# Website Report for www.labelle.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O   Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.labelle.in

B-
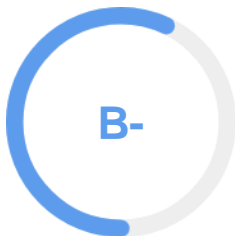
Your page could be better

Recommendations: 16
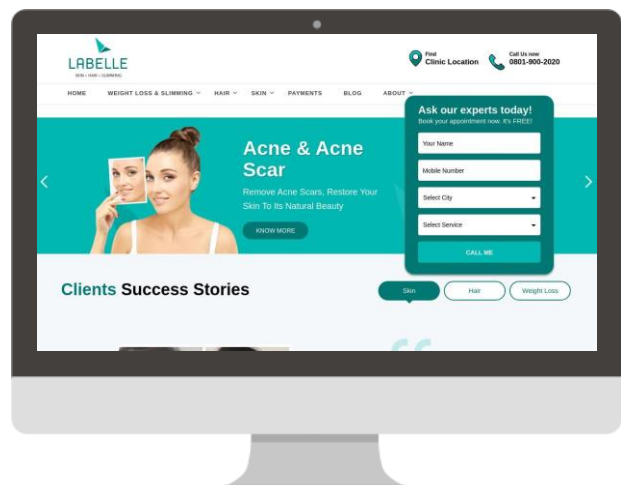
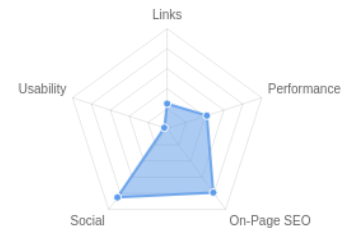| On-Page SEO	Links	Usability	Performance	Social
A	D	F	C-	A+

Links

Usability — Performance

Social — On-Page SEO

Recommendations

Optimize for Core Web Vitals   `Usability`   `Medium Priority`

Improve site load speed   `Performance`   `Medium Priority`

Reduce length of title tag (to between 10 and 70 characters)   `On-Page SEO`   `Medium Priority`

Shorten meta description (to between 70 and 160 characters)   `On-Page SEO`   `Medium Priority`

Optimize your page for Mobile PageSpeed Insights   `Usability`   `Low Priority`

Optimize your page for Desktop PageSpeed Insights   `Usability`   `Low Priority`

Use your main keywords across the important HTML tags   `On-Page SEO`   `Low Priority`

Make use of HTTP/2+ protocol   `Performance`   `Low Priority`

Update Link URLs to be more human and Search Engine readable   `Links`   `Low Priority`

Review and Increase Font Sizes across devices   `Usability`   `Low Priority`

Improve the size of tap targets   `Usability`   `Low Priority`

Setup & Install a Facebook Pixel   `Social`   `Low Priority`

Remove inline styles   `Performance`   `Low Priority`

Resolve JavaScript errors   `Performance`   `Low Priority`

Remove iFrames   `Usability`   `Low Priority`

Add Local Business Schema   `Other`   `Low Priority`

On-Page SEO Results

Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Weight Loss Clinic & Slimming Centre — Best Weight Loss Clinics in Hyderabad, Bangalore and Chennai

Length : 103

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Labelle Weight loss clinic and slimming centre – We o er advanced and supervised weight loss clinics in Hyderabad, Bangalore, Chennai, Vizag and Vijayawada. Book an appointment at best slimming centres for weight reduction fast and easy at low cost.

Length : 250

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.labelle.in ⋮

Weight Loss Clinic & Slimming Centre — Best Weight Loss ...

Labelle Weight loss clinic and slimming centre – We offer advanced and supervised weight loss clinics in Hyderabad, Bangalore, Chennai, Vizag and ...

Hreflang Usage

Your page is not making use of Hre ang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage ✔

Your page has a H1 Tag.

H2-H6 Header Tag Usage ✔

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	1	
H3	6	
H4	13	
H5	3	
H6	10	

Keyword Consistency ✘

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
weight	☐	☐	☐	44	
treatment	☐	☐	☐	28	
skin	☐	☐	☐	28	
hair	☐	☐	✓	24	
loss	☐	☐	☐	23	
slimming	✓	✓	✓	15	
labelle	☐	☐	☐	13	
clinic	✓	✓	✓	12	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
weight loss	☑	☑	☑	19	▬▬▬▬▬▬
weight i	☐	☐	☐	9	▬▬▬
weight loss clinic	☑	☑	☑	7	▬▬
treatment acne	☐	☐	☐	7	▬▬
loss clinic	☑	☑	☑	7	▬▬
lost 13 kg	☐	☐	☐	6	▬▬
lost 13	☐	☐	☐	6	▬▬
stay healthy	☐	☐	☐	6	▬

Amount of Content ✔

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1254

Image Alt Attributes ✔

You do not have any images missing Alt attributes on your page.

