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## Website Report for [thefamilydentist.in](http://thefamilydentist.in)

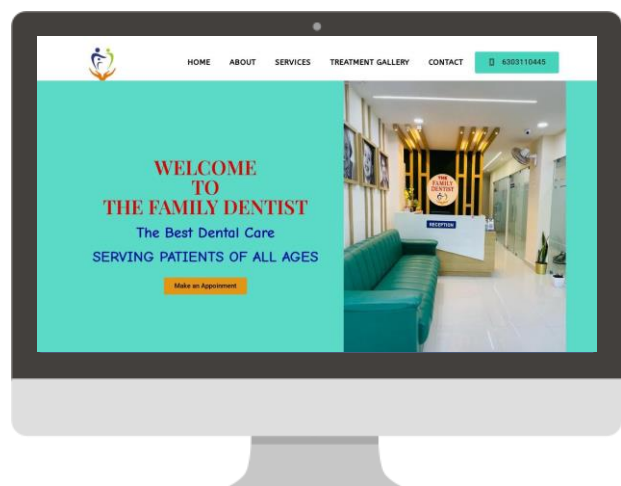
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for [thefamilydentist.in](http://thefamilydentist.in)



Your page could be better

Recommendations: 22





On-Page SEO



Links



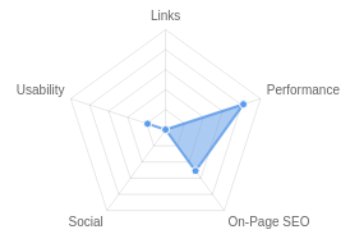
Usability



Performance



Social



## Recommendations

**Execute a Link Building Strategy**

Links

High Priority

**Add a title tag (ideally between 10 and 70 characters)**

On-Page SEO

High Priority

**Include a meta description tag**

On-Page SEO

High Priority

<b>Remove Duplicate H1 Tags</b>	On-Page SEO	Medium Priority
<b>Update Link URLs to be more human and Search Engine readable</b>	Links	Low Priority
<b>Add Alt attributes to all images</b>	On-Page SEO	Low Priority
<b>Create and link your Twitter profile</b>	Social	Low Priority
<b>Use your main keywords across the important HTML tags</b>	On-Page SEO	Low Priority
<b>Optimize your page for Mobile PageSpeed Insights</b>	Usability	Low Priority
<b>Optimize your page for Desktop PageSpeed Insights</b>	Usability	Low Priority
<b>Please add Facebook Open Graph Tags</b>	Social	Low Priority
<b>Add Twitter Cards</b>	Social	Low Priority
<b>Add a favicon</b>	Usability	Low Priority
<b>Create and link associated Instagram profile</b>	Social	Low Priority
<b>Create and link an associated YouTube channel</b>	Social	Low Priority
<b>Create and link an associated LinkedIn profile</b>	Social	Low Priority
<b>Setup &amp; Install a Facebook Pixel</b>	Social	Low Priority
<b>Remove inline styles</b>	Performance	Low Priority
<b>Resolve JavaScript errors</b>	Performance	Low Priority
<b>Remove clear text Email Addresses</b>	Usability	Low Priority
<b>Add Local Business Schema</b>	Other	Low Priority

## On-Page SEO Results



### Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

#### Title Tag

Your page does not appear to have a title tag.



Title tags are very important for search engines to correctly understand and categorize your content.

#### Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://thefamilydentist.in> :

#### Hreflang Usage

Your page is not making use of Hreflang attributes.



#### Language

Your page is using the lang attribute.



Declared: en-US

#### H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

#### H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	43	<div></div>
H3	19	<div></div>
H4	0	
H5	2	<div></div>
H6	0	

## Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
dentist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20	<div></div>
treatment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16	<div></div>
teeth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16	<div></div>
family	<input type="checkbox"/>	<input type="checkbox"/>	✓	14	<div></div>
dental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14	<div></div>
very	<input type="checkbox"/>	<input type="checkbox"/>	✓	13	<div></div>
cosmetic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	9	<div></div>
best	<input type="checkbox"/>	<input type="checkbox"/>	✓	9	<div></div>

### Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
family dentist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13	<div></div>
dr siva kumari	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
vivekananda nagar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
rating 55	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
dr siva	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<div></div>
siva kumari	<input type="checkbox"/>	<input type="checkbox"/>	✓	5	<div></div>
best dental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4	<div></div>
dr sivakumari	<input type="checkbox"/>	<input type="checkbox"/>	✓	4	<div></div>

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1495



### Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 51 images on your page and 47 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag

Your page is using the Canonical Tag.



<https://thefamilydentist.in/>

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Robots.txt

Your website appears to have a robots.txt file.



