# Website Report for www.rksecuritysystems.co.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.rksecuritysystems.co.in

C+
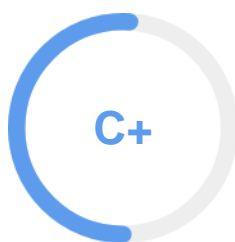
Your page could be better

Recommendations: 20
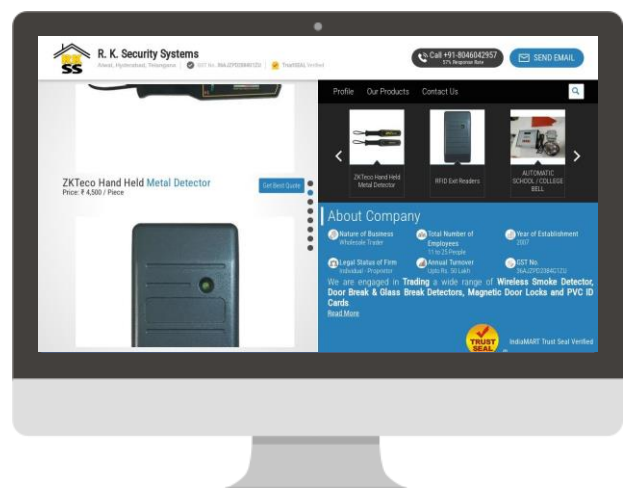
On-Page SEO	Links	Usability	Performance	Social
B+	F	D-	A-	F
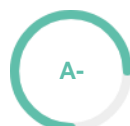
Recommendations

Execute a Link Building Strategy　　　　　　　Links　　　　High　Priority

Reduce length of title tag (to between 10 and 70 characters)　　On-Page　SEO　　Medium　Priority

Make greater use of header tags	On-Page SEO	Medium Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your Twitter profile	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Make use of HTTP/2+ protocol	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Improve the size of tap targets	Usability	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results
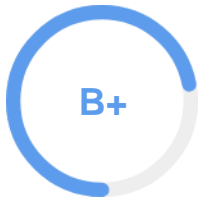
Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

B+

Title Tag

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

R. K. Security Systems, Hyderabad - Wholesale Trader of Access Control Systems and CCTV Cameras

Length : 95

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

Wholesale Trader of Access Control Systems, CCTV Cameras & O ce Automation o ered by R. K. Security Systems from Hyderabad, Telangana, India

Length : 147

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.rksecuritysystems.co.in ⋮

R. K. Security Systems, Hyderabad - Wholesale Trader of ...

Wholesale Trader of Access Control Systems, CCTV Cameras & Office Automation offered by R. K. Security Systems from Hyderabad, Telangana, India

Hreflang Usage

Your page is not making use of Hre ang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.

H2-H6 Header Tag Usage

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency	
H2	10	
H3	0	
H4	0	
H5	0	
H6	0	

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
quote	▪	▪	▪	11	
get	▪	▪	▪	11	
price	▪	▪	▪	11	
best	▪	▪	▪	10	
piece	▪	▪	▪	8	
system	▪	▪	▪	8	
detector	▪	▪	▪	6	
door	▪	▪	▪	6	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
get best quote	·	·	·	10	
best quote	·	·	·	10	
get best	·	·	·	10	
piece get best	·	·	·	8	
piece get	·	·	·	8	
based attendance system	·	·	·	5	
based attendance	·	·	·	5	
attendance system	·	·	·	5	

Amount of Content ✖

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 473

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes ✔

You do not have any images missing Alt attributes on your page.

Canonical Tag ✔

Your page is using the Canonical Tag.

https://www.rksecuritysystems.co.in/

Noindex Tag Test ✔

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✔

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✔

Your website has SSL enabled.

HTTPS Redirect ✔

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✔

Your website appears to have a robots.txt le.

http://www.rksecuritysystems.co.in/robots.txt

Blocked by Robots.txt ✔

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✔

Your website appears to have an XML sitemap.

https://www.rksecuritysystems.co.in/sitemap.xml

Analytics ✔

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data ✘

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
cctv camera price	EN	42	74,000	155	
cctv camera cost in hyderabad	EN	3	1,300	126	
cctv camera price hyderabad	HI	3	1,300	126	
cctv camera price in hyderabad	HI	3	1,300	126	
cctv camera price in india hyderabad	EN	3	1,300	126	
ap tracker	HI	9	6,600	99	
cctv camera price hyderabad	EN	4	1,300	85	
ap tracker	EN	10	6,600	74	
mining gps	EN	5	880	41	
ap mines	HI	31	18,100	38	

Total Traffic From Search

This shows you the Estimated Traﬃc Volume your page receives from it's Keyword Rankings

1,383

Monthly Traﬃc
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traﬃc, with recent research showing that as much as 92% of clicks happen on the ﬁrst page.