Canonical Tag ✔

Your page is using the Canonical Tag.

https://www.labelle.in/

Noindex Tag Test ✔

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✔

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✔

Your website has SSL enabled.

HTTPS Redirect ✔

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✔

Your website appears to have a robots.txt   le.

http://www.labelle.in/robots.txt

Blocked by Robots.txt ✔

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✓

Your website appears to have an XML sitemap.

https://www.labelle.in/sitemap.xml

Analytics ✓

Your page is using an analytics tool.

📈 Google Analytics

Schema.org Structured Data ✓

You are using JSON-LD, Microdata Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
bmi body mass index calculator	🇮🇳 EN	91	1,220,000	2,562	▬▬▬▬
body weight index calculator	🇮🇳 EN	83	1,220,000	2,562	▬▬▬▬
calculator bmi calculator	🇮🇳 EN	94	1,220,000	2,562	▬▬▬▬
labelle	🇮🇳 HI	1	880	267	▪
labelle	🇮🇳 EN	1	880	267	▪
la belle	🇮🇳 EN	1	720	218	▪
skin and care	🇮🇳 EN	33	90,500	190	▪
bmi calculator for guys	🇺🇸 EN	83	74,000	155	▪
how dark circle remove	🇮🇳 EN	26	60,500	127	▪
how dark circles remove	🇮🇳 EN	34	60,500	127	▪

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

22,158

Monthly Traffic Volume
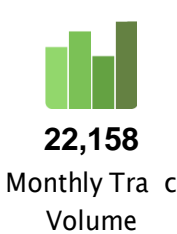
Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords	
Position 1	11	
Position 2-3	10	
Position 4-10	22	
Position 11-20	137	
Position 21-30	294	
Position 31-100	2,072	

Links

Backlink Summary ✔

You have a moderate level of backlink activity to this page.

34	12
Domain Strength	Page Strength

☑ 44.6k	↗ 750
Backlinks	Referring Domains

⚡ 42.2k	🔗 2.4k	🎓 16	🏛 8	☰ 604	🖥 702
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

i

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
90	https://www.provenexpert.com/de-de/labelle-in/
89	https://blogs.uwa.edu.au/digitalninjas/2016/05/22/gender-roles-and-stereotypes/comment-page-235/
89	https://biz.prlog.org/labelle/
89	https://blogs.depaul.edu/ccasati/2018/02/26/tips-on-e ective-website-design-for-your-business/comment-page-1/
89	https://www.i xit.com/User/1874073/Labelle
89	https://blogs.baylor.edu/mindyourmajor/2012/01/19/gaining-relevant-experience-through-community-service/
88	https://forum.cs-cart.com/user/217388-labelle-/?tab=friends
88	http://ks28273.kimsu .com/developer/labellein/pro le
88	https://godotengine.org/qa/user/labelle
88	https://sessionize.com/labelle

Top Pages by Backlinks

i

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
https://www.labelle.in/	41,884	████████
https://www.labelle.in/obesity-treatment.php	629	I
http://www.labelle.in/	614	I
https://www.labelle.in/images/LaserHairRemoval.png	183	I
https://www.labelle.in/laser-hair-removal-in-chennai/	183	I
http://labelle.in/	166	I
https://labelle.in/	48	I
https://www.labelle.in/acne-scar-removal.php	47	I
https://www.labelle.in/body-sculpting.php	40	I
https://www.labelle.in/stretch-mark-removal.php	38	I

Top Anchors by Backlinks

i

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
https://www.labelle.in/	41,526	▬▬▬▬▬▬
https://www.labelle.in/obesity-treatment.php	588	|
http://www.labelle.in	348	|
Laser Hair Removal Treatment Permanent Hair Removal For Body Face	183	|
https://www.labelle.in/laser-hair-removal-in-chennai/	181	|
www.labelle.in	172	|
labelle.in	115	|
Go Now	69	|
Go Treatment	46	|

Top Referring Domain Geographies

i

These are the Top Geographies we have found linking to your site.

