Website Report for www.mahidharaprojects.com

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.mahidharaprojects.com

C
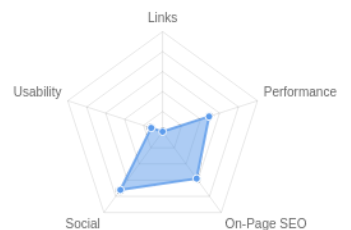
Your page could be better

Recommendations: 21

B-	F	F	C+	A-
On-Page SEO	**Links**	**Usability**	**Performance**	**Social**

Recommendations

Execute a Link Building Strategy	Links	High Priority
Reduce your total page file size	Performance	Medium Priority
Optimize for Core Web Vitals	Usability	Medium Priority

Reduce length of title tag (to between 10 and 70 characters)	On-Page SEO	Medium Priority
Shorten meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Add Twitter Cards	Social	Low Priority
Remove inline styles	Performance	Low Priority
Resolve JavaScript errors	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Increase your YouTube channel subscribers	Social	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Add Local Business Schema	Other	Low Priority

Improve Google Business Profile Rating & Review Count `Other` `Low Priority`

On-Page SEO Results

B-

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✖

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Open Plots For Sale in Hyderabad, Bengaluru, Chennai | Villa Plots in Hyderabad - Mahidhara Projects

Length : 100

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag ✖

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Mahidhara Projects is a property development company which has successfully completed projects on residential villas in hyderabad,Luxury vilals in Bengaluru, Villas in bangalore, Open plots in chennai, Villas plots projects across in bangalore, Villas in kondavakkam, residential projects in oragadam.

Length : 302

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://mahidharaprojects.com ⋮
Open Plots For Sale in Hyderabad, Bengaluru, Chennai
Mahidhara Projects is a property development company which has successfully completed projects on residential villas in hyderabad,Luxury vilals in ...

Hreflang Usage *i*

Your page is not making use of Hreflang attributes.

Language ✓

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage ✗

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage ✓

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	9	
H3	21	
H4	0	
H5	10	
H6	0	

Keyword Consistency ✗

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
mahidhara	✓	✓	✓	10	
learn	✗	✗	✗	9	
acres	✗	✗	✗	6	
projects	✓	✓	✓	6	
villas	✗	✓	✓	4	
city	✗	✗	✓	2	
better	✗	✗	✗	2	
lifestyle	✗	✗	✗	2	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
learn more mahidhara	✕	✕	✕	7	
villas learn	✕	✕	✕	4	
acres learn	✕	✕	✕	3	
hyderabad bangalore	✕	✕	✓	2	
acres villas	✕	✕	✕	2	
acres villas learn	✕	✕	✕	2	

Amount of Content ✖

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 232

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes ✖

You have images on your page that are missing Alt attributes.

We found 42 images on your page and 2 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag ✓

Your page is using the Canonical Tag.

Noindex Tag Test ✓

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✓

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✓

Your website has SSL enabled.

HTTPS Redirect ✓

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✓

Your website appears to have a robots.txt file.

http://www.mahidharaprojects.com/robots.txt

Blocked by Robots.txt ✓

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✓

Your website appears to have an XML sitemap.

https://www.mahidharaprojects.com/sitemap.xml

Analytics ✓

Your page is using an analytics tool.

📊 Google Analytics

Schema.org Structured Data ✗

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.
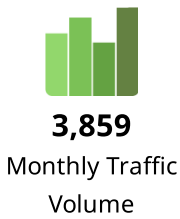
Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
mahidhara harmony	EN	1	1,900	577	
mahidhara harmony	HI	1	1,900	577	
oragadam	HI	7	12,100	309	
mahidhara paradise	EN	1	1,000	304	
mahidhara luxuria	EN	1	720	218	
mahidhara projects	EN	1	590	179	
mahidhara projects	HI	1	590	179	
mahidhara	EN	1	480	145	
mahidhara fortune city	EN	1	480	145	
patancheru	EN	22	49,500	108	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

3,859

Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords	
Position 1	14	
Position 2-3	1	
Position 4-10	7	
Position 11-20	7	
Position 21-30	17	
Position 31-100	284	

