# Website Report for www.dermosculpt.in

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.dermosculpt.in

F

Your page needs improvement

Recommendations: 28
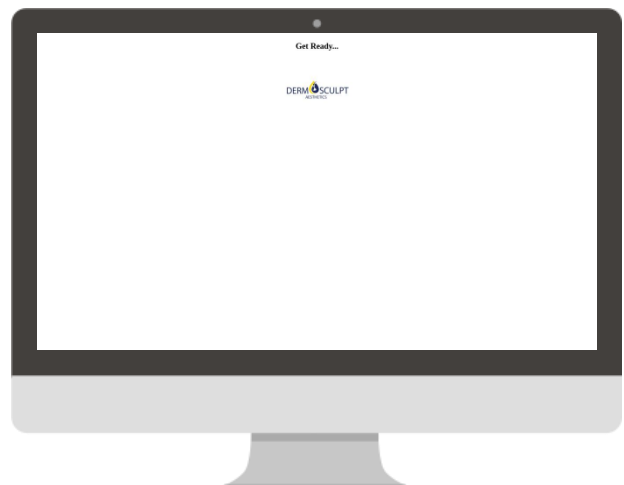
F	F	C+	C-	F
On-Page SEO	Links	Usability	Performance	Social

Recommendations

Execute a Link Building Strategy	Links	High Priority
Include a meta description tag	On-Page SEO	High Priority
Implement a XML sitemaps file	On-Page SEO	Medium Priority

Implement a robots.txt file	On-Page SEO	Medium Priority
Set a mobile viewport	Usability	Medium Priority
Make better use of website compression	Performance	Medium Priority
Improve site load speed	Performance	Medium Priority
Add Canonical Tag	On-Page SEO	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority
Make greater use of header tags	On-Page SEO	Medium Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your Twitter profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Add lang attribute	On-Page SEO	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Please add Facebook Open Graph Tags	Social	Low Priority

Add Twitter Cards	Social	Low Priority
Add a favicon	Usability	Low Priority
Add Local Business Schema	Other	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results

F

Your On-Page SEO needs improvement

Your page is not well optimized from an On-Page SEO perspective. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✔

You have a title tag of optimal length (between 10 and 70 characters).

Dermosculpt

Length : 11

Meta Description Tag ✖

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.dermosculpt.in ⋮
Dermosculpt

Hreflang Usage

i

Your page is not making use of Hre ang attributes.

Language

✖

Your page is not using the lang attribute in it's HTML tag.

The lang attribute tells browsers and search engines the intended language of your page and is strongly recommended to avoid misinterpretation and as part of accessibility guidelines.

H1 Header Tag Usage

✖

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

✖

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency	
H2	0	
H3	1	████████
H4	0	
H5	0	
H6	0	

Keyword Consistency

✖

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
get	·	·	·	1		
ready	·	·	·	1	██████████

Amount of Content

✖

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 3

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes ✖

You have images on your page that are missing Alt attributes.

We found 1 images on your page and 1 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag ✖

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test ✔

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✔

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✔

Your website has SSL enabled.

HTTPS Redirect ✔

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✖

We have not detected or been able to retrieve a robots.txt le successfully.

A robots.txt le is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Blocked by Robots.txt ✔

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✖

We have not detected or been able to retrieve a XML sitemaps le successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics ✖

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving tra c to your page.

Schema.org Structured Data ✖

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords
Position 1	0
Position 2–3	0
Position 4–10	0
Position 11–20	0
Position 21–30	0
Position 31–100	0

Links

Backlink Summary

✖

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0	0
Domain Strength	Page Strength

0	0
Backlinks	Referring Domains

0	0	0	0	0	0
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

i

We haven't found any backlinks to report for this site.

Top Pages by Backlinks

i

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks

i

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies

i

We haven't found any Geographic Data for this site.

On-Page Link Structure

i

We found 0 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

✓

Your link URLs appear friendly (easily human or search engine readable).

