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## Website Report for [www.carehospitals.com](http://www.carehospitals.com)

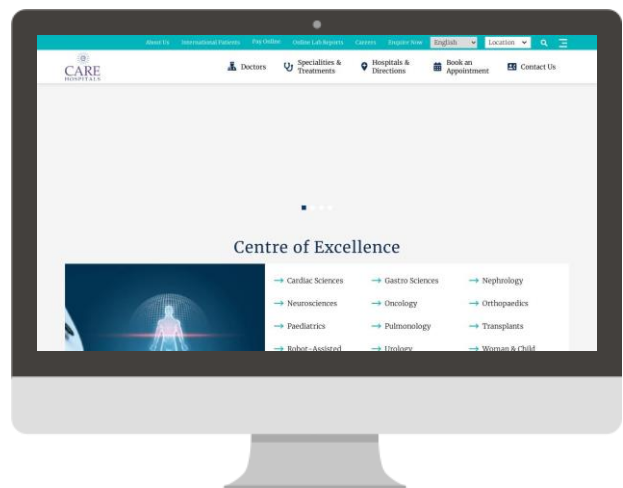
This report grades your website based on the strength of various SEO factors such as On Page Optimization, On Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for [www.carehospitals.com](http://www.carehospitals.com)



**Your page could be better**

Recommendations: 16





On-Page SEO



Links



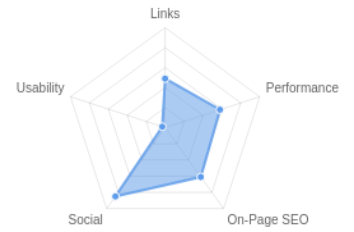
Usability



Performance



Social



## Recommendations

**Implement a XML sitemaps file**

On-Page SEO

Medium Priority

**Optimize for Core Web Vitals**

Usability

Medium Priority

<b>Reduce length of title tag (to between 10 and 70 characters)</b>	On-Page SEO	Medium Priority
<b>Shorten meta description (to between 70 and 160 characters)</b>	On-Page SEO	Medium Priority
<b>Add H1 Header Tag</b>	On-Page SEO	Medium Priority
<b>Improve site load speed</b>	Performance	Medium Priority
<b>Update Link URLs to be more human and Search Engine readable</b>	Links	Low Priority
<b>Add Alt attributes to all images</b>	On-Page SEO	Low Priority
<b>Optimize your page for Mobile PageSpeed Insights</b>	Usability	Low Priority
<b>Optimize your page for Desktop PageSpeed Insights</b>	Usability	Low Priority
<b>Setup &amp; Install a Facebook Pixel</b>	Social	Low Priority
<b>Remove inline styles</b>	Performance	Low Priority
<b>Resolve JavaScript errors</b>	Performance	Low Priority
<b>Remove iFrames</b>	Usability	Low Priority
<b>Review and Increase Font Sizes across devices</b>	Usability	Low Priority
<b>Improve the size of tap targets</b>	Usability	Low Priority

# On-Page SEO Results



## Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

### Title Tag



You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Best Hospital in Hyderabad | Best Multispeciality Hospital | CARE Hospitals

Length : 75

Title tags are very important for search engines to correctly understand and categorize your content.

### Meta Description Tag



Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

CARE Hospitals is one of the Best Hospital in Hyderabad. With a network of more than 13 multispeciality hospitals across India, we offer world-class care and advanced treatments.

Length : 178

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

### SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://www.carehospitals.com> :

**Best Hospital in Hyderabad**

CARE Hospitals is one of the Best Hospital in Hyderabad. With a network of more than 13 multispeciality hospitals across India, we offer world-class ...

### Hreflang Usage



Your page is making use of Hreflang attributes.

### Language



Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page does not have an H1 Header Tag.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	11	<div></div>
H3	5	<div></div>
H4	47	<div></div>
H5	0	
H6	0	

Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.



Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	45	<div></div>
hospitals	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	40	<div></div>
hyderabad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	26	<div></div>
know	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	12	<div></div>
telangana	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	9	<div></div>
best	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	9	<div></div>
read	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	9	<div></div>
treatment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	8	<div></div>

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
care hospitals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	35	<div></div>
banjara hills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7	<div></div>
hyderabad telangana	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7	<div></div>
banjara hills hyderabad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
hitec city hyderabad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
hills hyderabad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
hyderabad care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>
hyderabad care hospitals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6	<div></div>

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1041

### Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 141 images on your page and 34 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag

Your page is using the Canonical Tag.

<https://www.carehospitals.com/>

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

### SSL Enabled

Your website has SSL enabled.

### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

http://www.carehospitals.com/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.  
More Sitemaps were found, but not tested.

Analytics

Your page is using an analytics tool.

Google Analytics



Schema.org Structured Data

You are using JSON-LD Schema on your page.

Rankings

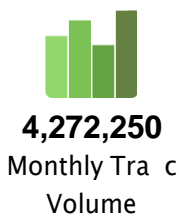
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
dragon fruit	 EN	5	673,000	31,563	<div></div>
dragon fruit:	 EN	5	673,000	31,563	<div></div>
hospitals	 EN	5	673,000	31,563	<div></div>
dragon dragon fruit	 EN	6	673,000	22,747	<div></div>
dragon food fruit	 EN	6	673,000	22,747	<div></div>
aceclofenac tablets uses	 EN	1	74,000	22,496	<div></div>
pus cells in urinalysis	 EN	1	60,500	18,392	<div></div>
dragon-dragon fruit	 EN	7	673,000	17,228	<div></div>
hospital	 EN	7	673,000	17,228	<div></div>
fnac test	 HI	1	49,500	15,048	<div></div>

### Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



### Keyword Positions

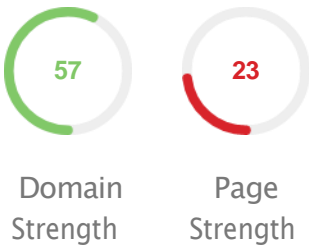
This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	1,889
Position 2-3	3,984
Position 4-10	23,462
Position 11-20	34,506
Position 21-30	33,054
Position 31-100	192,798

## Links

### Backlink Summary

You have a strong level of backlink activity to this page.



80.8k Backlinks	2.4k Referring Domains
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33.5k Nofollow Backlinks	47.3k Dofollow Backlinks	25 Edu Backlinks	2 Gov Backlinks	955 Subnets	1.3k IPs
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## Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain Referring Page URL  
strength