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

6

Domain
Strength

2

Page
Strength

🔗 **50.4k**	↗ **513**
Backlinks	Referring Domains

💥 **42.4k**	🔗 **8k**	🎓 **0**	🏛 **0**	☰ **142**	🖥 **169**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
89	https://groups.diigo.com/group/realtor/content/tag/Plots
85	https://list.ly/list/2fa3-mahidharaprojects
82	https://app.crayon.co/f/about-page/?query=bengaluru
78	http://sbmlist.16mb.com/user.php?login=mahidharaprojects&view=upvoted
77	https://www.skyscrapercity.com/threads/chennai-projects-update-thread-iii.516817/page-376
75	https://www.sitelike.org/similar/24x7offer.com/
74	http://websitescrawl.com/domain-list-299
73	https://www.debwan.com/blogs/288330/Open-Plots-Luxury-Villas-in-Pocharam-Hyderabad
73	https://www.emis.com/php/company-profile/IN/Mahidhara_Projects_Pvt_Ltd_en_4076812.html
73	https://viesearch.com/?q=%20chennai%20real%20estate

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
http://www.mahidharaprojects.com/	2,213	
http://mahidharaprojects.com/	1,285	
http://www.mahidharaprojects.com/our_vision	968	
http://www.mahidharaprojects.com/project_view/30/Supreme-Budget-Housin...	810	
http://www.mahidharaprojects.com/project_view/11/Mahidhara-Supreme	764	
http://www.mahidharaprojects.com/about_us	738	
http://www.mahidharaprojects.com/project_view/15/Mahidhara-Central-1	736	
http://www.mahidharaprojects.com/project_view/29/Fortune-City-Villas	724	
http://www.mahidharaprojects.com/project_view/7/Mahidhara-Fortune-City	724	
http://www.mahidharaprojects.com/project_view/20/Mahidhara-Sarjapura	718	

Top Anchors by Backlinks

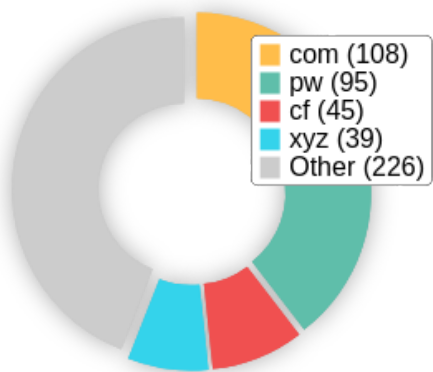These are the top pieces of Anchor Text we found used to link to your site.

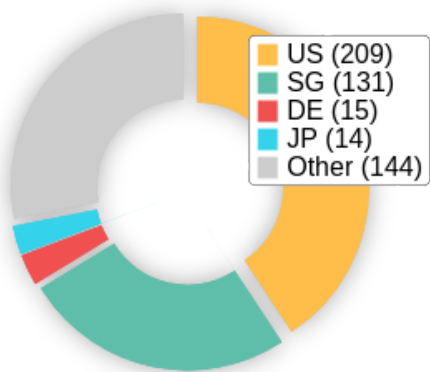| Anchor	Backlinks	
http://www.mahidharaprojects.com	39,781	
http://www.mahidharaprojects.com —	908	
http://www.mahidharaprojects.com/	901	
http://mahidharaprojects.com/	645	
mahidharaprojects.com	474	
Residential Properties in Bengaluru,Chennai|Upcoming Projects in Hyderabad-Mahidharaprojects	398	
Villas and Plots For Sale in Chennai|Villas in Sriperumbudur,Chennai-Mahidharaprojects	189	
http://mahidharaprojects.com	152	
www.mahidharaprojects.com	100	
Residential Villas in Bangalore|Upcoming Housing Projects in Bengaluru-Mahidharaprojects	92	

Top Referring Domain Geographies

i

These are the Top Geographies we have found linking to your site.

