THE PATTERNS COMPANY

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Website Report for stavyainteriors.com

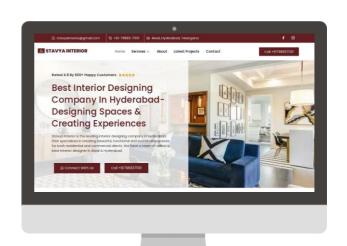
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for stavyainteriors.com



Your page could be better

Recommendations: 19















On-Page SEO

Links

Usability

Performance

Social

Recommendations

Execute a Link Building Strategy

Links

High Priority

Reduce your total page file size

Performance

Medium Priority

Improve site load speed

Performance

Medium Priority

Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Twitter profile	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Resolve JavaScript errors	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Add business address and phone number	Other	Low Priority
Add Local Business Schema	Other	Low Priority
Minify your CSS and JS Files	Performance	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

1

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Interior Designing Company in Hyderabad | Interior Designer in Alwal

Length: 68

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

Looking for an interior designer near you in Alwal, Hyderabad? Stavya Interior is the best interior designing company in Hyderabad. Contact us today!

Length: 149

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://stavyainteriors.com :

Interior Designing Company in Hyderabad

Looking for an interior designer near you in Alwal, Hyderabad? Stavya Interior is the best interior designing company in Hyderabad. Contact us today!

Hreflang Usage

Your page is not making use of Hre ang attributes.

Language

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage

Your page has a H1 Tag.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	24	
H3	12	
H4	0	
H5	13	
H6	7	

Keyword Consistency

X

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
design				21	
interior	\checkmark	\checkmark	\checkmark	13	
project				8	
spaces			\checkmark	8	
designs				7	
work			\checkmark	6	
residential				5	
services			\checkmark	5	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
interior design				5	
call 917989371101				3	
stavya interior				3	
project analysis				3	
alwal hyderabad				2	
how do we				2	
interior designing company	\checkmark	√	\checkmark	2	_
services about latest				2	

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 719

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 109 images on your page and 98 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is using the Canonical Tag.

https://stavyainteriors.com/

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

Robots.txt

Your website appears to have a robots.txt le.

http://stavyainteriors.com/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.	

XML Sitemaps

Your website appears to have an XML sitemap.

https://stavyainteriors.com/sitemap_index.xml

Analytics

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

You are using JSON-LD, Microdata Schema on your page.



Top Keyword Rankings

This shows your top 10 Keyword Rankings in the speciec location. The list is ordered by the keywords that drive the most traction of the control of the speciec location. The list is ordered by the keywords that drive the most traction of the speciec location.

Keyword	Country & Language	Position	Total Searches	Estimated Tra c
interior company hyderabad	EN	75	320	0

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	1



Links

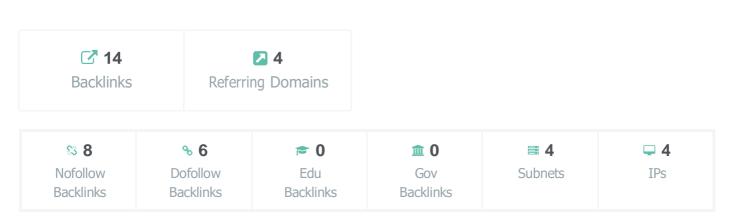
Backlink Summary

X

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor





Top Backlinks

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These are the highest value external pages we have found linking to your site.

Domain Referring Page URL strength

83	https://posta2z.com/post/60701_stavya-interior-your-premier-interior-designer-near-me-discover-the-epitome-of-p.html
74	http://www.websitescrawl.com/domain-list-20259
49	https://tajahindinews.in/interior-designer-in-hyderabad/
19	https://tivixy.com/elevate-your-space-with-exceptional-home-interior-design-in-hyderabad-by-stavya-interiors/

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlink	(S
https://stavyainteriors.com/	9	
https://stavyainteriors.com/about/	3	
http://stavyainteriors.com/	1	-
http://www.stavyainteriors.com/	1	•

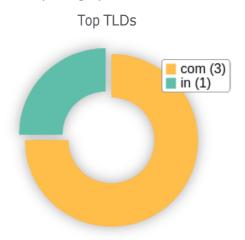
Top Anchors by Backlinks

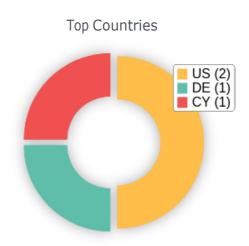
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlink	S
interior designer in Hyderabad	5	
https://stavyainteriors.com/	3	
interior designing company in Hyderabad	2	
home interior design in Alwal	1	
home interior design services in Hyderabad	1	
stavyainteriors	1	
www.stavyainteriors.com	1	

Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.





On-Page Link Structure

We found 29 total links. 17% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

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Usability



Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

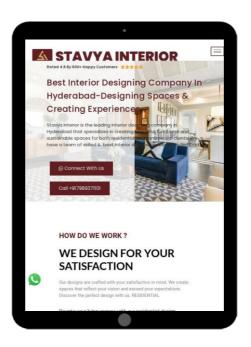
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Device Rendering

This check visually demonstrates how your page renders on dierent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traccomes from these sources.