100	<a href="https://en.wikipedia.org/wiki/Kendrapara">https://en.wikipedia.org/wiki/Kendrapara</a>
97	<a href="https://commons.wikimedia.org/wiki/Category:Care_Hospitals">https://commons.wikimedia.org/wiki/Category:Care_Hospitals</a>
97	<a href="http://www.ickr.com/photos/163644217@N06/30515693858/in/pool-1862287@N25">http://www.ickr.com/photos/163644217@N06/30515693858/in/pool-1862287@N25</a>
96	<a href="http://groundwork.mit.edu/past-partners/">http://groundwork.mit.edu/past-partners/</a>
96	<a href="https://bg.hbr.org/2013/10/why-cant-u-s-health-care-costs-be-cut-in-half">https://bg.hbr.org/2013/10/why-cant-u-s-health-care-costs-be-cut-in-half</a>
96	<a href="https://hbr.org/2013/10/why-cant-u-s-health-care-costs-be-cut-in-half?language=es">https://hbr.org/2013/10/why-cant-u-s-health-care-costs-be-cut-in-half?language=es</a>
96	<a href="https://www.bing.com/images/search?view=detailV2&amp;ccid=1TUCwIPP&amp;id=F9F552A8968884C0ABAD5B06E6F934A1234D5C95&amp;thid=OIP.1TUCwIPPjYw1ttwXORXewAAAA&amp;mediaurl=http://d3n8a8pr07vhm.cloudfront.net/themes/5695627de2954efbfa000001/attachments/original/1515121786/patient-safety2018.png%3F1515121786&amp;exp=207&amp;expw=353&amp;q=patient+safety+awareness+week&amp;simid=608040661200539314&amp;selectedIndex=11&amp;qpv=patient+safety+awareness+week&amp;mode=overlay&amp;adlt=demote&amp;shtp=GetUrl&amp;shid=54ab28e6-086b-4d31-9359-f7958a065dc4&amp;shtk=VW5pdGVkIGZvciBQYXRpZW50IFNhZmV0eSBDYW1wYWlnbg%3D%3D&amp;shdk=Rm91bmQgdGhpcyBpbWFnZSBhdCBkM244YThtwcm83dmhteC5jbG91ZGZyb250Lm5ldCBvbiBCaW5n&amp;shhk=%2BlxQmdmjpgb2lfnRmau%2BwxIJOqFEeh/vJI3kZOx02M%3D&amp;form=EX0023&amp;shth=OSH.nK7nErT3Z5J%252BS74uN8JBKA">https://www.bing.com/images/search?view=detailV2&amp;ccid=1TUCwIPP&amp;id=F9F552A8968884C0ABAD5B06E6F934A1234D5C95&amp;thid=OIP.1TUCwIPPjYw1ttwXORXewAAAA&amp;mediaurl=http://d3n8a8pr07vhm.cloudfront.net/themes/5695627de2954efbfa000001/attachments/original/1515121786/patient-safety2018.png%3F1515121786&amp;exp=207&amp;expw=353&amp;q=patient+safety+awareness+week&amp;simid=608040661200539314&amp;selectedIndex=11&amp;qpv=patient+safety+awareness+week&amp;mode=overlay&amp;adlt=demote&amp;shtp=GetUrl&amp;shid=54ab28e6-086b-4d31-9359-f7958a065dc4&amp;shtk=VW5pdGVkIGZvciBQYXRpZW50IFNhZmV0eSBDYW1wYWlnbg%3D%3D&amp;shdk=Rm91bmQgdGhpcyBpbWFnZSBhdCBkM244YThtwcm83dmhteC5jbG91ZGZyb250Lm5ldCBvbiBCaW5n&amp;shhk=%2BlxQmdmjpgb2lfnRmau%2BwxIJOqFEeh/vJI3kZOx02M%3D&amp;form=EX0023&amp;shth=OSH.nK7nErT3Z5J%252BS74uN8JBKA</a>
94	<a href="https://blogs.worldbank.org/developmenttalk/health-system-innovation-in-india-part-iii">https://blogs.worldbank.org/developmenttalk/health-system-innovation-in-india-part-iii</a>
93	<a href="https://www.newsweek.com/rankings/worlds-best-hospitals-2023/india">https://www.newsweek.com/rankings/worlds-best-hospitals-2023/india</a>

## Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
<a href="https://www.carehospitals.com/">https://www.carehospitals.com/</a>	4,213
<a href="http://www.carehospitals.com/">http://www.carehospitals.com/</a>	2,676
<a href="https://www.carehospitals.com/campaign/stroke-risk-assessment/">https://www.carehospitals.com/campaign/stroke-risk-assessment/</a>	2,464
<a href="https://www.carehospitals.com/indore/">https://www.carehospitals.com/indore/</a>	1,657
<a href="http://www.carehospitals.com/specialty/orthopedics/conditions-treatment...">http://www.carehospitals.com/specialty/orthopedics/conditions-treatment...</a>	1,415
<a href="http://www.carehospitals.com/spdoctors-orthopedics">http://www.carehospitals.com/spdoctors-orthopedics</a>	1,125
<a href="http://www.carehospitals.com/specialty/orthopedics/services-procedures...">http://www.carehospitals.com/specialty/orthopedics/services-procedures...</a>	1,118
<a href="http://www.carehospitals.com/specialty/nephrology/conditions-treatment...">http://www.carehospitals.com/specialty/nephrology/conditions-treatment...</a>	996
<a href="http://www.carehospitals.com/spdoctors-neurosciences">http://www.carehospitals.com/spdoctors-neurosciences</a>	993
<a href="http://www.carehospitals.com/spservices-neurosciences">http://www.carehospitals.com/spservices-neurosciences</a>	975

