

THE PATTERNS COMPANY

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Website Report for dranunyareddy.com

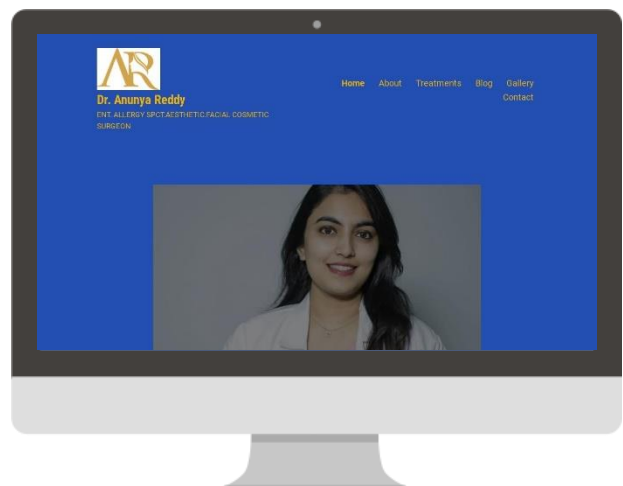
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for dranunyareddy.com



Your page could be better

Recommendations: 19





On-Page SEO



Links



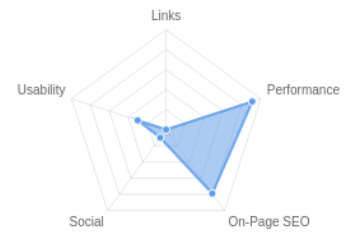
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Shorten meta description (to between 70 and 160 characters)

On-Page SEO

Medium Priority

Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Create and link your Twitter profile	Social	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add business address and phone number	Other	Low Priority
Add Local Business Schema	Other	Low Priority
Create Google Business Profile	Other	Low Priority
Improve the size of tap targets	Usability	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Dr. Anunya Reddy - ENT. ALLERGY SPCT.AESTHETIC.FACIAL COSMETIC SURGEON

Length : 70

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).



Dr.Anunya Reddy ENT SURGEON.ALLERGY SPECIALIST.AESTHETIC PHYSICIAN.FACIAL COSMETIC SURGEON ADRESS AR ENT & AESTHETICS CLINC 501,5th floor Abhinadana Jewel, Lanco Hills Rd, Manikonda Hyderabad 500089 Telangana CONTACT PH: 9704598378 Chat EMAIL anunyareddy30@gmail.com

Length : 270

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://dranunyareddy.com> ::

Dr. Anunya Reddy – ENT. ALLERGY SPCT.AESTHETIC.FACIAL ...

Dr.Anunya Reddy ENT SURGEON.ALLERGY SPECIALIST.AESTHETIC PHYSICIAN.FACIAL COSMETIC SURGEON ADRESS AR ENT & AESTHETICS CLINC 501,5th floor ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	2	<div></div>
H3	1	<div></div>
H4	0	
H5	0	
H6	3	<div></div>

Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
reddy	<div></div>	<div></div>	<div></div>	3	<div></div>
ent	<div></div>	<div></div>	<div></div>	3	<div></div>
gallery	<div></div>	<div></div>	<div></div>	2	<div></div>
anunya	<div></div>	<div></div>	<div></div>	2	<div></div>
cosmetic	<div></div>	<div></div>	<div></div>	2	<div></div>
surgeon	<div></div>	<div></div>	<div></div>	2	<div></div>
home	<div></div>	<div></div>	<div></div>	2	<div></div>
treatments	<div></div>	<div></div>	<div></div>	2	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
dr anunya	□	□	□	2	<div></div>
anunya reddy	▪	▪	▪	2	<div></div>
reddy ent	□	□	□	2	<div></div>
cosmetic surgeon	▪	▪	▪	2	<div></div>
treatments blog	□	□	□	2	<div></div>
blog gallery	▪	▪	▪	2	<div></div>
dr anunya reddy	□	□	□	2	<div></div>
home about treatments	▪	▪	▪	2	<div></div>

Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 84

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 5 images on your page and 4 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag



Your page is using the Canonical Tag.

