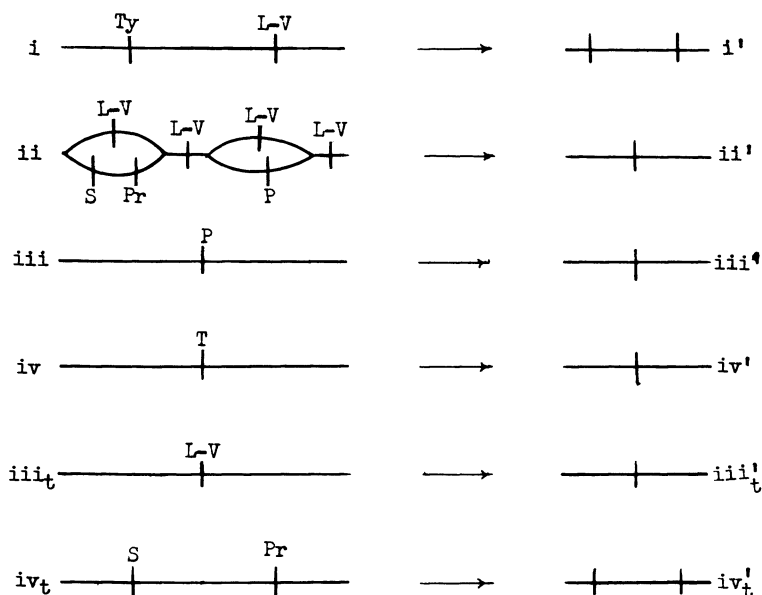


FIG. 2A.—Schematic diagrams of trade routes, northern Italy, 1854

the sea; any boat having such permission may, without permission from any other nation, simply by keeping to the left bank of the Po. So n is 1, and the TEI for this route is unity. The TEIs calculated from figures 2A and 2B are shown in table 1.

To construct our trade routes, we utilized the fact that water transport was until the nineteenth century very much cheaper than land transport.¹⁵ Our first set of trade routes was constructed by finding, on an economic map of Europe in 1500 (Putzger 1965, pp. 70–71), all cities of over 20,000 people and connecting them to the sea by any available navigable rivers.¹⁶ Routes *iii* and *iv* on figures 1A and 1B are examples. All routes were assumed to have the same amount of trade, save that those from cities of over 50,000 were treated as having twice the trade of the others. The TEI was calculated for each city's trade routes and the results averaged, with the large cities being counted twice. The efficiency indices calculated from these trade routes are shown in the first row of table 2.

¹⁵ Figures for the nineteenth century are given in Fogel (1964, pp. 23–24). See also Cipolla (1956, pp. 53–57).

¹⁶ Several cities were eliminated because they were on the coast, because it was uncertain which direction (via land and then river) their trade would have gone, or in one case because the river trade route led (east) out of the area shown by many of the maps. Prague was not used prior to 1000, nor was Magdeburg used in 741, due to insufficient information. For a list of the cities used, see n. 17 below.