Top TLDs

- com (408)
- org (48)
- info (48)
- net (30)
- Other (216)

Top Countries

- US (437)
- DE (46)
- CO (39)
- FR (25)
- Other (203)
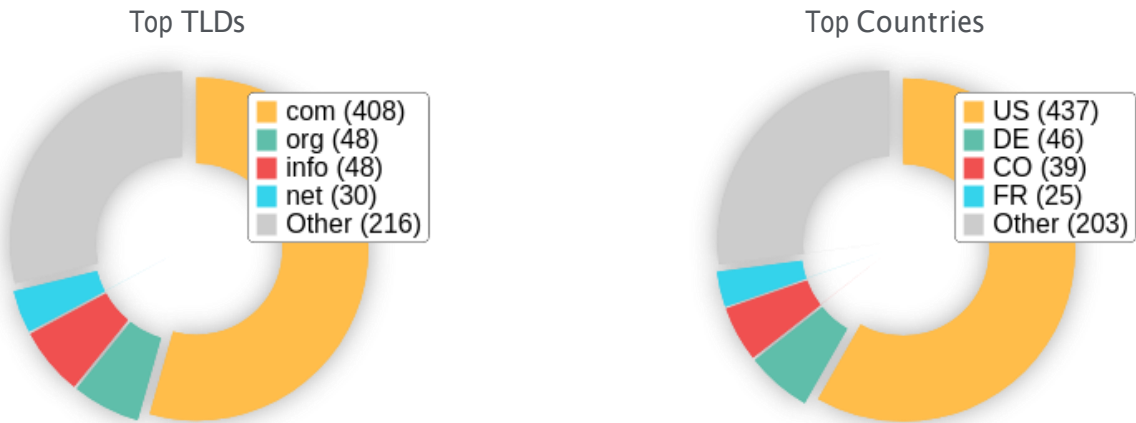
On-Page Link Structure

i

We found 137 total links. 7% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✖

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length,   le names, code strings and special characters.

Usability

F

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
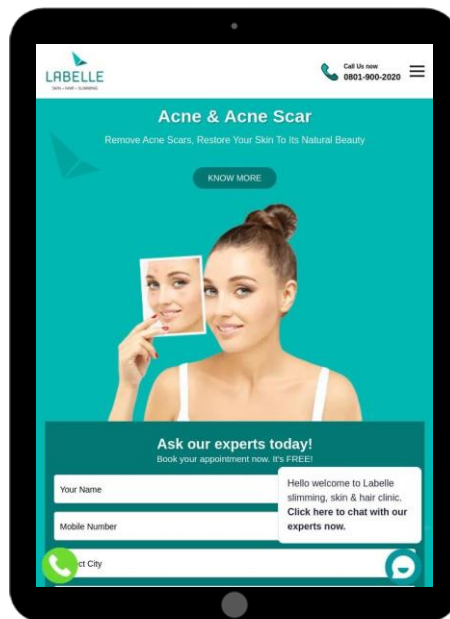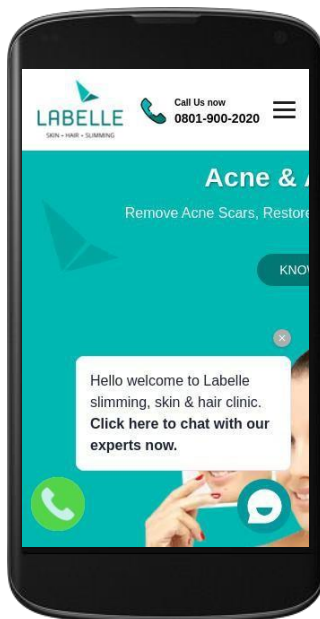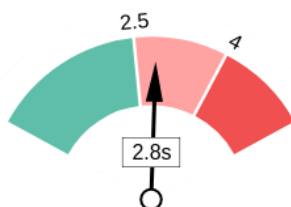

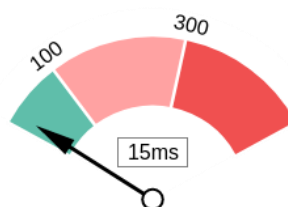## Google's Core Web Vitals

✖

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.
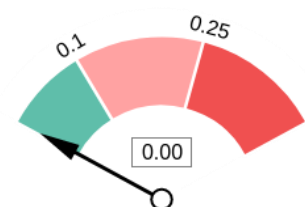
Largest Contentful Paint (LCP)	First Input Delay (FID)	Cumulative Layout Shift (CLS)
2.8s	15ms	0.00

Use of Mobile Viewports

✔

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.
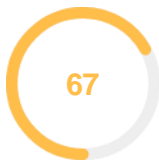
42

