

Region, Market		Customer		Segment, Category, Prod	
All	~	All	\vee	All	~

-3472.7K~

81.17%

LY \$: 80.21% (+1.2%)

Forecast Accuracy

LY \$: -751.7K (-361.97%)

Net Error

6899.0K \(\sigma \) LY \$: 9780.7K (-29.46%)

ABS Error

Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Billa	42.63%	18.29%	3704	3.9%	EI
Otto	45.76%	18.37%	1962	2.4%	El
Notebillig	42.70%	18.87%	1141	1.3%	El
Saturn	41.54%	19.16%	2197	2.9%	El
Leader	48.72%	24.45%	166751	11.0%	El
Novus	25.04%	25.28%	-187343	-40.8%	OOS
Insight	25.04%	26.88%	-43440	-43.5%	OOS
All-Out	43.96%	29.09%	-150	-0.3%	OOS
Sage	50.72%	33.58%	154291	10.1%	El
Circuit City	46.17%	35.02%	85248	16.5%	El
BestBuy	46.60%	35.31%	81179	16.7%	El
Currys (Dixons Carphone)	54.29%	35.92%	8104	6.0%	EI
Synthetic	30.36%	37.93%	-191078	-36.1%	OOS
Radio Shack	45.64%	38.46%	69253	16.5%	El
Digimarket	28.21%	40.79%	-95328	-46.6%	OOS
Nova	17.70%	41.59%	-7932	-47.2%	OOS
Croma	36.58%	42.78%	-77649	-16.5%	OOS
Total	81.17%	80.21%	-3472690	-9.5%	oos

Accuracy / Net Error Trend

Q1

Q2

Q3

Q4

YTD

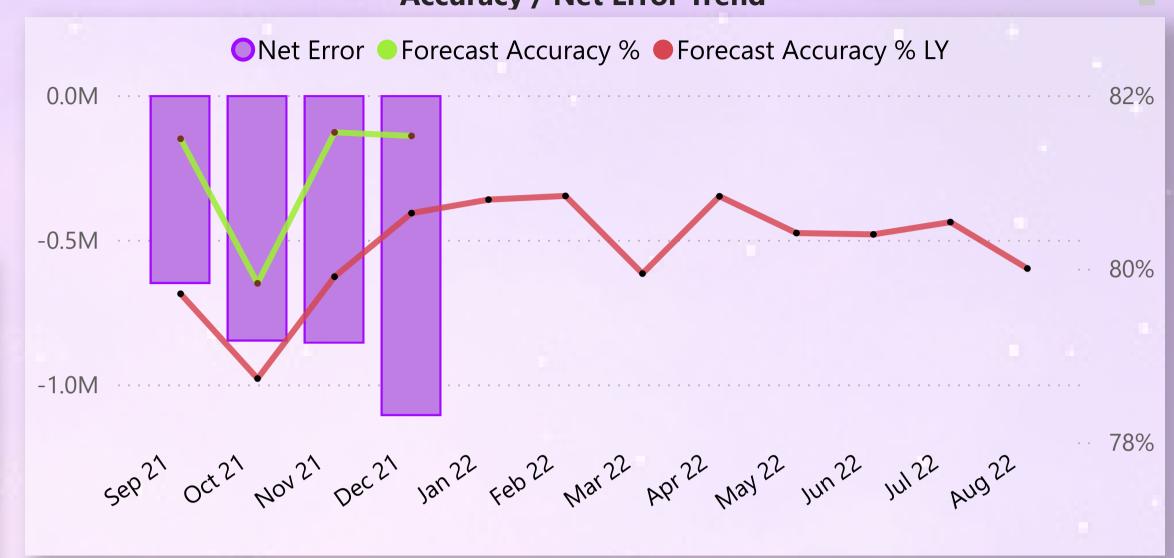
YTG

2022

2019

2020

2021



Key Metrics By Product

	segment	Forecast Accuracy % ▼	Forecast Accuracy % LY	Net Error	Net Profit %	Risk
ľ	H Networking	93.06%	90.40%	-12967	-13.7%	OOS
	Desktop	87.53%	84.37%	78576	-13.8%	EI
	+ Accessories	87.42%	77.66%	341468	-14.0%	El
	→ Notebook	87.24%	79.99%	-47221	-14.1%	OOS
	± Storage	71.50%	83.54%	-628266	-13.8%	OOS
	Peripherals	68.17%	83.23%	-3204280	-14.0%	OOS
	Total	81.17%	80.21%	-3472690	-14.0%	oos