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Website Report for www.aspireclinics.org

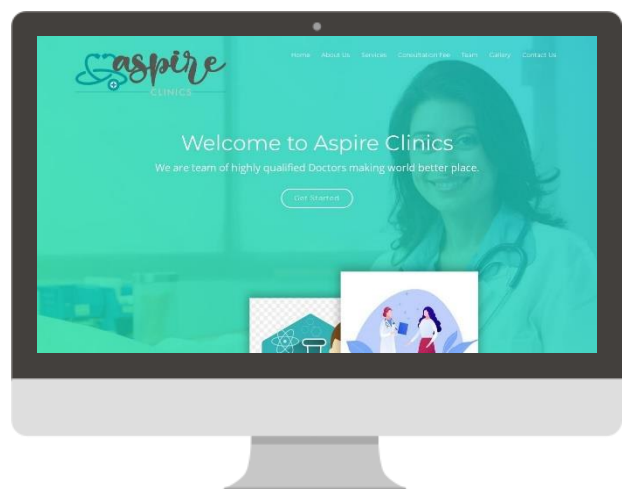
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for www.aspireclinics.org



Your page needs improvement

Recommendations: 29





On-Page SEO



Links



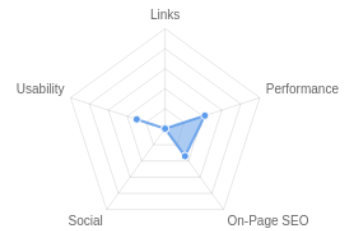
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Include a meta description tag

On-Page SEO

High Priority

Implement a XML sitemaps file

On-Page SEO

Medium Priority

Implement a robots.txt file

On-Page SEO

Medium Priority

Reduce your total page file size

Performance

Medium Priority

Add Canonical Tag

On-Page SEO

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your Twitter profile

Social

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Increase page text content

On-Page SEO

Low Priority

Optimize your images to reduce their file size

Performance

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Implement an analytics tracking tool

On-Page SEO

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Please add Facebook Open Graph Tags

Social

Low Priority

Add Twitter Cards

Social

Low Priority

Create and link associated Instagram profile

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Create and link an associated LinkedIn profile

Social

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Remove any Deprecated HTML

Performance

Low Priority

Add business address and phone number

Other

Low Priority

Add Local Business Schema

Other

Low Priority

Create Google Business Profile

Other

Low Priority

Review and Increase Font Sizes across devices

Usability

Low Priority

Improve the size of tap targets

Usability

Low Priority

Make better use of website compression

Performance

Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Aspire Clinics

Length : 14

Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://www.aspireclinics.org> ;
[Aspire Clinics](#)

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	6	
H3	14	
H4	16	
H5	0	
H6	0	

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
services	▪	▪	▪	4	<div></div>
team	▪	▪	▪	4	<div></div>
home	□	□	□	3	<div></div>
consultation	▪	▪	▪	3	<div></div>
fee	▪	▪	▪	3	<div></div>
gallery	▪	▪	▪	3	<div></div>
aspire	□	□	□	3	<div></div>
clinics	▪	▪	▪	3	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
consultation fee	□	□	□	3	<div></div>
aspire clinics	▪	▪	▪	3	<div></div>
services consultation	▪	▪	▪	2	<div></div>
fee team	▪	▪	▪	2	<div></div>
team gallery	□	□	□	2	<div></div>
friendly sta	▪	▪	▪	2	<div></div>
services consultation fee	▪	▪	▪	2	<div></div>
consultation fee team	▪	▪	▪	2	<div></div>

Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 130

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 17 images on your page and 16 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is not using the Canonical Tag.



The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.



A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.



Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.




Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

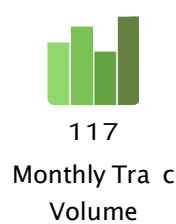
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
aspire clinic	 EN	3	480	46	<div></div>
aspire clinic	 HI	3	480	46	<div></div>
aspire hospitals	 EN	10	1,300	14	<div></div>
aspire hospital	 EN	20	1,300	3	<div></div>
aspire care clinic	 EN	57	880	1	<div></div>
aspire hospitals	 EN	17	390	1	<div></div>
aspire clinic	 EN	86	320	0	
aspire health care	 HI	35	210	0	
aspire clinic	 EN	70	140	0	
aspire clinic	 FR	74	140	0	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from its Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

Position	Keywords
Position 1	0
Position 2-3	2
Position 4-10	1
Position 11-20	3
Position 21-30	0
Position 31-100	9

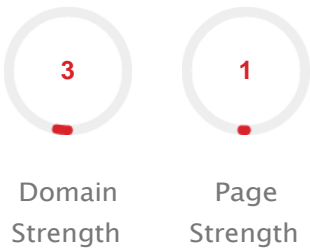
Links



Backlink Summary









You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



 15 Backlinks	 6 Referring Domains
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 8 Nofollow Backlinks	 7 Dofollow Backlinks	 0 Edu Backlinks	 0 Gov Backlinks	 8 Subnets	 8 IPs
--	--	---	---	---	---

