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Website Report for www.dentoclock.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.dentoclock.in



Your page could be better

Recommendations: 22





On-Page SEO



Links



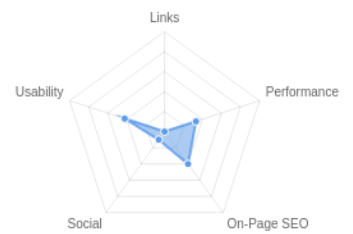
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Include a meta description tag

On-Page SEO

High Priority

Implement a redirect to HTTPS on your website

On-Page SEO

Medium Priority

Implement a XML sitemaps file

On-Page SEO

Medium Priority

Reduce your total page file size

Performance

Medium Priority

Add Canonical Tag

On-Page SEO

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Facebook Page

Social

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Make use of HTTP/2+ protocol

Performance

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Implement an analytics tracking tool

On-Page SEO

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Please add Facebook Open Graph Tags

Social

Low Priority

Add Twitter Cards

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Remove inline styles

Performance

Low Priority

Add Local Business Schema

Other

Low Priority

Minify your CSS and JS Files

Performance

Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



DentoClock

Length : 10

Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<http://www.dentoclock.in>

DentoClock

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	2	<div></div>
H3	1	<div></div>
H4	4	<div></div>
H5	3	<div></div>
H6	0	

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
dental	.	.	.	20	<div></div>
dentistry	.	.	.	9	<div></div>
care	.	.	.	9	<div></div>
patient	.	.	.	8	<div></div>
mds	.	.	.	7	<div></div>
divya	.	.	.	7	<div></div>
treatments	.	.	.	7	<div></div>
dentist	.	.	.	6	<div></div>

Phrases					
Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
dr divya	.	.	.	7	<div></div>
root canal	.	.	.	5	<div></div>
exceptional care	.	.	.	3	<div></div>
canal treatment	.	.	.	3	<div></div>
cosmetic dentistry	.	.	.	3	<div></div>
root canal treatment	.	.	.	3	<div></div>
painless root	.	.	.	2	<div></div>
dental care	.	.	.	2	<div></div>

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 850



Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 46 images on your page and 46 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is not using the Canonical Tag.



The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page does not redirect to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://www.dentoclock.in/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.



Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
dentist clock	 HI	20	170	0

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	1 <div></div>
Position 21-30	0
Position 31-100	0

Backlink Summary



You have a reasonably weak level of backlink activity to this page.



Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor









Domain Strength



Page Strength

 0 Backlinks	 0 Referring Domains
--	--

 0 NoFollow Backlinks	 0 DoFollow Backlinks	 0 Edu Backlinks	 0 Gov Backlinks	 0 Subnets	 0 IPs
---	---	--	--	--	--

Top Backlinks



We haven't found any backlinks to report for this site.

Top Pages by Backlinks



We haven't found any Top Pages data for this site.

Top Anchors by Backlinks



We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies



We haven't found any Geographic Data for this site.

