

#### THE PATTERNS COMPANY

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# Website Report for abhayadentalclinic.business.site

This report grades your website based on the strength of various SEO factors such as On Page Optimization, O Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

### Audit Results for abhayadentalclinic.business.site



Your page could be better

Recommendations: 15















On-Page SEO

Links

Usability

Performance

Social

### Recommendations

Include a meta description tag

On-Page SEC

High Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

**Create and link your Facebook Page** 

Social

Low Priority

Create and link your Twitter profile	Social	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Twitter Cards	Social	Low Priority
Add a favicon	Usability	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

## On-Page SEO Results



#### Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

#### **Title Tag**

You have a title tag of optimal length (between 10 and 70 characters).

ABHAYA DENTAL CLINIC - Dental Clinic in Moosapet

Length: 48

#### **Meta Description Tag**

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

#### **SERP Snippet Preview**

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

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https://abhayadentalclinic.business.site

ABHAYA DENTAL CLINIC - Dental Clinic in Moosapet

**Dental Clinic in Moosapet** 

#### **Hreflang Usage**

Your page is not making use of Hre ang attributes.

#### Language

Your page is using the lang attribute.

Declared: en-US

#### **H1 Header Tag Usage**

Your page has a H1 Tag.

#### **H2-H6 Header Tag Usage**

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	3	
НЗ	3	
H4	0	
H5	0	
H6	0	

#### **Keyword Consistency**

Your page's main keywords are distributed well across the important HTML tags.

#### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
clinic				9	
dental				8	
from				5	
abhaya				4	
get				4	
ago				3	
treatment				2	
remove				2	

#### **Phrases**

Phrase	Title	Meta Description	Headings Tags	Page Frequency	
am 200		Tag •		6	
pm 500				6	
am 200 pm				6	
pm 500 900				6	
dental clinic		•		5	
abhaya dental				4	
abhaya dental clinic				4	
ago				3	

#### **Amount of Content**

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 363

It has been well researched that higher text content volumes are related to better ranking ability in general.

#### **Image Alt Attributes**

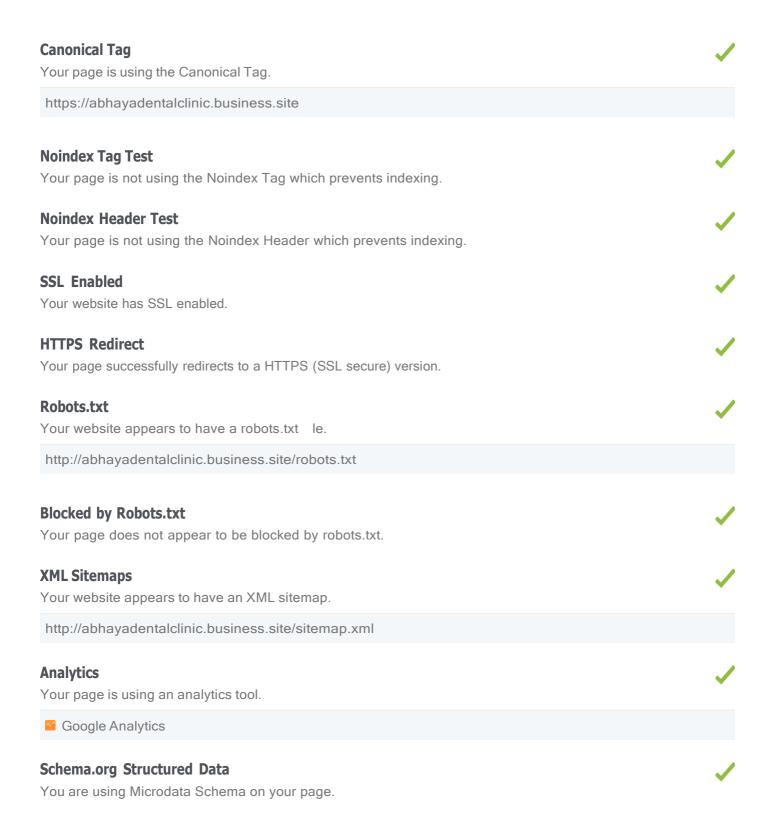
You have images on your page that are missing Alt attributes.

We found 10 images on your page and 9 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.







## Rankings

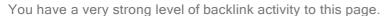
#### **Keyword Positions**

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture tra c, with recent research showing that as much as 92% of clicks happen on the rst page.

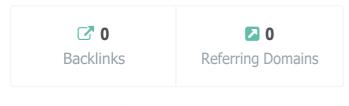
Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

### Links

#### **Backlink Summary**







Nofollow Backlinks

% **0**Dofollow
Backlinks

**► 0** Edu Backlinks

**■ 0**Gov Backlinks

**0** Subnets

**Q O** IPs

#### **Top Backlinks**

We haven't found any backlinks to report for this site.

#### **Top Pages by Backlinks**

We haven't found any Top Pages data for this site.

**/** 

#### **Top Anchors by Backlinks**

We haven't found any Anchor Text data for this site.

#### **Top Referring Domain Geographies**

We haven't found any Geographic Data for this site.

#### **On-Page Link Structure**

We found 20 total links. 95% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

#### **Friendly Links**

Your link URLs appear friendly (easily human or search engine readable).

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### Usability



#### Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly a ect your search engine rankings).

#### **Device Rendering**

This check visually demonstrates how your page renders on di erent devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web tra c comes from these sources.





#### **Google's Core Web Vitals**

Google is indicating that they do not have 'su cient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

#### **Use of Mobile Viewports**



Your page speci es a viewport matching the device's size, allowing it to render appropriately across devices.