Position	Keywords	
Position 1	0	
Position 2-3	4	
Position 4-10	19	
Position 11-20	14	
Position 21-30	13	
Position 31-100	86	

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

5
Domain Strength

1
Page Strength

🔗 **66** Backlinks	↗ **7** Referring Domains

🚫 **11** Nofollow Backlinks	🔗 **55** Dofollow Backlinks	🎓 **0** Edu Backlinks	🏛 **0** Gov Backlinks	☰ **19** Subnets	🖥 **19** IPs

Top Backlinks

i

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
90	https://dir.indiamart.com/hyderabad/card-access-system.html
90	https://www.indiamart.com/company/4732483/
84	https://www.followala.com/products/Radiometric-Detectors/
75	https://www.sitelike.org/similar/accuranetwork.com/
74	https://www.websitescrawl.com/domain-list-18692
9	https://www.wholesale-distributor.com/cctv-camera-wholesale/
0	https://bedroom.nazilah.me/car-gps-tracker-hyderabad.html

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

| URL	Backlinks	
https://www.rksecuritysystems.co.in/	54	
http://www.rksecuritysystems.co.in/	6	
http://rksecuritysystems.co.in/	1	
https://www.rksecuritysystems.co.in/?pos=3&pla=n	1	
https://www.rksecuritysystems.co.in/cctv-cameras.html	1	
https://www.rksecuritysystems.co.in/ re-alarm-control-panel.html	1	
https://www.rksecuritysystems.co.in/pir-motion.html	1	
https://www.rksecuritysystems.co.in/smoke-detector.html	1	

Top Anchors by Backlinks

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
R. K. Security Systems	40	
Alwal, Hyderabad, Telangana, India	8	
rksecuritysystems.co.in	8	
https://www.rksecuritysystems.co.in	6	
More Like This	3	
https://www.rksecuritysystems.co.in/cctv-cameras.html	1	

Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.

Top TLDs

- com (4)
- me (1)
- org (1)
- Other (1)

Top Countries

- US (4)
- SG (1)
- ID (1)
- Other (1)
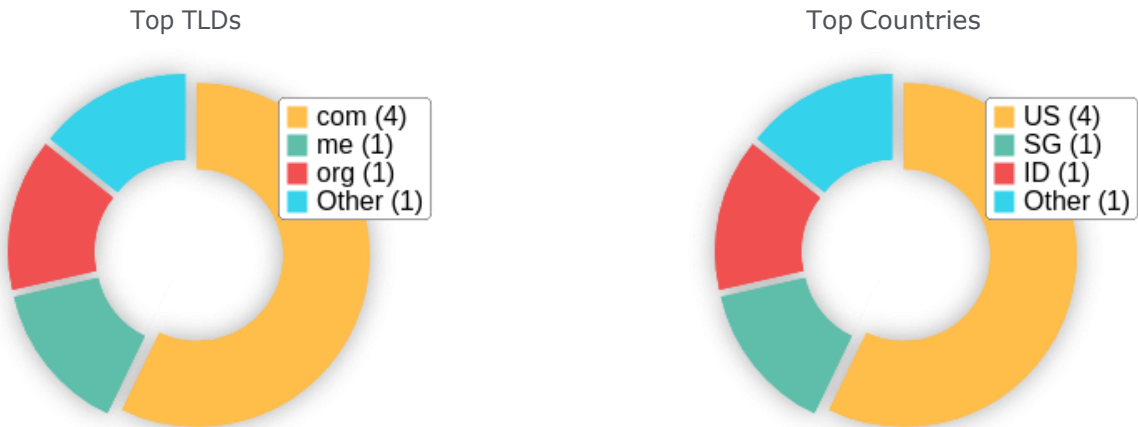
On-Page Link Structure

We found 112 total links. 6% of your links are external links and are sending authority to other sites.
0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links ✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, le names, code strings and special characters.