<https://dranunyareddy.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.



```
http://dranunyareddy.com/robots.txt
```

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.



```
https://dranunyareddy.com/sitemap.xml
```

```
https://dranunyareddy.com/news-sitemap.xml
```

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

You are using Microdata Schema on your page.



Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain
Strength



Page
Strength



0

Backlinks



0

Referring Domains



0

Nofollow
Backlinks



0

Dofollow
Backlinks



0

Edu
Backlinks



0

Gov
Backlinks



0

Subnets



0

IPs

Top Backlinks



We haven't found any backlinks to report for this site.

Top Pages by Backlinks



We haven't found any Top Pages data for this site.

Top Anchors by Backlinks



We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies



We haven't found any Geographic Data for this site.

On-Page Link Structure



We found 24 total links. 33% of your links are external links and are sending authority to other sites. 4% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, le names, code strings and special characters.

Usability



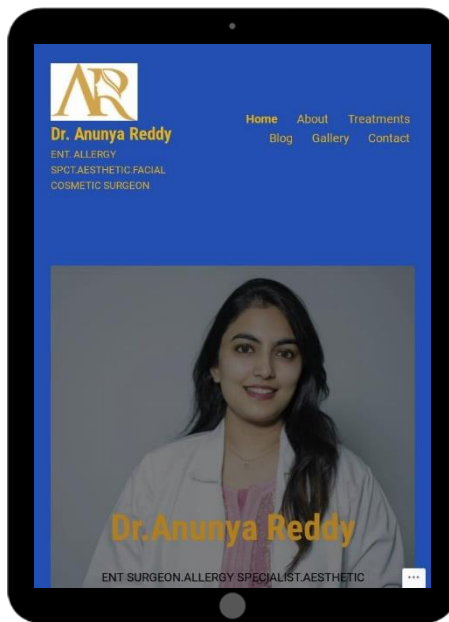
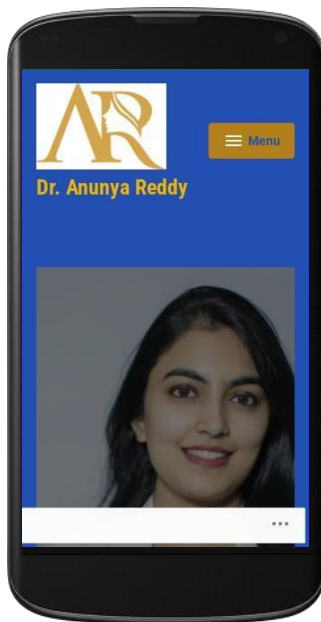
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

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Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

i

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.2 s
Speed Index	3.2 s
Largest Contentful Paint	14.2 s
Time to Interactive	5.1 s
Total Blocking Time	0.05 s
Cumulative Layout Shift	0.092

Opportunities	Estimated Savings
Properly size images	8.74 s
Serve images in next-gen formats	8.03 s
Efficiently encode images	6.63 s
Eliminate render-blocking resources	1.52 s
Reduce unused CSS	0.75 s
Avoid multiple page redirects	0.63 s
Reduce unused JavaScript	0.6 s
Initial server response time was short	0.16 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1.2 s
Speed Index	1.2 s
Largest Contentful Paint	3 s
Time to Interactive	1.2 s
Total Blocking Time	0 s
Cumulative Layout Shift	0.042

Opportunities	Estimated Savings
Properly size images	1.39 s
Serve images in next-gen formats	1.31 s
Efficiently encode images	1.04 s
Eliminate render-blocking resources	0.5 s
Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.



Consider making these tap targets larger to provide a better user experience.

Performance Results



Your performance is very good!

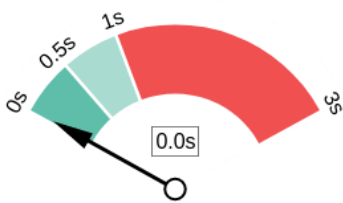
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

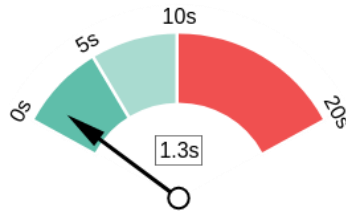
Your page loads in a reasonable amount of time.