#### **Google's PageSpeed Insights - Mobile**



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may di er slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.9 s
Speed Index	4 s
Largest Contentful Paint	6.9 s
Time to Interactive	8.1 s
Total Blocking Time	0.54 s
Cumulative Layout Shift	0.087

Opportunities	Estimated Savings
Eliminate render-blocking resources	2.5 s
Reduce unused JavaScript	1.99 s
Serve images in next-gen formats	0.88 s
Defer o screen images	0.79 s
Avoid multiple page redirects	0.63 s
Properly size images	0.45 s

#### **Google's PageSpeed Insights - Desktop**



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1 s
Speed Index	1 s
Largest Contentful Paint	1.6 s
Time to Interactive	1.8 s
Total Blocking Time	0.09 s
Cumulative Layout Shift	0.144

Opportunities	Estimated Savings
Eliminate render-blocking resources	0.6 s
Reduce unused JavaScript	0.37 s
Properly size images	0.34 s
Avoid multiple page redirects	0.19 s
Serve images in next-gen formats	0.16 s

#### Flash Used?

No Flash content has been identi ed on your page.

#### **iFrames Used?**

There are no iFrames detected on your page.

#### **Favicon**

We have not identi ed a favicon on your page.

Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

#### **Email Privacy**

No email addresses have been found in plain text on your page.

#### **Legible Font Sizes**

The text on your page appears to be legible across devices.

#### **Tap Target Sizing**

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

### Performance Results



#### Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly a ect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic uctuations.

#### Page Speed Info

Your page loads in a reasonable amount of time.





#### All Page Content Loaded

All Page Scripts Complete





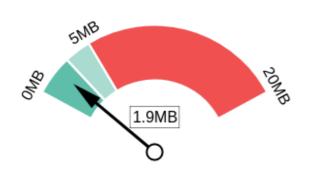


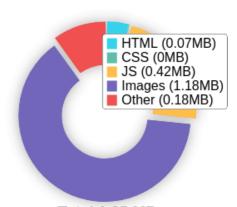
#### **Download Page Size**

Your page's le size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size





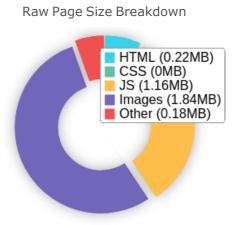


Total 1.85 MB

#### **Website Compression (Gzip, Deflate, Brotli)**

Your website appears to be using a reasonable level of compression.





Total 3.41 MB

#### **Number of Resources**

This check displays the total number of les that need to be retrieved from web servers to load your page.











**Total Objects** 

Number of **HTML Pages** 

Resources

Number of JS Number of CSS Resources

Number of **Images** 

Other Resources

**Google Accelerated Mobile Pages (AMP)** 

This page does not appear to have AMP Enabled.

1

#### **JavaScript Errors**

Your page is not reporting any JavaScript errors.

#### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



#### **Optimize Images**

All of the images on your page appear to be optimized.



#### **Minification**

All your JavaScript and CSS les appear to be mini ed.



#### **Deprecated HTML**

No deprecated HTML tags have been found within your page.



#### **Inline Styles**

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

### Social Results



#### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your pro les!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your pro les on your page for visibility, and begin to build a following on those networks.



#### **Facebook Connected**

No associated Facebook Page found as a link on your page.



#### **Facebook Open Graph Tags**

Your page is using Facebook Open Graph Tags.



#### **Facebook Pixel**

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

#### **Twitter Connected**



#### **Twitter Activity**

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No associated Twitter pro le found as a link on your page.

No associated Twitter pro le found as a link on your page.

#### **Twitter Cards**

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

#### **Instagram Connected**

No associated Instagram pro le found linked on your page

### LinkedIn Connected

No associated LinkedIn pro le found linked on your page.

#### YouTube Connected

No associated YouTube channel found linked on your page.



#### YouTube Activity

No associated YouTube channel found linked on your page.



### Local SEO

#### Address & Phone Shown on Website

Address and phone number visible on the page.

Phone +1 09985340400

Address # MIG 173, Beside Bharath Nagar Flyover

Market Road

Bharat Nagar, Moosapet

Hyderabad, Telangana 500018

India

#### **Local Business Schema**

Local Business Schema identi ed on the page.

LocalBusiness

#### **Google Business Profile Identified**

A Google Business Pro le was identi ed that links to this website.



ABHAYA DENTAL CLINIC

#### **Google Business Profile Completeness**

The important business details are present on the Google Business Pro le.

Address # MIG 173, Beside Bharath Nagar Flyover,

Market Road, Bharat Nagar, Moosapet, Hyderabad, Telangana 500018, India

Phone +91 99853 40400

Site https://abhayadentalclinic.business.site/?

utm\_source=gmb&utm\_medium=referral

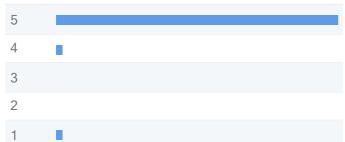
#### **Google Reviews**

X

Your Google Business Pro le has a low rating or low number of reviews.







### **Technology Results**

#### **Technology List**

1

These software or coding libraries have been identied on your page.

Technology Version

Google Analytics

G Google My Business

HTTP/3

#### **Server IP Address**

142.251.46.238

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#### **DNS Servers**

a.nic.site

b.nic.site

e.nic.site

f.nic.site

#### Web Server

**ESF** 

i

#### Charset

text/html; charset=utf-8

i



https://www.thepatternscompany.com

The Purpose of a Business is to create a Customer Who Creates Customer's

# Thank you