

# Website Report for www.himagirihospitals.com

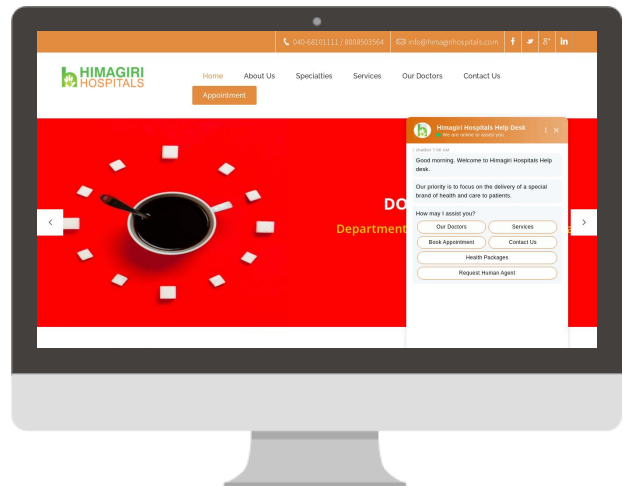
This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

## Audit Results for www.himagirihospitals.com



Your page could be better

Recommendations: 24



On-Page SEO



Links



Usability



Performance



Social



## Recommendations

Include a meta description tag

On-Page SEO

High Priority

Execute a Link Building Strategy

Links

High Priority

Reduce your total page file size

Performance

Medium Priority

Optimize for Core Web Vitals	Usability	Medium Priority
Improve site load speed	Performance	Medium Priority
Reduce length of title tag (to between 10 and 70 characters)	On-Page SEO	Medium Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Optimize your images to reduce their file size	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Please add Facebook Open Graph Tags	Social	Low Priority
Add Twitter Cards	Social	Low Priority
Minify your CSS and JS Files	Performance	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority

Create and link associated Instagram profile

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Add Local Business Schema

Other

Low Priority

## On-Page SEO Results



### Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

#### Title Tag

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).



Himagiri Hospitals – Best Multispecialty Hospital In Hyderabad – Gachibowli

Length : 75

Title tags are very important for search engines to correctly understand and categorize your content.

#### Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://www.himagirihospitals.com> :

[Himagiri Hospitals – Best Multispecialty Hospital In ...](#)

#### Hreflang Usage

Your page is not making use of Hreflang attributes.



#### Language

Your page is using the lang attribute.



Declared: en-US

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	3	<div></div>
H3	0	
H4	0	
H5	12	<div></div>
H6	9	<div></div>

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.



Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
view	×	×	×	10	<div></div>
read	×	×	×	9	<div></div>
profile	×	×	×	9	<div></div>
hospital	✓	×	✓	9	<div></div>
himagiri	✓	×	✓	8	<div></div>
all	×	×	✓	7	<div></div>
department	×	×	×	7	<div></div>
hospitals	✓	×	✓	6	<div></div>

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
view profile	×	×	×	9	<div></div>
view profile dr	×	×	×	8	<div></div>
profile dr	×	×	×	8	<div></div>
ent -	×	×	×	4	<div></div>
ent - view	×	×	×	4	<div></div>
himagiri hospitals	✓	×	✓	4	<div></div>
at himagiri	×	×	×	3	<div></div>
general medicine	×	×	×	3	<div></div>

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 615

### Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 52 images on your page and 50 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag

Your page is using the Canonical Tag.



<https://www.himagirihospitals.com/>

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Robots.txt



Your website appears to have a robots.txt file.

<http://www.himagirihospitals.com/robots.txt>

### Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

### XML Sitemaps



Your website appears to have an XML sitemap.

<http://www.himagirihospitals.com/sitemap.xml>

### Analytics



We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

### Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

# Rankings

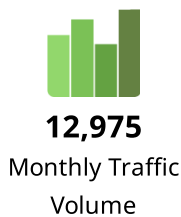
## Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
himagiri hospital	 EN	1	5,400	1,641	<div></div>
himagiri hospital gachibowli	 EN	1	5,400	1,641	<div></div>
himagiri hospital hyderabad	 HI	1	5,400	1,641	<div></div>
himagiri hospital hyderabad	 EN	1	5,400	1,641	<div></div>
himagiri hospitals	 EN	1	5,400	1,641	<div></div>
himagiri hospitals gachibowli	 EN	1	5,400	1,641	<div></div>
gachibowli	 HI	72	90,500	190	<div></div>
gachibowli hyderabad telangana	 EN	85	90,500	190	<div></div>
hyderabad gachibowli	 EN	98	90,500	190	<div></div>
himagiri hospitals photos	 HI	1	480	145	<div></div>

## Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	10
Position 2-3	0
Position 4-10	18
Position 11-20	19
Position 21-30	24
Position 31-100	306

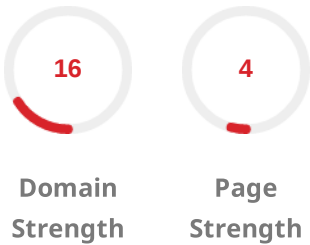
Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



<div><div>81</div><div>Backlinks</div></div>	<div><div>52</div><div>Referring Domains</div></div>
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<div><div>58</div><div>Nofollow Backlinks</div></div>	<div><div>23</div><div>Dofollow Backlinks</div></div>	<div><div>0</div><div>Edu Backlinks</div></div>	<div><div>0</div><div>Gov Backlinks</div></div>	<div><div>52</div><div>Subnets</div></div>	<div><div>55</div><div>IPs</div></div>
---	---	---	---	--	--



## Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
89	<a href="https://ipfs.io/ipfs/QmXoybizjW3WknFijnKLwHCnL72vedxjQkDDP1mXWo6uco/wiki/Gachibowli.html">https://ipfs.io/ipfs/QmXoybizjW3WknFijnKLwHCnL72vedxjQkDDP1mXWo6uco/wiki/Gachibowli.html</a>
86	<a href="https://bafybeiemxf5abjwjbikoz4mc3a3dla6ual3jsdpdr4cjr3oz3evfyavhwq.ipfs.cf-ipfs.com/wiki/Gachibowli.html">https://bafybeiemxf5abjwjbikoz4mc3a3dla6ual3jsdpdr4cjr3oz3evfyavhwq.ipfs.cf-ipfs.com/wiki/Gachibowli.html</a>
84	<a href="https://goodnames.eth.link/wiki/Gachibowli.html">https://goodnames.eth.link/wiki/Gachibowli.html</a>
84	<a href="https://nzt.eth.link/wiki/Gachibowli.html">https://nzt.eth.link/wiki/Gachibowli.html</a>
79	<a href="https://en.wikipedia-on-ipfs.org/wiki/Gachibowli.html">https://en.wikipedia-on-ipfs.org/wiki/Gachibowli.html</a>
75	<a href="https://www.sitelike.org/similar/adityahospital.com/">https://www.sitelike.org/similar/adityahospital.com/</a>
74	<a href="http://www.websitescrawl.com/domain-list-784">http://www.websitescrawl.com/domain-list-784</a>
52	<a href="http://knowpia.com/pages/Gachibowli">http://knowpia.com/pages/Gachibowli</a>
49	<a href="https://bye.fyi/keyword-ranking/1894851/doctor+chandra+shekar">https://bye.fyi/keyword-ranking/1894851/doctor+chandra+shekar</a>

## Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
<a href="https://www.himagirihospitals.com/">https://www.himagirihospitals.com/</a>	31
<a href="http://www.himagirihospitals.com/">http://www.himagirihospitals.com/</a>	20
<a href="http://himagirihospitals.com/">http://himagirihospitals.com/</a>	16
<a href="https://www.himagirihospitals.com/doctor/dr-chandra-shekar/">https://www.himagirihospitals.com/doctor/dr-chandra-shekar/</a>	5
<a href="https://www.himagirihospitals.com/appointment/">https://www.himagirihospitals.com/appointment/</a>	3
<a href="http://himagirihospitals.com/contact-us/">http://himagirihospitals.com/contact-us/</a>	2
<a href="https://www.himagirihospitals.com/contact-us/">https://www.himagirihospitals.com/contact-us/</a>	2
<a href="https://www.himagirihospitals.com/doctors/">https://www.himagirihospitals.com/doctors/</a>	2
<a href="https://www.himagirihospitals.com/wp-content/uploads/2020/01/NABH-Logo...">https://www.himagirihospitals.com/wp-content/uploads/2020/01/NABH-Logo...</a>	1

### Top Anchors by Backlinks



These are the top pieces of Anchor Text we found used to link to your site.