On-Page Link Structure



We found 9 total links. 67% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

Usability

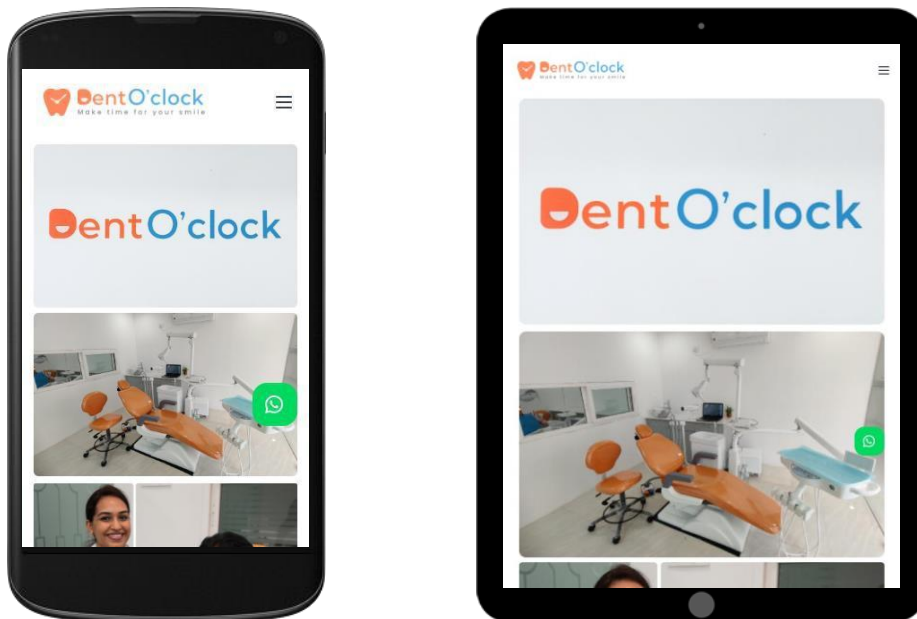


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

i

i



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



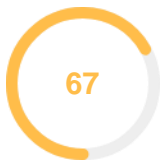
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	5.9 s	Properly size images	202.47 s
Speed Index	6.6 s	Serve images in next-gen formats	170.34 s
Largest Contentful Paint	81.2 s	Eliminate render-blocking resources	3.22 s
Time to Interactive	44.2 s	Reduce unused CSS	1.19 s
Total Blocking Time	1.02 s	Reduce unused JavaScript	0.17 s
Cumulative Layout Shift	0		

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.4 s	Properly size images	33.28 s
Speed Index	1.9 s	Serve images in next-gen formats	26.97 s
Largest Contentful Paint	13.3 s	Eliminate render-blocking resources	0.58 s
Time to Interactive	1.6 s		
Total Blocking Time	0.08 s		
Cumulative Layout Shift	0.001		

Flash Used?



No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

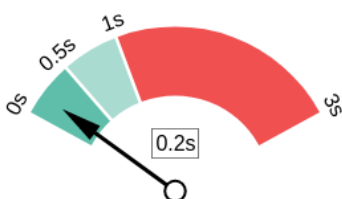
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

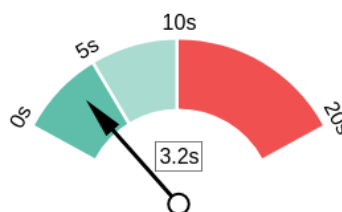
Your page loads in a reasonable amount of time.



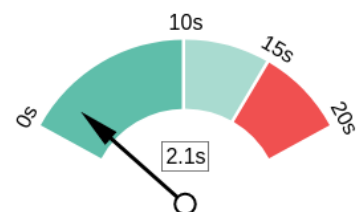
Server Response



All Page Content Loaded



All Page Scripts Complete



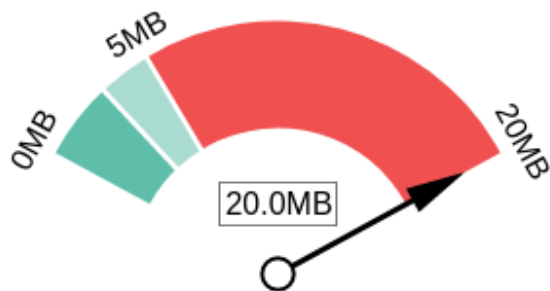
Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

