

## THE PATTERNS COMPANY

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## Website Report for [www.unispaceinteriors.in](http://www.unispaceinteriors.in)

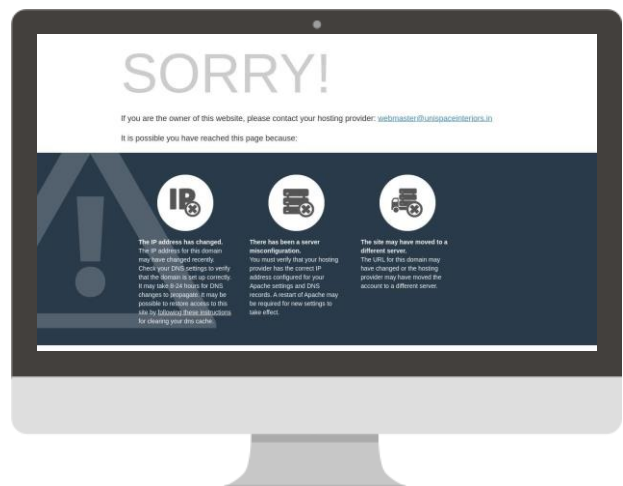
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for [www.unispaceinteriors.in](http://www.unispaceinteriors.in)



**Your page needs improvement**

Recommendations: 27





On-Page SEO



Links



Usability



Performance



Social



## Recommendations

**Execute a Link Building Strategy**

Links

High Priority

**Include a meta description tag**

On-Page SEO

High Priority

**Implement a redirect to HTTPS on your website**

On-Page SEO

Medium Priority

**Implement a XML sitemaps file**

On-Page SEO

Medium Priority

**Implement a robots.txt file**

On-Page SEO

Medium Priority

**Add Canonical Tag**

On-Page SEO

Medium Priority

**Add H1 Header Tag**

On-Page SEO

Medium Priority

**Make greater use of header tags**

On-Page SEO

Medium Priority

**Add Alt attributes to all images**

On-Page SEO

Low Priority

**Use your main keywords across the important HTML tags**

On-Page SEO

Low Priority

**Increase page text content**

On-Page SEO

Low Priority

**Make use of HTTP/2+ protocol**

Performance

Low Priority

**Create and link your Facebook Page**

Social

Low Priority

**Create and link your Twitter profile**

Social

Low Priority

**Add lang attribute**

On-Page SEO

Low Priority

**Implement an analytics tracking tool**

On-Page SEO

Low Priority

**Add Schema Markup**

On-Page SEO

Low Priority

**Please add Facebook Open Graph Tags**

Social

Low Priority

**Add Twitter Cards**

Social

Low Priority

**Add a favicon**

Usability

Low Priority

**Setup & Install a Facebook Pixel**

Social

Low Priority

Create and link associated Instagram profile

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Create and link an associated LinkedIn profile

Social

Low Priority

Review and Increase Font Sizes across devices

Usability

Low Priority

Add Local Business Schema

Other

Low Priority

Improve Google Business Profile Rating & Review Count

Other

Low Priority

## On-Page SEO Results



### Your On-Page SEO needs improvement

Your page is not well optimized from an On-Page SEO perspective. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

#### Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



#### Default Web Site Page

Length : 21

#### Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<http://www.unispaceinteriors.in> :

[Default Web Site Page](#)

#### Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is not using the lang attribute in it's HTML tag.

The lang attribute tells browsers and search engines the intended language of your page and is strongly recommended to avoid misinterpretation and as part of accessibility guidelines.

H1 Header Tag Usage

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H2	0
H3	0
H4	0
H5	0
H6	0

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
dns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4	<div></div>
server	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
hosting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
provider	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
settings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
address	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
changed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
domain	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
hosting provider	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
ip address	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
different server	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<div></div>

### Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 160

It has been well researched that higher text content volumes are related to better ranking ability in general.

### Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 4 images on your page and 3 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

### HTTPS Redirect

Your page does not redirect to a HTTPS (SSL secure) version.

### Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

### Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

## XML Sitemaps



We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

## Analytics



We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

## Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

# Rankings

## Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Backlink Summary



You have a reasonably weak level of backlink activity to this page.



Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor









Domain Strength



Page Strength

 15 Backlinks	 15 Referring Domains
---	---

 1 NoFollow Backlinks	 14 Dofollow Backlinks	 0 Edu Backlinks	 0 Gov Backlinks	 12 Subnets	 14 IPs
--	---	---	---	--	--

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
74	https://www.websitescrawl.com/domain-list-21962
66	https://wayranks.com/internet-marketing-online-how-it-can-work-for-you/
59	https://kingranks.com/essence-versus-attribute-what-is-marketing/
54	https://worldwidetopside.com/website-list-2266/
53	https://bilalarticles.com/website-list-2266/
52	https://webcountry.com/essence-versus-attribute-what-is-marketing/
48	https://webranksdirectory.com/website-list-2266/
25	https://clicktohigh.com/website-list-2266/
13	https://99ranks.com/freelance-seo-writers-one-sure re-way-to-land-gigs-quickly/
13	https://wayseolinks.com/freelance-seo-writers-one-sure re-way-to-land-gigs-quickly/



### Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://unispaceinteriors.in/	13
http://unispaceinteriors.in/	1
https://www.unispaceinteriors.in/	1

### Top Anchors by Backlinks



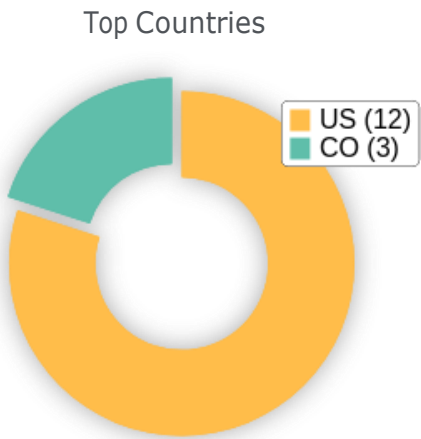
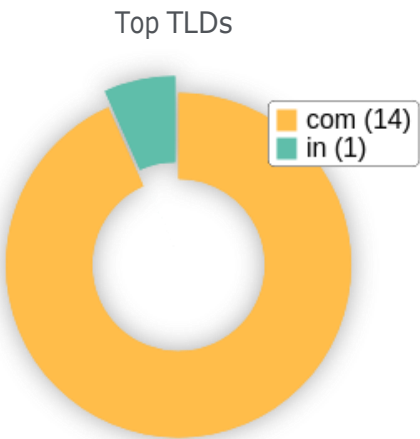
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
unispaceinteriors.in	13
https://www.unispaceinteriors.in/	1
unispaceinteriors	1

### Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



### On-Page Link Structure



We found 2 total links. 100% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

### Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

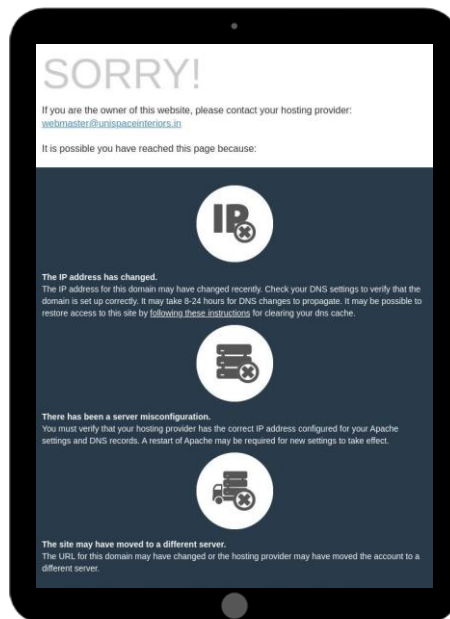
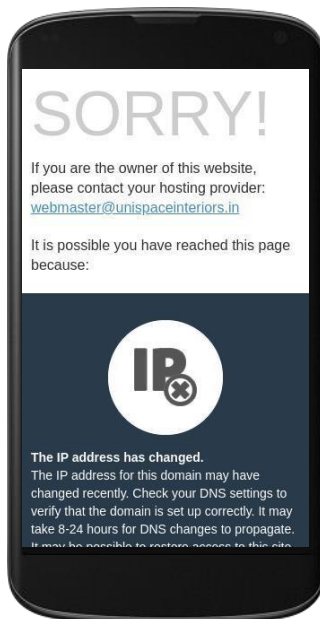


## Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



## Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

## Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.9 s	Avoid multiple page redirects	0.67 s
Speed Index	0.9 s		
Largest Contentful Paint	0.9 s		
Time to Interactive	0.9 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.136		

### Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.3 s	Avoid multiple page redirects	0.23 s
Speed Index	0.5 s		
Largest Contentful Paint	0.7 s		
Time to Interactive	0.3 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.019		

### Flash Used?



No Flash content has been identified on your page.