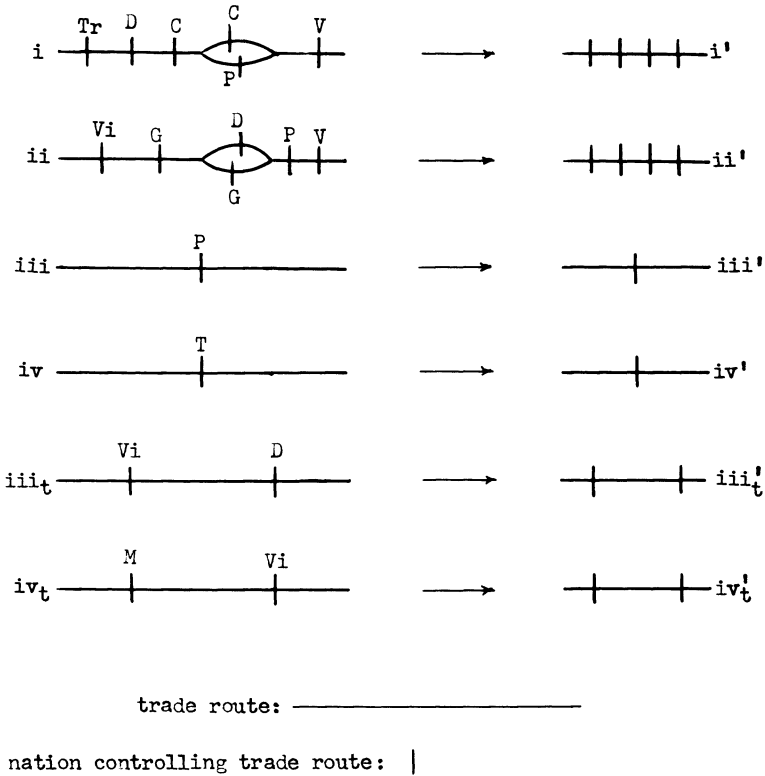


FIG. 2B.—Schematic diagrams of trade routes, northern Italy, 1378

It may be objected that, by using a single set of trade routes for all times, we ignore the possibility that economic change may have altered the pattern of trade. But if we recalculate the trade routes at each period, we run the risk that a high or rising TEI may reflect trade routes adapting themselves to the shape of nations rather than the other way around. By calculating trade routes on the basis of early data, we at least guarantee that, if the TEI rises after the medieval period, as we expect, it will do so in spite of, not because of, the imperfections of our method.

The larger nations are, the fewer of them a trade route will on average go through. So a high TEI might be merely a side effect of some other factor that made nations large. To eliminate such effects and determine to what extent *t*-nations actually shaped themselves to trade routes, I constructed a second set of "trade routes" very similar to the first, save that there was no reason to expect any trade on them. They were constructed by translating each real trade route by 100 kilometers in each

TABLE 1
TRADE ROUTE TEIs

ROUTE	1378			1854		
	<i>n</i>	$\frac{n}{(1+n)^2}$	TEI	<i>n</i>	$\frac{n}{(1+n)^2}$	TEI
<i>i</i>	4	4/25	16/25	2	2/9	8/9
<i>ii</i>	4	4/25	16/25	1	1/4	1
<i>iii</i>	1	1/4	1	1	1/4	1
<i>iv</i>	1	1/4	1	1	1/4	1
<i>iii_t</i>	2	2/9	8/9	1	1/4	1
<i>iv_t</i>	2	2/9	8/9	2	2/9	8/9
$\frac{(iii + iv)}{(iii_t + iv_t)} *$	9/8	18/17
$\frac{ii}{i} \dagger$	1	9/8

* Corresponds to line 2, table 2.
† Corresponds to line 4, table 2.

of two orthogonal directions.¹⁷ Routes *iii_t* and *iv_t* on figures 1*A* and 1*B* are the routes corresponding to *iii* and *iv*. These imaginary trade routes provided the control; I calculated the tax-efficiency index for them just as for the real trade routes. I then divided the real TEI by the control TEI, to give a measure of the degree to which nations shaped themselves to trade routes. The results are shown in line 2 of table 2.

One defect in this procedure is that our real trade routes are rivers, and our controls are not. Rivers may affect the shape of nations in ways unrelated to our theory (in particular by providing easily defended boundaries), and such effects may distort the results shown on line 2 of table 2.

To avoid this problem, I constructed another set of trade routes and controls. I used the economic map to estimate the relative amount of trade on different rivers. I then selected a group of the highest-trade rivers and paired each with a nearby low-trade river of comparable length; the first set I used as my trade routes, the second as my controls.¹⁸

¹⁷ The direction of translation of trade routes was chosen as follows, with the objective of keeping the imaginary routes on dry land. Trade routes from Brugge, Ghent, Tournai, Cologne, Metz, Strassburg, Magdeburg, and Prague were displaced south and east. Routes from Paris, Rouen, Poitiers, Bordeaux, Toulouse, Avignon, Milan, Mantua, Verona, Padua, Cremona, and Piacenza were displaced north and east. Routes from Bologna and Florence were displaced north and west.

