Joana Piovaroli

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github.com/redfords

PROJECTS

Temaiken *(Spring Boot, Hibernate, MySQL)* | github
- Web app to administrate a zoo park (users, species, habitats, itineraries).
- Front end templates in Thymeleaf with Bootstrap.

Schedule App *(Spring Boot, Hibernate, MySQL)* | github
- Manage the schedule, workshops and speakers of a conference.
- Front end templates in Thymeleaf with Bootstrap.

Time Tracker *(Spring Boot, Hibernate, MySQL)* | github
- Set a goal, track time for different activities and check your progress.
- Front end templates in Thymeleaf with Bootstrap.

EXPERIENCE

CRM Analyst South Cone - AstraZeneca (01.2016 - 12.2019)

- End-to-end project planning, testing, implementation and user training.
- Manage the Salesforce platform, data feeds and CRM operations.
- Develop ongoing reports, analyses and dashboards to drive key business decisions.
- Tools: Salesforce, MS SQL Server, ServiceNow.

BI Analyst - Falabella (10.2015 - 01.2016)

- Analyze customer databases to build email and SMS campaigns.
- Track response, open rate, clicks, conversion and other KPIs to evaluate effectiveness.
- Provide weekly/monthly/ad-hoc reporting and actionable insights.
- Tools: MS SQL Server, SPSS Modeler, Salesforce.

Trafficker - Ad Operations & Analytics - GroupM (03.2015 - 10.2015)

- Set-up online campaigns and monitor campaign delivery.
- Perform QA and technical specs for display, mobile and video campaigns that go live.
- Resolve technical issues that affect tracking, implementation or reporting.

SKILLS

Languages: Java, SQL, Bash
Frameworks: Spring Boot, Hibernate, JUnit, Mockito
Other: Git/GitHub, Linux, Docker, Maven, Gradle, Jenkins.

EDUCATION

Universidad Tecnológica Nacional
Tecnicatura Superior en Informática Aplicada (2017 - 2020)