Usability

C+

Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on di erent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web tra c comes from these sources.

Google's Core Web Vitals

i

Google is indicating that they do not have 'su cient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

❌

Your page either does not have a meta viewport speci ed, or it is con gured incorrectly.

Viewports are important to ensure that your page content sizes appropriately for di erent devices, in particular mobile and tablet.

Google's PageSpeed Insights - Mobile

✓

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

92

Lab Data	Value
First Contentful Paint	2.2 s
Speed Index	5.3 s
Largest Contentful Paint	2.2 s
Time to Interactive	2.2 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Reduce initial server response time	1.11 s
Avoid multiple page redirects	0.63 s

Google's PageSpeed Insights - Desktop

✓

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

91

Lab Data	Value
First Contentful Paint	1.2 s
Speed Index	2 s
Largest Contentful Paint	1.2 s
Time to Interactive	1.2 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Reduce initial server response time	0.62 s
Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.

✓

iFrames Used?

There are no iFrames detected on your page.

✓

Favicon

We have not identified a favicon on your page.

Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

✗

Email Privacy

No email addresses have been found in plain text on your page.

✓

Legible Font Sizes

The text on your page appears to be legible across devices.

✓

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

✓

Performance Results

Your performance could be better

C-

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

Your page loads slowly.

✗

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.
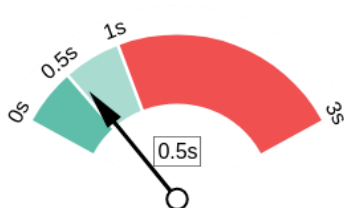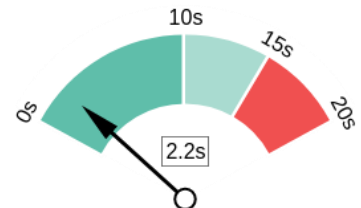
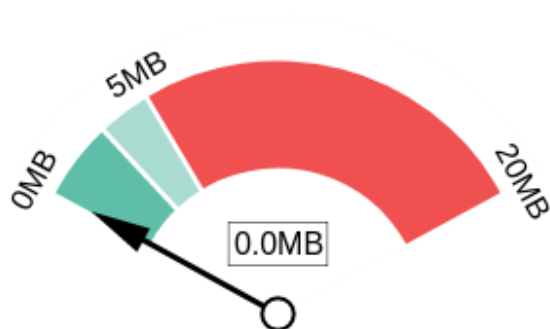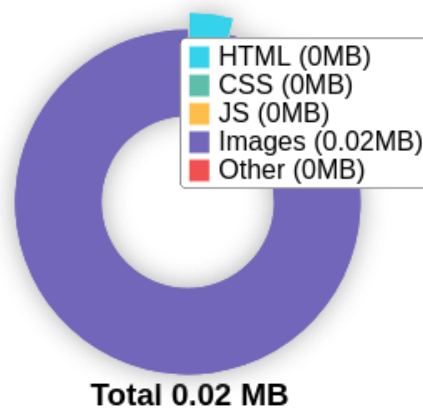| Server Response	All Page Content Loaded	All Page Scripts Complete
0.5s	2.2s	2.2s
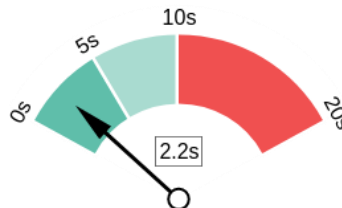
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

✓

Download Page Size

5MB

0MB

20MB

0.0MB

Download Page Size Breakdown

- HTML (0MB)
- CSS (0MB)
- JS (0MB)
- Images (0.02MB)
- Other (0MB)

Total 0.02 MB

Website Compression (Gzip, Deflate, Brotli)   ✖

This site does not appear to well compressed.

