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Website Report for reglowclinic.com

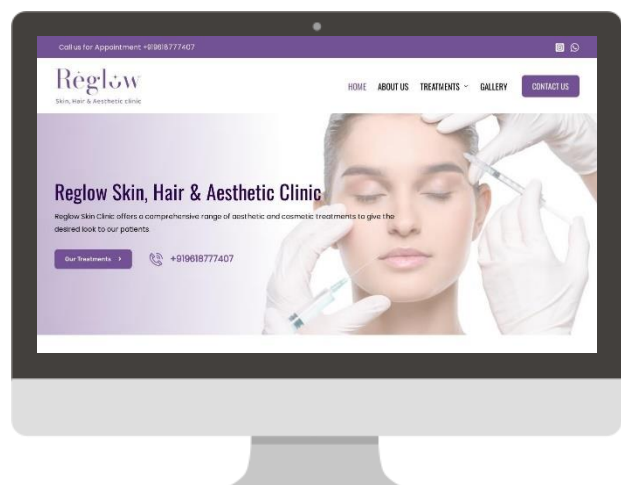
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for reglowclinic.com



Your page could be better

Recommendations: 21





On-Page SEO



Links



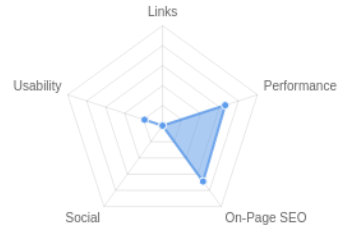
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Include a meta description tag

On-Page SEO

High Priority

Reduce length of title tag (to between 10 and 70 characters)

On-Page SEO

Medium Priority

Improve site load speed

Performance

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your Twitter profile

Social

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Implement an analytics tracking tool

On-Page SEO

Low Priority

Please add Facebook Open Graph Tags

Social

Low Priority

Add Twitter Cards

Social

Low Priority

Add a favicon

Usability

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Remove inline styles

Performance

Low Priority

Remove clear text Email Addresses

Usability

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Create and link an associated LinkedIn profile

Social

Low Priority

Add Local Business Schema

Other

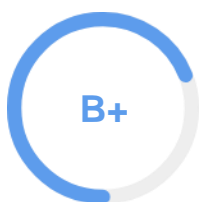
Low Priority

Create Google Business Profile

Other

Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).



Reglow Skin, Hair & Aesthetic Clinic Kokapet – Best Dermatologist, Skin Specialist in Hyderabad

Length : 99

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://reglowskinclinic.com> :
Reglow Skin, Hair & Aesthetic Clinic Kokapet – Best ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: en-US

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	13	<div></div>
H3	2	<div></div>
H4	7	<div></div>
H5	0	
H6	2	<div></div>

Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
skin	<div></div>	<div></div>	<div></div>	22	<div></div>
clinic	<div></div>	<div></div>	<div></div>	14	<div></div>
treatments	<div></div>	<div></div>	<div></div>	13	<div></div>
reglow	<div></div>	<div></div>	<div></div>	11	<div></div>
hair	<div></div>	<div></div>	<div></div>	9	<div></div>
patients	<div></div>	<div></div>	<div></div>	8	<div></div>
very	<div></div>	<div></div>	<div></div>	8	<div></div>
read	<div></div>	<div></div>	<div></div>	6	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
reglow skin	<div></div>	<div></div>	<div></div>	11	<div></div>
skin clinic	<div></div>	<div></div>	<div></div>	8	<div></div>
reglow skin clinic	<div></div>	<div></div>	<div></div>	8	<div></div>
dr nikitha	<div></div>	<div></div>	<div></div>	6	<div></div>
nikitha reddy	<div></div>	<div></div>	<div></div>	6	<div></div>
dr nikitha reddy	<div></div>	<div></div>	<div></div>	6	<div></div>
at reglow	<div></div>	<div></div>	<div></div>	5	<div></div>
at reglow skin	<div></div>	<div></div>	<div></div>	5	<div></div>

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 760

Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 23 images on your page and 10 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is using the Canonical Tag.



<https://reglowskinclinic.com/>

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://reglowskinclinic.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.



<https://reglowskinclinic.com/wp-sitemap.xml>

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.