### Top Anchors by Backlinks



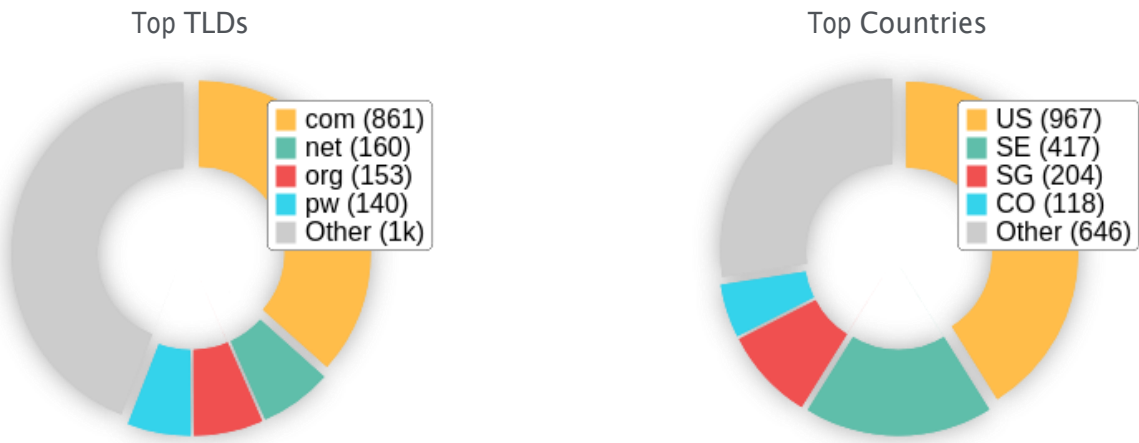
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
http://www.carehospitals.com	26,203
https://www.carehospitals.com	4,350
Stroke Risk Assessment	2,466
Go Now	2,334
CARE CHL Hospitals	1,659
worst cardiology hospitals - www.carehospitals.com	1,619
VM홈페이지 공지사항 - ※원스카지노☆ a0987.com —★우리카지노	1,441
carehospitals.com	940
Dr Bipin Bihari Mohanty - Heart Specialist in Bhubaneswar	866
554763. carehospitals.com	844

### Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



### On-Page Link Structure



We found 789 total links. 6% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

### Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, le names, code strings and special characters.

# Usability

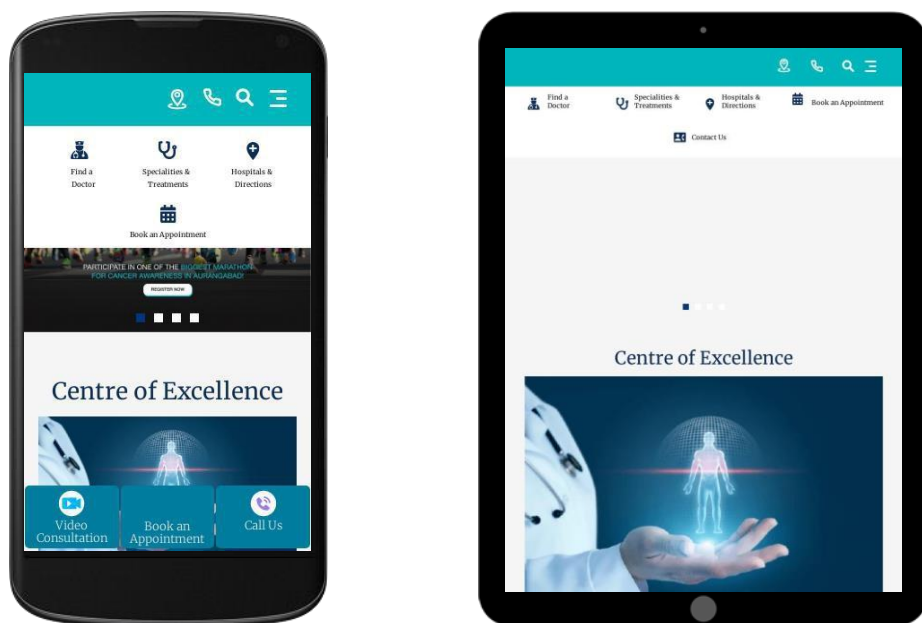


## Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

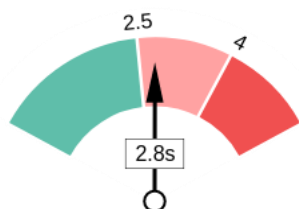


## Google's Core Web Vitals

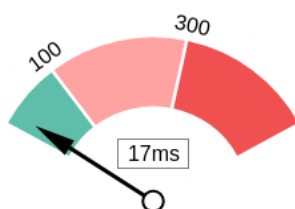
Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