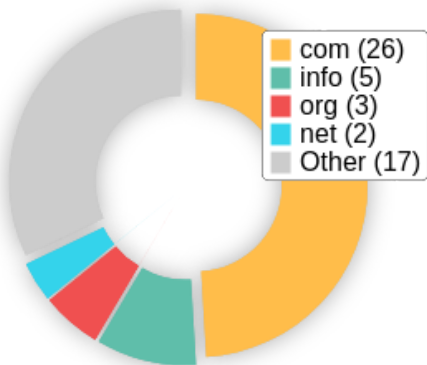
Anchor	Backlinks
Go Now	28
http://himagirihospitals.com	8
Dr. Chandra Shekar - Himagiri Hospitals	5
Website	5
himagirihospitals.com	5
http://www.himagirihospitals.com/	4
himagirihospitals	3
www.himagirihospitals.com	3
Doctors - Himagiri Hospitals	2

### Top Referring Domain Geographies

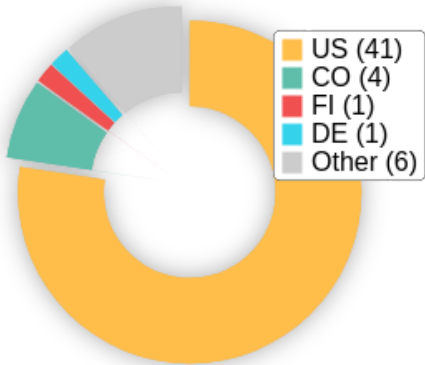


These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries



### On-Page Link Structure



We found 74 total links. 15% of your links are external links and are sending authority to other sites. 1% of your links are nofollow links, meaning authority is not being passed to those destination pages.

### Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

## Usability



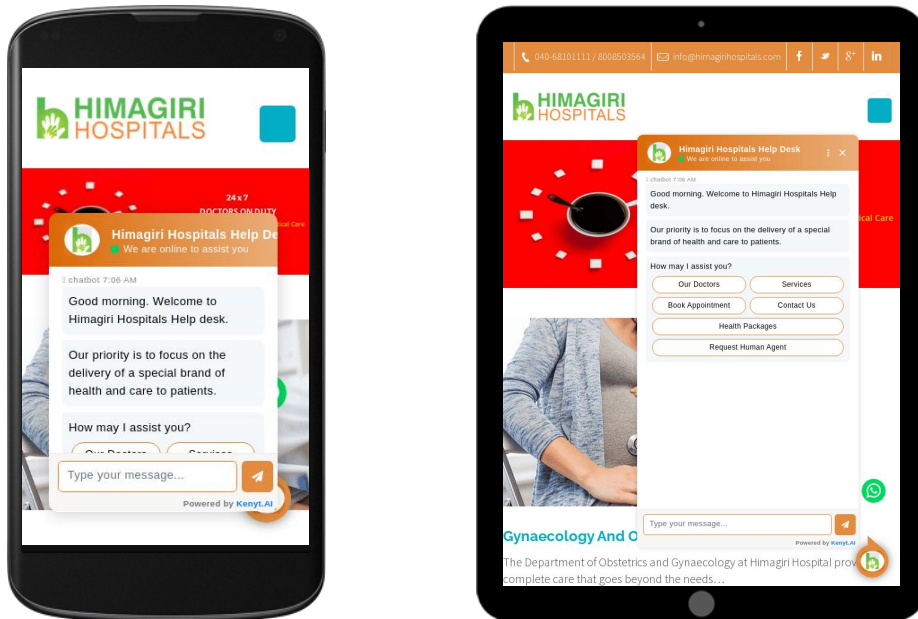
### Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).



## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

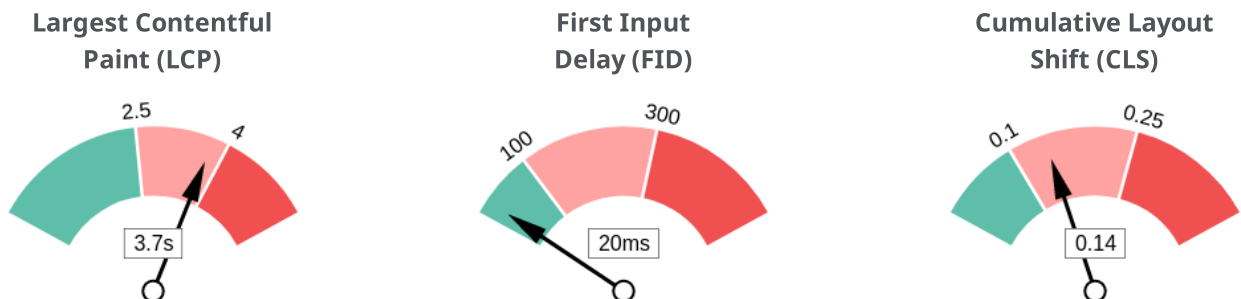


## Google's Core Web Vitals

Your page has failed Google's Core Web Vitals assessment.



Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.



## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



## Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.



Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	5.9 s
Speed Index	26.5 s
Largest Contentful Paint	28.4 s
Time to Interactive	29.7 s
Total Blocking Time	1.78 s
Cumulative Layout Shift	0.013

Opportunities	Estimated Savings
Serve images in next-gen formats	11.4 s
Defer offscreen images	6.6 s
Reduce unused JavaScript	4.95 s
Eliminate render-blocking resources	3.36 s
Properly size images	3 s
Reduce unused CSS	2.4 s
Efficiently encode images	1.05 s
Avoid multiple page redirects	0.63 s
Minify CSS	0.45 s
Enable text compression	0.3 s
Avoid serving legacy JavaScript to modern browsers	0.15 s

### Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	2.5 s
Speed Index	7.3 s
Largest Contentful Paint	5.9 s
Time to Interactive	6.1 s
Total Blocking Time	0.05 s
Cumulative Layout Shift	0.788

Opportunities	Estimated Savings
Serve images in next-gen formats	1.8 s
Eliminate render-blocking resources	1.49 s
Properly size images	1.24 s
Reduce initial server response time	1.15 s
Defer offscreen images	0.76 s
Reduce unused JavaScript	0.72 s
Reduce unused CSS	0.36 s
Avoid multiple page redirects	0.19 s
Efficiently encode images	0.16 s

### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

### Favicon

Your page has specified a favicon.



### Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

### Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

### Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance needs improvement

Your page's performance has various issues that may be adversely affecting users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

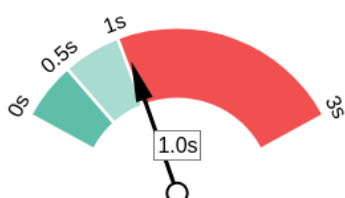
### Page Speed Info

Your page loads slowly.

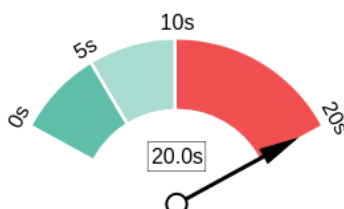


Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

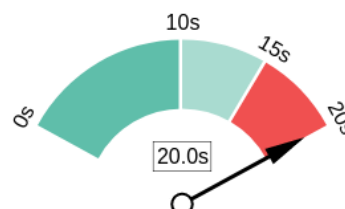
#### Server Response



#### All Page Content Loaded



#### All Page Scripts Complete



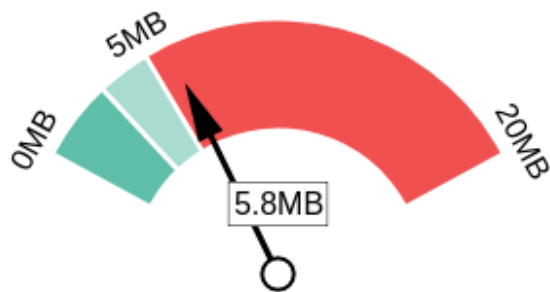
Download Page Size



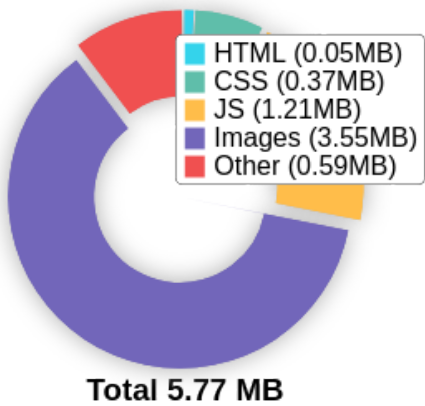
Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown

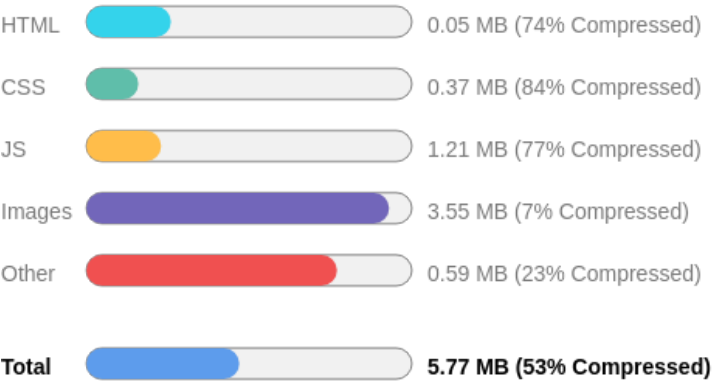


Website Compression (Gzip, Deflate, Brotli)