Rankings

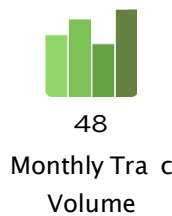
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
reglow skin	EN	4	590	38	<div></div>
best skin clinic hyderabad	EN	64	880	1	<div></div>
best skin clinic hyderabad	HI	90	880	1	<div></div>
reglow skin reviews	EN	6	50	1	<div></div>
skin clinic hyderabad telangana	EN	47	720	1	<div></div>
skin clinic in hyderabad	EN	67	720	1	<div></div>
kaya clinic in hyderabad	EN	52	480	1	<div></div>
rakee skin and hair clinic	HI	41	210	0	
skin specialists in hyderabad	EN	86	40	0	
reglow	EN	52	30	0	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	2
Position 11-20	0
Position 21-30	0
Position 31-100	8

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain
Strength





Page
Strength


 **127**
Backlinks

 **41**
Referring Domains

 **59**
NoFollow
Backlinks

 **68**
Dofollow
Backlinks

 **0**
Edu
Backlinks

 **0**
Gov
Backlinks

 **20**
Subnets

 **34**
IPs

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
84	https://tu classi ed.com/best-cosmetologist-in-kokapet-reglow-clinic_2077647
77	https://www.linkcentre.com/health/skincare/dermatology/13/
75	https://1businessworld.com/company/reglow-skin-hair-aesthetic-clinic-kokapet/
74	http://connect.releasewire.com/company/press-releases/reglow-skin-hair-aesthetic-clinic-kokapet-290086.htm
70	https://www.bunity.com/reglow-skin-hair-aesthetic-clinic-kokapet
58	https://upsdirectory.com/Health/Home_Health/?p=561
48	https://www.earthlydirectory.com/Business/Arts/Animation/Health/Beauty/
45	https://bookmark4you.online/bookmarking/best-cosmetologist-in-kokapet-skin-doctor-kokapet-reglow-clinic.html
42	https://www.seosubmitbookmark.com/best-cosmetologist-in-kokapet-reglow-skin-clinic/
41	https://www.a1bookmarks.com/best-skin-specialist-dermatologist-in-kokapet-re-glow-skin-hair-clinic/

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://reglowskinclinic.com/	119 <div><div></div></div>
http://www.reglowskinclinic.com/	7 <div><div></div></div>
https://www.reglowskinclinic.com/	1 <div><div></div></div>

Top Anchors by Backlinks



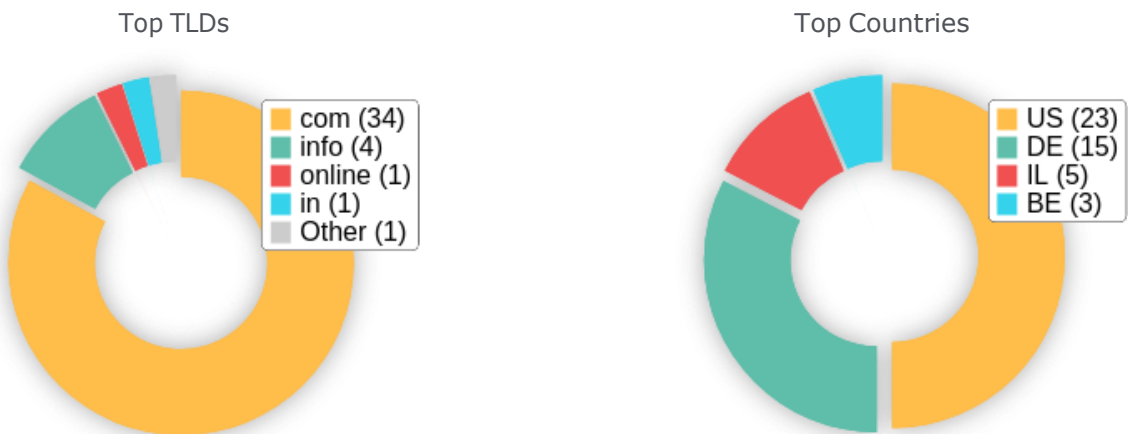
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
https://reglowskinclinic.com/	64
Best Skin Doctor in Kokapet Skin Specialist Near Me skin doctors in Kokapet Re-Glow Clinic	52
http://www.reglowskinclinic.com	3
Home Page	2
Best skin clinic in Kokapet skin specialist in Kokapet Re-Glow Clinic	1
Best skin specialist in Kokapet Reglow skin clinic	1
Lady Skin Specialist in Kokapet Best Cosmetologist in Kokapet Re-Glow Clinic	1
Reglow Skin, Hair & Aesthetic Clinic - Kokapet	1
Reglow Skin, Hair & Aesthetic Clinic - Kokapet Skin Care	1
www.reglowskinclinic.com	1

