Website Report for rscc.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for rscc.in

B+
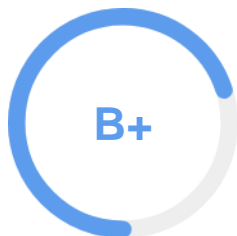
Your page is good

Recommendations: 12

A+   D   D-   A+   D+
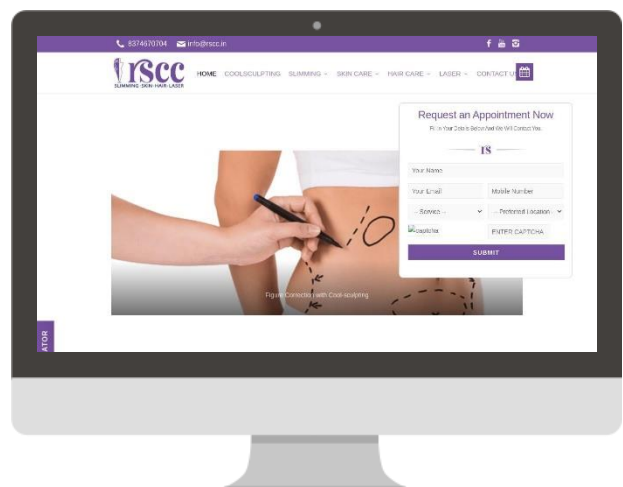
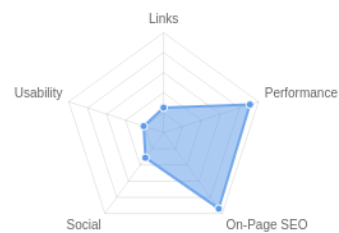**On-Page SEO**   **Links**   **Usability**   **Performance**   **Social**

Recommendations

Execute a Link Building Strategy   Links   High Priority

Optimize for Core Web Vitals   Usability   Medium Priority

Add Alt attributes to all images   On-Page SEO   Low Priority

Create and link your Twitter profile	Social	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Increase your YouTube channel subscribers	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Add Local Business Schema	Other	Low Priority

On-Page SEO Results

A+

Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag ✔

You have a title tag of optimal length (between 10 and 70 characters).

Slimming and Cosmetic Clinic Hyderabad and Bangalore | RSCC

Length : 59

Meta Description Tag ✔

Your page has a meta description of optimal length (between 70 and 160 characters).

RSCC is a clinic for Coolsculpting, Skin, Hair and Laser treatments with advanced state of art technologies

Length : 107

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

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https://rscc.in

Slimming and Cosmetic Clinic Hyderabad and Bangalore | RSCC

16 Dec 2020 — RSCC is a clinic for Coolsculpting, Skin, Hair and Laser treatments with advanced state of art technologies

Hreflang Usage

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Your page is not making use of Hreflang attributes.

Language

✓

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage

✓

Your page has a H1 Tag.

H2-H6 Header Tag Usage

✓

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	8	
H3	24	
H4	12	
H5	1	
H6	1	

Keyword Consistency

✓

Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
hair	☐	☐	☐	16	▬▬▬▬▬
skin	·	·	·	13	▬▬▬▬
rscc	☐	☐	☐	12	▬▬▬▬
slimming	·	·	·	8	▬▬
treatments	☐	☐	☐	7	▬▬
hyderabad	·	·	·	7	▬▬
inforscc	☐	☐	☐	6	▬▬
treatment	·	·	·	6	▬

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
skin hair	☐	☐	☐	6	▬▬▬▬▬
hyd -	·	·	·	6	▬▬▬▬▬
slimming skin	☐	☐	☐	5	▬▬▬▬
coolsculpting slimming	·	·	·	4	▬▬
banjara hills	☐	☐	☐	4	▬▬
hrbr layout	·	·	·	4	▬▬
blr -	☐	☐	☐	4	▬▬
coolsculpting slimming skin	·	·	·	4	▬▬

Amount of Content ✔️

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 827

Image Alt Attributes ❌

You have images on your page that are missing Alt attributes.

We found 95 images on your page and 26 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag
Your page is using the Canonical Tag.

https://rscc.in/

Noindex Tag Test
Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test
Your page is not using the Noindex Header which prevents indexing.