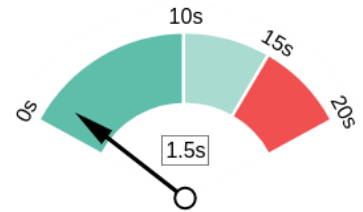
Server Response



All Page Content Loaded



All Page Scripts Complete



Download Page Size

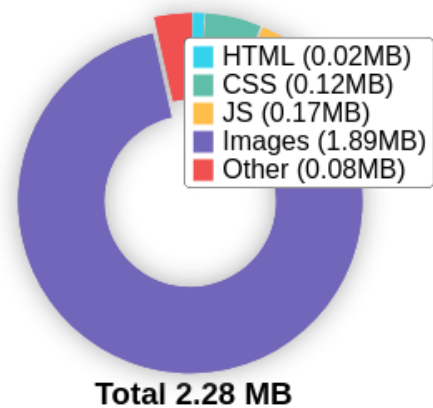
Your page's le size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

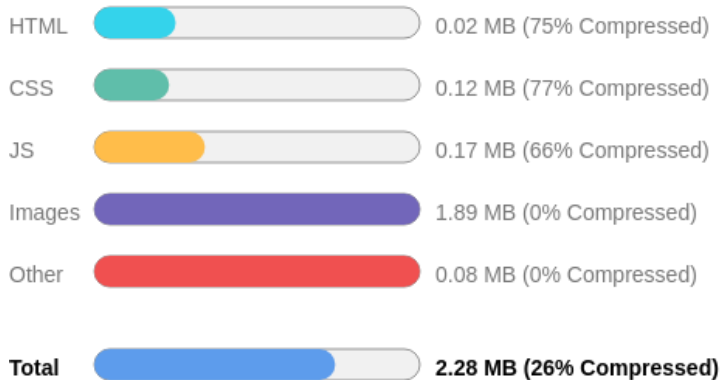


Website Compression (Gzip, Deflate, Brotli)

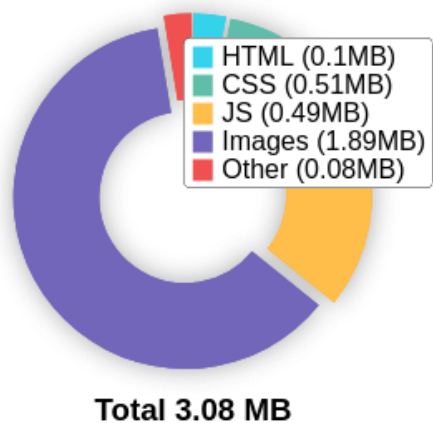
Your website appears to be using a reasonable level of compression.



Compression Rates



Raw Page Size Breakdown



Number of Resources

This check displays the total number of les that need to be retrieved from web servers to load your page.



40

Total Objects



4

Number of
HTML Pages



14

Number of JS
Resources



13

Number of CSS
Resources



6

Number of
Images



3

Other
Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

Your page is using Twitter Cards.



Instagram Connected

No associated Instagram profile found linked on your page



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Phone	+1 970 459 8378
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Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

No Google Business Profile was identified that links to this website.



Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



Google Reviews

No Google Business Profile was identified that links to this website.



Technology Results

Technology List

These software or coding libraries have been identified on your page.



Technology	Version
HSTS	
 MySQL	
 Nginx	
 PHP	
 WordPress	
 WordPress.com	

Server IP Address

192.0.78.25

i

DNS Servers

ns3.wordpress.com

ns2.wordpress.com

ns1.wordpress.com

i

Web Server

nginx

i

Charset

text/html; charset=UTF-8

i

A screenshot of a website banner for 'THE PATTERNS COMPANY'. The banner features a man wearing a VR headset and holding a controller, with his mouth open as if shouting or cheering. The background is dark and textured. In the top left corner is the company logo. In the top right corner, there is a navigation menu with links: HOME, ABOUT, SERVICES, CAREERS, and CONTACT. Below the navigation menu, it says '5+ YEARS OF EXPERIENCE'. The main text in the center reads 'We Create Future Websites'. In the bottom right corner, there is a green circular icon with a white telephone handset, followed by the text 'Call Us Today: 91-8500693113'. In the top right corner, there is a small text 'Have any questions?' followed by the phone number '+91-8500693113'.

<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you