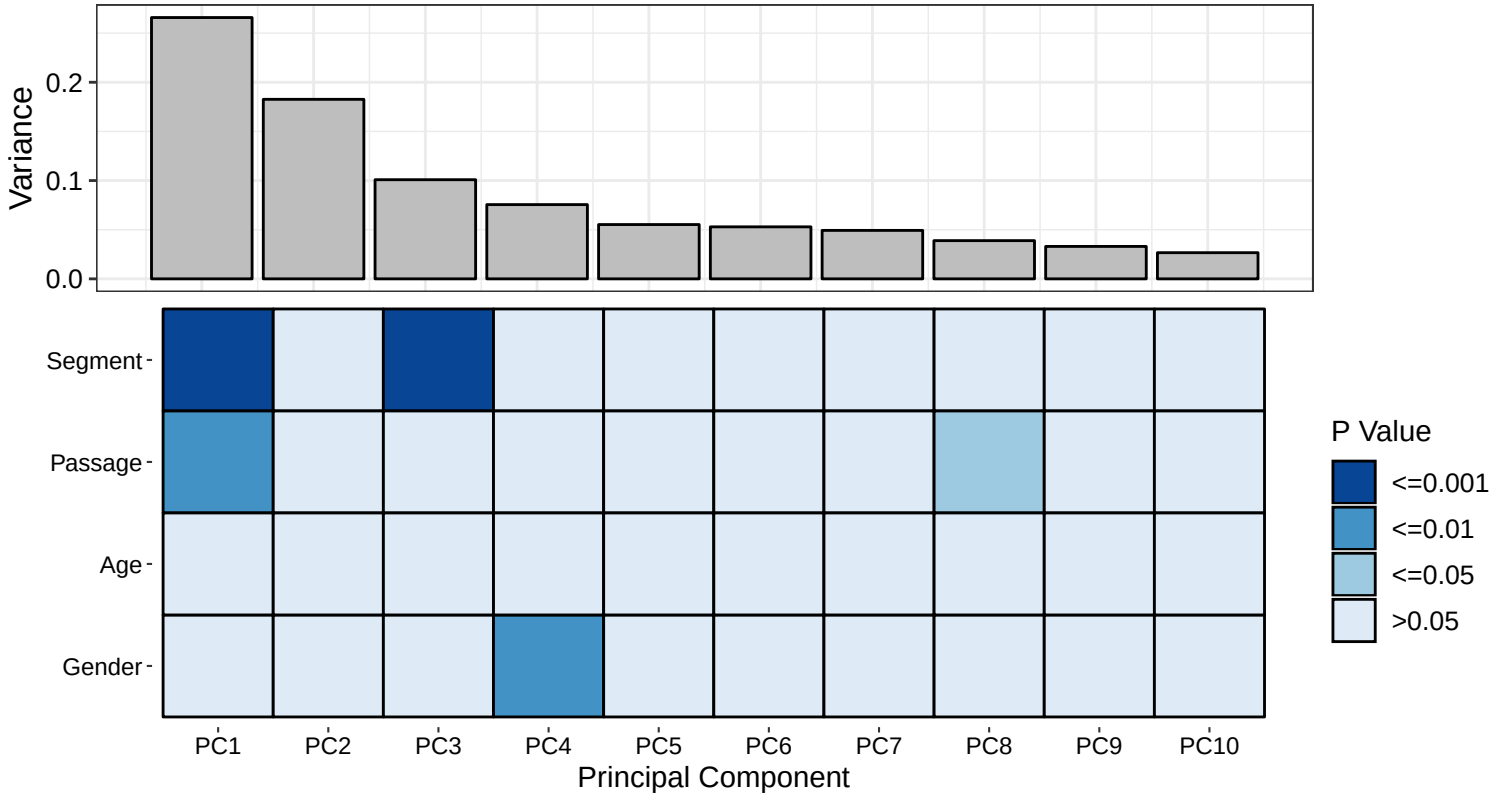
Variance
0.2
0.1
0.0
Segment
Passage
Age
Gender
PC1
PC2
PC3
PC4
PC5
PC6
PC7
PC8
PC9
PC10
Principal Component
P Value
<=0.001
<=0.01
<=0.05
>0.05