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



On-Page Link Structure



We found 40 total links. 23% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

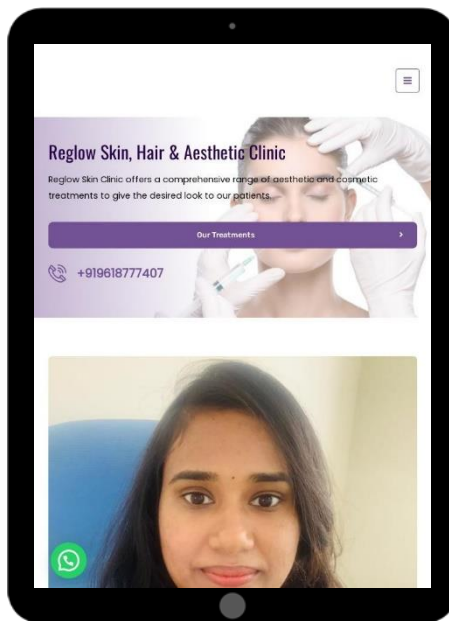
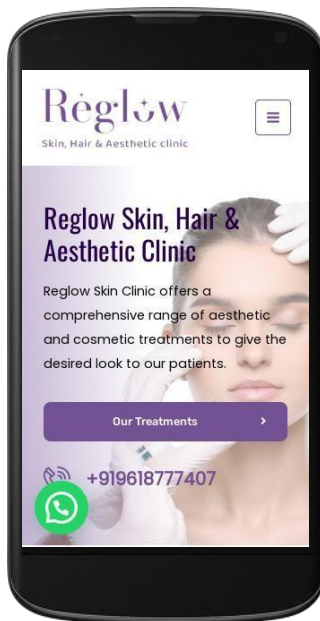


Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

i

Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

i

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



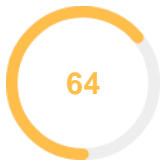
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	4.1 s	Serve images in next-gen formats	2.15 s
Speed Index	12.6 s	Reduce initial server response time	1.96 s
Largest Contentful Paint	11.4 s	Eliminate render-blocking resources	1.35 s
Time to Interactive	10.9 s	Properly size images	0.92 s
Total Blocking Time	0.37 s	Avoid multiple page redirects	0.63 s
Cumulative Layout Shift	0	Reduce unused JavaScript	0.61 s
		Reduce unused CSS	0.31 s
		Efficiently encode images	0.31 s
		Defer offscreen images	0.31 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	2.4 s		
Speed Index	5.1 s	Reduce initial server response time	2.21 s
Largest Contentful Paint	3 s	Eliminate render-blocking resources	0.73 s
Time to Interactive	2.6 s		
Total Blocking Time	0 s	Serve images in next-gen formats	0.25 s
Cumulative Layout Shift	0.011	Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

We have not identified a favicon on your page.



Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



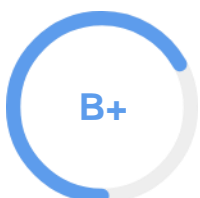
We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

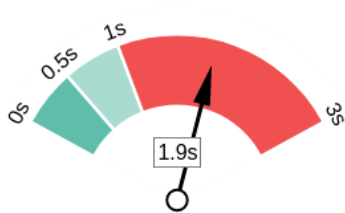
Page Speed Info



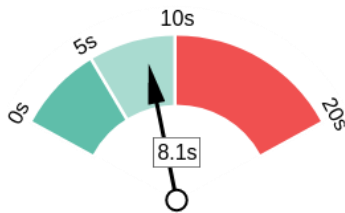
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

