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Website Report for www.drrajkirit.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.drrajkirit.in

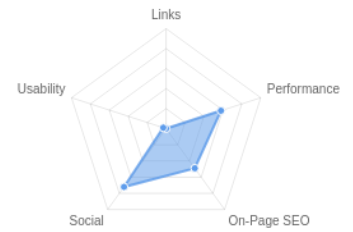**D+**

Your page could be better

Recommendations: 21

C+

On-Page SEO

F

Links

F

Usability

B-

Performance

A-
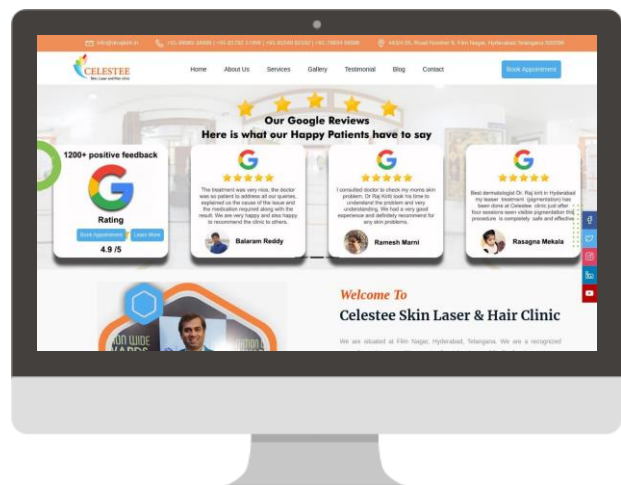
Social

Links

Usability

Performance

Social

On-Page SEO

Recommendations

Execute a Link Building Strategy

Links

High Priority

Optimize for Core Web Vitals

Usability

Medium Priority

Reduce length of title tag (to between 10 and 70 characters) — On-Page SEO — Medium Priority

Shorten meta description (to between 70 and 160 characters) — On-Page SEO — Medium Priority

Add Canonical Tag — On-Page SEO — Medium Priority

Add H1 Header Tag — On-Page SEO — Medium Priority

Improve site load speed — Performance — Medium Priority

Update Link URLs to be more human and Search Engine readable — Links — Low Priority

Add Alt attributes to all images — On-Page SEO — Low Priority

Use your main keywords across the important HTML tags — On-Page SEO — Low Priority

Optimize your page for Mobile PageSpeed Insights — Usability — Low Priority

Optimize your page for Desktop PageSpeed Insights — Usability — Low Priority

Add Schema Markup — On-Page SEO — Low Priority

Add Twitter Cards — Social — Low Priority

Setup & Install a Facebook Pixel — Social — Low Priority

Remove inline styles — Performance — Low Priority

Resolve JavaScript errors — Performance — Low Priority

Remove iFrames — Usability — Low Priority

Remove clear text Email Addresses — Usability — Low Priority

Add Local Business Schema	Other	Low Priority

Review and Increase Font Sizes across devices	Usability	Low Priority

On-Page SEO Results

C+

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✖

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Celestee Skin and Hair Clinic in Hyderabad |Best Hair Transplant Clinic In Hyderabad |Hair Transplant Hospital In Hyderabad | skin treatment in hyderabad | how to nd the best dermatologist

Length : 198

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag ✖

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Dr. Raj Kirit and her sta   provide up-to-date skincare solutions to patients.The clinic is conveniently located in Hyderabad, so it's easy to visit us if you need to see a dermatologist.

Length : 187

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.drrajkirit.in ⋮
Celestee Skin and Hair Clinic in Hyderabad ...
Dr. Raj Kirit and her staff provide up-to-date skincare solutions to patients.The clinic is conveniently located in Hyderabad, so it's easy to visit ...

Hreflang Usage *i*

Your page is not making use of Hre ang attributes.

Language ✔

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage ✘

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage ✔

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	16	▬▬▬▬▬
H3	15	▬▬▬▬
H4	2	▬
H5	8	▬▬
H6	17	▬▬▬▬▬

Keyword Consistency ✘

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
very	☐	☐	☐	16	▬▬▬▬▬▬
skin	✓	✓	✓	15	▬▬▬▬▬▬
celestee	☐	☐	☐	14	▬▬▬▬▬
laser	☐	☐	✓	12	▬▬▬▬
treatment	☐	☐	☐	12	▬▬▬▬
raj	☐	✓	✓	11	▬▬▬▬
all	☐	☐	☐	9	▬▬▬
best	✓	☐	✓	9	▬▬▬

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
dr raj	☐	☐	☐	11	
dr raj kirit	☐	☐	☐	8	
raj kirit	☐	☐	☐	8	
laser treatment	☐	☐	☐	4	
i am	☐	☐	☐	4	
celestee skin	✓	☐	✓	3	
hair clinic	☐	☐	☐	3	
celestee clinic	☐	☐	✓	3	

Amount of Content ✓

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 853

Image Alt Attributes ✗

You have images on your page that are missing Alt attributes.