We recommend reviewing server compression settings, as e ective compression can represent a signi cant and relatively easy performance improvement for websites.
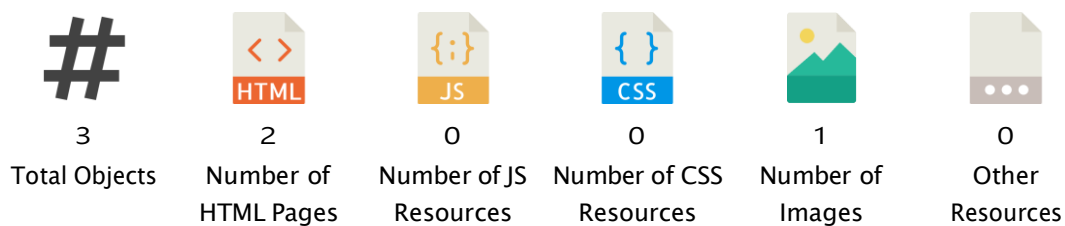
Compression Rates

Raw Page Size Breakdown

Number of Resources   *i*

This check displays the total number of les that need to be retrieved from web servers to load your page.

#	<> HTML	{;} JS	{ } CSS	🖼	···
3	2	0	0	1	0
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)   *i*

This page does not appear to have AMP Enabled.

JavaScript Errors   ✔

Your page is not reporting any JavaScript errors.

HTTP2 Usage   ✔

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✔

All of the images on your page appear to be optimized.

Minification ✔

All your JavaScript and CSS les appear to be mini ed.

Deprecated HTML ✔

No deprecated HTML tags have been found within your page.

Inline Styles ✖

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

Your social needs improvement

F

You appear to have a weak social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your pro les on your page for visibility, and begin to build a following on those networks.

Facebook Connected ✖

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags ✖

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel ✖

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✖

No associated Twitter pro le found as a link on your page.

Twitter Activity *i*

No associated Twitter pro le found as a link on your page.

Twitter Cards ✖

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected ✖

No associated Instagram pro le found linked on your page

LinkedIn Connected ✖

No associated LinkedIn pro le found linked on your page.

YouTube Connected ✖

No associated YouTube channel found linked on your page.

YouTube Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Local Business Schema ✖

No Local Business Schema identi ed on the page.

Google Business Profile Identified ✔

A Google Business Pro le was identi ed that links to this website.

> DERMOSCULPT AESTHETICS CLINIC

Google Business Profile Completeness ✔

The important business details are present on the Google Business Pro le.

Address	105/3, Wipro Circle Rd, Gowlidoddy, Serilingampalle (M), Hyderabad, Telangana 500032
Phone	+91 88853 74993
Site	https://www.dermosculpt.in/

Google Reviews ✖

Your Google Business Pro le has a low rating or low number of reviews.

5.0 ★★★★★ 13 reviews

Rating

5	████████████████
4	
3	
2	
1	
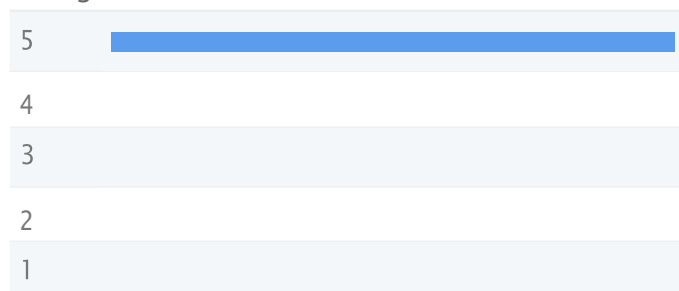
Technology List *i*

These software or coding libraries have been identi ed on your page.

Technology	Version
Hostinger	
Hostinger CDN	
HTTP/3	
Litespeed Cache	

Server IP Address *i*

154.41.250.59

DNS Servers *i*

ns1.dns-parking.com

Web Server *i*

hcdn

Charset *i*

text/html

https://www.thepatternscompany.com/

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you