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Website Report for **swathidental.business.site**

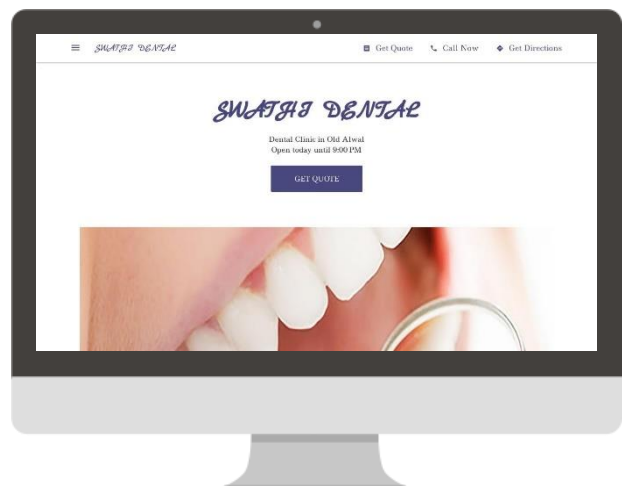
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for **swathidental.business.site**



Your page could be better

Recommendations: 16





On-Page SEO



Links



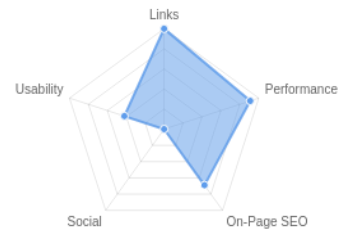
Usability



Performance



Social



Recommendations

Include a meta description tag

On-Page SEO

High Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your Twitter profile	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Twitter Cards	Social	Low Priority
Add a favicon	Usability	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Create Google Business Profile	Other	Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



SWATHI DENTAL - Dental Clinic in Old Alwal

Length : 42

Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://swathidental.business.site> 
SWATHI DENTAL - Dental Clinic in Old Alwal
Dental Clinic in Old Alwal

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: en-US

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency
H2	3
H3	3
H4	0
H5	0
H6	0

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.



Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
dental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7	<div></div>
treatment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
swathi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
get	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
good	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
clinic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
ago	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
am 900 pm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
am 900	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
swathi dental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4	<div></div>
years ago	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
ago	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
years ago	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<div></div>
get quote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<div></div>
call now	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<div></div>

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 252

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 5 images on your page and 4 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is using the Canonical Tag.

<https://swathidental.business.site>



Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.

<http://swathidental.business.site/robots.txt>



Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.

<http://swathidental.business.site/sitemap.xml>



Analytics

Your page is using an analytics tool.

 Google Analytics



Schema.org Structured Data

You are using Microdata Schema on your page.



Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Links

Backlink Summary



You have a very strong level of backlink activity to this page.



Domain Strength



Page Strength



Backlinks



Referring Domains



Nofollow Backlinks



Dofollow Backlinks



Edu Backlinks



Gov Backlinks



Subnets



IPs

Top Backlinks

We haven't found any backlinks to report for this site.



Top Pages by Backlinks

We haven't found any Top Pages data for this site.



Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

i

Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

i

On-Page Link Structure

We found 15 total links. 93% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

i

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability



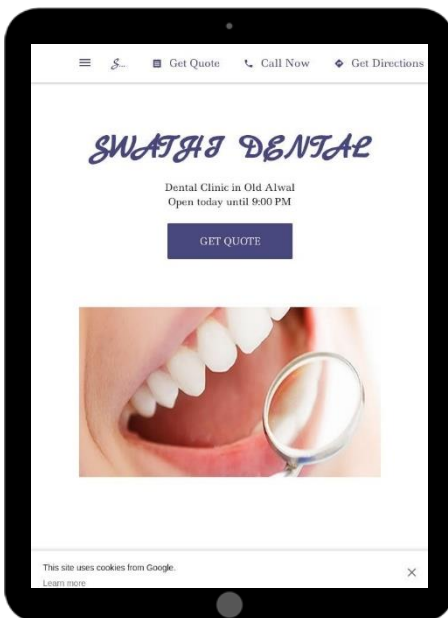
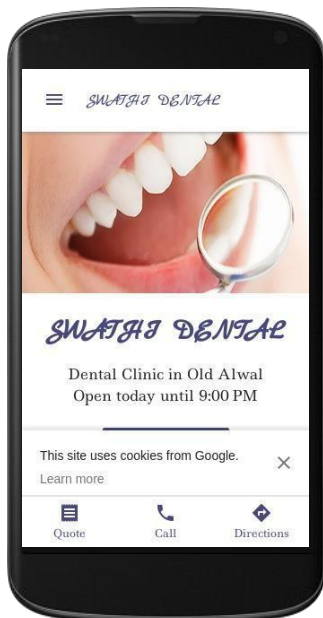
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

i



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

i

Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	3.9 s		
Speed Index	3.9 s	Eliminate render-blocking resources	2.52 s
Largest Contentful Paint	6.3 s	Reduce unused JavaScript	1.23 s
Time to Interactive	7.9 s	Defer offscreen images	0.97 s
Total Blocking Time	0.56 s	Avoid multiple page redirects	0.63 s
Cumulative Layout Shift	0.293	Serve images in next-gen formats	0.52 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1 s		
Speed Index	1 s	Eliminate render-blocking resources	0.59 s
Largest Contentful Paint	1.5 s	Reduce unused JavaScript	0.35 s
Time to Interactive	1.8 s	Avoid multiple page redirects	0.19 s
Total Blocking Time	0.08 s	Properly size images	0.19 s
Cumulative Layout Shift	0.144		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

We have not identified a favicon on your page.



Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results

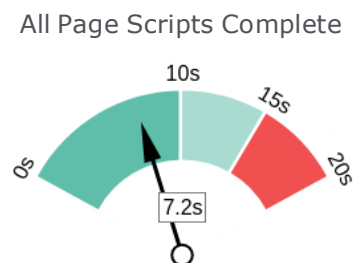
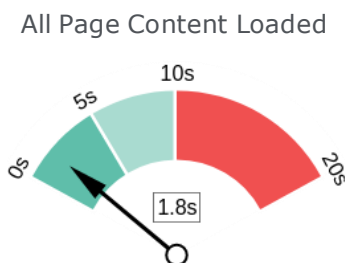
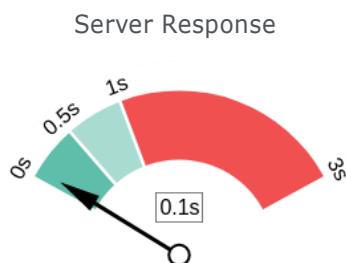


Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

Your page loads in a reasonable amount of time.



Download Page Size

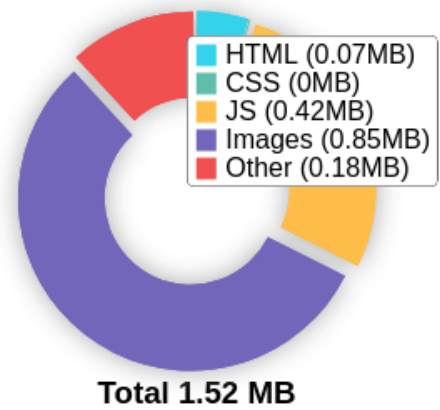
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

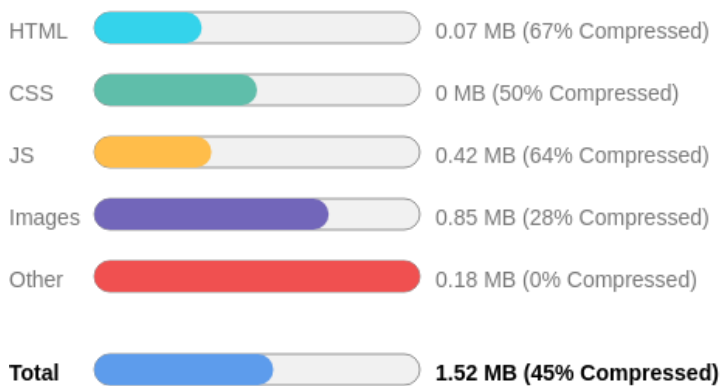


Website Compression (Gzip, Deflate, Brotli)

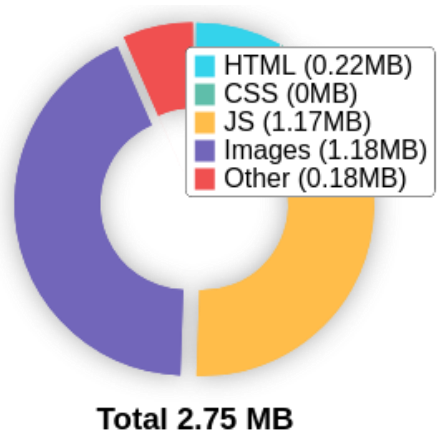
Your website appears to be using a reasonable level of compression.



Compression Rates

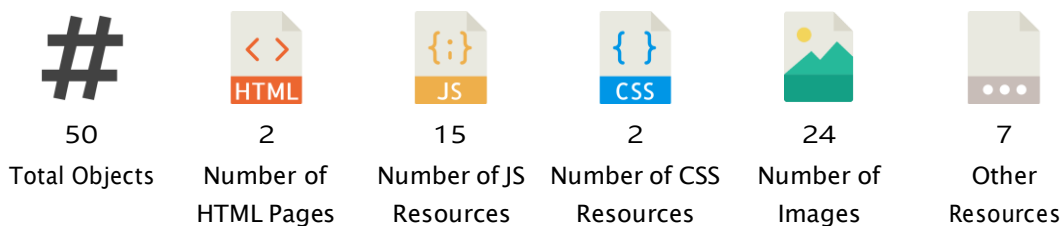


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

No associated Instagram profile found linked on your page



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website



Address and phone number visible on the page.

Phone	+1 07799171611
Address	H-5-740/1, Bhavani Nagar opp. Saibaba Temple Old Alwal Secunderabad, Telangana 500010 India <

Local Business Schema



Local Business Schema identified on the page.

LocalBusiness

Google Business Profile Identified



No Google Business Profile was identified that links to this website.

Google Business Profile Completeness



No Google Business Profile was identified that links to this website.

Google Reviews






No Google Business Profile was identified that links to this website.

Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Google Analytics	
 Google My Business	
 HTTP/3	

Server IP Address



142.250.189.174

DNS Servers

a.nic.site
b.nic.site
e.nic.site
f.nic.site

i

Web Server

ESF

i

Charset

text/html; charset=utf-8

i

A screenshot of the website for 'THE PATTERNS COMPANY'. The header features a logo on the left and navigation links (HOME, ABOUT, SERVICES, CAREERS, CONTACT) in the center. On the right, it says 'Have any questions?' followed by the phone number '+91-8500693113'. The main content area has a background image of a man wearing a VR headset and pointing forward. Overlaid on this image is the text '5+ YEARS OF EXPERIENCE' and 'We Create Future Websites' in large white font. At the bottom right, there is a green circular icon with a white phone handset, followed by the text 'Call Us Today: 91-8500693113'.

<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you