<http://thefamilydentist.in/robots.txt>

### Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



### XML Sitemaps

Your website appears to have an XML sitemap.



<https://thefamilydentist.in/wp-sitemap.xml>

### Analytics

Your page is using an analytics tool.








 Google Analytics

## Rankings

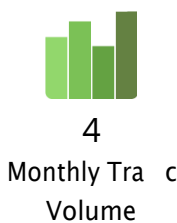
### Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
family dentist	 EN	25	720	1	<div></div>
family dentist	 HI	90	720	1	<div></div>
my family dentist	 EN	55	260	0	
my family dentist	 HI	28	260	0	
family dentist care	 EN	43	1,300	0	

### Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from its Keyword Rankings



### Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	2 <div></div>
Position 31-100	3 <div></div>

# Links

## Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain  
Strength



Page  
Strength



2

Backlinks



2

Referring Domains



2

Nofollow  
Backlinks



0

Dofollow  
Backlinks



0

Edu  
Backlinks



0

Gov  
Backlinks



2

Subnets



2

IPs

## Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain Referring Page URL  
strength

35	<a href="https://www.goldcoastdatacentre.com.au/t-dentist/the-family-dentist.html">https://www.goldcoastdatacentre.com.au/t-dentist/the-family-dentist.html</a>
34	<a href="https://www.upto75.com/the-family-dentist-clinics-hyderabad-discount-o">https://www.upto75.com/the-family-dentist-clinics-hyderabad-discount-o</a> ers

## Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
<a href="https://thefamilydentist.in/">https://thefamilydentist.in/</a>	2

## Top Anchors by Backlinks



These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
THE FAMILY DENTIST	1
<a href="https://thefamilydentist.in/">https://thefamilydentist.in/</a>	1

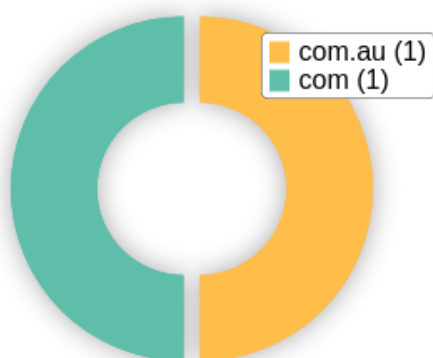


## Top Referring Domain Geographies

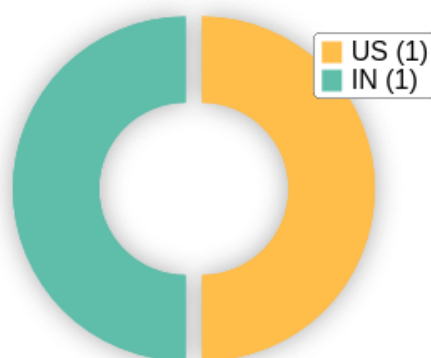


These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries



## On-Page Link Structure



We found 26 total links. 27% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

## Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

## Usability

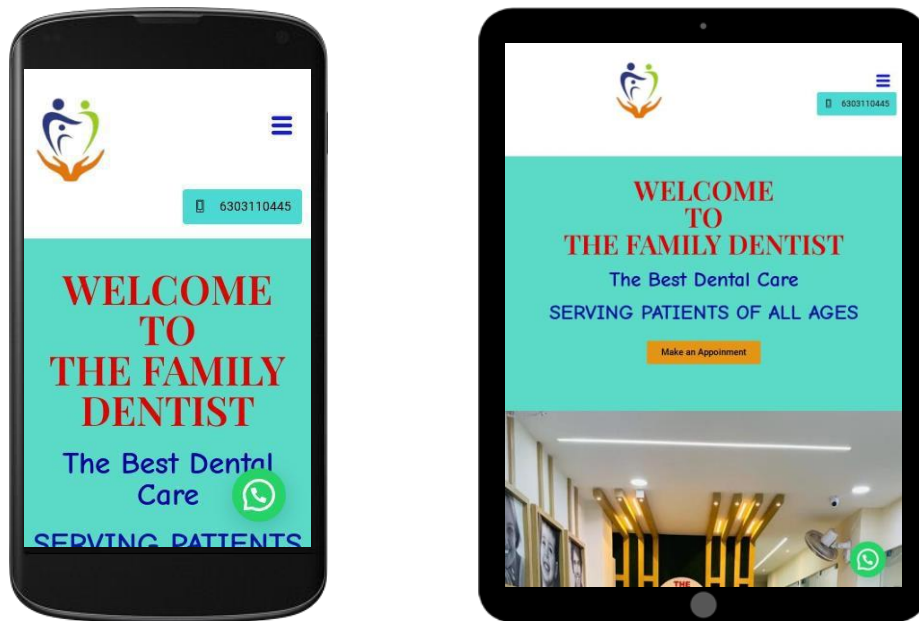


### Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



## Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

## Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	4.6 s
Speed Index	13.2 s
Largest Contentful Paint	6.8 s
Time to Interactive	21.4 s
Total Blocking Time	2.12 s
Cumulative Layout Shift	0.118