SSL Enabled
Your website has SSL enabled.

HTTPS Redirect
Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt
Your website appears to have a robots.txt le.

http://rscc.in/robots.txt

Blocked by Robots.txt
Your page does not appear to be blocked by robots.txt.

XML Sitemaps
Your website appears to have an XML sitemap.

https://rscc.in/sitemap.xml

https://rscc.in/sitemap.rss

Analytics
Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data
You are using JSON-LD Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the speci c location. The list is ordered by the keywords that drive the most tra c to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Tra c	
q switched laser treatment	🇮🇳 EN	74	5,400	11	
q-switch laser treatment	🇮🇳 EN	70	5,400	11	
q-switched laser treatment	🇮🇳 EN	74	5,400	11	
coolsculpting cost hyderabad	🇮🇳 HI	4	170	11	
lipolaser treatment	🇮🇳 EN	11	1,000	9	
hair roots	🇮🇳 EN	54	3,600	7	
hair replacement hyderabad	🇮🇳 EN	35	2,900	6	
hair replacement hyderabad	🇮🇳 HI	43	2,900	6	
hair replacement in hyderabad	🇮🇳 EN	74	2,900	6	
hair replacement in hyderabad	🇮🇳 HI	46	2,900	6	

Total Traffic From Search

This shows you the Estimated Tra c Volume your page receives from it's Keyword Rankings

334

Monthly Tra c Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords	
Position 1	0	
Position 2-3	0	
Position 4-10	5	▎
Position 11-20	16	▅
Position 21-30	24	▆
Position 31-100	144	████████

Links

Backlink Summary   ✖

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

16
Domain
Strength

3
Page
Strength

🔗 **672**	↗ **157**
Backlinks	Referring Domains

🔗 **92**	🔗 **580**	🎓 **0**	🏛 **0**	🗄 **114**	🖥 **124**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

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These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
90	https://www.namepros.com/threads/professional-responsive-business-website-on-wordpress-50-with-free-hosting-black-friday-o er.1165590/
85	https://dependent.pakistantoday.com.pk/2020/01/21/in uential-millers-hoarders-behind-surge-in-sugar-price-sources/
85	https://pro t.pakistantoday.com.pk/2020/01/21/in uential-millers-hoarders-behind-surge-in-sugar-price-sources/
85	https://www.folkd.com/tag/hyderabad+skin
84	https://selfgrowth.com/diet.html?page=85
82	https://www.zicfy.com/anti-dandru -treatment-in-hyderabad-and-bangalore-118602
78	https://www.startus.cc/company/rssc
78	http://swkong.com/?q=http://rscc.in/
77	https://www.linkcentre.com/in/business/healthcare/28/
75	https://www.classi edads.com/health_wellness/zzwwtcmsk3z96

Top Pages by Backlinks

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These are the pages on your site with the most the backlinks from other sites.

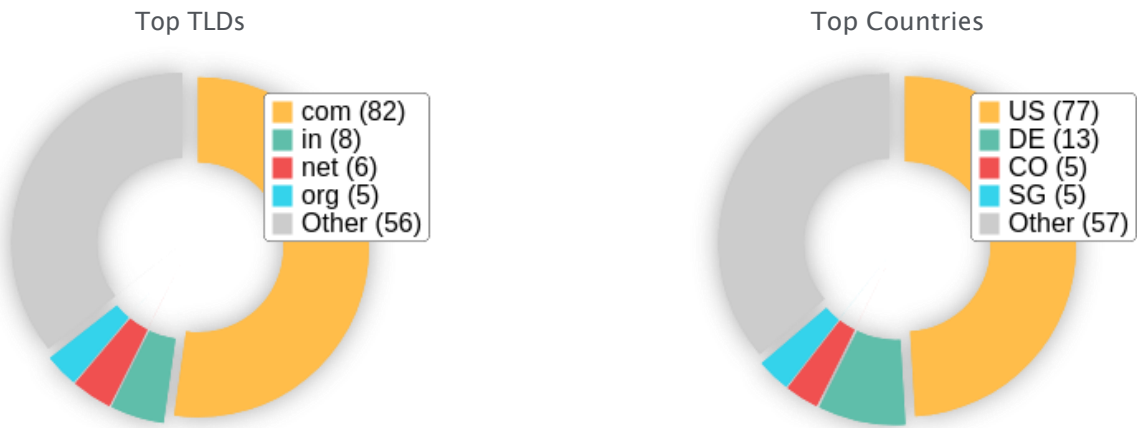| URL	Backlinks	
https://rscc.in/coolsculpting-treatment-in-hyderabad/	265	████████████
https://rscc.in/	108	████
https://rscc.in/skincare-treatment-in-hyderabad/	75	███
https://rscc.in/hair-transplant-treatment-in-hyderabad/	43	██
https://rscc.in/portfolio/anti-hair-fall-treatment/	26	█
http://rscc.in/	24	█
https://rscc.in/anti-dandru -treatment-in-hyderabad/	17	▌
https://rscc.in/portfolio/skin-care-hospitals-in-hyderabad/	17	▌
https://rscc.in/weight-loss-treatment-in-hyderabad/	16	▌
https://rscc.in/dark-spot-treatment-in-hyderabad/	13	▌

