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# Website Report for financial-district.starhospitals.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for financial-district.starhospitals.in

C+
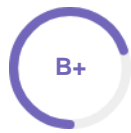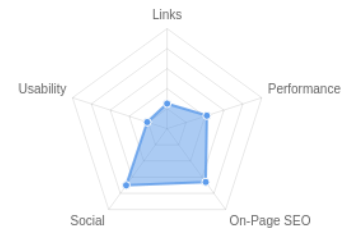
Your page could be better

Recommendations: 16

B+ On-Page SEO **D** Links **D-** Usability **C-** Performance **B+** Social
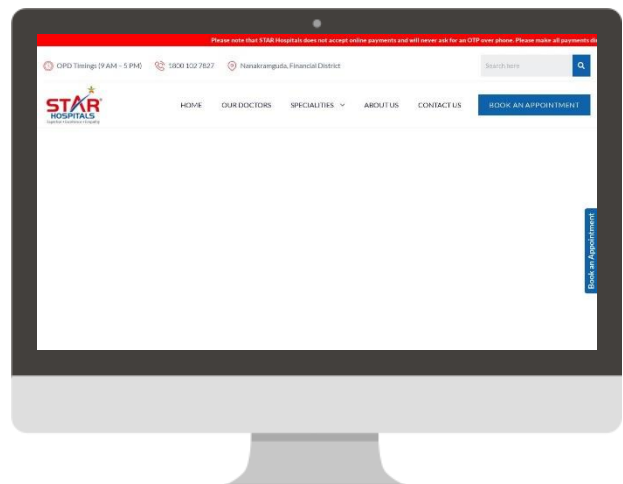
Links
Usability
Performance
Social
On-Page SEO

Recommendations

Optimize for Core Web Vitals Usability Medium Priority

Reduce length of title tag (to between 10 and 70 characters) On-Page SEO Medium Priority

Shorten meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Remove Duplicate H1 Tags	On-Page SEO	Medium Priority
Improve site load speed	Performance	Medium Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Make use of HTTP/2+ protocol	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Minify your CSS and JS Files	Performance	Low Priority

On-Page SEO Results

B+
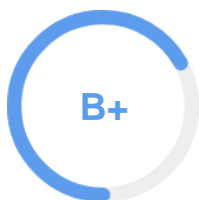
Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✖

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Star Hospitals – Best Multispeciality Hospital in Hyderabad - Star Hospitals

Length : 76

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag ✖

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Looking for a top-rated hospital near you? Visit Star Hospitals, the best multispeciality hospital in Nanakramguda, Hyderabad near Gachibowli, providing world-class healthcare services. Book your appointment today to receive the best medical care.

Length : 247

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

> https://financial-district.starhospitals.in ⋮
>
> Star Hospitals – Best Multispeciality Hospital in Hyderabad - ...
>
> Looking for a top-rated hospital near you? Visit Star Hospitals, the best multispeciality hospital in Nanakramguda, Hyderabad near Gachibowli, ...

Hreflang Usage *i*

Your page is not making use of Hre ang attributes.

Language ✔

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage ✖

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage ✔

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	9	▇
H3	0	
H4	4	▌
H5	3	▏
H6	109	████████████

Keyword Consistency ❌

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

<div align="center">Individual Keywords</div>

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
consultant	☐	☐	☐	54	███████████
srconsultant	·	·	·	42	█████████
reddy	☐	☐	☐	14	███
emergency-services	·	·	·	12	██
orthopedics	☐	☐	☐	11	██
care	·	·	·	10	██
oncology	☐	☐	☐	9	██
cardiology	·	·	·	9	██

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
emergency-services dr	·	·	·	12	
consultant emergency-services	·	·	·	10	
consultant emergency-services dr	·	·	·	10	
orthopedics dr	·	·	·	7	
oncology dr	☐	☐	☐	6	
srconsultant orthopedics	·	·	·	6	
srconsultant general-medicine dr	·	·	·	6	
gastroenterology dr	·	·	·	6	

Amount of Content ✔

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1269

Image Alt Attributes ✖

You have images on your page that are missing Alt attributes.