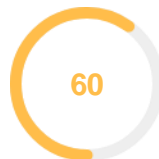
Opportunities	Estimated Savings
Reduce unused JavaScript	3.66 s
Eliminate render-blocking resources	1.96 s
Defer offscreen images	1.33 s
Reduce initial server response time	1.27 s
Reduce unused CSS	0.95 s
Avoid multiple page redirects	0.63 s
Properly size images	0.6 s
Avoid serving legacy JavaScript to modern browsers	0.15 s

### Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1.9 s
Speed Index	4.2 s
Largest Contentful Paint	2.3 s
Time to Interactive	5.3 s
Total Blocking Time	0.2 s
Cumulative Layout Shift	0.042

Opportunities	Estimated Savings
Reduce initial server response time	0.88 s
Reduce unused JavaScript	0.59 s
Eliminate render-blocking resources	0.42 s
Properly size images	0.37 s
Avoid multiple page redirects	0.19 s

### Flash Used?



No Flash content has been identified on your page.

### iFrames Used?



There are no iFrames detected on your page.

### Favicon



We have not identified a favicon on your page.

Favicons are a way to increase brand visibility and make your page more recognizable when

browsing amongst multiple browser tabs or bookmarks.

## Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

## Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

## Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



# Performance Results



### Your performance is good

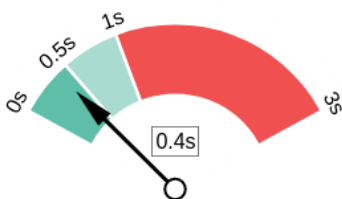
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

## Page Speed Info

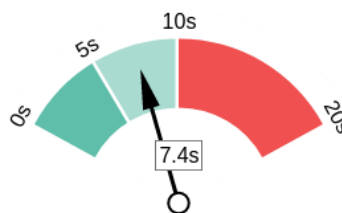
Your page loads in a reasonable amount of time.



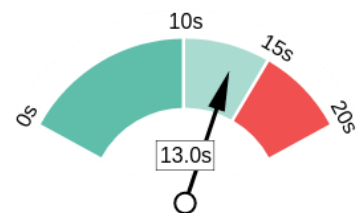
Server Response



All Page Content Loaded



All Page Scripts Complete

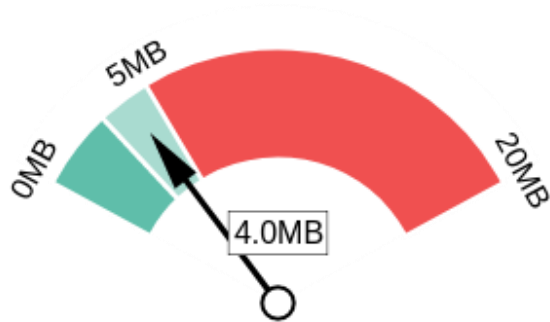


## Download Page Size

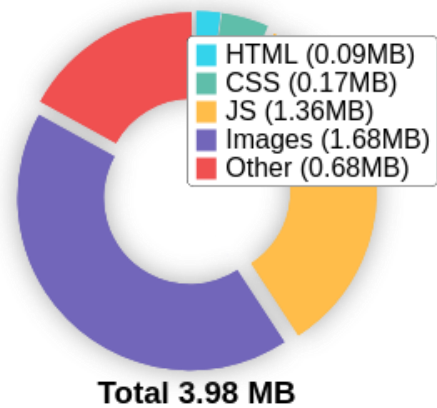
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