Top Anchors by Backlinks

i

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
coolsculpting treatment in hyderabad and Bangalore	181	▬▬▬▬▬
Best skin care hospitals in Hyderabad	73	▬▬
Hair transplant treatment in Hyderabad and Bangalore	42	▬
https://rscc.in/	38	▬
Website	37	▬
https://rscc.in/coolsculpting-treatment-in-hyderabad/	28	▪
Hair treatment in Hyderabad| Bangulure	26	▪
Best way to lose weight	24	▪
Rich Slimming and Cosmetic Clinic	16	▪

Top Referring Domain Geographies

i

These are the Top Geographies we have found linking to your site.

Top TLDs

- com (82)
- in (8)
- net (6)
- org (5)
- Other (56)

Top Countries

- US (77)
- DE (13)
- CO (5)
- SG (5)
- Other (57)

On-Page Link Structure

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We found 91 total links. 12% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✓

Your link URLs appear friendly (easily human or search engine readable).

Usability

D-

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering

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This check visually demonstrates how your page renders on di erent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web tra c comes from these sources.
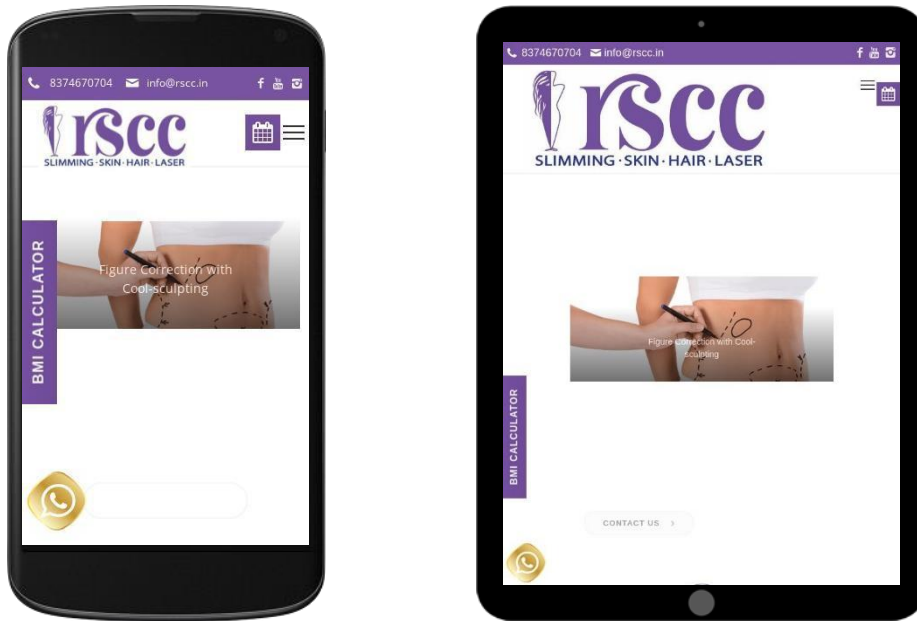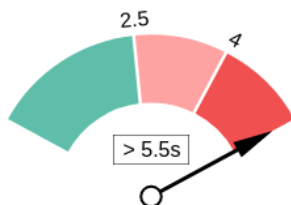

