



## EXPERIENCE

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- 2011 The Richards Group, Click Here Labs | November '11 - present  
Front-end developer for Click Here Labs, the digital arm of The Richards Group, America's largest private advertising agency. I work with back-end developers, art directors, and UX designers to create custom websites using the latest technologies: CSS3, HTML5, and jQuery/Javascript. Worked with a range of clients including: HEB Central Market, TGI Fridays, Flexjet, QuikTrip, Russell Athletic, The Home Depot, and the Salvation Army.
- 2009 Melimba | July '09 - present  
Small side business/ hobby with my sister to create textile designs and patterns. Licensed with Riley Blake Designs, Alpine Fabrics, and now Kokka (Japan).
- 2011-12 Seeing the Everyday Magazine Intern | April '11 - May '12  
Web intern for a new magazine in Boston. Developed marketing plan and wrote content for social media and direct marketing. Organized, created content, designed and programmed a new website using HTML and CSS.
- 2010-11 Freelance | January '10 - November '11  
Graphic design work for various clients including: wedding & birth announcements, bridal & baby shower invitations, logos, product manuals, fliers, branding, blog headers, programs, web design, photography for weddings and corporate events.
- 2010-11 Brigham Young University Education in Zion Exhibition | October '10 - May '11  
Graphic designer and photographer for the permanent and rotating exhibitions of BYU's historical Education in Zion gallery. Responsibilities include: created and produced promotional materials, text panels, design of permanent signage for the exhibition space.
- 2010-11 Brigham Young University Human Resource Development | March '10 - May '11  
Graphic designer for online training and BYU Wellness, the campus health program for faculty and staff. Responsibilities include the creation and production of: fliers, designing web tracking for fitness challenges, custom interface and interactive design, templates for online modules, and editing photography. Designed the interface of a health tracking system for the campus wide health program for 4,300 employees.
- 2009 SpinGo LLC | April - November  
Web-based event research throughout Utah and Arizona. Worked with affiliates to create calendars for websites including Salt Lake Tribune, Utah Valley Magazine, X96, and others.

## SKILLS

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- HTML5 & CSS3
- Javascript/ jQuery
- Bootstrap 3
- Adobe Creative Suite 6
- Google Analytics Certified
- Web fonts
- Letterpress printing
- Photography
- Mac & PC literate
- Microsoft Office Suite
- Entourage & Outlook
- After Effects
- CMS customization
- Blogging

## EDUCATION

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Brigham Young University, Graduation April 2011  
• BA Visual Arts: Graphic Design Emphasis & Minor: Business Management

International Study Abroad

- Fall 2008 semester at the BYU Jerusalem Center for Near Eastern Studies. Located on Mount Scopus.

## HONORS

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- Artistic talent tuition award
- Academic scholarship tuition award
- Member of Phi Eta Sigma for being in top 10% of college class
- Group Book Art Exhibition: "Home", Utah, USA and Liverpool, UK. 2009
- Group Art Exhibition: "Balance", Provo, Utah. 2010