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Website Report for <u>livyoungluxeederma.com</u>

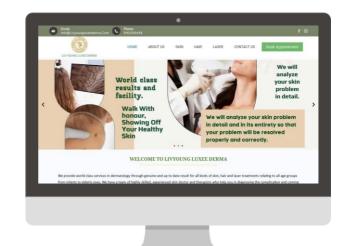
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for livyoungluxeederma.com



Your page could be better

Recommendations: 20





Execute a Link Building Strategy Links High Priority Include a meta description tag On-Page SEO High Priority

Remove Duplicate H1 Tags

On-Page SEO

On-Page SEO

Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your Twitter profile	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Please add Facebook Open Graph Tags	Social	Low Priority
Add Twitter Cards	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Add Local Business Schema	Other	Low Priority
Improve the size of tap targets	Usability	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

1

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

livyoungluxeederma.com

Length: 22

Meta Description Tag

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://livyoungluxeederma.com

livyoungluxeederma.com

Hreflang Usage

Your page is not making use of Hre ang attributes.

Language

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	1	L
H3	58	
H4	0	
H5	0	
H6	0	

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
skin				62	
treatment			\checkmark	62	
hair				49	
luxee	\checkmark		\checkmark	32	
best				30	
young	√		\checkmark	29	
weight				27	
body			\checkmark	25	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
young luxee				27	
luxee derma				24	
young luxee derma				22	
liv young				19	
liv young luxee				19	
weight loss				12	
loss treatment				10	
weight management				9	

Amount of Content Your page has a good level of textual content, which will assist in it's ranking potential.	✓
Word Count: 2962	
Image Alt Attributes You have images on your page that are missing Alt attributes.	×
We found 55 images on your page and 12 of them are missing the attribute.	
Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.	
Canonical Tag Your page is using the Canonical Tag.	✓
https://livyoungluxeederma.com/	
Noindex Tag Test Your page is not using the Noindex Tag which prevents indexing.	✓
Noindex Header Test	/
Your page is not using the Noindex Header which prevents indexing.	·
Your website has SSL enabled.	/
HTTPS Redirect Your page successfully redirects to a HTTPS (SSL secure) version.	/
Robots.txt Your website appears to have a robots.txt le.	✓
http://livyoungluxeederma.com/robots.txt	
Blocked by Robots.txt Your page does not appear to be blocked by robots.txt.	~
XML Sitemaps Your website appears to have an XML sitemap.	✓
https://livyoungluxeederma.com/wp-sitemap.xml	
Analytics We could not detect an analytics tool installed on your page.	×
Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving tra c to your page.	

Schema.org Structured Data

You are using Microdata Schema on your page.



Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the speciet location. The list is ordered by the keywords that drive the most tractoryour page.

Keyword	Country & Language	Position	Total Searches	Estimated Tra c
luxee date	RU	13	480	2
liv young	EN	42	210	0
livyoung	EN	20	170	0
liv young	EN	46	170	0
luxe derma	◆ EN	84	70	0
liiv medical aesthetics	EN	41	40	0

Total Traffic From Search

This shows you the Estimated Tra c Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	2
Position 21-30	0
Position 31-100	4

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor







Top Backlinks

i

We haven't found any backlinks to report for this site.

Top Pages by Backlinks

i

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

On-Page Link Structure

We found 28 total links. 21% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

/

1

1

1

Usability



Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on dierent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traction comes from these sources.





Google's Core Web Vitals

Google is indicating that they do not have 'su cient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

:

Use of Mobile Viewports

Your page speci es a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may dier slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	5.2 s
Speed Index	10.6 s
Largest Contentful Paint	11.9 s
Time to Interactive	11.5 s
Total Blocking Time	0.72 s
Cumulative Layout Shift	0.061

Opportunities	Estimated Savings
Serve images in next-gen formats	3.47 s
Eliminate render-blocking resources	2.14 s
Defer o screen images	1.54 s
Reduce unused CSS	1.16 s
Reduce unused JavaScript	0.77 s
Avoid multiple page redirects	0.63 s
Properly size images	0.39 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.