We found 39 images on your page and 20 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag ✗

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test ✓

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✓

Your page is not using the Noindex Header which prevents indexing.

Robots.txt ✓

Your website appears to have a robots.txt le.

http://www.drrajkirit.in/robots.txt

Blocked by Robots.txt ✓

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✔

Your website appears to have an XML sitemap.

http://www.drrajkirit.in/sitemap.xml

Analytics ✔

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data ✖

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.
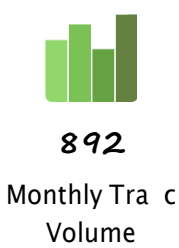
Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
celestee skin and hair clinic	EN	1	260	79	
celestee skin laser and hair clinic photos	EN	3	720	70	
dr raj kirit	EN	2	320	51	
hairline clinic near me	EN	88	14,800	31	
celestee skin laser and hair clinic reviews	EN	8	1,300	25	
how to reduce loss of hair	EN	60	12,100	25	
how to reduce the hair loss	EN	86	12,100	25	
best dermatologist in hyderabad	HI	100	8,100	17	
dermatologist in hyd	EN	97	5,400	11	
dermatologist in hyderabad	HI	67	5,400	11	

Total Traffic From Search

This shows you the Estimated Tra c Volume your page receives from it's Keyword Rankings

892

Monthly Tra c
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords	
Position 1	1	
Position 2-3	2	
Position 4-10	4	
Position 11-20	42	
Position 21-30	28	
Position 31-100	247	

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

4
Domain
Strength

1
Page
Strength

⬈ **3k**	⬈ **268**
Backlinks	Referring Domains

✂ **402**	⚲ **2.6k**	🎓 **0**	🏛 **0**	☰ **133**	🖥 **144**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
85	http://www.folkd.com/tag/acne+clear
84	https://tu classi ed.com/laser-acne-scar-removal-cost_1354372
78	http://www.articlesfactory.com/author/Dr.Rajkirit+E.P,.html
77	https://www.linkcentre.com/in/business/healthcare/medical-clinics/11/
76	https://uberant.com/article/596120-fue-treatment%7C-prp-treatment%7C-fut-treatment%7C-follicular-unit-extraction/
75	https://www.sitelike.org/similar/3dlifestyle.pk/
66	https://starcourts.com/top-10-ways-to-market-your-business-online-for-free/
66	https://wayranks.com/consumer-loyalty-clubs-how-mobile-marketing-can-give-your-customers-what-they-want/

Top Pages by Backlinks

i

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
http://www.drrajkirit.in/	802	
http://drrajkirit.in/index.html	662	
http://drrajkirit.in/hair-transplantation.html	380	
http://www.drrajkirit.in/Home	328	
http://drrajkirit.in/about-us.html	294	
http://drrajkirit.in/laser-toning.html	78	
http://drrajkirit.in/	69	
http://drrajkirit.in/laser-hair-removal.html	53	
http://drrajkirit.in/prp-treatments.html	52	
http://drrajkirit.in/hair-loss-treatment.html	49	

Top Anchors by Backlinks

i

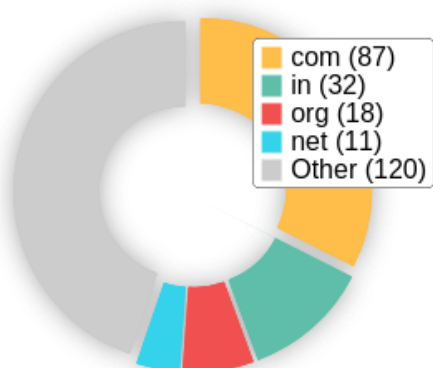These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
best hair transplant clinic in Hyderabad	535	
Famous Hair Transplant In Hyderabad	448	
skin toning laser treatment	328	
Celestee Skin,Laser and Hair Clinic	147	
Famous Hair Transplant In Hyderabad|Mesotherapy Cost In Hyderabad	118	
Hair Transplant Treatment Hyderabad	104	
best dermotologist for fue near me	86	
drrajkirit.in	83	
http://www.drrajkirit.in	59	
http://drrajkirit.in	56	

Top Referring Domain Geographies

i

These are the Top Geographies we have found linking to your site.

