



iii Columns	Produ	h Gender					
Text table							
Branch	Gender	Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel
А	Female	9,966	9,836	7,000	5,715	12,637	8,115
	Male	8,351	6,496	10,163	6,883	9,780	11,258
В	Female	8,167	9,081	10,510	6,400	9,557	9,213
	Male	8,885	7,332	4,705	13,580	7,992	10,775
С	Female	8,969	11,520	15,661	6,446	7,843	11,247
	Male	10,000	10,040	8,106	10,170	6,053 Activate Windows	4,515