Google's Core Web Vitals

✖

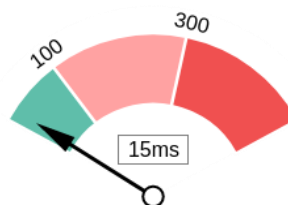Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.
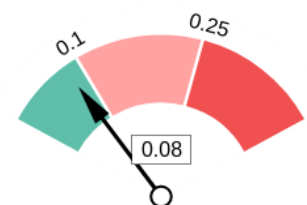
Largest Contentful Paint (LCP)	First Input Delay (FID)	Cumulative Layout Shift (CLS)
> 5.5s	15ms	0.08

Use of Mobile Viewports

✔

Your page speci es a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

✖

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

68
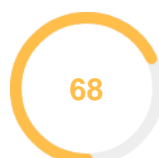
Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	4.1 s		Eliminate render-blocking resources	1.68 s
Speed Index	4.1 s			
Largest Contentful Paint	5.4 s		Serve images in next-gen formats	0.77 s
Time to Interactive	4.1 s			
Total Blocking Time	0 s		Reduce unused CSS	0.77 s
Cumulative Layout Shift	0.085		Avoid multiple page redirects	0.63 s
			Properly size images	0.57 s

Google's PageSpeed Insights - Desktop ✖

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

85

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	1.2 s		Reduce unused CSS	0.22 s
Speed Index	2.5 s		Avoid multiple page redirects	0.19 s
Largest Contentful Paint	1.6 s		Eliminate render-blocking resources	0.16 s
Time to Interactive	1.2 s			
Total Blocking Time	0 s			
Cumulative Layout Shift	0.078			

Flash Used? ✔

No Flash content has been identi ed on your page.

iFrames Used? ✔

There are no iFrames detected on your page.

Favicon ✔

Your page has speci ed a favicon.

Email Privacy ✖

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes ✔

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

✓

<div style="background:red">

Performance Results

</div>

A+

**Your performance is very good!**

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic uctuations.

Page Speed Info
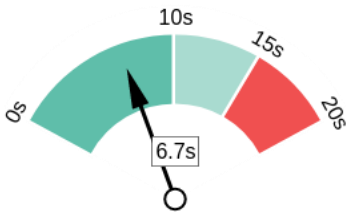
✓

Your page loads in a reasonable amount of time.
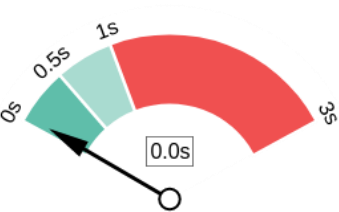
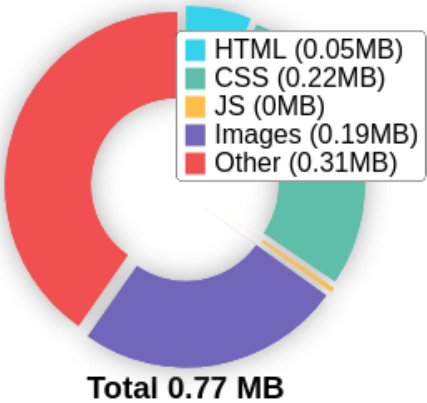| Server Response	All Page Content Loaded	All Page Scripts Complete
0s 0.5s 1s 3s	0s 5s 10s 20s	0s 10s 15s 20s
0.0s	1.7s	6.7s
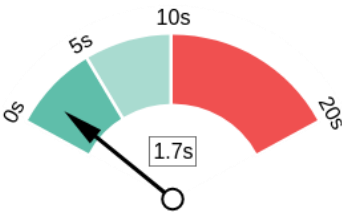
Download Page Size

