



Sobha Saju

Content Writer
Fashion Designer

So far what I did:

Fashion designer by degree and writer by choice. Likes to write as much as I read, and some more. Designing is something that I picked up along the way and never left. After a brief stint in the civil service exam, I am back in the job market.

Education:

Bachelor of Design from NIFT

Experience in writing:

Content writer in fullonwedding.com, Social media intern in FLIT,
Content writer for NestAbide.com,
Co-content writer in Kanakavalli LLP

Experience in design:

Costume designer/developer intern in Weaver's Village - 2016
Merchandiser in Kanakavalli LLP -2017 June - 2018 July

Major projects:

- 1 Developed Content for NestAbide website
- 2 Several online campaigns in Kanakavalli LLP from 2017-18 period
- 3 Costume designer for Masala coffee band

Achievements:

- 1 Malayalam oration State level winner in All Kerala Sahodaya School meet
- 2 Dramatics 1st prize winner in All India NIFT converge cultural and sports meet 2014
- 3 Oration - 1st prize in All India NIFT converge cultural and sports meet 2017

Skills:

Content writing:
MS office, SEO optimisation in WordPress

Design:



Hobbies:

- 1 Reading (so I can write)
- 2 Writing (so others can read)
- 3 Sketching and drawing
- 4 Aspiring digital artist

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