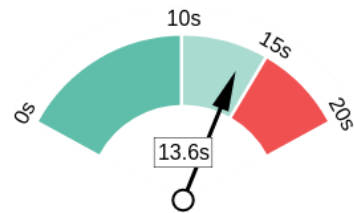
Server Response



All Page Content Loaded



All Page Scripts Complete

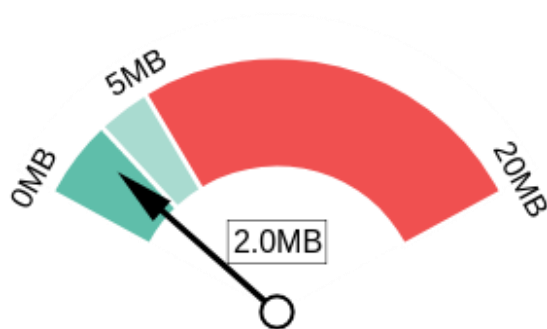


Download Page Size

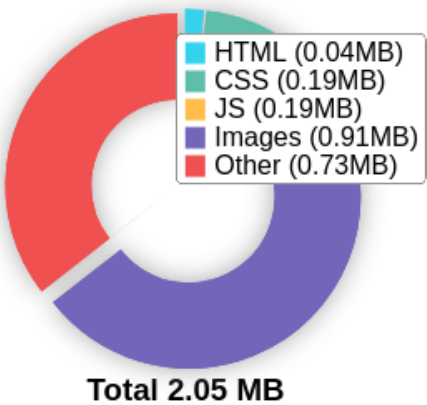


Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size



Download Page Size Breakdown

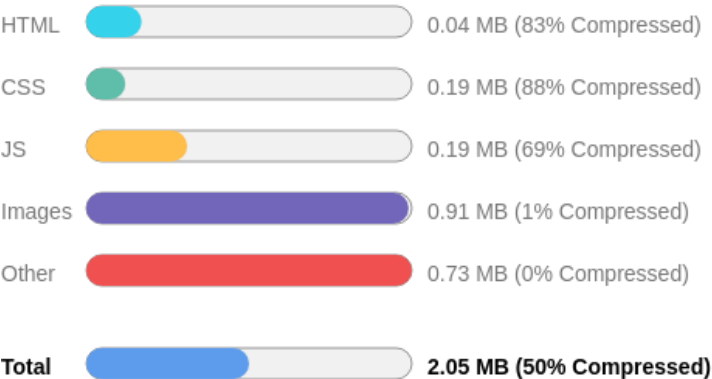


Website Compression (Gzip, Deflate, Brotli)

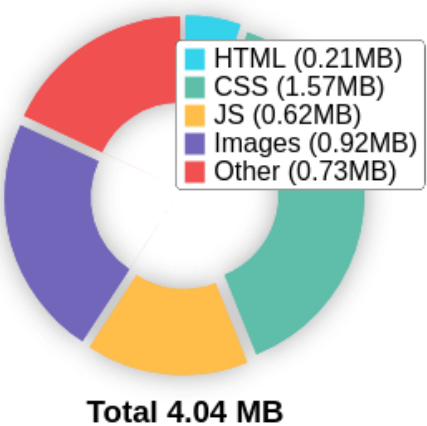


Your website appears to be using a reasonable level of compression.

Compression Rates









Raw Page Size Breakdown



Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page.

					
108	2	30	31	33	12
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram profile.



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

No Google Business Profile was identified that links to this website.



Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



Google Reviews















No Google Business Profile was identified that links to this website.



Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 Astra	4.1.5
 Elementor	3.13.4
 Endurance Page Cache	
 Essential Addons for Elementor	
 Font Awesome	
 HTTP/3	
 jQuery	
 jQuery Migrate	
 LiteSpeed	
 MySQL	
 PHP	
 Underscore.js	1.13.4
 WordPress	
 WPForms	1.8.6.3

Server IP Address

23.106.126.222

DNS Servers

ns3.mysecurecloudhost.com
ns2.mysecurecloudhost.com
ns4.mysecurecloudhost.com
ns1.mysecurecloudhost.com

Web Server

LiteSpeed

Charset

text/html; charset=UTF-8

<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you