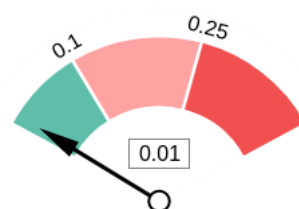
Largest Contentful Paint (LCP)



First Input Delay (FID)



Cumulative Layout Shift (CLS)



## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



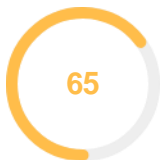
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	3.7 s	Reduce initial server response time	0.7 s
Speed Index	12.8 s	Avoid multiple page redirects	0.63 s
Largest Contentful Paint	4.2 s		
Time to Interactive	6.6 s		
Total Blocking Time	0.22 s		
Cumulative Layout Shift	0.017		

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	2.6 s	Reduce initial server response time	0.96 s
Speed Index	4.6 s	Avoid multiple page redirects	0.19 s
Largest Contentful Paint	2.9 s		
Time to Interactive	2.6 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.003		

Flash Used?



No Flash content has been identified on your page.

## iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

## Favicon

Your page has specified a favicon.



## Email Privacy

No email addresses have been found in plain text on your page.



## Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

## Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.



Consider making these tap targets larger to provide a better user experience.

## Performance Results



### Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

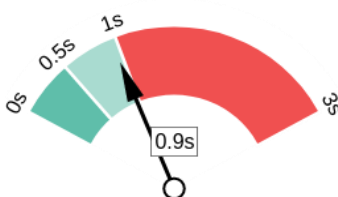
## Page Speed Info

Your page loads slowly.

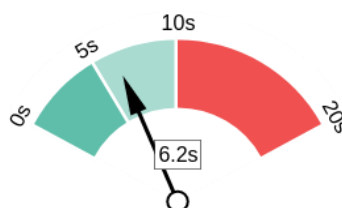


Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

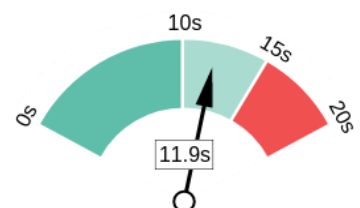
### Server Response



### All Page Content Loaded



### All Page Scripts Complete



## Download Page Size

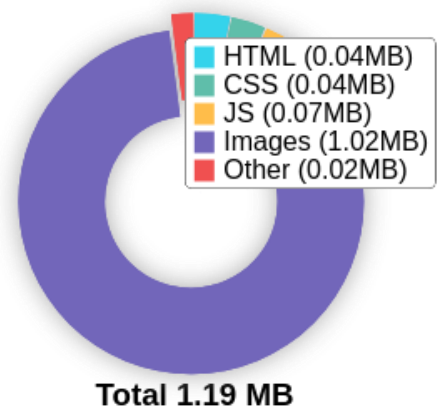
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



