



THE PATTERNS COMPANY

4th Floor, Bizness Square Junction Opposite Hitex
Road,HITEC City, Madhapur, Hyderabad, Telangana
500084
+91-8500693113
+91-9392744210
info@thepatternscompany.com
https://www.thepatternscompany.com



Website Report for smiledentalandimplantcentre.com

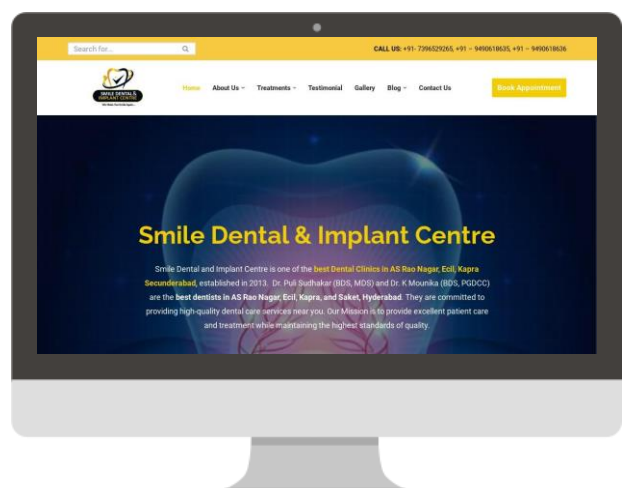
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for smiledentalandimplantcentre.com



Your page could be better

Recommendations: 16



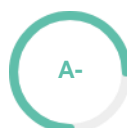
On-Page SEO



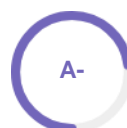
Links



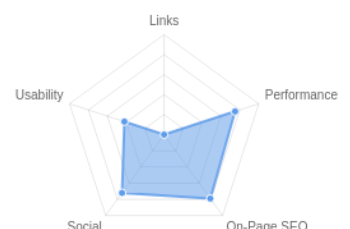
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Reduce length of title tag (to between 10 and 70 characters)

On-Page SEO

Medium Priority

Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your images to reduce their file size	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Increase your YouTube channel subscribers	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Add business address and phone number	Other	Low Priority
Add Local Business Schema	Other	Low Priority
Create Google Business Profile	Other	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag



You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Smile Dental & Implant Centre | Best Dental Clinic In Ecil, AS Rao Nagar, Kapra, Hyderabad

Length : 94

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a meta description of optimal length (between 70 and 160 characters).

Smile Dental & Implant Centre is the best dental clinic in Ecil, AS Rao Nagar, Kapra, Hyderabad with the best dentists for painless dental treatment.

Length : 153

SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://smiledentalandimplantcentre.com> :

Smile Dental & Implant Centre

Smile Dental & Implant Centre is the best dental clinic in Ecil, AS Rao Nagar, Kapra, Hyderabad with the best dentists for painless dental ...

Hreflang Usage



Your page is not making use of Hreflang attributes.

Language



Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage



Your page has a H1 Tag.

H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	14	<div></div>
H3	19	<div></div>
H4	9	<div></div>
H5	0	
H6	1	<div></div>

Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
dental	<div></div>	<div></div>	<div></div>	7	<div></div>
smile	<div></div>	<div></div>	<div></div>	5	<div></div>
treatments	<div></div>	<div></div>	<div></div>	4	<div></div>
implant	<div></div>	<div></div>	<div></div>	4	<div></div>
centre	<div></div>	<div></div>	<div></div>	4	<div></div>
now	<div></div>	<div></div>	<div></div>	3	<div></div>
appointment	<div></div>	<div></div>	<div></div>	3	<div></div>
make	<div></div>	<div></div>	<div></div>	2	<div></div>

Phrases					
Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
smile dental	<div></div>	<div></div>	<div></div>	4	<div></div>
implant centre	<div></div>	<div></div>	<div></div>	4	<div></div>
dental implant	<div></div>	<div></div>	<div></div>	2	<div></div>
rao nagar	<div></div>	<div></div>	<div></div>	2	<div></div>
nagar ecil	<div></div>	<div></div>	<div></div>	2	<div></div>
ecil kapra	<div></div>	<div></div>	<div></div>	2	<div></div>
smile dental implant	<div></div>	<div></div>	<div></div>	2	<div></div>
dental implant centre	<div></div>	<div></div>	<div></div>	2	<div></div>

Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 195

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 39 images on your page and 16 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag



Your page is using the Canonical Tag.

