










SCENARIO

Donating leftover food to poor using Salesforce

Steps	Identify	Enter	Engage	Exit	Extend
What do people experience as they begin the process?	 <p>Inputte food details</p>	 <p>Matching leftovers to recipients</p>	 <p>Metivering food to recipients</p>	 <p>Benefitt from a meal</p>	 <p>Benefitt from a meal</p>
Experiences	Help me.. or "Help no avoid..		Deliverinf food safication	H heme from a	Alreas opportunity
in toes o What did she gee talkp wtr in they use	 <p>Restauraueur</p>	Notification	 <p>community center</p>	 <p>Volunteer</p>	 <p>Recipients</p>
People: Who do tne see of talk?	Donor		Donor	Donor	Logistical challenges
Positive moments	Helping those in need	Excess foodgoing	Post donation satisfaction	Logistical chalienges	Logistical challenges
Areas of opportunity					