Top TLDs

com (87)
in (32)
org (18)
net (11)
Other (120)

Top Countries

US (122)
SG (43)
CO (6)
CA (5)
Other (92)
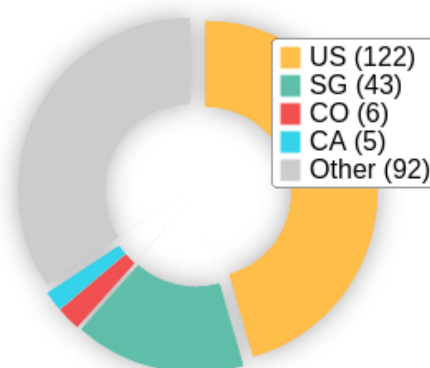
On-Page Link Structure

i

We found 86 total links. 12% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length,   le names, code strings and special characters.

Usability

F

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
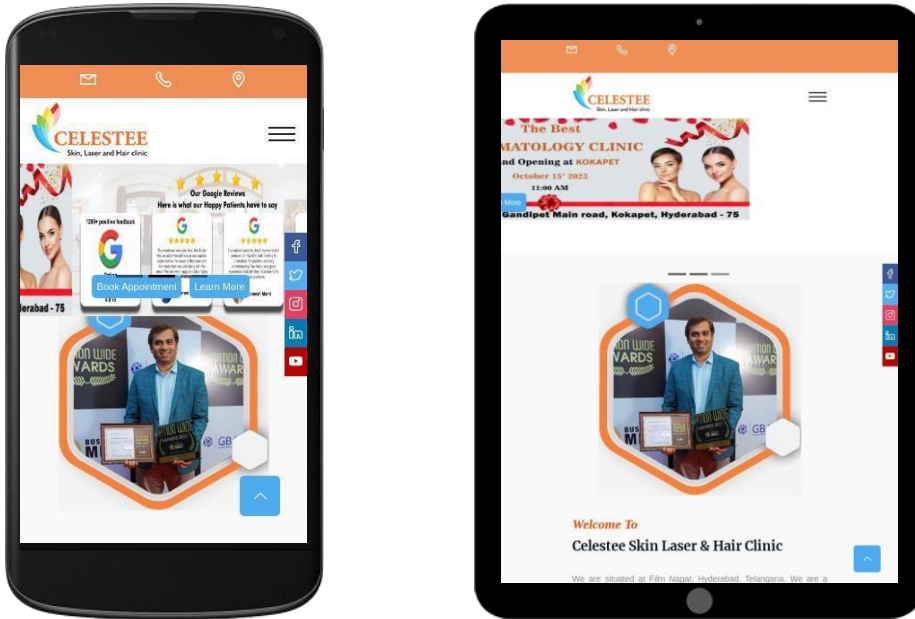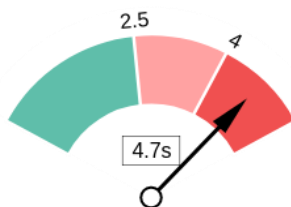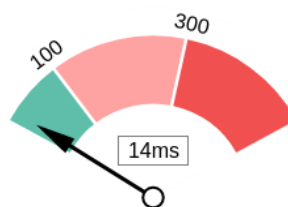

Google's Core Web Vitals ✖

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.
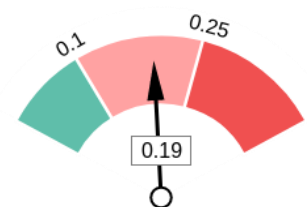

Largest Contentful Paint (LCP)	First Input Delay (FID)	Cumulative Layout Shift (CLS)
4.7s	14ms	0.19

Use of Mobile Viewports ✔

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ✖

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.
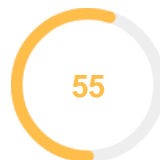
Lab Data	Value
First Contentful Paint	4.6 s
Speed Index	12.7 s
Largest Contentful Paint	11.2 s
Time to Interactive	10 s
Total Blocking Time	0.44 s
Cumulative Layout Shift	0.197

Opportunities	Estimated Savings
Serve images in next-gen formats	7.14 s
Properly size images	2.86 s
Eliminate render-blocking resources	1.58 s
Reduce unused JavaScript	0.66 s
Defer o screen images	0.66 s
Avoid multiple page redirects	0.63 s
Reduce unused CSS	0.19 s

Google's PageSpeed Insights - Desktop ✖

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

55

Lab Data	Value
First Contentful Paint	2.4 s
Speed Index	3.6 s
Largest Contentful Paint	2.7 s
Time to Interactive	3.3 s
Total Blocking Time	0.04 s
Cumulative Layout Shift	0.345

Opportunities	Estimated Savings
Serve images in next-gen formats	1.1 s
Properly size images	0.82 s
Eliminate render-blocking resources	0.68 s
Reduce unused JavaScript	0.55 s
Avoid multiple page redirects	0.19 s

Flash Used? ✔

No Flash content has been identi ed on your page.

iFrames Used? ✖

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon ✔

Your page has speci ed a favicon.