¹⁸ The high-trade rivers were the Garonne from Toulouse to its mouth, the Seine from its confluence with the Marne to its mouth, the Rhine from its confluence with the Mosel to its mouth, the Elbe from Magdeburg to its mouth, the Oder from Frankfurt to its mouth, and the Po from Pavia to its mouth. The low-trade rivers were the Adour from Tarbes to its mouth, the Loire from Bourbon Lancy to Orléans, the Meuse from its source to Namur, the Weser from Fulda to its mouth, the Spree and then the Havel from Fürstenwalde to the Havel's confluence with the Elbe, and the Adige from Trent to its mouth. The Oder and the Spree and Havel were not included in calculations prior to the year 1000, due to insufficient information about the Oder (with which the others were paired).

TABLE 2
TEI FOR TRADE

	486	741	814	870	ca. 1000	ca. 1200	1378	1560	1648	1740	1815	1854	1929	1973
1. Cities	0.995	0.952	...	0.975	0.867	0.889	0.826	...	0.875	0.929	...	0.97	0.969	0.985
2. Cities/cities displaced	1.02	0.952	...	0.995	1.02	1.02	1.07	...	1.05	1.10	...	1	0.988	0.994
3. High-trade rivers	0.978	...	1	...	0.903	0.843	0.838	0.88	0.88	0.94	0.963	0.981	0.981	0.981
4. High trade/low trade	1.08	...	1	...	1.08	1.08	1.06	1.08	1.07	1.12	1.11	1.04	1.02	1

Route *ii* on figures 1*A* and 1*B* is a high-trade river and route *i* the corresponding low-trade river. The results are shown on lines 3 and 4 of table 2.

The results of these calculations are somewhat mixed. The absolute TEIs behave about as we would expect, reaching their lowest value from about 1,000 to 1,400 and then rising. The relative TEIs are less satisfactory. The values shown in line 2 of table 2 seem to fluctuate almost randomly; those shown in line 4 rise, as one would expect, with increasing trade in the sixteenth, seventeenth, and eighteenth centuries but show no previous dip. Both lines show dips in the second half of the nineteenth century and in the twentieth. One explanation is that, as nations became large, the tax efficiency became high even for a random set of trade routes; a one-nation world, after all, is perfectly tax efficient for any set of routes. Another explanation is that our trade routes were calculated from an economic map for 1500, using an assumption (water transport) designed for a premodern world. The later the date, the less likely it is that our "trade routes" actually carry more trade than our "controls." A third explanation is that the dip reflects the declining relative importance of taxes on trade.

The Effect of Taxes on Labor

According to our arguments, nations should tend to shape themselves so as to include entire linguistic groups within their borders, and the degree to which they do so should be greater as the amount of their revenue derived from taxes on labor is greater. The argument does not necessarily imply that nations will tend toward linguistic homogeneity; a nation containing all of two language groups is not more subject to tax competition than a nation containing all of one (although it may be unnecessarily bearing other diseconomies related to its size). It does imply that linguistic regions will tend to become nationally homogeneous, that one linguistic region will tend to consist only of territory belonging to a single *t*-nation. To test this conjecture, we calculate the linguistic-homogeneity index (LHI), defined as the average over all persons of the percentage of speakers of each person's language who live in the same *t*-nation as he does. Formally

$$\text{LHI} \equiv \frac{\sum_{i,j} (N_{ij}^2 / \sum_i N_{ij})}{\sum_{i,j} N_{ij}},$$

where N_{ij} is the number of people in nation *i* speaking language *j*. This index, unlike TEI, is not derived from any actual calculation of taxes that will be collected, since we do not have a satisfactory simple model of this kind of tax competition.¹⁹ We expect, however, that the larger

¹⁹ I am developing such a model and invite correspondence with others interested in the subject.

the percentage of a citizen's language group living outside his nation, the easier it is for him to migrate and the lower, in consequence, the taxes that can be collected from him.