Usability

Your usability needs improvement

D-

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering *i*

This check visually demonstrates how your page renders on di erent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web tra c comes from these sources.
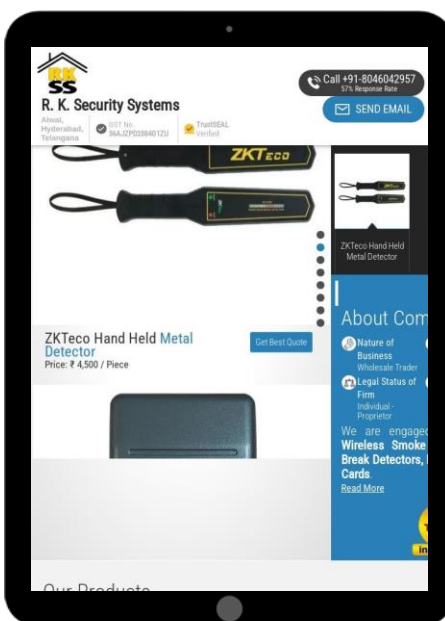
Google's Core Web Vitals *i*

Google is indicating that they do not have 'su cient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports ✔

Your page speci es a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ✕

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

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Lab Data	Value
First Contentful Paint	2.1 s
Speed Index	2.7 s
Largest Contentful Paint	2.5 s
Time to Interactive	5.8 s
Total Blocking Time	0.82 s
Cumulative Layout Shift	0.014

Opportunities	Estimated Savings
Reduce unused JavaScript	0.75 s
Eliminate render-blocking resources	0.71 s
Avoid multiple page redirects	0.63 s

Google's PageSpeed Insights - Desktop ✕

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

85

Lab Data	Value
First Contentful Paint	0.8 s
Speed Index	0.9 s
Largest Contentful Paint	2.1 s
Time to Interactive	2 s
Total Blocking Time	0.04 s
Cumulative Layout Shift	0.138

Opportunities	Estimated Savings
Preload Largest Contentful Paint image	0.36 s
Eliminate render-blocking resources	0.21 s
Reduce unused JavaScript	0.19 s
Avoid multiple page redirects	0.19 s

Flash Used? ✓

No Flash content has been identi ed on your page.

iFrames Used? ✗

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon ✓

Your page has speci ed a favicon.

Email Privacy ✓

No email addresses have been found in plain text on your page.

Legible Font Sizes ✗

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in di erent devices to ensure that it is of appropriate size.

Tap Target Sizing ✗

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Performance Results

Your performance is good

A-

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings).
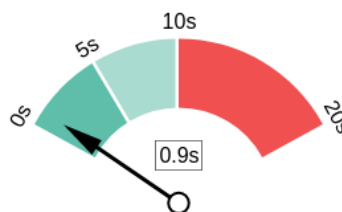
Page Speed Info ✓

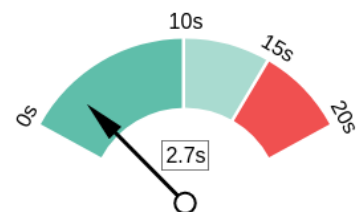Your page loads in a reasonable amount of time.
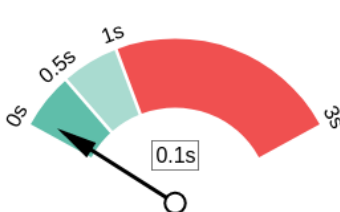
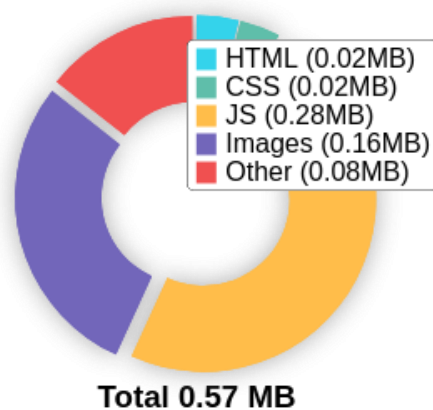| Server Response	All Page Content Loaded	All Page Scripts Complete
0.1s	0.9s	2.7s

Download Page Size ✓

Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

0.6MB

Download Page Size Breakdown

- HTML (0.02MB)
- CSS (0.02MB)
- JS (0.28MB)
- Images (0.16MB)
- Other (0.08MB)

Total 0.57 MB

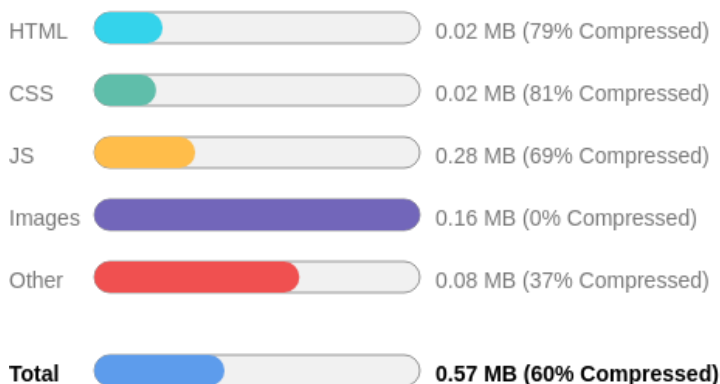## Website Compression (Gzip, Deflate, Brotli) ✔

Your website appears to be using a reasonable level of compression.