Lab Data	Value
First Contentful Paint	3.2 s
Speed Index	7.8 s
Largest Contentful Paint	5.7 s
Time to Interactive	7.6 s
Total Blocking Time	0.75 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Eliminate render-blocking resources	0.92 s
Reduce unused JavaScript	0.92 s
Properly size images	0.75 s
Avoid multiple page redirects	0.63 s
Initial server response time was short	0.17 s
Reduce unused CSS	0.15 s
Serve images in next-gen formats	0.15 s
Minify CSS	0.15 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

67

Lab Data	Value
First Contentful Paint	2.2 s
Speed Index	3 s
Largest Contentful Paint	2.5 s
Time to Interactive	2.7 s
Total Blocking Time	0.01 s
Cumulative Layout Shift	0.154

Opportunities	Estimated Savings
Eliminate render-blocking resources	0.82 s
Avoid multiple page redirects	0.19 s
Initial server response time was short	0.17 s

Flash Used?

No Flash content has been identified on your page. ✔

iFrames Used? ✘

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon ✔

Your page has specified a favicon.

Email Privacy ✔

No email addresses have been found in plain text on your page.

Legible Font Sizes ✘

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing ✘

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Performance Results

C-

Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.
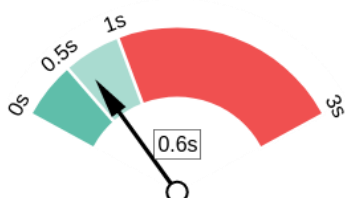
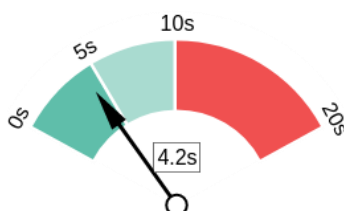## Page Speed Info ✘

Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.
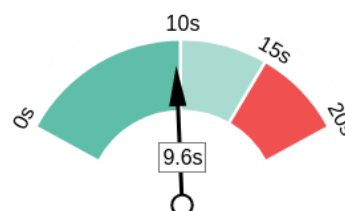
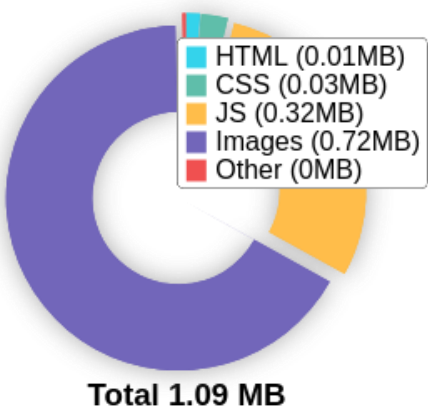| Server Response	All Page Content Loaded	All Page Scripts Complete
0.6s	4.2s	9.6s

Download Page Size ✔

Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

5MB

0MB

20MB

1.1MB

Download Page Size Breakdown

- HTML (0.01MB)
- CSS (0.03MB)
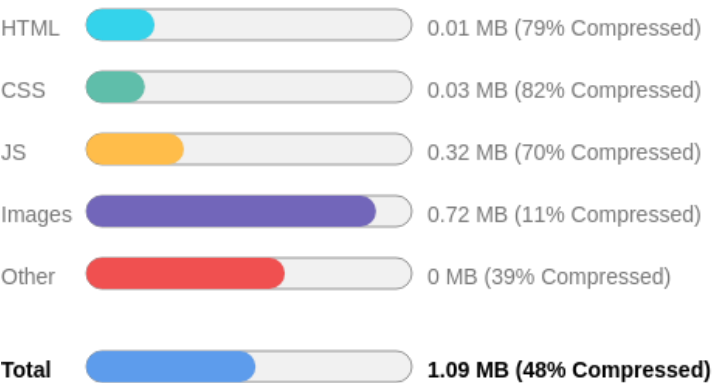- JS (0.32MB)
- Images (0.72MB)
- Other (0MB)