In order to evaluate the index, one requires a census of the number of speakers of each language in each t -nation. For many of the times at which we wish to evaluate it, no such data exist. I have therefore made several simplifying assumptions. The first is that the linguistic map of nineteenth-century Europe accurately represents linguistic boundaries from the twelfth century to the present. This assumption appears plausible, to judge by the near identity among linguistic maps of central Europe in 1500 and Europe in the nineteenth and twentieth centuries.²⁰ The second assumption is that the relative populations of linguistic regions have stayed the same over the same period.²¹ The third is that the population of each linguistic region at every time is uniformly distributed over the region. It would be possible, but laborious, to improve on these assumptions by the use of such historical data on population as are available.

Of the unrealistic elements in our assumptions, only one seems likely to effect qualitative results. Our linguistic map differentiates only crudely among dialects.²² At the earliest times we are considering, variations among dialects were many and large; even today the difference between, say, Austrian and Swiss German (both of which are here classified as High German) is substantial. I may have underestimated the LHI for the earliest periods by ignoring differences between dialects that were at that time virtually separate languages. Using these assumptions, I calculated values for LHI. They are shown on line 1 of table 3 and in figure 3.

Here, as with taxes on trade, we would like to separate out the effects of changes in the size of nations from changes in their shapes. To do this, we select matched groups of countries at adjacent dates, by the following procedure.

First, for each pair of adjacent dates (1250 and 1360, e.g.), we calculate the combined population (measured as a fraction of the combined population of all nations)²³ of the 15 largest nations (by population).

²⁰ The map for 1500 is in *Grosser historischer Weltatlas* (1957, p. 95). The nineteenth-century map is in the *Rand McNally Atlas of World History* (1957, pp. 94–95), and the twentieth-century map in *Pergamon World Atlas* (1968, p. 80).

²¹ I used the (current) linguistic populations given in Muller (1964).

²² I ignored all languages of a (current) population of less than a million. The languages considered were Albanian, Breton, Bulgarian, Byelorussian, Catalan, Czech, Danish, Dutch-Flemish, English, Estonian, Finnish, French, Galician, Greek, High German, Hungarian, Italian, Latvian, Lithuanian, Low German, Macedonian, Norwegian, Polish, Portuguese, Provençal, Rumanian, Serbo-Croatian, Slovakian, Slovene, Spanish, Swedish, and Ukrainian. The inclusion of languages farther east or south would have taken us off the area covered by most of our historical maps.

²³ Both here and elsewhere, populations are calculated from the assumptions described above and include only persons speaking the languages listed in n. 22 above.