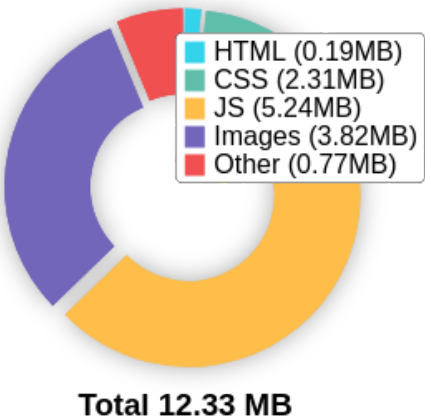


Your website appears to be using a reasonable level of compression.

Compression Rates



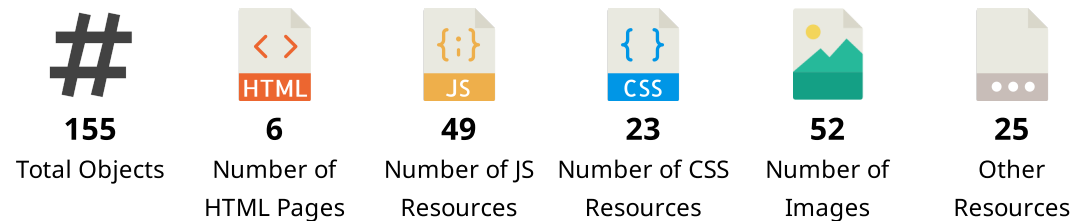
Raw Page Size Breakdown



Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

JavaScript Errors



Your page is not reporting any JavaScript errors.

## HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



## Optimize Images

Your page appears to include images which are poorly optimized.



Properly formatting and compressing images can have a significant impact on page load performance.

## Minification

Some of your JavaScript or CSS files do not appear to be minified.



Minification is a reasonably simple way to reduce page size, and subsequently load time.

## Deprecated HTML

No deprecated HTML tags have been found within your page.



## Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

## Facebook Connected

Your page has a link to a Facebook Page.



## Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

## Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

## Twitter Connected

Your page has a link to a Twitter profile.



### Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

### Instagram Connected

No associated Instagram profile found linked on your page



### LinkedIn Connected

Your page has a link to a LinkedIn profile.



### YouTube Connected

No associated YouTube channel found linked on your page.



### YouTube Activity

No associated YouTube channel found linked on your page.



## Local SEO

### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 Himagiri Hospitals

### Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address plot no 4, 5,23 & 24, Old Mumbai Hwy,  
Indira Nagar, Gachibowli, Hyderabad,  
Telangana 500032, India

Phone +91 40 6810 1111

Site <http://www.himagirihospitals.com/>



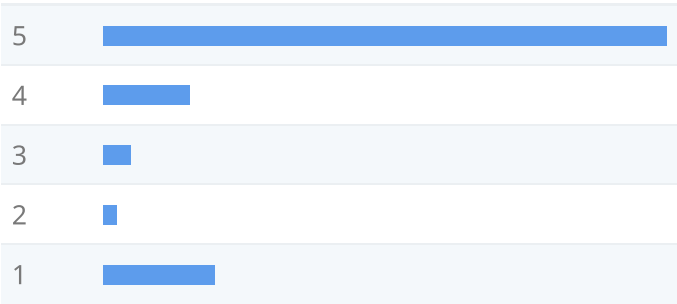
### Google Reviews



The Google Business Profile has a good rating and review count.

4.2 ★★★★★ 3581 reviews

Rating
















## Technology Results

### Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Apache HTTP Server	
 Bootstrap	
 Contact Form 7	5.1.7
 Google Analytics	
 Google Maps	
 jQuery	
 jQuery Migrate	
 MySQL	
 PHP	7.2.34
 reCAPTCHA	
 Slider Revolution	
 WordPress	
 wpBakery	

### Server IP Address



166.62.30.148

### DNS Servers



ns33.domaincontrol.com  
ns34.domaincontrol.com

**Web Server**

Apache

*i*

**Charset**

text/html; charset=UTF-8

*i*