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## Website Report for [adgrohair.com](http://adgrohair.com)

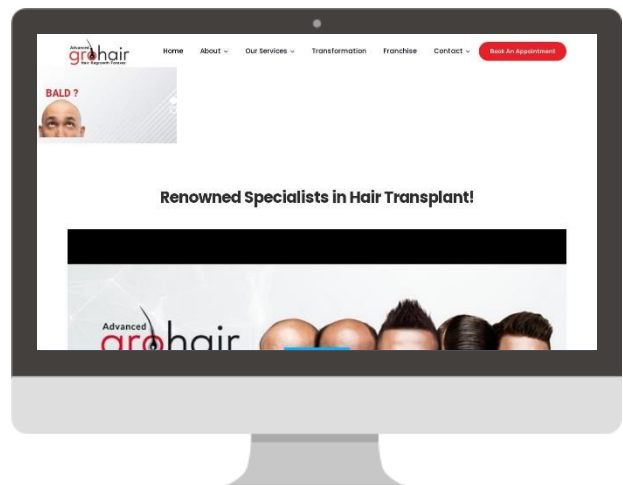
This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for [adgrohair.com](http://adgrohair.com)



Your page could be better

Recommendations: 22





On-Page SEO



Links



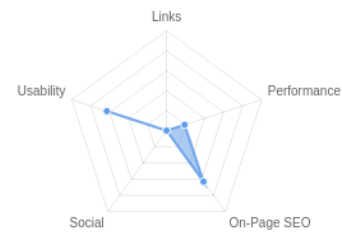
Usability



Performance



Social



## Recommendations

**Execute a Link Building Strategy**

Links

High Priority

**Include a meta description tag**

On-Page SEO

High Priority

**Reduce your total page file size**

Performance

Medium Priority

<b>Improve site load speed</b>	Performance	Medium Priority
<b>Add Alt attributes to all images</b>	On-Page SEO	Low Priority
<b>Create and link your Facebook Page</b>	Social	Low Priority
<b>Create and link your Twitter profile</b>	Social	Low Priority
<b>Use your main keywords across the important HTML tags</b>	On-Page SEO	Low Priority
<b>Increase page text content</b>	On-Page SEO	Low Priority
<b>Implement an analytics tracking tool</b>	On-Page SEO	Low Priority
<b>Add Schema Markup</b>	On-Page SEO	Low Priority
<b>Please add Facebook Open Graph Tags</b>	Social	Low Priority
<b>Add Twitter Cards</b>	Social	Low Priority
<b>Create and link associated Instagram profile</b>	Social	Low Priority
<b>Create and link an associated YouTube channel</b>	Social	Low Priority
<b>Create and link an associated LinkedIn profile</b>	Social	Low Priority
<b>Add business address and phone number</b>	Other	Low Priority
<b>Add Local Business Schema</b>	Other	Low Priority
<b>Create Google Business Profile</b>	Other	Low Priority
<b>Setup &amp; Install a Facebook Pixel</b>	Social	Low Priority
<b>Remove inline styles</b>	Performance	Low Priority

## On-Page SEO Results



### Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

#### Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Advanced GroHair – Hair Regrowth Forever

Length : 40

#### Meta Description Tag

Your page appears to be missing a meta description tag.



A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://adgrohair.com>

[Advanced GroHair – Hair Regrowth Forever](#)

#### Hreflang Usage

Your page is not making use of Hreflang attributes.



#### Language

Your page is using the lang attribute.



Declared: en-US

#### H1 Header Tag Usage

Your page has a H1 Tag.



#### H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	7	<div></div>
H3	4	<div></div>
H4	4	<div></div>
H5	15	<div></div>
H6	0	

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
hair	<div></div>	<div></div>	<div></div>	7	<div></div>
transplant	<div></div>	<div></div>	<div></div>	6	<div></div>
discover	<div></div>	<div></div>	<div></div>	4	<div></div>
services	<div></div>	<div></div>	<div></div>	3	<div></div>
eyebrow	<div></div>	<div></div>	<div></div>	2	<div></div>
nadu	<div></div>	<div></div>	<div></div>	2	<div></div>
loss	<div></div>	<div></div>	<div></div>	2	<div></div>
therapy	<div></div>	<div></div>	<div></div>	2	<div></div>

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
hair transplant	□	□	□	3	<div></div>
services transformation	▪	▪	▪	2	<div></div>
transformation franchise	▪	▪	▪	2	<div></div>
hair loss	▪	▪	▪	2	<div></div>
plan discover	□	□	□	2	<div></div>
eyebrow transplant	▪	▪	▪	2	<div></div>
tamil nadu	□	□	□	2	<div></div>
services transformation franchise	▪	▪	▪	2	<div></div>

### Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 225

It has been well researched that higher text content volumes are related to better ranking ability in general.

### Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 36 images on your page and 32 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag



Your page is using the Canonical Tag.

<https://adgrohair.com/>

### Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

### Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

### SSL Enabled



Your website has SSL enabled.

## HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



## Robots.txt

Your website appears to have a robots.txt file.



```
http://adgrohair.com/robots.txt
```

## Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



## XML Sitemaps

Your website appears to have an XML sitemap.



```
https://adgrohair.com/wp-sitemap.xml
```

## Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

## Schema.org Structured Data

We have not detected any usage of Schema.org on your page.













Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

# Rankings

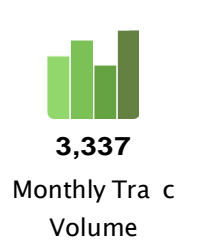
## Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
grohair	 EN	1	1,600	486	<div></div>
advanced gro hair	 EN	1	1,300	395	<div></div>
advanced grohair	 EN	1	1,300	395	<div></div>
advanced grohair	 HI	1	1,300	395	<div></div>
gro hair	 EN	2	1,600	259	<div></div>
gro hair clinic	 EN	1	480	145	<div></div>
gro hair clinic	 HI	1	480	145	<div></div>
grow hair clinic	 EN	1	480	145	<div></div>
grow hair clinic	 HI	1	480	145	<div></div>
hair extension	 EN	58	60,500	127	<div></div>

## Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from its Keyword Rankings





### Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	14
Position 2-3	1
Position 4-10	13
Position 11-20	24
Position 21-30	35
Position 31-100	213

## Links

### Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain  
Strength



Page  
Strength



**44**  
Backlinks



**28**  
Referring Domains



**25**  
Nofollow  
Backlinks



**19**  
Dofollow  
Backlinks



**0**  
Edu  
Backlinks



**0**  
Gov  
Backlinks



**25**  
Subnets



**27**  
IPs

## Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
82	<a href="https://www.zee5.com/articles/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune">https://www.zee5.com/articles/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune</a>
74	<a href="http://websitescrawl.com/domain-list-5468">http://websitescrawl.com/domain-list-5468</a>
66	<a href="https://textilevaluechain.in/news-insights/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/">https://textilevaluechain.in/news-insights/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/</a>
65	<a href="https://www.indiacom.com/chennai/advanced-gro-hair_chennai_cni_1110642.html">https://www.indiacom.com/chennai/advanced-gro-hair_chennai_cni_1110642.html</a>
57	<a href="https://www.sangritoday.com/spotlight/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune">https://www.sangritoday.com/spotlight/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune</a>
54	<a href="https://tourismquest.com/2023/10/04/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/">https://tourismquest.com/2023/10/04/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/</a>
53	<a href="https://fashionvaluechain.com/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/">https://fashionvaluechain.com/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/</a>
51	<a href="https://marksmendaily.com/2023/10/04/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/">https://marksmendaily.com/2023/10/04/indias-fastest-growing-hair-skin-clinic-advanced-grohair-gloskin-celebrates-grand-opening-in-pune/</a>

## Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
<a href="http://www.adgrohair.com/">http://www.adgrohair.com/</a>	26
<a href="https://adgrohair.com/">https://adgrohair.com/</a>	6
<a href="https://www.adgrohair.com/">https://www.adgrohair.com/</a>	5
<a href="http://adgrohair.com/">http://adgrohair.com/</a>	2
<a href="http://www.adgrohair.com/wp-content/uploads/2015/07/big-31.jpg">http://www.adgrohair.com/wp-content/uploads/2015/07/big-31.jpg</a>	2
<a href="http://adgrohair.com/images/principle-img.jpg">http://adgrohair.com/images/principle-img.jpg</a>	1
<a href="http://adgrohair.com/oxygen-laser-theraphy.html">http://adgrohair.com/oxygen-laser-theraphy.html</a>	1
<a href="https://www.adgrohair.com/about-adgrohair.php">https://www.adgrohair.com/about-adgrohair.php</a>	1