We found 226 images on your page and 218 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag ✔

Your page is using the Canonical Tag.

https:// nancial-district.starhospitals.in/

Noindex Tag Test ✔

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✔

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✔

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt le.

http:// nancial-district.starhospitals.in/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

Your website appears to have an XML sitemap.

https:// nancial-district.starhospitals.in/sitemap.xml

https:// nancial-district.starhospitals.in/sitemap.rss

Analytics

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

You are using JSON-LD, Microdata Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the speci c location. The list is ordered by the keywords that drive the most tra c to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Tra c	
star hospital nanakramguda	🇮🇳 EN	1	4,400	1,337	
star hospital nanakramguda	🇮🇳 HI	1	4,400	1,337	
star hospitals nanakramguda	🇮🇳 EN	1	4,400	1,337	
orthopedic doctor near me	🇮🇳 EN	17	201,000	864	
emergency center near me	🇮🇳 EN	2	4,400	712	
doctor skin near me	🇮🇳 EN	35	165,000	346	
near me skin doctor	🇮🇳 EN	23	165,000	346	
near me skin doctor	🇮🇳 HI	30	165,000	346	
skin doctor close to me	🇮🇳 EN	47	165,000	346	
skin doctor near by me	🇮🇳 EN	33	165,000	346	

Total Traffic From Search

This shows you the Estimated Tra c Volume your page receives from it's Keyword Rankings

13,828

Monthly Tra c Volume
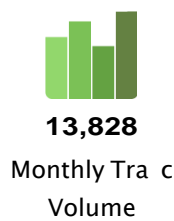
Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords	
Position 1	11	
Position 2-3	4	
Position 4-10	47	
Position 11-20	125	
Position 21-30	192	
Position 31-100	809	

Links

Backlink Summary ✔

You have a moderate level of backlink activity to this page.

34
Domain Strength

3
Page Strength

⬀ **303**	⬈ **70**
Backlinks	Referring Domains

💥 **237**	🔗 **66**	🎓 **0**	🏛 **0**	☰ **11**	🖥 **24**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
90	https://india.diplomatie.belgium.be/fr/venir-en-belgique/visa/inde
71	http://www.socialbookmarkssite.com/tag/heartspecialist/
42	https://www.a2zbookmarks.com/hepatology-hospital-in-hyderabad/
42	https://www.seosubmitbookmark.com/best-hepatology-hospital-in-hyderabad/
41	https://www.bookmarkdiary.com/hospitals-in-nanakramguda-hospitals-in-nanakramguda/
41	https://www.openfaves.com/cancer-hospital-near-me-cancer-hospital-near-me/
41	https://www.bookmarkmaps.com/hepatology-hospital-in-hyderabad/
41	https://www.socialbookmarknow.info/best-hepatology-hospital-in-hyderabad/
41	https://www.newsciti.com/best-liver-transplant-hospital-in-hyderabad/
41	https://www.a1bookmarks.com/hepatologist-in-hyderabad-hepatologist-in-hyderabad/

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

| URL	Backlinks	
https:// nancial-district.starhospitals.in/best-hepatology-hospital-i...	53	
https:// nancial-district.starhospitals.in/our-doctors/best-cardiolog...	40	
https:// nancial-district.starhospitals.in/	32	
https:// nancial-district.starhospitals.in/our-doctors/best-hepatolog...	32	
https:// nancial-district.starhospitals.in/best-neurology-hospital-in...	19	
https:// nancial-district.starhospitals.in/our-doctors/emergency-care...	19	
https:// nancial-district.starhospitals.in/best-liver-transplant-hosp...	18	
https:// nancial-district.starhospitals.in/our-doctors/best-neurologi...	17	
https:// nancial-district.starhospitals.in/best-cancer-hospital-in-hy...	15	
https:// nancial-district.starhospitals.in/our-doctors/best-endocrino...	12	

Top Anchors by Backlinks

i

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
https:// nancial-district.starhospitals.in/best-hepatology-hospital-in-hyderabad/	51	
https:// nancial-district.starhospitals.in/our-doctors/best-cardiologist-hyderabad/	37	
https:// nancial-district.starhospitals.in/our-doctors/best-hepatologist-hyderabad/	32	
https:// nancial-district.starhospitals.in/	29	
https:// nancial-district.starhospitals.in/best-liver-transplant-hospital-in-hyderabad/	18	
https:// nancial-district.starhospitals.in/best-neurology-hospital-in-hyderabad/	17	
https:// nancial-district.starhospitals.in/our-doctors/emergency-care-doctors-in-hyderabad/	17	
https:// nancial-district.starhospitals.in/our-doctors/best-neurologist-hyderabad/	16	
https:// nancial-district.starhospitals.in/best-cancer-hospital-in-hyderabad/	13	
https:// nancial-district.starhospitals.in/our-doctors/best-endocrinologist-hyderabad/	12	

Top Referring Domain Geographies

i

These are the Top Geographies we have found linking to your site.