### iFrames Used?



There are no iFrames detected on your page.

### Favicon



We have not identified a favicon on your page.

Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

### Email Privacy



No email addresses have been found in plain text on your page.

### Legible Font Sizes



There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

## Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance is good

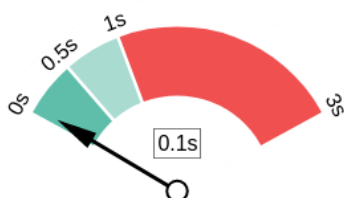
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

## Page Speed Info

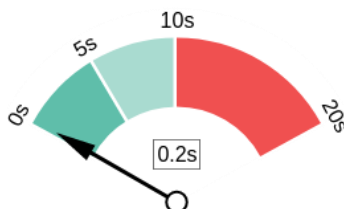
Your page loads in a reasonable amount of time.



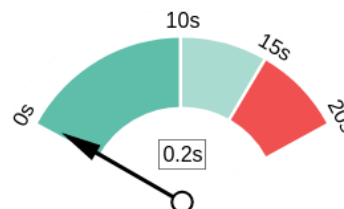
Server Response



All Page Content Loaded



All Page Scripts Complete

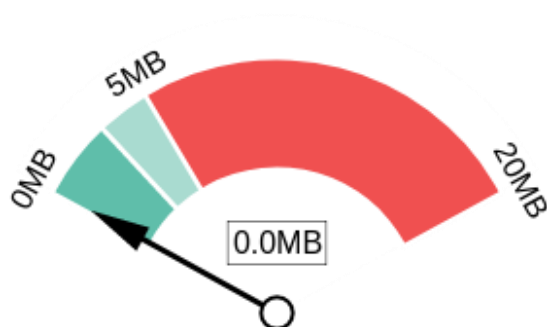


## Download Page Size

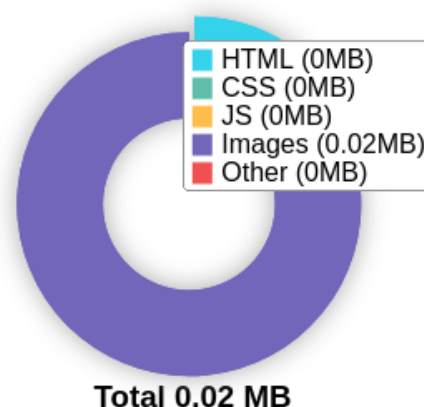
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

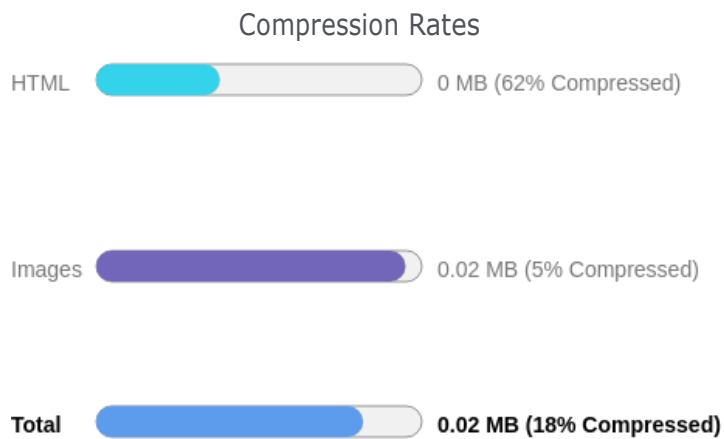


Total 0.02 MB

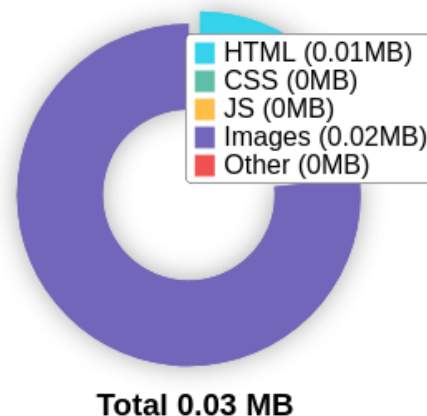
## Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.