### Download Page Size



### Download Page Size Breakdown

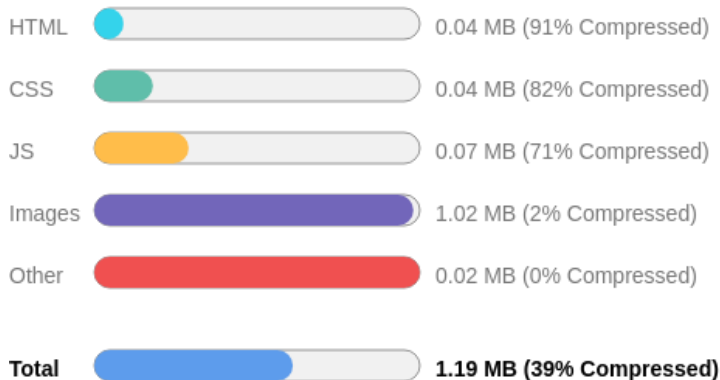


### Website Compression (Gzip, Deflate, Brotli)

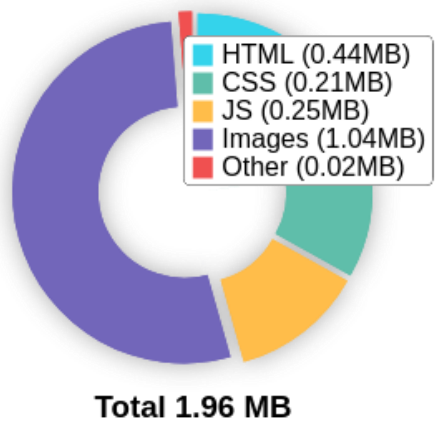
Your website appears to be using a reasonable level of compression.



#### Compression Rates

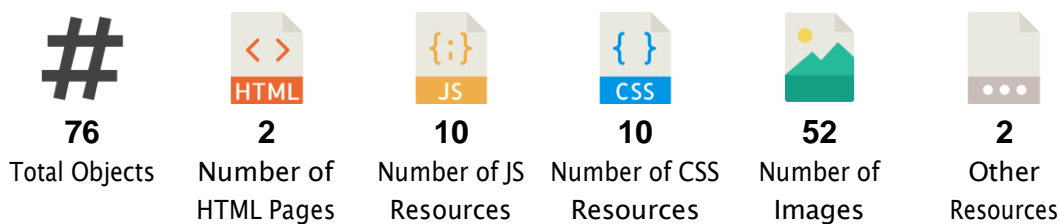


#### Raw Page Size Breakdown



### Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



### JavaScript Errors

Your page is reporting JavaScript errors during load.



This could indicate that some required functionality on your page is failing or scripts may have coding problems.

### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



### Optimize Images

All of the images on your page appear to be optimized.



### Minification

All your JavaScript and CSS files appear to be minified.



### Deprecated HTML

No deprecated HTML tags have been found within your page.



### Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social is very good!

Congratulations, your social presence is strong and active. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend continued use of social campaigns to grow this further.

### Facebook Connected

Your page has a link to a Facebook Page.



### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

### Twitter Connected

Your page has a link to a Twitter profile.



### Twitter Cards

Your page is using Twitter Cards.



### Instagram Connected

Your page has a link to an Instagram profile.



### LinkedIn Connected

Your page has a link to a LinkedIn profile.



## YouTube Connected

Your page has a link to a YouTube channel.



## YouTube Activity

You have a good number of YouTube channel subscribers



**72,900**  
Followers



**15,767,423**  
View Count

## Local SEO

### Local Business Schema

Local Business Schema identified on the page.




LocalBusiness

### Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 CARE Hospitals, Banjara Hills | Best Hospital in Hyderabad

### Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address Rd Number 1, Prem Nagar, Banjara Hills, Hyderabad, Telangana 500034

Phone +91 40 6810 6589

Site <https://www.carehospitals.com/hospital-detail/care-hospital-banjara-hills>

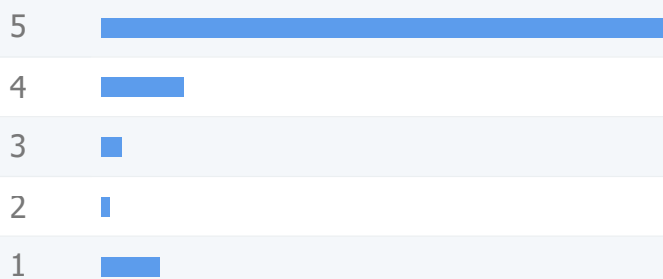
### Google Reviews

The Google Business Profile has a good rating and review count.



4.5 ★★★★★ 5103 reviews

#### Rating











# Technology Results

## Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 Apache HTTP Server	2.4.41
 Bootstrap	
 cdnjs	
 Cloud are	
 Google Tag Manager	
HSTS	
 jQuery	
 OWL Carousel	
 Popper	
 Ubuntu	

## Server IP Address

45.249.111.79

## DNS Servers

ns4.ctrls.in  
ns5.ctrls.in

## Web Server

Apache/2.4.41 (Ubuntu)

## Charset

text/html; charset=UTF-8



<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's  
Thank you