Top TLDs

com (63)
info (5)
icu (1)
be (1)

Top Countries

DE (36)
US (16)
IL (15)
LT (2)
Other (1)
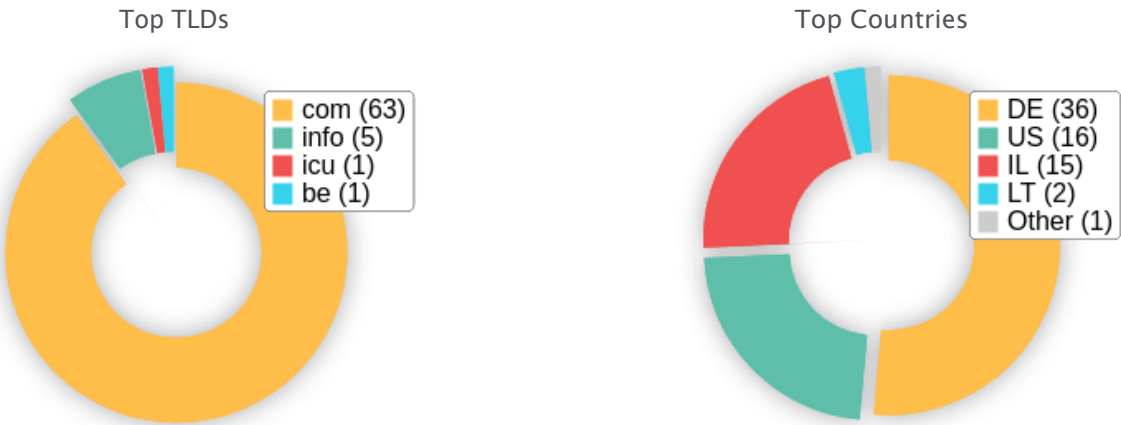
On-Page Link Structure

i

We found 311 total links. 2% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, le names, code strings and special characters.

Usability

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on di erent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web tra c comes from these sources.
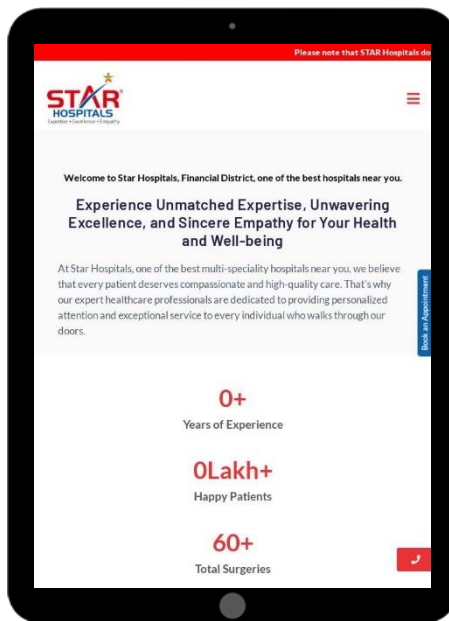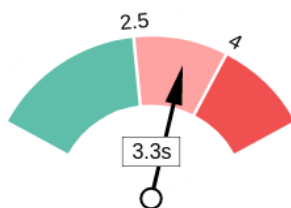

Google's Core Web Vitals

✖

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

Largest Contentful Paint (LCP)	First Input Delay (FID)	Cumulative Layout Shift (CLS)
2.5 4	100 300	0.1 0.25
3.3s	19ms	0.01
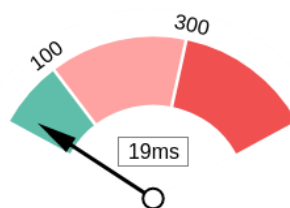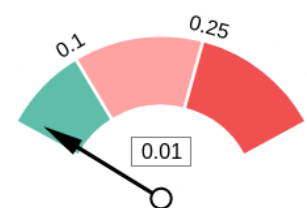
Use of Mobile Viewports

✔

Your page speci es a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

28

Lab Data	Value
First Contentful Paint	19 s
Speed Index	35.4 s
Largest Contentful Paint	39.1 s
Time to Interactive	36.5 s
Total Blocking Time	0.6 s
Cumulative Layout Shift	0.095