Top TLDs

com (108)
pw (95)
cf (45)
xyz (39)
Other (226)

Top Countries

US (209)
SG (131)
DE (15)
JP (14)
Other (144)

On-Page Link Structure

i

We found 55 total links. 15% of your links are external links and are sending authority to other sites. 2% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Usability

F

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
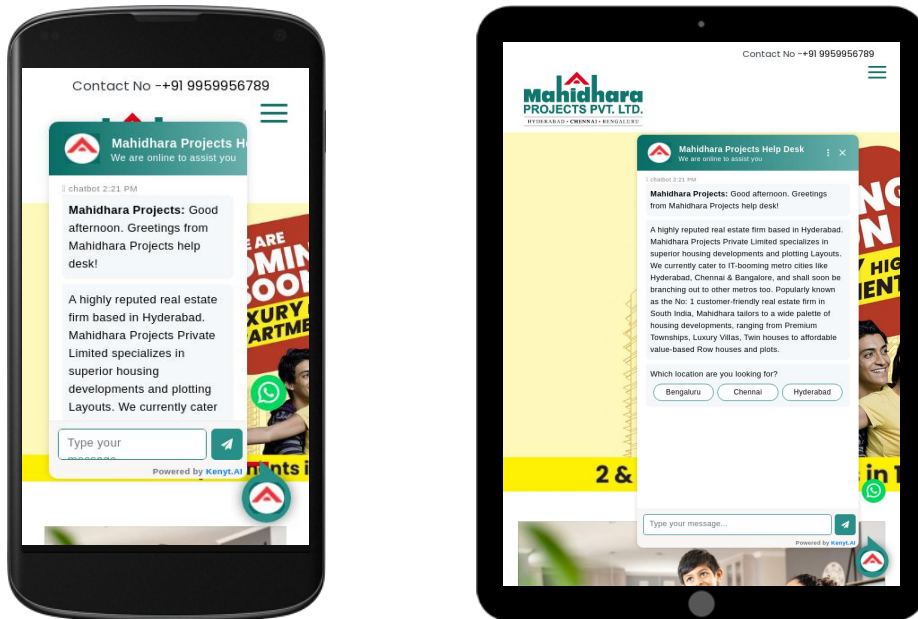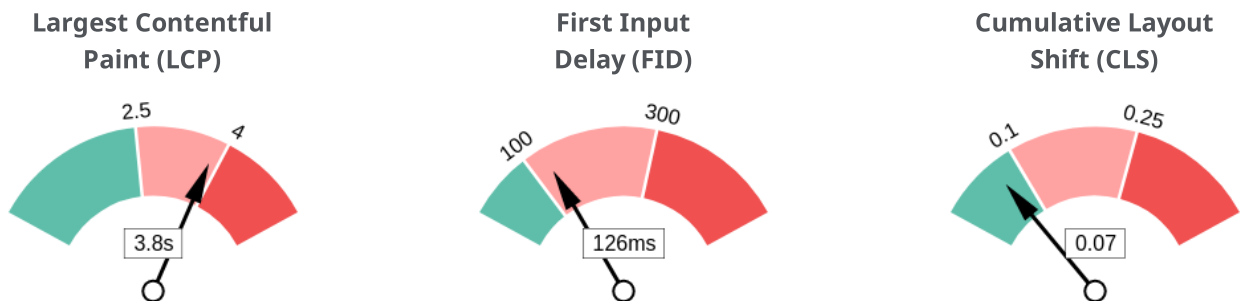

Google's Core Web Vitals

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

Largest Contentful Paint (LCP)	First Input Delay (FID)	Cumulative Layout Shift (CLS)
3.8s	126ms	0.07

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	5.1 s		Serve images in next-gen formats	19.72 s
Speed Index	16.7 s		Properly size images	7.98 s
Largest Contentful Paint	21.9 s		Defer offscreen images	3.76 s
Time to Interactive	20.3 s		Reduce unused JavaScript	1.88 s
Total Blocking Time	1.07 s		Eliminate render-blocking resources	1.87 s
Cumulative Layout Shift	0.821		Avoid multiple page redirects	0.63 s
			Reduce unused CSS	0.47 s
			Minify JavaScript	0.47 s
			Initial server response time was short	0.15 s

Google's PageSpeed Insights - Desktop ✖

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

41

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	2.6 s		Serve images in next-gen formats	3.15 s
Speed Index	5.2 s		Properly size images	1.05 s
Largest Contentful Paint	3.7 s		Eliminate render-blocking resources	0.45 s
Time to Interactive	5.4 s		Avoid multiple page redirects	0.19 s
Total Blocking Time	0.1 s		Initial server response time was short	0.17 s
Cumulative Layout Shift	0.636			

Flash Used? ✔

No Flash content has been identified on your page.

iFrames Used? ✔

There are no iFrames detected on your page.