Lab Data	Value
First Contentful Paint	2.6 s
Speed Index	4 s
Largest Contentful Paint	3.3 s
Time to Interactive	3.8 s
Total Blocking Time	0.05 s
Cumulative Layout Shift	0.04

Opportunities	Estimated Savings
Eliminate render-blocking resources	0.55 s
Reduce unused JavaScript	0.26 s
Serve images in next-gen formats	0.26 s
Avoid multiple page redirects	0.19 s
Initial server response time was short	0.16 s

Flash Used?

No Flash content has been identi ed on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has speci ed a favicon.

Email Privacy

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Performance Results



Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic uctuations.

Page Speed Info

Your page loads in a reasonable amount of time.



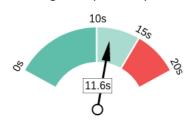
Server Response

All Page Content Loaded

All Page Scripts Complete



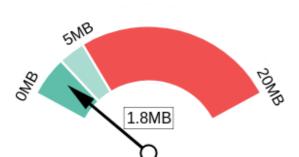




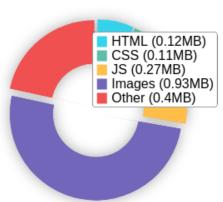
Download Page Size

Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size



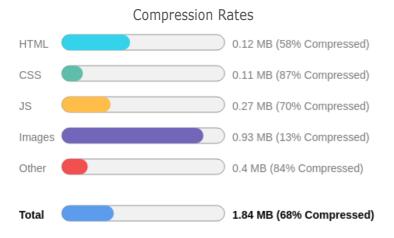




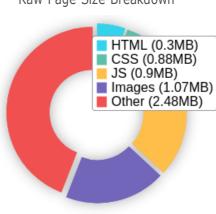
Total 1.84 MB

Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.



Raw Page Size Breakdown



Total 5.63 MB

Number of Resources

This check displays the total number of les that need to be retrieved from web servers to load your page.





HTML Pages

Number of



Resources



Number of CSS Resources



42 Number of **Images**



17 Other Resources

1

This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is not reporting any JavaScript errors.

V

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS les appear to be mini ed.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your pro les on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected



Twitter Activity

i

No associated Twitter pro le found as a link on your page.

No associated Twitter pro le found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram pro le.

LinkedIn Connected

No associated LinkedIn pro le found linked on your page.

YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.





Local SEO

Local Business Schema

No Local Business Schema identi ed on the page.



Google Business Profile Identified

A Google Business Pro le was identi ed that links to this website.



Livyoung Luxee Derma



Google Business Profile Completeness

The important business details are present on the Google Business Pro le.

Address Plot No 3 Laxmi nagar colony, Manikonda

500039, Hyderabad, Telangana 500089

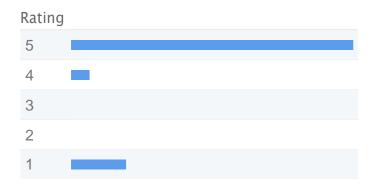
Phone +91 91601 29456

Site http://www.livyoungluxeederma.com/

Google Reviews



Your Google Business Pro le has a low rating or low number of reviews.



Technology Results

Technology List

1

These software or coding libraries have been identied on your page.

Technology	Version
Elementor	3.18.3
Hostinger	
■ HTTP/3	
© jQuery	
LiteSpeed	
Litespeed Cache	
₩ MySQL	
Php PHP	8.0.30
Swiper	
UIKit	
Underscore.js	1.13.4
▼ Vue.js	
₩ WooCommerce	
₩ WordPress	
WPForms	1.8.5.4

Server IP Address

DNS Servers ns2.dns-parking.com ns1.dns-parking.com Web Server LiteSpeed Charset text/html; charset=UTF-8



https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you