Email Privacy   ✖

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Legible Font Sizes   ✖

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in di erent devices to ensure that it is of appropriate size.

Tap Target Sizing   ✔

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

B-

Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings). We recommend addressing the highlighted factors below.
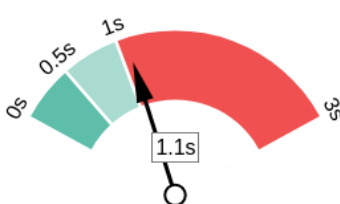
Page Speed Info   ✖
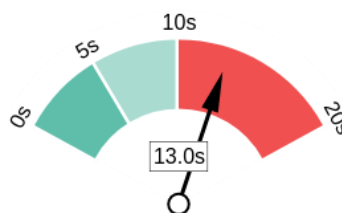
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.
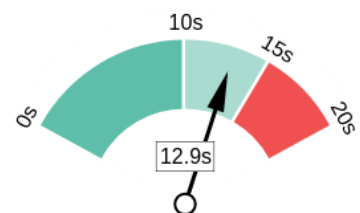
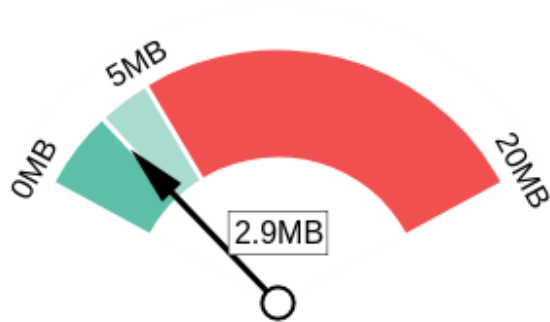Server Response   All Page Content Loaded   All Page Scripts Complete
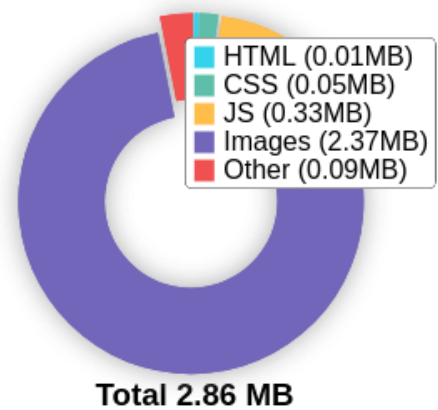
1s   10s   10s
0.5s   5s   15s
0s   3s   0s   20s   0s   20s
1.1s   13.0s   12.9s

Download Page Size   ✔

Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size
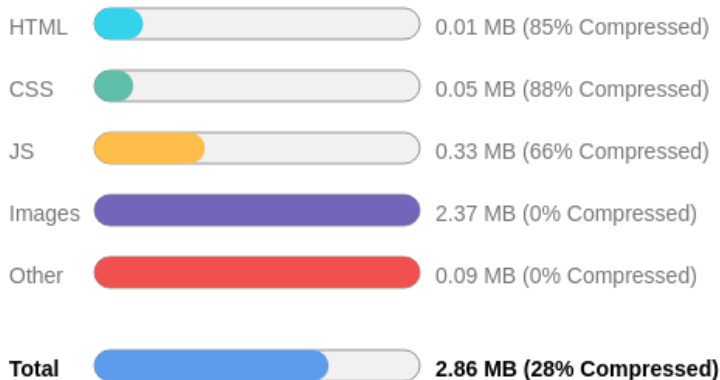

2.9MB

Download Page Size Breakdown

- HTML (0.01MB)
- CSS (0.05MB)
- JS (0.33MB)
- Images (2.37MB)
- Other (0.09MB)