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
5	https://life-healthy.net/aspire-behavioral-healthcare/
4	https://assc.es/aspire-clinic-mejores/
3	https://headquartersdirectory.com/a-companies/aspire-skin-and-wellness-clinic-llc-headquarters.html
2	https://beauty-health-news.info/aspire-integrated-health/

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://www.aspireclinics.org/	8
https://aspireclinics.org/	4
http://www.aspireclinics.org/	3

Top Anchors by Backlinks



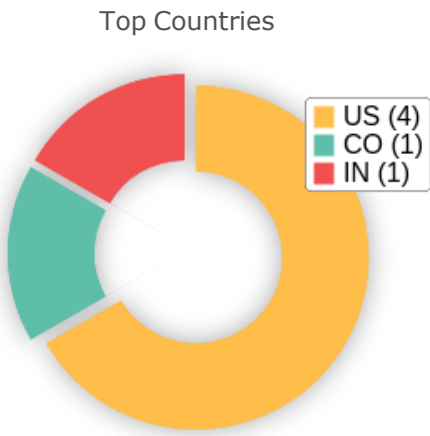
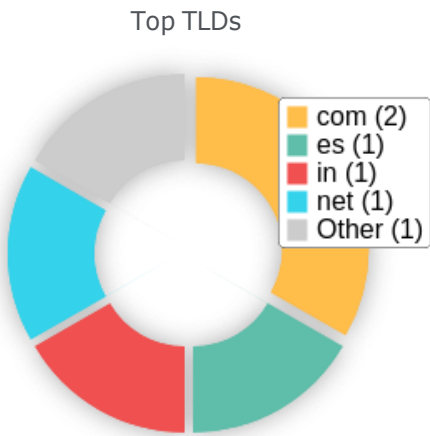
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
https://www.aspireclinics.org/	4
Aspire Clinics	3
Captura de pantalla de www.aspireclinics.org	2
Show details	1

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



On-Page Link Structure



We found 1 total links. 100% of your links are external links and are sending authority to other sites.
0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability

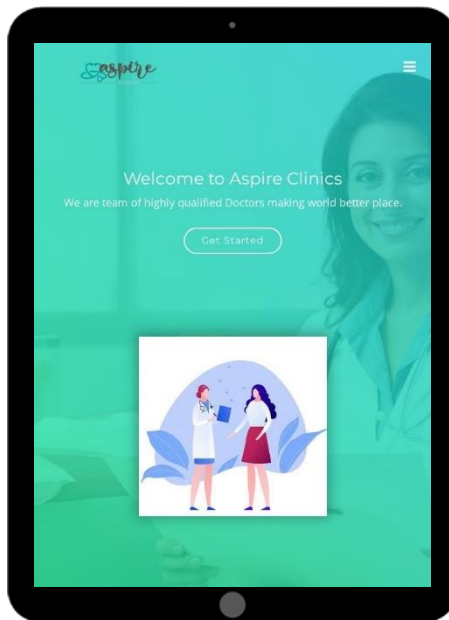
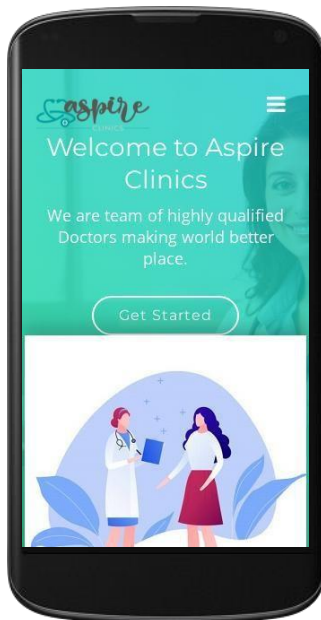


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	4.5 s	Serve images in next-gen formats	4.92 s
Speed Index	14.1 s	Eliminate render-blocking resources	2.86 s
Largest Contentful Paint	7.6 s	Enable text compression	2.37 s
Time to Interactive	18.7 s	Defer o screen images	1.36 s
Total Blocking Time	0.15 s	Reduce unused CSS	1.36 s
Cumulative Layout Shift	0.001	E ciently encode images	1.36 s
		Avoid multiple page redirects	0.63 s
		Reduce unused JavaScript	0.51 s
		Properly size images	0.17 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.1 s		
Speed Index	4.2 s	Serve images in next-gen formats	0.7 s
Largest Contentful Paint	5 s	Eliminate render-blocking resources	0.56 s
Time to Interactive	1.3 s		
Total Blocking Time	0 s	Enable text compression	0.26 s
Cumulative Layout Shift	0.004	Properly size images	0.19 s
		Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.



Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.



Performance Results



Your performance could be better

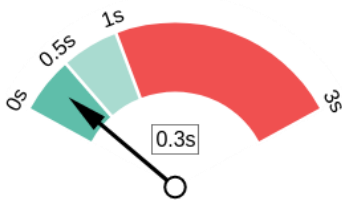
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

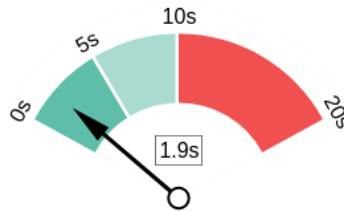
Your page loads in a reasonable amount of time.