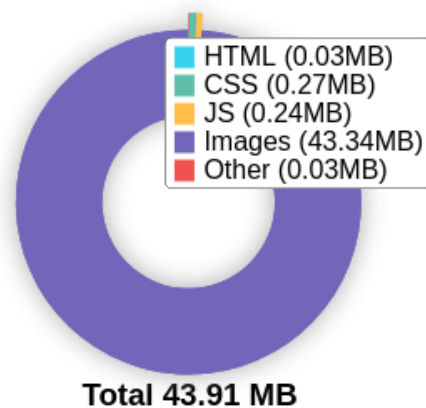


A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown

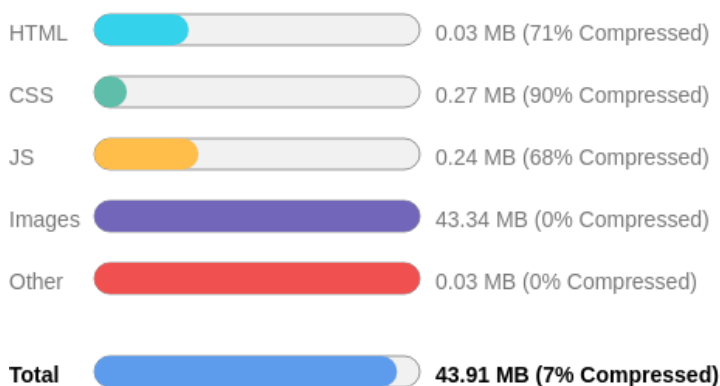


Website Compression (Gzip, Deflate, Brotli)

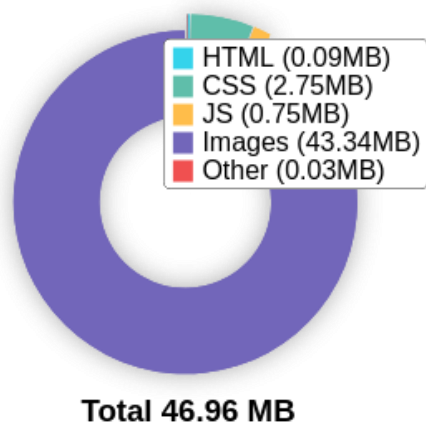
Your website appears to be using a reasonable level of compression.



Compression Rates

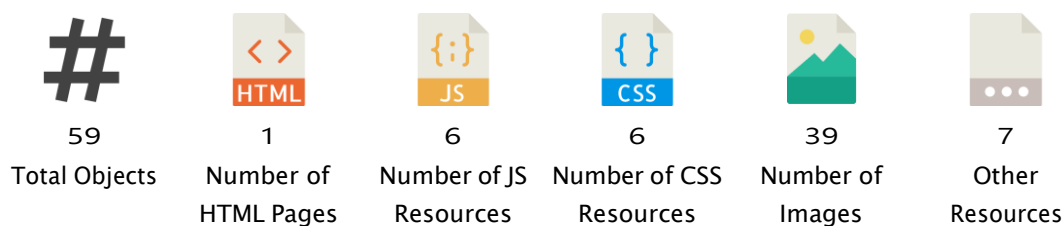


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using an outdated HTTP protocol.



We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

All of the images on your page appear to be optimized.



Minification

Some of your JavaScript or CSS files do not appear to be minified.



Minification is a reasonably simple way to reduce page size, and subsequently load time.

Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

Your page has a link to a Twitter profile.



Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram profile.



LinkedIn Connected

Your page has a link to a LinkedIn profile.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 DentO'clock Dental Care

Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address Metro pillar no.1721, MM heights, 3rd floor, plot 6, Hitech City Rd, Madhapur, Hyderabad, Telangana 500081

Phone +91 76709 80925

Site <http://www.dentoclock.in/>

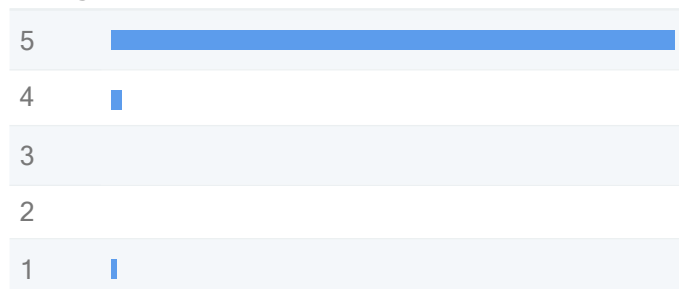
Google Reviews

The Google Business Profile has a good rating and review count.



4.9  113 reviews

Rating











Technology Results

Technology List

i

These software or coding libraries have been identified on your page.

Technology	Version
 Apache HTTP Server	
 Endurance Page Cache	
 Google Hosted Libraries	
 jQuery	
 jQuery CDN	
 OWL Carousel	
 Tailwind CSS	
 Unpkg	

Server IP Address

i

162.214.81.25

DNS Servers

i

ns2.bluehost.in

ns1.bluehost.in

Web Server

i

Apache

Charset

i

text/html; charset=UTF-8



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The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you