Total 2.86 MB

Website Compression (Gzip, Deflate, Brotli) ✓

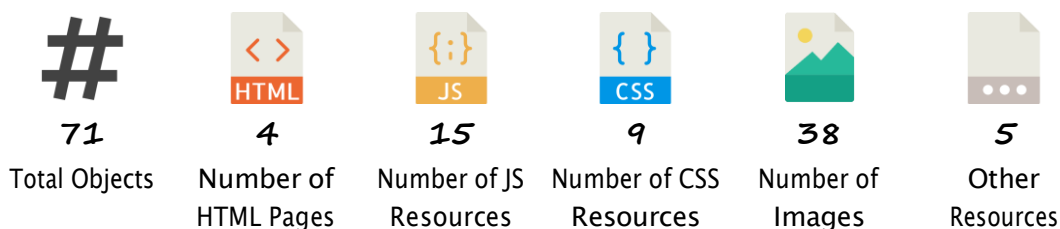Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0.01 MB (85% Compressed)
CSS	0.05 MB (88% Compressed)
JS	0.33 MB (66% Compressed)
Images	2.37 MB (0% Compressed)
Other	0.09 MB (0% Compressed)
Total	**2.86 MB (28% Compressed)**

Raw Page Size Breakdown

- HTML (0.09MB)
- CSS (0.42MB)
- JS (0.98MB)
- Images (2.37MB)
- Other (0.09MB)

Total 3.95 MB
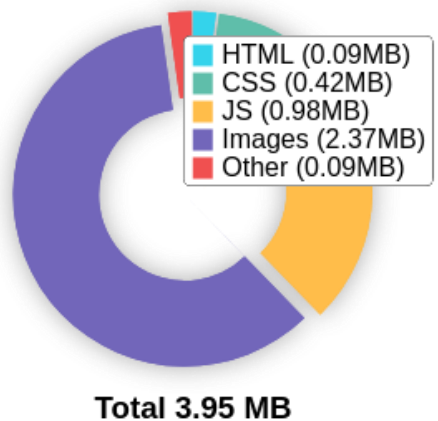
Number of Resources *i*

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	<> HTML	{;} JS	{ } CSS	🖼	⋯
71	4	15	9	38	5
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

JavaScript Errors ✗

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

HTTP2 Usage ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓
All of the images on your page appear to be optimized.

Minification ✓
All your JavaScript and CSS les appear to be mini ed.

Deprecated HTML ✓
No deprecated HTML tags have been found within your page.

Inline Styles ✗
Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your pro les listed on your page, and work to build a larger following on those networks.

A-

Facebook Connected ✓
Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✓
Your page is using Facebook Open Graph Tags.

Facebook Pixel ✗
We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✓
Your page has a link to a Twitter pro le.

Twitter Cards ✗
We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected ✓
Your page has a link to an Instagram pro le.

LinkedIn Connected ✓
Your page has a link to a LinkedIn profile.

YouTube Connected ✓
Your page has a link to a YouTube channel.

YouTube Activity ✓
You have a good number of YouTube channel subscribers

166,000
Followers

19,421,786
View Count

Local SEO

Local Business Schema ✗
No Local Business Schema identified on the page.

Google Business Profile Identified ✓
A Google Business Profile was identified that links to this website.

🔵 Celestee Skin, Laser And Hair Clinic

Google Business Profile Completeness ✓
The important business details are present on the Google Business Profile.

Address	443/A 55, Road Number 6, MRC Colony, Film Nagar, Hyderabad, Telangana 500096
Phone	+91 99085 34999
Site	http://www.drrajkirit.in/

Google Reviews ✔

The Google Business Pro le has a good rating and review count.

4.9 ★★★★☆ 3375 reviews

Rating

5	████████████████████████
4	█
3	▎
2	▎
1	▌
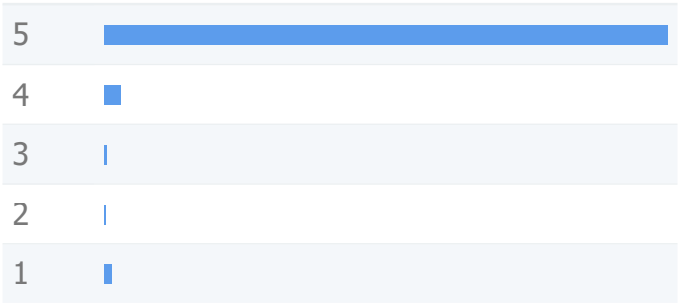
Technology Results

Technology List *i*

These software or coding libraries have been identi ed on your page.

Technology	Version
🪶 Apache HTTP Server	
Ⓑ Bootstrap	
⟨⟩ cdnjs	
☁ Cloud are	
▮▮ Google Analytics	
◟ jQuery	
◟ jQuery CDN	
L Lightbox	
php PHP	7.4.33
◆ Tiny Slider	

Server IP Address *i*
184.168.119.178

DNS Servers *i*
ns11.domaincontrol.com
ns12.domaincontrol.com

Web Server *i*
Apache

https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you