✓

Your page's le size is reasonably low which is good for Page Load Speed and user experience.
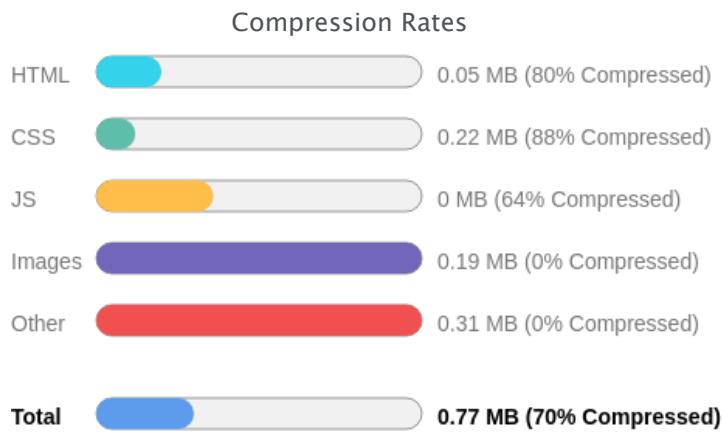
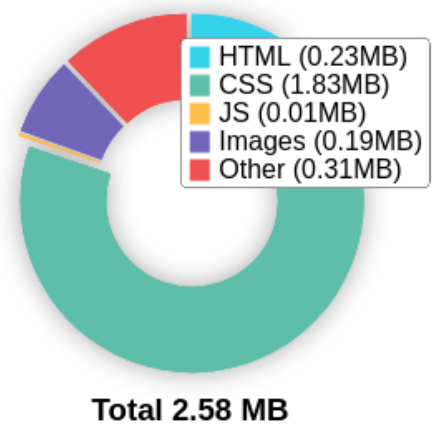| Download Page Size	Download Page Size Breakdown
0MB 5MB 20MB	HTML (0.05MB)
0.8MB	CSS (0.22MB)
	JS (0MB)
	Images (0.19MB)
	Other (0.31MB)
	Total 0.77 MB

Website Compression (Gzip, Deflate, Brotli)

✓

Your website appears to be using a reasonable level of compression.

Compression Rates

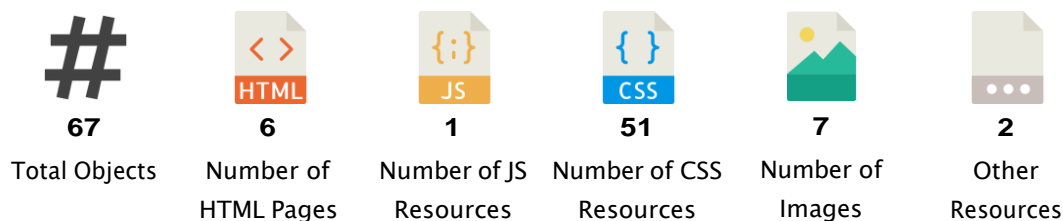|		
HTML	▮	0.05 MB (80% Compressed)
CSS	▮	0.22 MB (88% Compressed)
JS	▮	0 MB (64% Compressed)
Images	▮	0.19 MB (0% Compressed)
Other	▮	0.31 MB (0% Compressed)
Total	▮	**0.77 MB (70% Compressed)**

Raw Page Size Breakdown

- HTML (0.23MB)
- CSS (1.83MB)
- JS (0.01MB)
- Images (0.19MB)
- Other (0.31MB)

Total 2.58 MB

Number of Resources

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	< > HTML	{;} JS	{ } CSS	Images	Other
67	**6**	**1**	**51**	**7**	**2**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS les appear to be mini ed.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✗

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your pro les listed on your page for visibility, and work to build a following on those networks.

Facebook Connected ✓

Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✓

Your page is using Facebook Open Graph Tags.

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✗

No associated Twitter pro le found as a link on your page.

Twitter Activity *i*

No associated Twitter pro le found as a link on your page.

Twitter Cards ✓

Your page is using Twitter Cards.

Instagram Connected ✓

Your page has a link to an Instagram pro le.

LinkedIn Connected ✗

No associated LinkedIn pro le found linked on your page.

YouTube Connected ✓

Your page has a link to a YouTube channel.

YouTube Activity ✗

You have a low number of YouTube channel subscribers.

51
Followers

20,368
View Count

Local SEO

Local Business Schema
No Local Business Schema identi ed on the page.

Google Business Profile Identified
A Google Business Pro le was identi ed that links to this website.