<https://smiledentalandimplantcentre.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://smiledentalandimplantcentre.com/robots.txt>

Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

XML Sitemaps



Your website appears to have an XML sitemap.

<https://smiledentalandimplantcentre.com/sitemap.xml>

<https://smiledentalandimplantcentre.com/sitemap.rss>

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving tra c to your page.

Schema.org Structured Data


You are using JSON-LD, Microdata Schema on your page.



Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the speci c location. The list is ordered by the keywords that drive the most tra c to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Tra c	
clinic dental smile	 EN	9	12,100	181	<div></div>
dental clinic smile	 EN	12	12,100	90	<div></div>
smile dentist clinic	 EN	14	12,100	67	<div></div>
smile dental clinic near me	 EN	6	1,900	64	<div></div>
invisible braces for teeth cost in hyderabad	 EN	2	390	63	<div></div>
smile dental clinic	 EN	15	12,100	61	<div></div>
best dentist in near me	 HI	33	27,100	56	<div></div>
smile dental hospital	 HI	8	2,400	47	<div></div>
invisalign cost in hyderabad	 EN	3	480	46	<div></div>
smile dental clinics	 HI	18	12,100	39	<div></div>

Total Traffic From Search

This shows you the Estimated Tra c Volume your page receives from it’s Keyword Rankings



2,067

Monthly Tra c
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords
Position 1	0
Position 2-3	3
Position 4-10	29
Position 11-20	33
Position 21-30	39
Position 31-100	188

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain
Strength



Page
Strength

948

Backlinks

288

Referring Domains



205

Nofollow
Backlinks



743

Dofollow
Backlinks



0

Edu Backlinks



0

Gov Backlinks



77

Subnets



102

IPs

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
100	https://in.pinterest.com/smiledentalandimplantcentre/
94	https://smiledentalandimplantcentre.business.site/
90	https://www.hindustantimes.com/brand-stories/smile-dental-implant-centre-crafting-smiles-with-digital-dentistry-in-ecil-as-rao-nagar-hyderabad-101688565965069.html
90	http://linkgeanie.com/business/best-dental-clinic-in-ecil-hyderabad---smile-dental-and-implant-centre
88	https://theprint.in/ani-press-releases/smile-dental-and-implant-centre-shared-the-benefits-of-invisible-braces-over-the-traditional-braces-treatment-in-a-recently-held-press-conference/1504609/
88	http://local.dailynews.com/best-dental-implant-near-me.html
87	https://www.mid-day.com/brand-media/article/smile-dental-and-implant-centre-top-rated-dentist-near-me-offering-trusted-23299207
85	https://the-dots.com/pages/smile-dental-and-implant-centre-best-dental-clinic-in-a-s-rao-nagar-hyderabad-611457
84	https://tuclassified.com/best-dental-clinic-in-as-rao-nagar-hyderabad_2003384

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://smiledentalandimplantcentre.com/	600
http://smiledentalandimplantcentre.com/	102
https://smiledentalandimplantcentre.com/invisalign-treatment/	71
https://smiledentalandimplantcentre.com/contact-us/	54
https://smiledentalandimplantcentre.com/wp-content/uploads/2021/08/Den...	19
https://smiledentalandimplantcentre.com/dental-implants/	18
https://smiledentalandimplantcentre.com/wp-content/uploads/2021/08/Den...	14
https://smiledentalandimplantcentre.com/root-canal-treatment/	8
https://smiledentalandimplantcentre.com/cosmetic-dentistry/	7
http://www.smiledentalandimplantcentre.com/	6