Favicon ✔

Your page has specified a favicon.

Email Privacy ✖

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes ✖

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing ✔

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

C+

Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info ✔

Your page loads in a reasonable amount of time.
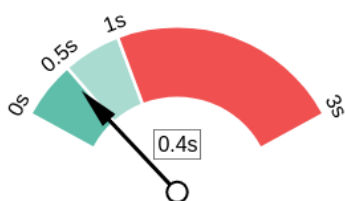
Server Response	All Page Content Loaded	All Page Scripts Complete
0.4s	6.2s	11.3s
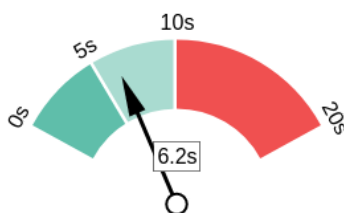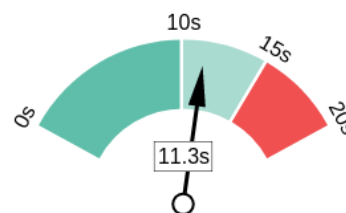
Download Page Size ✖

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.
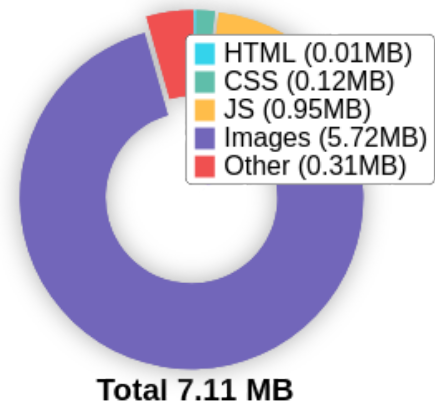
A general rule is to keep your page under 5MB in total file size.

Download Page Size

5MB

0MB

20MB

7.1MB
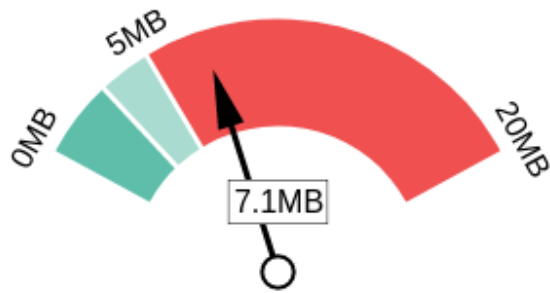
Download Page Size Breakdown

HTML (0.01MB)
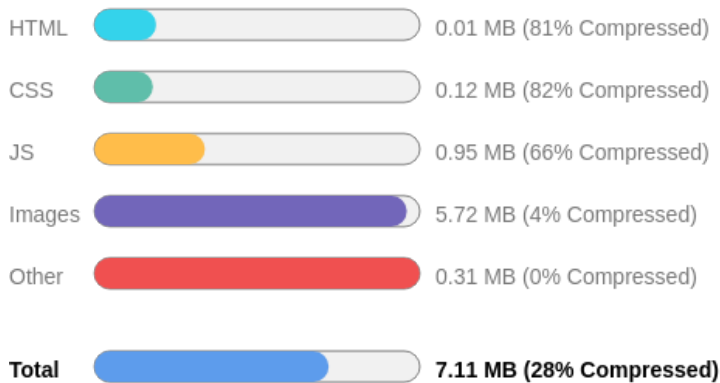CSS (0.12MB)
JS (0.95MB)
Images (5.72MB)
Other (0.31MB)

Total 7.11 MB

Website Compression (Gzip, Deflate, Brotli) ✔

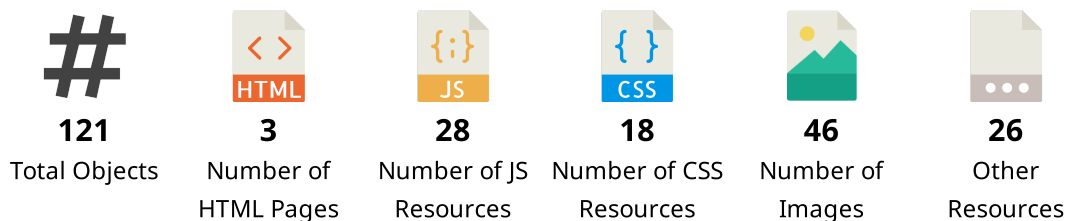Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0.01 MB (81% Compressed)
CSS	0.12 MB (82% Compressed)
JS	0.95 MB (66% Compressed)
Images	5.72 MB (4% Compressed)
Other	0.31 MB (0% Compressed)
Total	**7.11 MB (28% Compressed)**