Opportunities	Estimated Savings
Eliminate render-blocking resources	26.45 s
Serve images in next-gen formats	3.29 s
Reduce initial server response time	1.02 s
Defer o screen images	0.73 s
Avoid multiple page redirects	0.63 s
Properly size images	0.37 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

45

Lab Data	Value
First Contentful Paint	15.8 s
Speed Index	21.3 s
Largest Contentful Paint	29.5 s
Time to Interactive	27.4 s
Total Blocking Time	0.04 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Eliminate render-blocking resources	21.79 s
Initial server response time was short	0.4 s
Serve images in next-gen formats	0.29 s
Avoid multiple page redirects	0.19 s

Flash Used? ✓

No Flash content has been identified on your page.

iFrames Used? ✓

There are no iFrames detected on your page.

Favicon ✓

Your page has specified a favicon.

Email Privacy ✗

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes ✓

The text on your page appears to be legible across devices.

Tap Target Sizing ✓

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

C-

Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info ✗

Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.
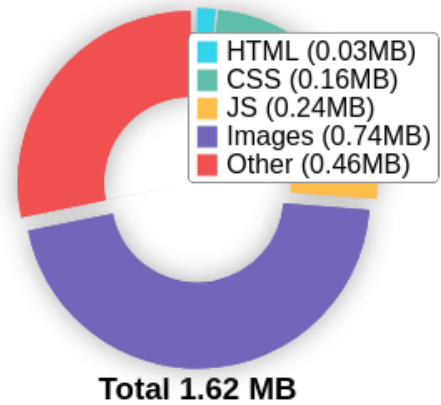
Server Response	All Page Content Loaded	All Page Scripts Complete
1.2s	14.9s	16.7s
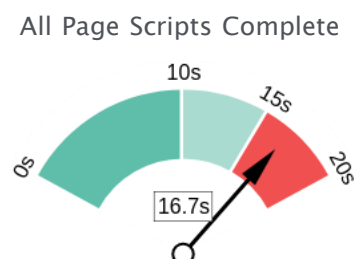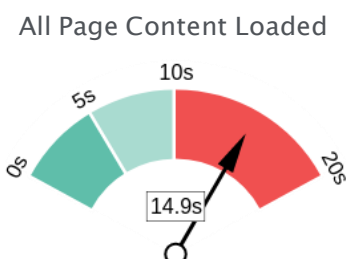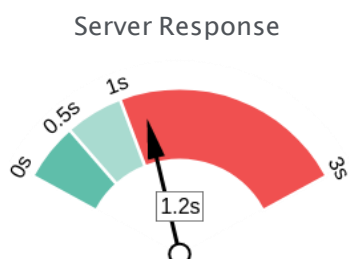
Download Page Size ✓

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

5MB

0MB

20MB

1.6MB

Download Page Size Breakdown

- HTML (0.03MB)
- CSS (0.16MB)
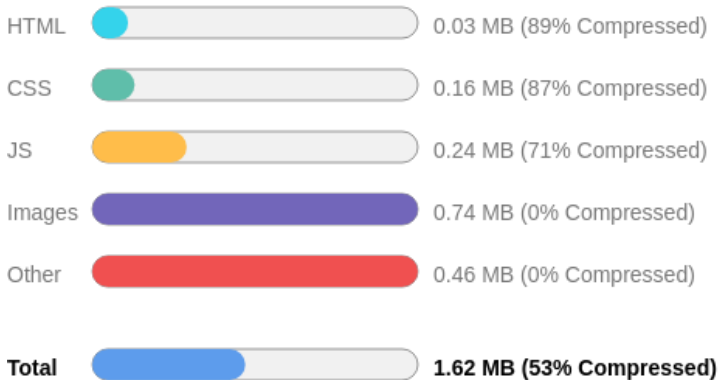- JS (0.24MB)
- Images (0.74MB)
- Other (0.46MB)