### Top Anchors by Backlinks



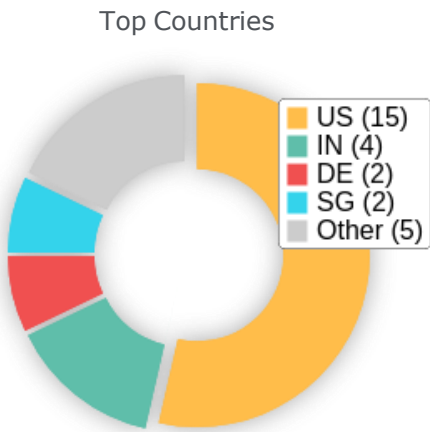
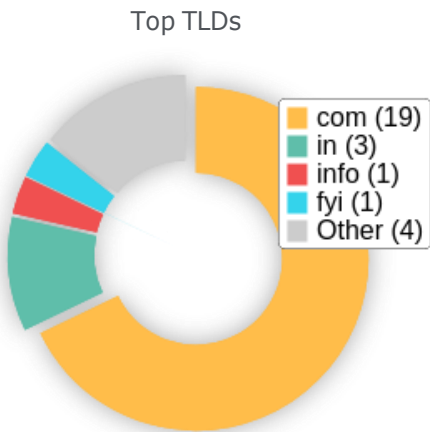
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
www.adgrohair.com	15
Renowned Hair Transplant   Hair Regrowth Clinic   Advanced GroHair	6
adgrohair.com	4
Go URL	3
Visit Website	3
AdGroHair	2
Advanced GroHair & GloSkin Clinic	2
amm fue hair transplant fue hair	2
Gro Hair	1

### Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



### On-Page Link Structure



We found 106 total links. 5% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

### Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

## Usability

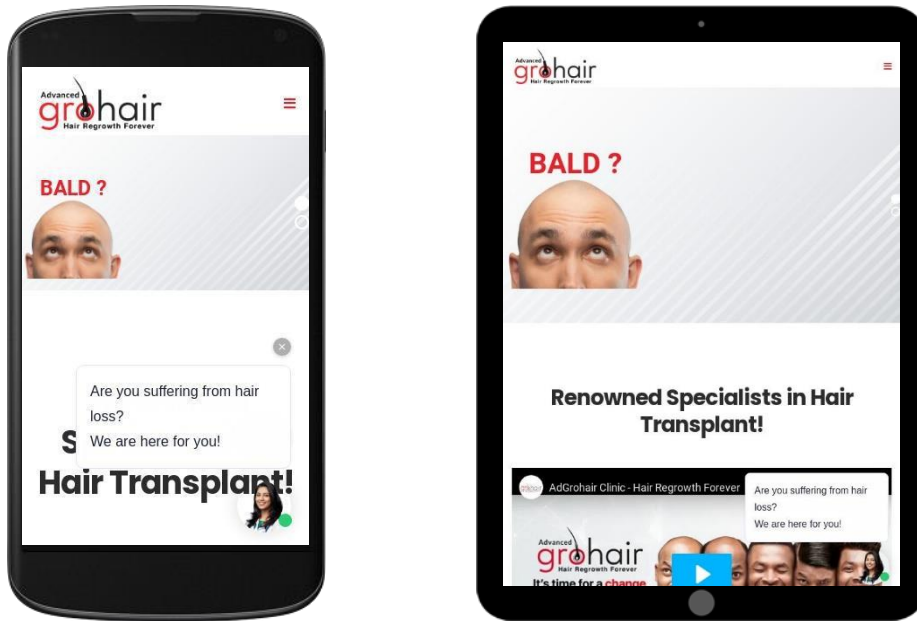


### Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



## Flash Used?

No Flash content has been identified on your page.



## iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

## Favicon

Your page has specified a favicon.



## Email Privacy

No email addresses have been found in plain text on your page.



## Performance Results



### Your performance needs improvement

Your page's performance has various issues that may be adversely affecting users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

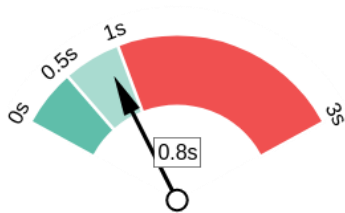
Page Speed Info



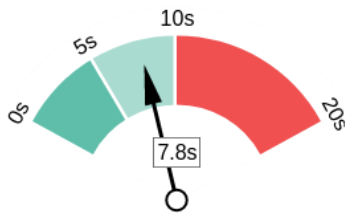
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