Top Anchors by Backlinks



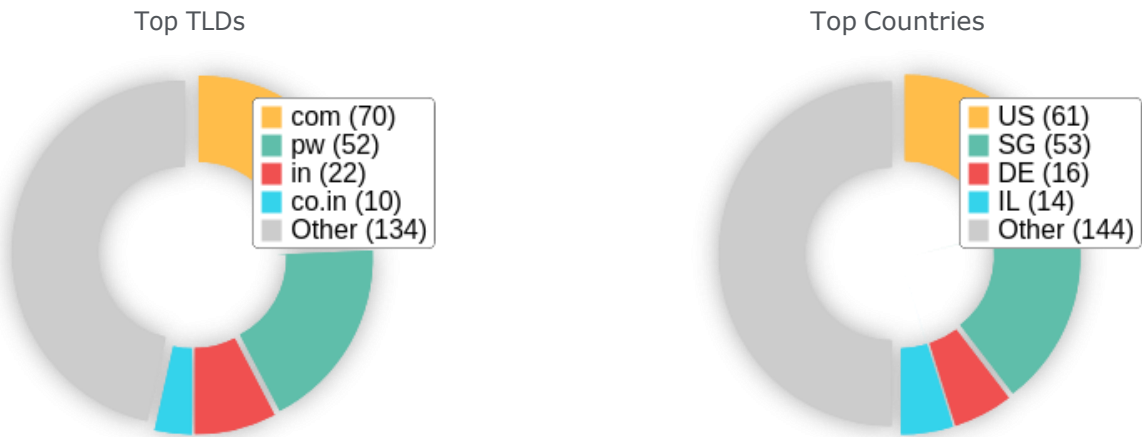
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
Book	147
Make Appointment	147
smiledentalandimplantcent	100
Smile Dental and Implant Centre	74
Best dental clinic in ECIL, Hyderabad – Smile Dental and Implant Centre	71
Invisible Braces or Clear Aligners	65
dental hospital near A. S. Rao Nagar	48
https://smiledentalandimplantcentre.com/	38
https://smiledentalandimplantcentre.com	32
top rated dental clinic near you in A. S. Rao Nagar, Secunderabad	18

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



On-Page Link Structure



We found 110 total links. 15% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, ie names, code strings and special characters.

Usability

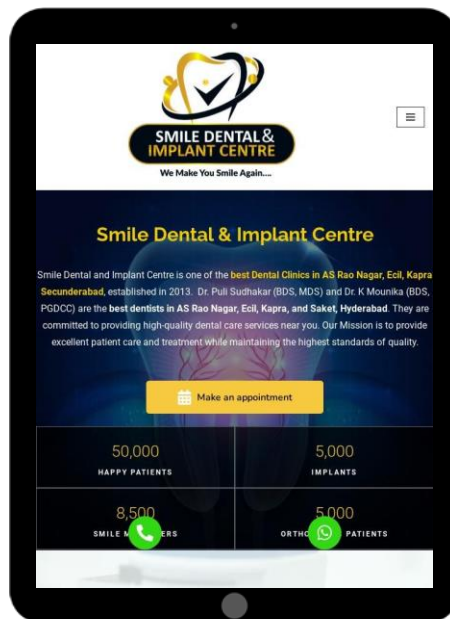


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	5 s	Serve images in next-gen formats	4.54 s
Speed Index	9.4 s	Eliminate render-blocking resources	2.46 s
Largest Contentful Paint	12.7 s	Efficiently encode images	1.62 s
Time to Interactive	9.8 s	Reduce unused JavaScript	0.65 s
Total Blocking Time	0.05 s	Avoid multiple page redirects	0.63 s
Cumulative Layout Shift	0.01	Defer offscreen images	0.55 s
		Reduce unused CSS	0.32 s
		Initial server response time was short	0.25 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.1 s	Serve images in next-gen formats	1.04 s
Speed Index	2.2 s	Efficiently encode images	0.44 s
Largest Contentful Paint	2.8 s	Eliminate render-blocking resources	0.42 s
Time to Interactive	1.1 s	Avoid multiple page redirects	0.19 s
Total Blocking Time	0 s		
Cumulative Layout Shift	0.017		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance is good

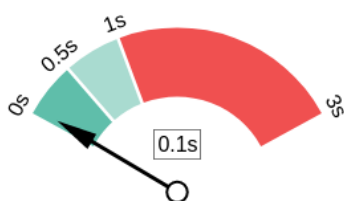
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

Page Speed Info

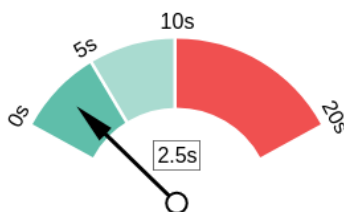
Your page loads in a reasonable amount of time.