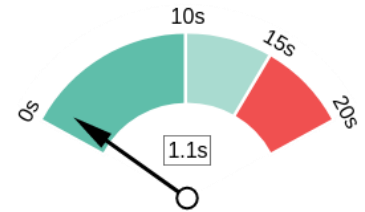
Server Response



All Page Content Loaded



All Page Scripts Complete



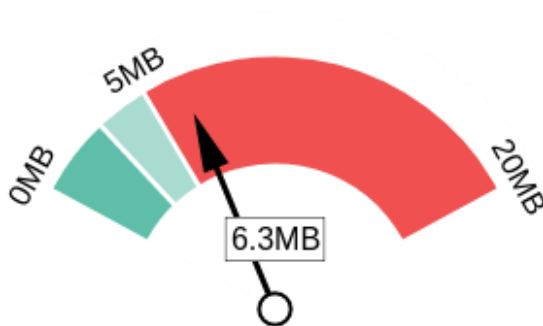
Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

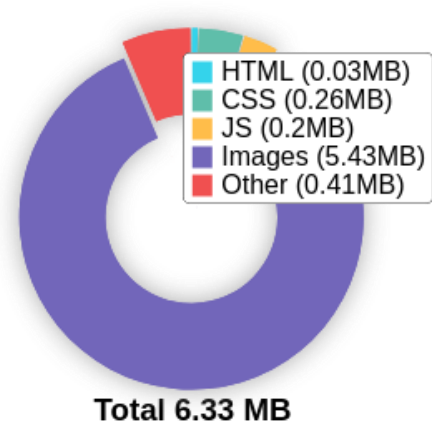


A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown



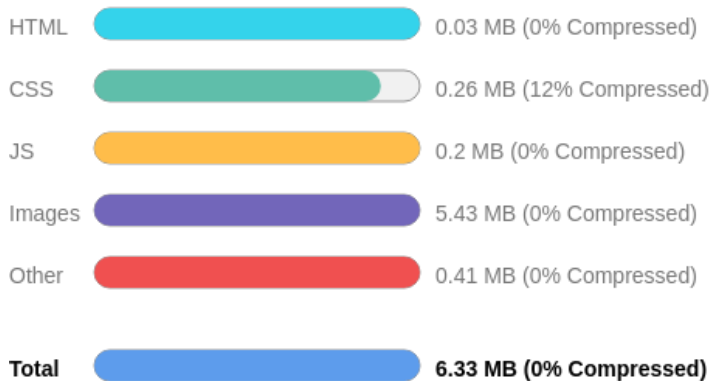
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

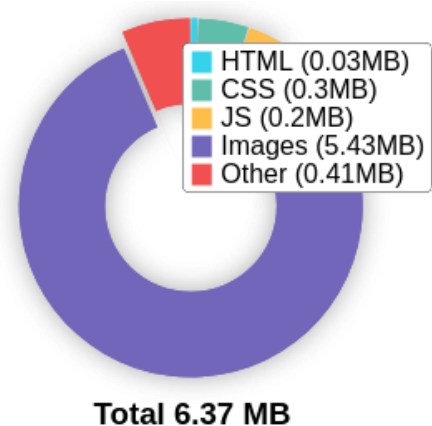


We recommend reviewing server compression settings, as effective compression can represent a significant and relatively easy performance improvement for websites.

Compression Rates









Raw Page Size Breakdown



Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page.

					
44	2	10	7	19	6
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

JavaScript Errors



Your page is not reporting any JavaScript errors.

HTTP2 Usage



Your website is using the recommended HTTP/2+ protocol.

Optimize Images



Your page appears to include images which are poorly optimized.

Properly formatting and compressing images can have a significant impact on page load performance.

Minification



All your JavaScript and CSS files appear to be minified.

Deprecated HTML



Deprecated HTML tags have been found within your page.

These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

Inline Styles



No inline styles have been found within your page's HTML tags.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected



No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags



We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected



No associated Twitter profile found as a link on your page.

Twitter Activity



No associated Twitter profile found as a link on your page.

Twitter Cards



We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected



No associated Instagram profile found linked on your page.

LinkedIn Connected



No associated LinkedIn profile found linked on your page.

YouTube Connected



No associated YouTube channel found linked on your page.

YouTube Activity



No associated YouTube channel found linked on your page.

Local SEO

Address & Phone Shown on Website



We can't identify one or both of these components on the page. Missing: Address

Phone	+91 84980 29306
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Local Business Schema



No Local Business Schema identified on the page.

Google Business Profile Identified



No Google Business Profile was identified that links to this website.

Google Business Profile Completeness



No Google Business Profile was identified that links to this website.

Google Reviews

No Google Business Profile was identified that links to this website.








Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Apache HTTP Server	
 Bootstrap	
 Font Awesome	
 Ionicons	
 jQuery	
 jQuery Migrate	

Server IP Address

192.187.101.110



DNS Servers

ns3.temok.com
ns1.temok.com
ns2.temok.com



Web Server

Apache



Charset

text/html; charset=UTF-8



<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you