Joana Piovaroli

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SKILLS	Languages: Python, Scala, Bash, SQL Frameworks & Libraries: Pandas, PySpark, Numpy, Matplotlib, Seaborn, Spark Other: Linux, Git, Docker, Airflow, Tableau, Salesforce.

EXPERIENCE

Novakorp, Buenos Aires   06.2021 - Present
Data Engineer - Grupo Petersen - CloseUp
- Build and maintain data pipelines (ETLs) using Python, SQL, Apache Nifi and Spark.
- Propose, evaluate and contribute to the definition of the architecture for the data platform.
- Research, test and propose new ideas and technologies that allow the data platform to be taken to the next level.
- Monitor and ensure compliance with standards, policies and good development practices.

Astrazeneca, Buenos Aires   01.2016 - 12.2019
Data Analyst - Commercial Excellence
- Create/manage CRM analytics solutions and identify areas of opportunity.
- Develop ongoing reports, analyses and dashboards to drive key business decisions.
- Identify and solve data quality issues throughout data transformation processes.
- Support customer segmentation based on integration of different data sources.
- Support delivery of self-service data capabilities by building models to surface existing and new data sources in BI and reporting tools.
- Promote company-wide best practices around accessing data by writing clear documentation, tutorials and hosting training sessions.

Falabella, Buenos Aires   10.2015 - 01.2016
Business Intelligence Engineer - CMR Falabella
- Analyze customer databases to generate email and SMS campaigns.
- Track response, open rate, clicks, conversion and other KPIs to evaluate effectiveness.
- Provide weekly/monthly/ad-hoc reports and actionable insights.

GroupM, Buenos Aires   03.2015 - 10.2016
Ad Operations & Analytics
- Run weekly, daily, and final reports as required by client account teams.
- Perform QA and technical specs for display, mobile and video campaigns that go live.
- Develop processes to automate common reporting and analytics tasks.

PROJECTS

Astrazeneca, Data Analyst   GitHub
- Create/manage CRM analytics solutions and identify areas of opportunity.
- Develop ongoing reports, analyses and dashboards to drive key business decisions.

Falabella, Business Intelligence Engineer   GitHub
- Analyze customer databases to generate email and SMS campaigns.
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EDUCATION

Universidad Tecnológica Nacional, Buenos Aires   02.2017 - 12.2021
Tecnicatura Superior en Informática Aplicada