Total 1.62 MB

Website Compression (Gzip, Deflate, Brotli) ✔

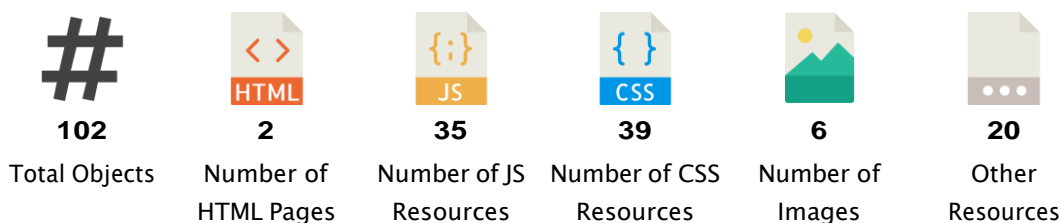Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0.03 MB (89% Compressed)
CSS	0.16 MB (87% Compressed)
JS	0.24 MB (71% Compressed)
Images	0.74 MB (0% Compressed)
Other	0.46 MB (0% Compressed)
Total	**1.62 MB (53% Compressed)**

Raw Page Size Breakdown

- HTML (0.25MB)
- CSS (1.2MB)
- JS (0.83MB)
- Images (0.74MB)
- Other (0.46MB)

Total 3.48 MB
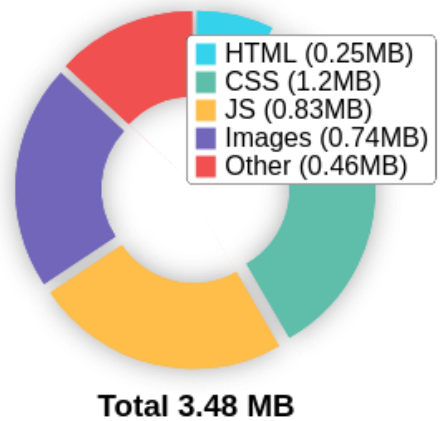
Number of Resources *i*

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	Images	Other
102	**2**	**35**	**39**	**6**	**20**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

JavaScript Errors ✔

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✖

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can signi cantly improve page load speed for users.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✗

Some of your JavaScript or CSS files do not appear to be minified.

Minification is a reasonably simple way to reduce page size, and subsequently load time.

Deprecated HTML ✓

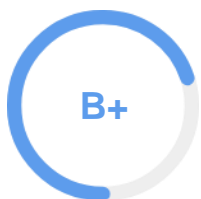No deprecated HTML tags have been found within your page.

Inline Styles ✗

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

B+

Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

Facebook Connected ✓

Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✓

Your page is using Facebook Open Graph Tags.

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✓

Your page has a link to a Twitter profile.

Twitter Cards ✓

Your page is using Twitter Cards.

Instagram Connected ✓

Your page has a link to an Instagram profile.

LinkedIn Connected ✓

Your page has a link to a LinkedIn profile.

YouTube Connected ❌

No associated YouTube channel found linked on your page.

YouTube Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Local Business Schema ✓

Local Business Schema identi ed on the page.

LocalBusiness

Google Business Profile Identified ✓

A Google Business Pro le was identi ed that links to this website.

Star Hospitals - Nanakramguda, Financial District

Google Business Profile Completeness ✓

The important business details are present on the Google Business Pro le.

Address	Survey No.74, Financial District, Nanakaram Makthakousarali, Telangana 500008
Phone	+91 1800 102 7827
Site	https:// nancial-district.starhospitals.in/?utm_source=Google+My+Business&utm_co

Google Reviews ✓

The Google Business Pro le has a good rating and review count.

4.6 ★★★★☆ 590 reviews

Rating

|	
5	
4	
3	
2	
1	
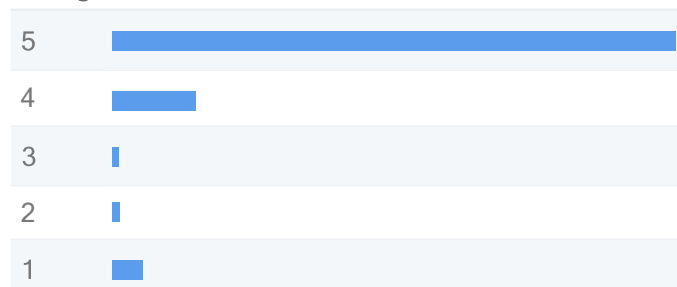
Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	
Bootstrap	
Contact Form 7	5.7.6
Elementor	3.16.4
Font Awesome	
Google Tag Manager	
jQuery	
jQuery Migrate	
MySQL	
PHP	7.4.15
Popper	
WordPress	
WP Rocket	

Server IP Address

3.110.97.23

DNS Servers

ns4.registry.in
ns6.registry.in
ns2.registry.in
ns1.registry.in
ns3.registry.in
ns5.registry.in

Web Server

Apache

Charset

text/html; charset=UTF-8

https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you