### Download Page Size



### Download Page Size Breakdown

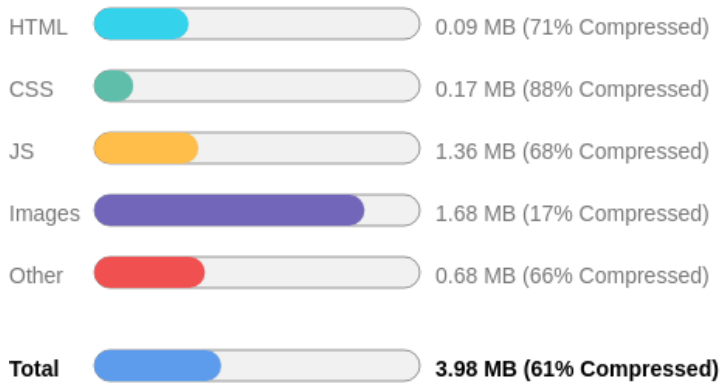


### Website Compression (Gzip, Deflate, Brotli)

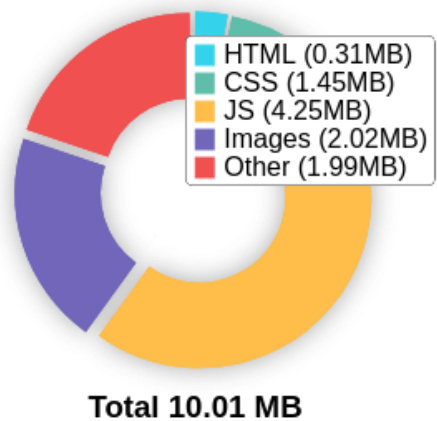
Your website appears to be using a reasonable level of compression.



#### Compression Rates

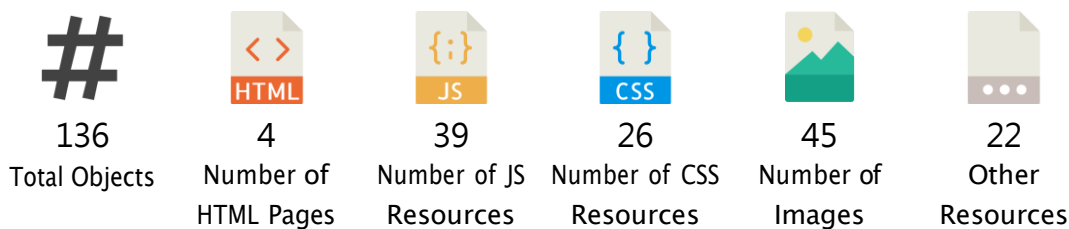


#### Raw Page Size Breakdown



### Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



### JavaScript Errors

Your page is reporting JavaScript errors during load.



This could indicate that some required functionality on your page is failing or scripts may have coding problems.

### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



### Optimize Images

All of the images on your page appear to be optimized.



### Minification

All your JavaScript and CSS files appear to be minified.



### Deprecated HTML

No deprecated HTML tags have been found within your page.



### Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

### Facebook Connected

Your page has a link to a Facebook Page.



### Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

### Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

### Twitter Connected

No associated Twitter profile found as a link on your page.



### Twitter Activity

No associated Twitter profile found as a link on your page.



### Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

### Instagram Connected

No associated Instagram profile found linked on your page



### LinkedIn Connected

No associated LinkedIn profile found linked on your page.



### YouTube Connected

No associated YouTube channel found linked on your page.



### YouTube Activity

No associated YouTube channel found linked on your page.



## Local SEO

### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 The Family Dentist

### Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address 1st Floor, Urvi Kunj, above sai achyuth pharmacy, opp. medblooms pharmacy, Saibaba Nagar, Kukatpally, Hyderabad, Telangana 500072

Phone +91 90142 28559

Site <http://www.thefamilydentist.in/>

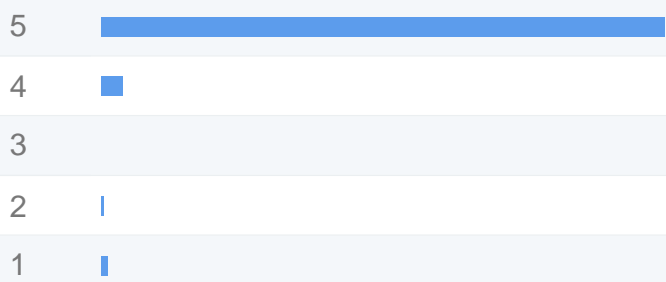
### Google Reviews

The Google Business Profile has a good rating and review count.



4.9 ★★★★★ 193 reviews

#### Rating





















# Technology Results

## Technology List

These software or coding libraries have been identified on your page.



Technology	Version
 Draftpress HFCM	
 Elementor	3.19.0
 Google Analytics	
 Hostinger	
 Hostinger CDN	
 HTTP/3	
 jQuery	
 jQuery Migrate	
 Litespeed Cache	
 MySQL	
 PHP	7.4.33
 Swiper	
 Underscore.js	1.13.4
 WordPress	
 WPForms	1.8.6.4
 YouTube	

## Server IP Address

191.101.104.108



## DNS Servers

ns2.dns-parking.com  
ns1.dns-parking.com



## Web Server

hcdn



## Charset

text/html; charset=UTF-8





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HOME ABOUT SERVICES CAREERS CONTACT

Have any questions?  
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5+ YEARS OF EXPERIENCE

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**The Purpose of a Business is to create a Customer Who Creates Customer's**

**Thank you**