> 🅖 RSCC Aesthetics pvt ltd

Google Business Profile Completeness
The important business details are present on the Google Business Pro le.

Address	T4, 3rd oor, Fantasy Square building, Biodiversity X Road, Opp: Nissan showroom, Gachibowli, Hyderabad, Telangana 500032
Phone	+91 83670 70701
Site	http://www.rscc.in/

Google Reviews
The Google Business Pro le has a good rating and review count.

4.5 ★★★★☆ 120 reviews

Rating

5	
4	
3	
2	
1	
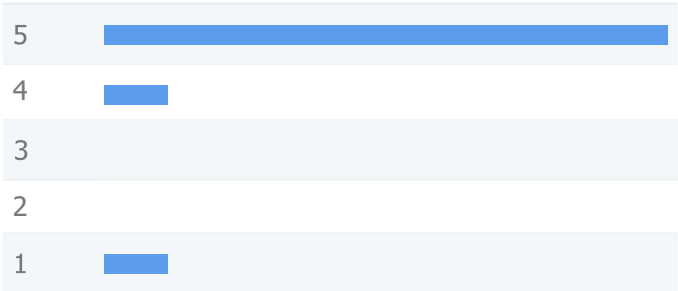
Technology List

These software or coding libraries have been identi ed on your page.

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Technology	Version
LiteSpeed	
Litespeed Cache	
MySQL	
PHP	
WordPress	
WP Rocket	
wpBakery	

Server IP Address

i

198.187.29.25

DNS Servers

i

dns1.namecheaphosting.com
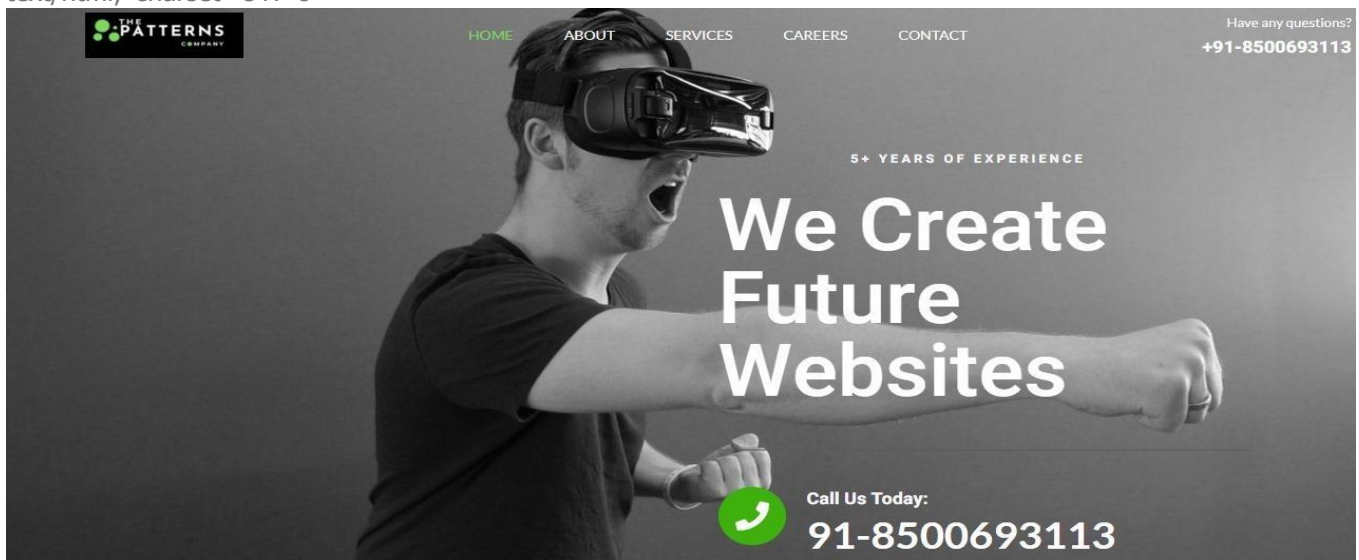dns2.namecheaphosting.com

Web Server

i

LiteSpeed

Charset

i

text/html; charset=UTF-8

https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you