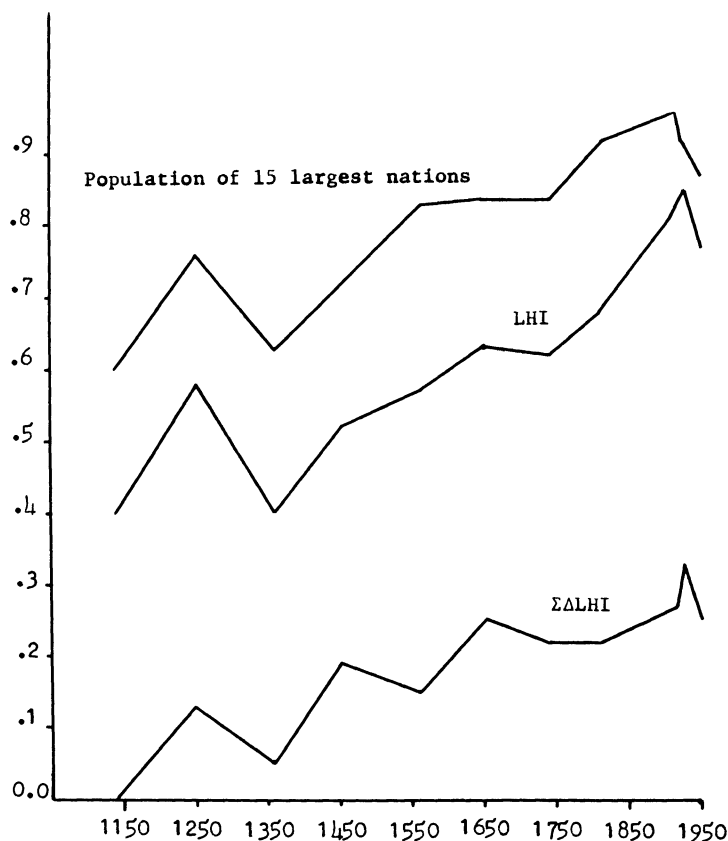


FIG. 3

This is shown on line 2 of table 3 and graphed as line 2 of figure 3. Since the figure for 1250 is larger than for 1360, we proceed to choose a group of 15 nations in 1250 whose combined population is the same as that of the 15 largest nations in 1360. Our choice rule is to order the nations by size, remove a consecutive sequence of n nations, calculate the combined population of the 15 largest nations remaining, and compare it with the population we are trying to match. We start with $n = 0$ and continue until we have a match to within 2 percent; if the same value of n generates two different groups that match to within 2 percent, we take the closer match.

Having chosen our groups of 15 nations (the 15 largest in 1360 and a matching group of 15 in 1250), we calculate the LHI for each group. Their difference is shown as ΔLHI on line 3 of table 3. It is a measure

TABLE 3
LHI VALUES BY YEARS

	1140	1250	1360	1450	1560	1648	1740	1815	1914	1922	1950
1. LHI40	.58	.40	.52	.57	.63	.62	.68	.81	.85	.77
2. Population of 15 largest nations*60	.76	.63	.71	.83	.84	.84	.92	.96	.92	.87
3. Δ LHI	+.13	-.08	+.14	-.04	+.1	-.03	0.0	+.05	+.06	-.08	
4. $\Sigma \Delta$ LHI	0	.13	.05	.19	.15	.25	.22	.22	.27	.33	.25

* As a fraction of total for all countries.

of the change in LHI from one date to the next caused by changes in the shapes of nations, independent of changes in their sizes. The sum of Δ LHIs from 1140 on is shown on line 4 of table 3 and graphed in figure 3; it represents the cumulative change in linguistic homogeneity controlling for changes in nation size.

The results of our calculations appear to fit reasonably well our expectation that the LHI should increase whenever income, as a potential source of tax revenue, increases relative to trade and rent. The upper two curves of figure 3 have two sections of sustained growth; one follows the Great Plague, the other parallels the Industrial Revolution. The lower curve has its largest single rise in the century after the plague and rises also through the nineteenth and early twentieth centuries, but the rest of the pattern is less clear. All three curves decline sharply during the last period (1922–50). While our theory can explain this decline as the result of a shift from one method of preventing exit to another, it does not predict it.

According to our theory, a high LHI reflects one way in which a nation prevents its taxpayers from emigrating. Nations which prohibit exit by force should have less incentive to take advantage of linguistic barriers; a Hungarian who is prepared to crawl across barbed wire into Austria is not likely to be deterred by the need to learn a new language once he arrives. So iron curtain countries should tend to have a lower LHI than other similar countries. To test this conjecture, I calculated the LHI for the iron curtain countries in 1950 and for a group of non-iron curtain countries containing the same number of countries and the same total population.²⁴ The iron curtain countries, as shown in table 4, had a lower value of the index. In order to check whether this reflected anything more than differences in the linguistic distributions of eastern and western Europe, I made a similar calculation for the same areas in 1922. The western countries still had a higher value of the index, but the difference was less than half as great. While I would not like to claim very much significance for the results, it is at least encouraging that they fit our theory.