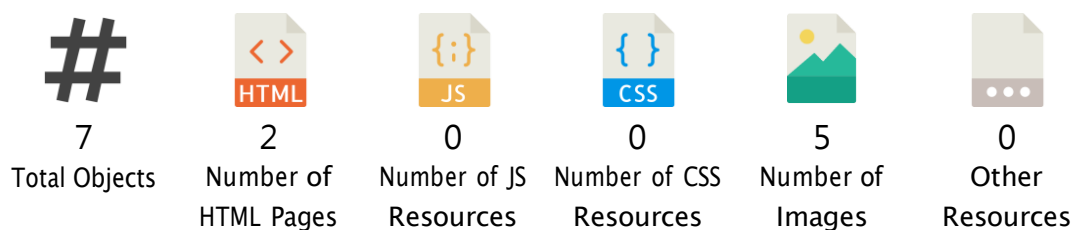


Raw Page Size Breakdown



## Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



## Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

## JavaScript Errors

Your page is not reporting any JavaScript errors.

## HTTP2 Usage

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

## Optimize Images

All of the images on your page appear to be optimized.

## Minification

All your JavaScript and CSS files appear to be minified.

## Deprecated HTML

No deprecated HTML tags have been found within your page.

## Inline Styles

No inline styles have been found within your page's HTML tags.

## Social Results



### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

#### Facebook Connected

No associated Facebook Page found as a link on your page.



#### Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

#### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

#### Twitter Connected

No associated Twitter profile found as a link on your page.



#### Twitter Activity

No associated Twitter profile found as a link on your page.



#### Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

#### Instagram Connected

No associated Instagram profile found linked on your page



#### LinkedIn Connected

No associated LinkedIn profile found linked on your page.



#### YouTube Connected

No associated YouTube channel found linked on your page.



#### YouTube Activity

No associated YouTube channel found linked on your page.



## Local SEO

#### Local Business Schema



No Local Business Schema identified on the page.

Google Business Profile Identified



A Google Business Profile was identified that links to this website.

 Unispace Interiors

Google Business Profile Completeness



The important business details are present on the Google Business Profile.

Address

3-609/59, Sai Sukhii Residence 6, Anand Nagar Colony, Hyderabad, Telangana 500004

Phone

+91 91103 09093

Site


http://www.unispaceinteriors.in/

Google Reviews



Your Google Business Profile has a low rating or low number of reviews.

4.9



41 reviews

Rating

5

4

3

2



1

Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 LiteSpeed	
 Litespeed Cache	

Server IP Address



162.0.235.254

DNS Servers



dns1.registrar-servers.com  
dns2.registrar-servers.com



**Web Server**

LiteSpeed

*i*

**Charset**

text/html

*i*

A black and white photograph of a man wearing a VR headset, looking intently at something off-camera. He is wearing a dark t-shirt and has his right arm extended forward. The background is a dark, textured wall. Overlaid on the image is the company logo in the top left, a navigation menu in the top center, and contact information in the top right. The main headline 'We Create Future Websites' is prominently displayed in the center-right. Below it, there is a green circular icon with a white telephone handset, followed by the text 'Call Us Today:' and the phone number '91-8500693113'. The URL 'https://www.thepatternscompany.com/' is at the bottom of the banner.

**THE PATTERNS COMPANY**

HOME ABOUT SERVICES CAREERS CONTACT

Have any questions?  
**+91-8500693113**

5+ YEARS OF EXPERIENCE

# We Create Future Websites

Call Us Today:  
**91-8500693113**

<https://www.thepatternscompany.com/>

**The Purpose of a Business is to create a Customer Who Creates Customer's**

**Thank you**