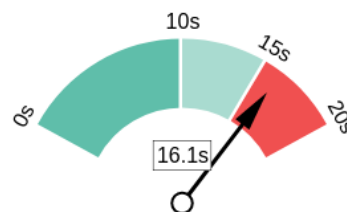
Server Response



All Page Content Loaded



All Page Scripts Complete



Download Page Size

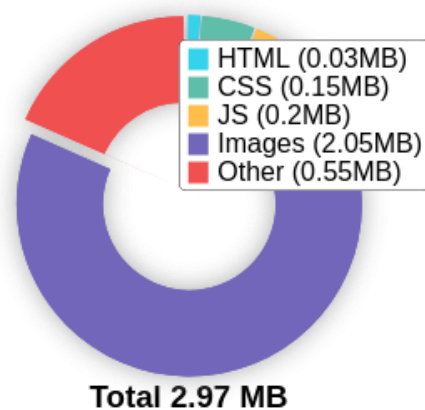
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

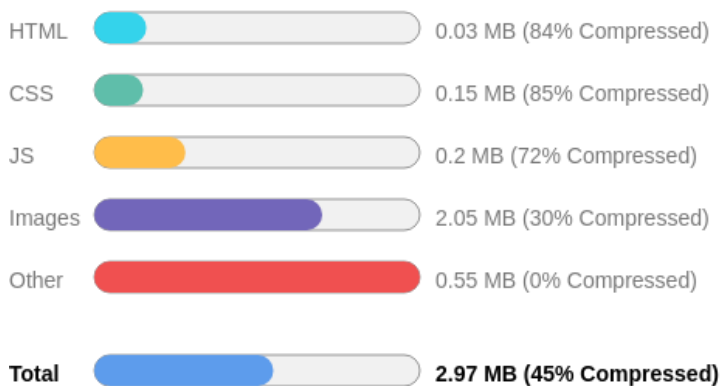


Website Compression (Gzip, Deflate, Brotli)

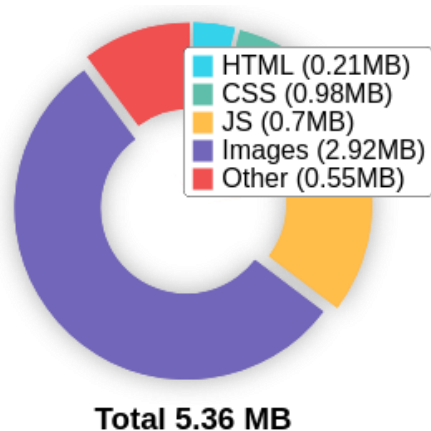
Your website appears to be using a reasonable level of compression.



Compression Rates

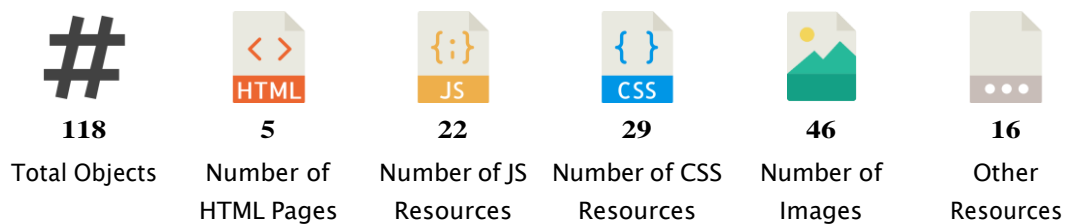


Raw Page Size Breakdown



Number of Resources

This check displays the total number of resources that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

Your page appears to include images which are poorly optimized.

Properly formatting and compressing images can have a significant impact on page load performance.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.



Social Results



Your social is good

You have a reasonably good social presence. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page, and work to build a larger following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.



Twitter Connected

Your page has a link to a Twitter profile.



Twitter Cards

Your page is using Twitter Cards.



Instagram Connected

Your page has a link to an Instagram profile.



LinkedIn Connected

Your page has a link to a LinkedIn profile.



YouTube Connected

Your page has a link to a YouTube channel.



YouTube Activity

You have a low number of YouTube channel subscribers.



34

Followers



8,323

View Count

Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Phone

+1 949 061 8635

Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

No Google Business Profile was identified that links to this website.



Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



Google Reviews

No Google Business Profile was identified that links to this website.
















Technology Results

Technology List

i

These software or coding libraries have been identified on your page.

Technology	Version
 Contact Form 7	5.8.6
 Elementor	3.18.3
 Essential Addons for Elementor	
 Font Awesome	
 jQuery	
 jQuery Migrate	
 LiteSpeed	
 Litespeed Cache	
 MySQL	
 Neve	3.7.5
 PHP	7.4.33
 Swiper	
 WordPress	

Server IP Address

i

198.54.116.99

DNS Servers

i

dns1.namecheaphosting.com

dns2.namecheaphosting.com

Web Server

i

LiteSpeed

Charset

i

text/html; charset=UTF-8



<https://www.thepatternscompany.com>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you