Google's Core Web Vitals

Google is indicating that they do not have 'su cient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page species a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may dier slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



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Lab Data	Value
First Contentful Paint	5.7 s
Speed Index	14.4 s
Largest Contentful Paint	23.8 s
Time to Interactive	23.4 s
Total Blocking Time	0.81 s
Cumulative Layout Shift	0.024

Opportunities	Estimated Savings
Defer o screen images	13.8 s
Eliminate render-blocking resources	2.88 s
Reduce unused CSS	2.61 s
Properly size images	2.42 s
Reduce unused JavaScript	2.05 s
Avoid serving legacy JavaScript to modern browsers	0.75 s
Avoid multiple page redirects	0.63 s
Remove duplicate modules in JavaScript bundles	0.37 s
Minify JavaScript	0.37 s
Minify CSS	0.19 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1.5 s
Speed Index	3.8 s
Largest Contentful Paint	2.2 s
Time to Interactive	4.6 s
Total Blocking Time	0.01 s
Cumulative Layout Shift	0.012

Opportunities	Estimated Savings
Defer o screen images	2.31 s
Reduce initial server response time	1.13 s
Properly size images	0.65 s
Reduce unused JavaScript	0.53 s
Reduce unused CSS	0.46 s
Eliminate render-blocking resources	0.27 s
Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identi ed on your page.



iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has speci ed a favicon.



Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



We recommend reviewing all text on your page in di erent devices to ensure that it is of appropriate size.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance needs improvement

Your page's performance has various issues that may be adversely a ecting users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

Your page loads slowly.



Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

Server Response



All Page Content Loaded



All Page Scripts Complete



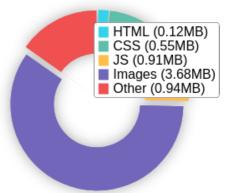
Download Page Size

Your page's le size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.





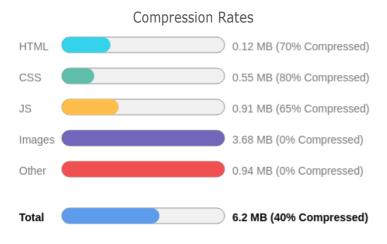


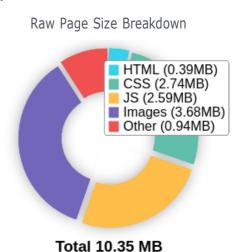


Total 6.2 MB

Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.





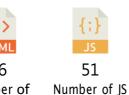
1

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Number of Resources

This check displays the total number of les that need to be retrieved from web servers to load your page.

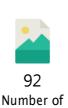




Resources



Resources



Images



24 Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

Some of your JavaScript or CSS les do not appear to be mini ed.

Mini cation is a reasonably simple way to reduce page size, and subsequently load time.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your pro les listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter pro le found as a link on your page.

Twitter Activity

No associated Twitter pro le found as a link on your page.

Twitter Cards

Your page is using Twitter Cards.

Instagram Connected

Your page has a link to an Instagram pro le.





















LinkedIn Connected

No associated LinkedIn pro le found linked on your page.

YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.

Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Local Business Schema

No Local Business Schema identi ed on the page.



Google Business Profile Identified

A Google Business Pro le was identi ed that links to this website.



Stavya interior



Google Business Profile Completeness

The important business details are present on the Google Business Prolle.

Address Sree Mart Super Market, 1-5-632/67/plot

no -67 Sri nagar colony old Alwal secunderabad, Hyderabad, Telangana

500010, India

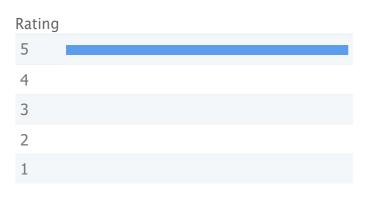
Phone +91 79893 71101

Site http://www.stavyainteriors.com/

Google Reviews

Your Google Business Pro le has a low rating or low number of reviews.

 $5.0 \star \star \star \star \star \star$ 14 reviews



Technology Results

Technology List

These software or coding libraries have been identied on your page.

Technology	Version
B Bootstrap	5.3.2
Contact Form 7	5.8
Elementor	3.15.2
Essential Addons for Elementor	
Font Awesome	
Google Analytics	
<u>©</u> jQuery	
U jQuery UI	
jsDelivr	
■ Modernizr	
MySQL	
Nginx	1.21.6
₩ OWL Carousel	
Php PHP	
Popper	
Slick	
Slider Revolution	
Swiper	
₩ WordPress	
WP Fastest Cache	
✓ Yoast SEO	20.13

Server IP Address

162.214.80.115

DNS Servers

ns2.bluehost.in ns1.bluehost.in

Web Server

Apache

0

1

1

text/html; charset=UTF-8



https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you