

Region, Market	Customer	
A 11	A 11	

Segment, Category, Prod...

2019

2021

2020

Q1

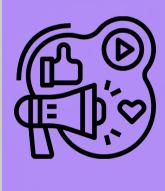
Q3

YTD

YTG







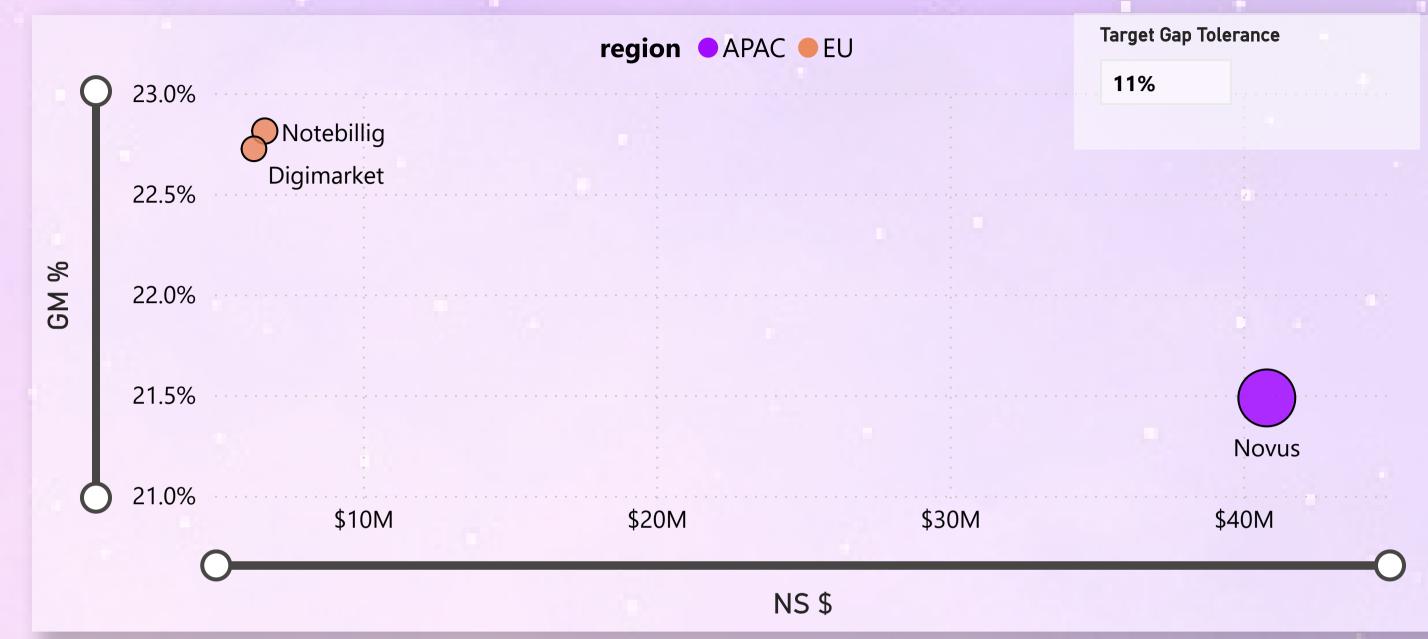




customer	NS \$	GM \$	GM %
Acclaimed Stores	\$73.36M	29.58M	40.3%
All-Out	\$4.41M	1.68M	38.2%
Amazon	\$496.88M	182.77 M	36.8%
Argos (Sainsbury's)	\$13.70M	5.30M	38.7%
Atlas Stores	\$17.14M	5.43M	31.7%
Atliq e Store	\$304.10M	112.15 M	36.9%
AtliQ Exclusive	\$361.12M	166.15 M	46.0%
BestBuy	\$49.34M	22.15M	44.9%
Billa	\$6.82M	1.62M	23.8%
Boulanger	\$26.02M	10.39M	39.9%

Product Performance				
segment	NS \$	GM \$	GM %	
⊞ Networking	\$38.43M	14.78M	38.5%	
	\$54.59M	20.93M	38.3%	
	\$711.08M	272.39M	38.3%	
	\$1,580.43M	600.96M	38.0%	
⊕ Peripherals	\$897.54M	341.22M	38.0%	
Accessories	\$454.10M	172.61M	38.0%	
Total	\$3,736.17M	1,422.88M	38.1%	

## **Performance Matrix**



## **Unit Economics**