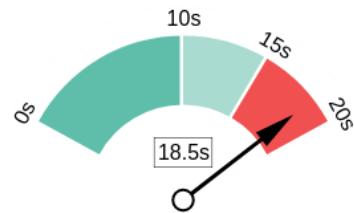
Server Response



All Page Content Loaded



All Page Scripts Complete



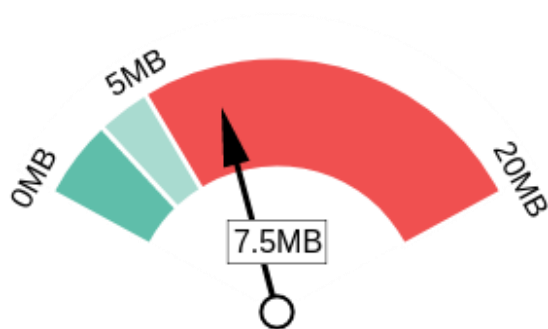
Download Page Size



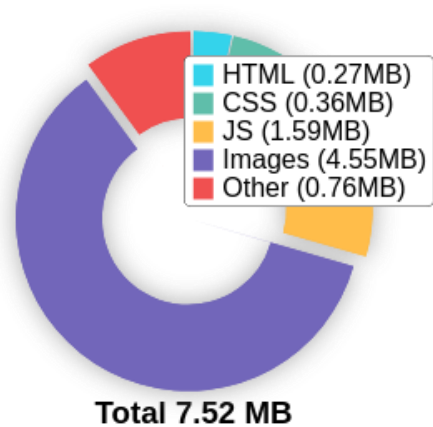
Your page's le size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total le size.

Download Page Size



Download Page Size Breakdown

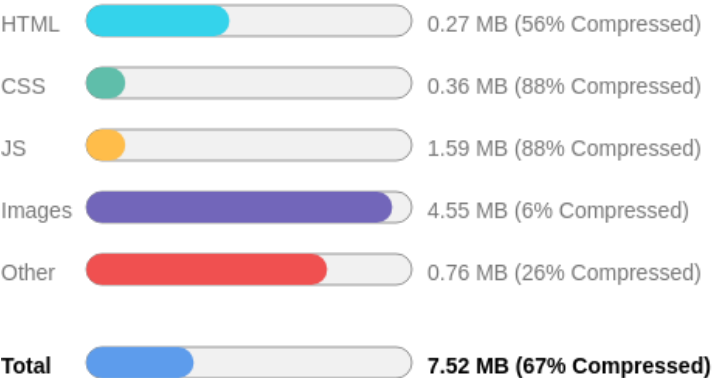


Website Compression (Gzip, Deflate, Brotli)

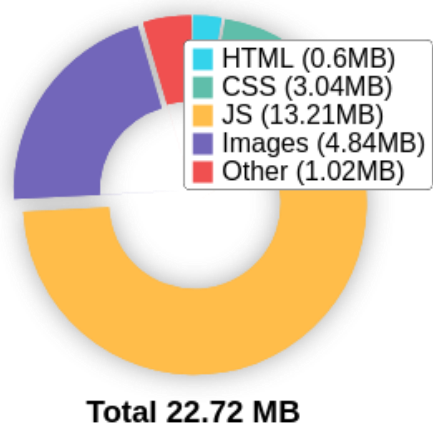


Your website appears to be using a reasonable level of compression.

Compression Rates









Raw Page Size Breakdown



## Number of Resources



This check displays the total number of resources that need to be retrieved from web servers to load your page.

					
<b>235</b>	<b>17</b>	<b>75</b>	<b>38</b>	<b>60</b>	<b>45</b>
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

## Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

## JavaScript Errors



Your page is not reporting any JavaScript errors.

## HTTP2 Usage



Your website is using the recommended HTTP/2+ protocol.

## Deprecated HTML



No deprecated HTML tags have been found within your page.

## Inline Styles



Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profile!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

## Facebook Connected



No associated Facebook Page found as a link on your page.

## Facebook Open Graph Tags



We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

### Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.



### Twitter Connected

No associated Twitter profile found as a link on your page.



### Twitter Activity

No associated Twitter profile found as a link on your page.



### Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.



### Instagram Connected

No associated Instagram profile found linked on your page



### LinkedIn Connected

No associated LinkedIn profile found linked on your page.



### YouTube Connected

No associated YouTube channel found linked on your page.



### YouTube Activity

No associated YouTube channel found linked on your page.



## Local SEO

### Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address



### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

No Google Business Profile was identified that links to this website.



### Google Business Profile Completeness

No Google Business Profile was identified that links to this website.



### Google Reviews

No Google Business Profile was identified that links to this website.

















# Technology Results

## Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Bootstrap	
 Endurance Page Cache	
 Font Awesome	
 Jetpack	
 jQuery	
 jQuery Migrate	
 MySQL	
 Nginx	1.21.6
 PHP	
 Premio Chaty	
 Slider Revolution	
 WordPress	
 wpBakery	
 YouTube	

## Server IP Address



199.79.62.15

## DNS Servers



ns2.md-37.webhostbox.net  
ns1.md-37.webhostbox.net

## Web Server



Apache

## Charset



text/html; charset=UTF-8

<https://www.thepatternscompany.com/>

The Purpose of a Business is to create a Customer Who Creates Customer's

Thank you