Raw Page Size Breakdown

HTML (0.06MB)
CSS (0.67MB)
JS (2.79MB)
Images (5.95MB)
Other (0.31MB)

Total 9.8 MB
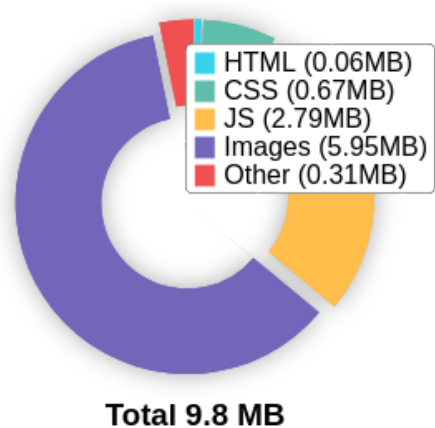
Number of Resources *i*

This check displays the total number of files that need to be retrieved from web servers to load your page.

#

121
Total Objects

HTML

3
Number of
HTML Pages

{:}
JS

28
Number of JS
Resources

{ }
CSS

18
Number of CSS
Resources

46
Number of
Images

...

26
Other
Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

JavaScript Errors ✖

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

HTTP2 Usage ✔

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✗

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

A-

Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

Facebook Connected ✓

Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✓

Your page is using Facebook Open Graph Tags.

Facebook Pixel ✓

Your page has a Facebook Pixel installed.

Pixel ID

1204622410402659

Twitter Connected ✓

Your page has a link to a Twitter profile.

Twitter Cards ✗

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected ✓

Your page has a link to an Instagram profile.

LinkedIn Connected ✓

Your page has a link to a LinkedIn profile.

YouTube Connected ✓

Your page has a link to a YouTube channel.

YouTube Activity ✗

You have a low number of YouTube channel subscribers.

88
Followers

35,924
View Count

Local SEO

Local Business Schema ✗

No Local Business Schema identified on the page.

Google Business Profile Identified ✓

A Google Business Profile was identified that links to this website.

MAHIDHARA PROJECTS PVT LTD

Google Business Profile Completeness ✓

The important business details are present on the Google Business Profile.

Address	Madhapur, Hyderabad, Telangana 500081, India
Phone	+91 40 4267 3399
Site	https://www.mahidharaprojects.com/

Google Reviews ✗

Your Google Business Profile has a low rating or low number of reviews.

3.9 ★★★★★ 113 reviews

Rating

5	████████████████████
4	███
3	██
2	█
1	██████
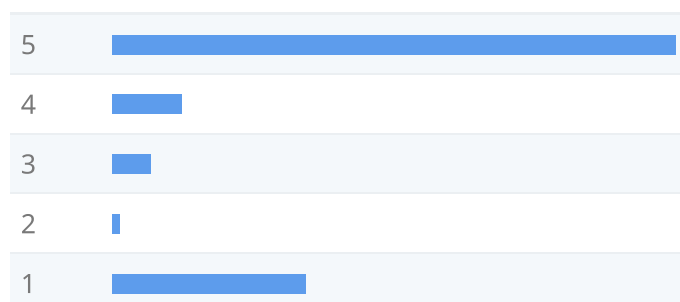
Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	
Bootstrap	4.1.0
cdnjs	
Cloudflare	
Facebook Pixel	
FancyBox	
Font Awesome	
Google Analytics	
Google Hosted Libraries	
Google Tag Manager	
jQuery	
Microsoft Clarity	0.7.20
PHP	8.0.30
Popper	1.12.9
Slick	

Server IP Address

184.168.97.6

DNS Servers

ns27.domaincontrol.com
ns28.domaincontrol.com

Web Server

Apache

Charset

text/html; charset=UTF-8