I would say much the same about the results of all the tests described in this paper. Although some specific features do not fit our expectations, the results tend on the whole more to confirm than to contradict our theory. I will be happy if they convince those better qualified in economic and political history not that our theory is true but that it is worth the effort required to test it further.

²⁴ To choose the non-iron curtain countries in 1950, we used the same choice rule described above. In selecting "non-iron curtain" countries in 1922, the rule produced no satisfactory set. As there were exactly two sets of countries with the desired n and the desired population, we calculated LHI for both; it turned out to have the same value.

TABLE 4
LHIS FOR IRON CURTAIN AND NON-IRON CURTAIN COUNTRIES

	1950 IRON CURTAIN	1950 NON-IRON CURTAIN*	1922 "IRON CURTAIN"†	1922 "NON-IRON CURTAIN"*‡	
				1	2
LHI81	.88	.78	.81	.81
Population§38	.38	.32	.32	.32

* A selection containing same number of countries and same total population as the iron curtain countries.

† Countries entirely within 1950 iron curtain area.

‡ Countries entirely outside 1950 iron curtain area.

§ As a fraction of total for all countries.

References

- Bairoch, P. "Agriculture and the Industrial Revolution, 1700-1914." In *The Fontana Economic History of Europe: The Industrial Revolution*, edited by C. M. Cipolla. London: Collins/Fontana, 1973.
- Bloch, M. *French Rural History*. Translated by Janet Sondheimer. Berkeley: Univ. California Press, 1966.
- Cipolla, C. M. *Money, Prices, and Civilization in the Mediterranean World*. Princeton, N.J.: Princeton Univ. Press, 1956.
- Deane, P. *The First Industrial Revolution*. Cambridge: Cambridge Univ. Press, 1969.
- Domar, E. D. "The Causes of Slavery or Serfdom: A Hypothesis." *J. Econ. Hist.* 30 (March 1970): 18-32.
- Dowell, Stephen. *A History of Taxation and Taxes in England*. London: Longmans, Green, 1884.
- Fogel, Robert William. *Railroads and American Economic Growth*. Baltimore: Johns Hopkins Univ. Press, 1964.
- Havighurst, Alfred F., ed. *The Pirenne Thesis*. Boston: Heath, 1958.
- Kissinger, Henry. *A World Restored*. Boston: Houghton Mifflin, 1973.
- Miskimin, H. A. *The Economy of Early Renaissance Europe, 1300-1460*. Englewood Cliffs, N.J.: Prentice-Hall, 1969.
- Muller, Siegfried. *The World's Living Languages*. New York: Ungar, 1964.
- Pirenne, Henri. *Medieval Cities: Their Origins and the Revival of Trade*. Princeton, N.J.: Princeton Univ. Press, 1925.
- . *Mohammed and Charlemagne*. London: Allen & Unwin, 1939.
- White, Lynn, jr. "Technology and Invention in the Middle Ages." *Speculum* 15 (April 1940): 149-59.

Atlases

- Atlas of World History*. London: Nelson, 1965.
- Atlas zur Geschichte*. Band 1. Gotha: Haack, 1973.
- Grosser historischer Weltatlas*. Munich: Bayerischer Schulbuch, 1957.
- Muir's Historical Atlas*. London: Phillip, 1969.
- Pergamon World Atlas*. Warsaw: Pergamon, PWN-Poland, 1968.
- Putzger, F. W. *Historischer Weltatlas*. Berlin: Velhagen & Klasing, 1965.
- Rand McNally Atlas of World History*. Chicago: Rand McNally, 1957.
- Shepherd, William R. *Shepherd's Historical Atlas*. New York: Barnes & Noble, 1973.
- Westermann's grosser Atlas zur Weltgeschichte*. Braunschweig: Westermann, 1969.