Compression Rates

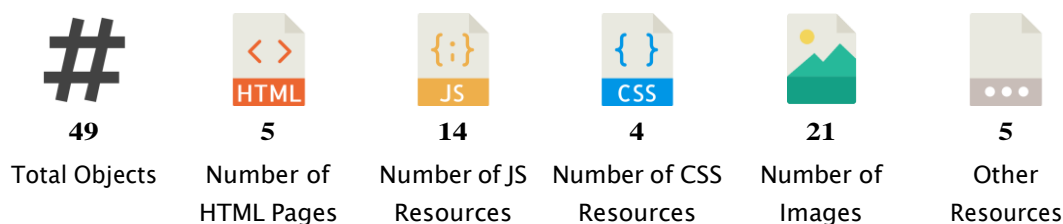|	
HTML	0.02 MB (79% Compressed)
CSS	0.02 MB (81% Compressed)
JS	0.28 MB (69% Compressed)
Images	0.16 MB (0% Compressed)
Other	0.08 MB (37% Compressed)
Total	**0.57 MB (60% Compressed)**

Raw Page Size Breakdown

- HTML (0.11MB)
- CSS (0.11MB)
- JS (0.9MB)
- Images (0.16MB)
- Other (0.13MB)

Total 1.42 MB
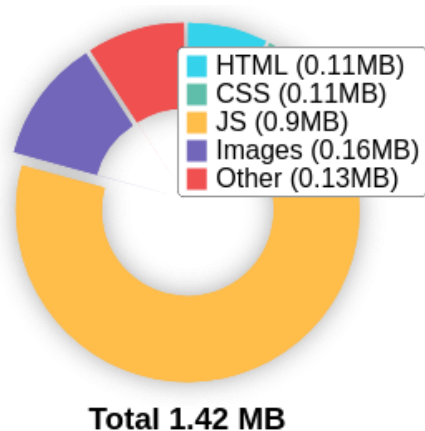
Number of Resources *i*

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	Images	Other
49	**5**	**14**	**4**	**21**	**5**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

JavaScript Errors ✔

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✖

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can signi cantly improve page load speed for users.

Optimize Images
All of the images on your page appear to be optimized. ✔

Minification
All your JavaScript and CSS les appear to be mini ed. ✔

Deprecated HTML
No deprecated HTML tags have been found within your page. ✔

Inline Styles
Your page appears to be using inline styles. ✖

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

F

Your social needs improvement
You appear to have a weak social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your pro les on your page for visibility, and begin to build a following on those networks.

Facebook Connected
No associated Facebook Page found as a link on your page. ✖

Facebook Open Graph Tags
Your page is using Facebook Open Graph Tags. ✔

Facebook Pixel
We have not detected a Facebook Pixel on your page. ✖

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected
No associated Twitter pro le found as a link on your page. ✖

Twitter Activity
No associated Twitter pro le found as a link on your page. *i*

Twitter Cards
Your page is using Twitter Cards. ✔

Instagram Connected
No associated Instagram pro le found linked on your page ✖

LinkedIn Connected
Your page has a link to a LinkedIn pro le. ✔

YouTube Connected ✖

No associated YouTube channel found linked on your page.

YouTube Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Local Business Schema ✔
Local Business Schema identi ed on the page.

LocalBusiness

Google Business Profile Identified ✔
A Google Business Pro le was identi ed that links to this website.

R K Security System

Google Business Profile Completeness ✔
The important business details are present on the Google Business Pro le.

Address	Shop No 12, Matu Ram Colony, Industrial Area, Fatehabad, Haryana 125050
Phone	+91 80 4604 2957
Site	https://www.rksecuritysystems.co.in/

Google Reviews ✖
Your Google Business Pro le has a low rating or low number of reviews.

Technology Results

Technology List *i*
These software or coding libraries have been identi ed on your page.

Technology	Version
Google Analytics	
jQuery	
Nginx	
OpenResty	1.13.6.2
YouTube	

Server IP Address *i*
34.66.135.39

DNS Servers

i

Web Server

i

Charset

i

https://www.thepatternscompany.com

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you