Total 1.09 MB

Website Compression (Gzip, Deflate, Brotli) ✔

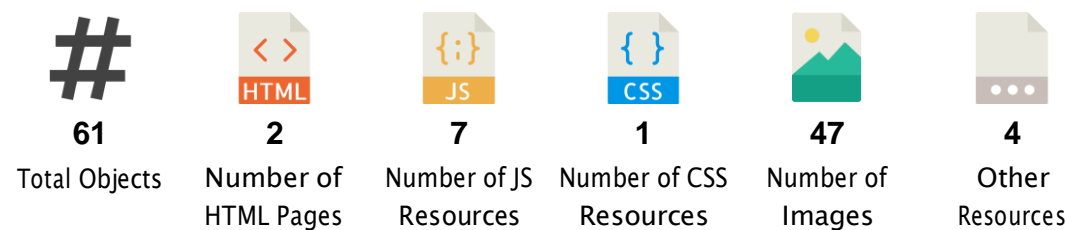Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0.01 MB (79% Compressed)
CSS	0.03 MB (82% Compressed)
JS	0.32 MB (70% Compressed)
Images	0.72 MB (11% Compressed)
Other	0 MB (39% Compressed)
Total	**1.09 MB (48% Compressed)**

Raw Page Size Breakdown

- HTML (0.07MB)
- CSS (0.15MB)
- JS (1.06MB)
- Images (0.81MB)
- Other (0.01MB)

Total 2.1 MB
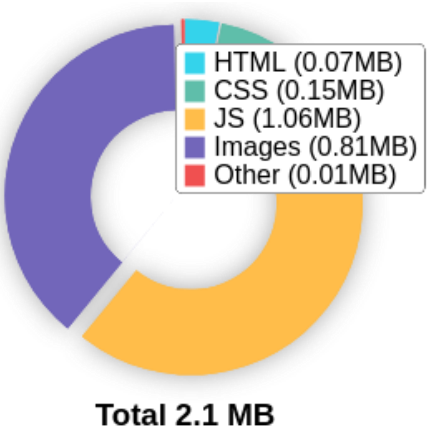
Number of Resources ℹ

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	‹ › HTML	{;} JS	{ } CSS	Images	Other
61	**2**	**7**	**1**	**47**	**4**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) ℹ

This page does not appear to have AMP Enabled.

JavaScript Errors ✖

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

HTTP2 Usage ✖

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images ✔

All of the images on your page appear to be optimized.

Minification ✔

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✔

No deprecated HTML tags have been found within your page.

Inline Styles ✖

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

Your social is very good!

Congratulations, your social presence is strong and active. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend continued use of social campaigns to grow this further.

A+

Facebook Connected ✔

Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✔

Your page is using Facebook Open Graph Tags.

Facebook Pixel ✖

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✔

Your page has a link to a Twitter profile.

Twitter Cards ✔

Your page is using Twitter Cards.

Instagram Connected ✔

Your page has a link to an Instagram profile.

LinkedIn Connected ✔

Your page has a link to a LinkedIn pro le.

YouTube Connected ✔

Your page has a link to a YouTube channel.

YouTube Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Local Business Schema ✖

No Local Business Schema identi ed on the page.

Google Business Profile Identified ✔

A Google Business Pro le was identi ed that links to this website.

  🔵 Labelle Weight Loss Clinic, Slimming Treatment, Skin and Hair Clinic

Google Business Profile Completeness ✔

The important business details are present on the Google Business Pro le.

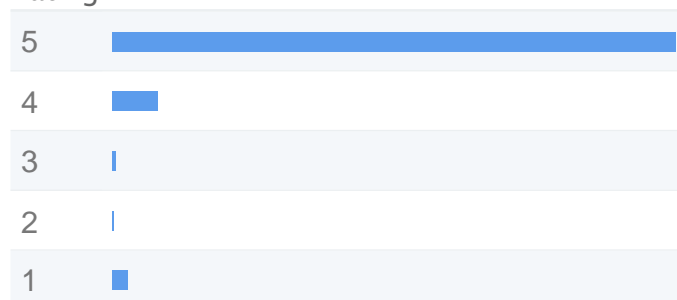|	
Address	no.277 H 3, 1st oor Of Usha Enclave, PLot, 613/2, opposite to Taruni Super market, Vivekananda Nagar, Kukatpally, Hyderabad, Telangana 500072
Phone	+91 80190 02020
Site	https://www.labelle.in/

Google Reviews ✔

The Google Business Pro le has a good rating and review count.

4.8 ★★★★★ 1558 reviews

Rating

5	▬▬▬▬▬▬▬▬▬▬▬
4	▬
3	▏
2	▏
1	▪

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	2.4.41
Google Analytics	
PHP	
Ubuntu	

Server IP Address

13.233.174.56

DNS Servers

ns11.domaincontrol.com
ns12.domaincontrol.com

Web Server

Apache/2.4.41 (Ubuntu)

Charset

text/html; charset=UTF-8

https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you