

The logo consists of a solid yellow square. In the center, the word "SUNDANCE" is written in a large, bold, black sans-serif font. Below it, "FILM FESTIVAL" is written in a smaller black sans-serif font, followed by a thin vertical black line, and then "INSTITUTE" in a red sans-serif font.

**SUNDANCE**  
FILM FESTIVAL | INSTITUTE

# Passionate Fans

● sduboff, [+]  
Mon 08 Nov 11:57 via web



I want a seriously relationship  
with a lady who'd rather go to  
Sundance as opposed to paris or  
some other "romatic" locale.

● IzzyTheCoolest, [+]  
Mon 08 Nov 11:56 via web

 View all 5 comments



**Leslie Thompson** Oh how I wish so much that I could attend this year's 2011 festival. I would wrestle a bear to be able to go to it!!!

about an hour ago · Unlike ·  1 person · Flag

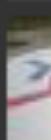
Write a comment...

elp  
er,  
oo



my film hasn't got into sundance  
unlike my last. no offence to  
sundance but mine is more epic  
and far greater than any of the  
slated films.

● jimhosking, [+]  
Thu 02 Dec 09:41 via web



● y  
T

# Powerful Enemies

“Sundance is weird. The movies are weird. You actually have to think about them when you watch them ...” Britney Spears



**GOD  
HATES  
PRESS  
SCREENINGS**

SHTZN YOU CAN  
SEE

D  
T  
Y

close X



@AnnCoulter

Ann Coulter

OWS: Rape, theft and defecation...  
sounds more like the winning film  
at Sundance than a protest. -  
[bit.ly/su4mSS](http://bit.ly/su4mSS)

39 minutes ago via web

☆ Favorite ↗ Retweet ↲ Reply

Retweeted by [aladyscorpio](#) and 11 others



Twitter

## Tweets



**SundanceFilmFestival** @sundancefest

One week from tonight, all of us around the world will begin to be inspired by the artists of our times. Together. Our hashtag is **#Sundance**.

**50+**

RETWEETS

**7**

FAVORITES



5:47 PM - 12 Jan 12 via TweetDeck · Details



Reply



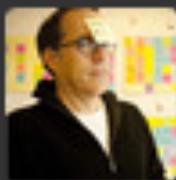
Retweet



Favorite

● FairyPidiari442, [+]

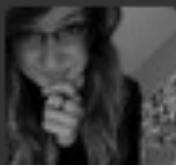
Tue 10 Jan 09:57 via web



Jury is out and it feels like dejavu  
again (in a great way) + the lovely  
Parker Posey will host  
#Sundance awards  
<http://t.co/KxuzPGKS>

cooperdance, [+]

Tue 10 Jan 09:57 via TweetDeck



"@hitRECORDJoe: Tickets are now  
on-sale to our big screening at  
#SUNDANCE — you comin'? :oD

Oct 16, 2012 - 12:10PM

# What news brand has the most pull on Twitter? Finally, some answers

BY Jeff John Roberts

 2 Comments    +1 

---

*A new study shows that the BBC and the New York Times have the most reach and influence on Twitter among news organizations. The findings are just a taste of what we can expect as researchers apply data-based network analysis to patterns of news consumption.*



---

Who has more clout in spreading the news: the *New York Times*, the *Guardian* or *Wired*? Such questions have been the stuff of cocktail chatter but now, thanks to the rise of Twitter and big data

# Instagram

ch:  User Profile

 Instagram  
@instagram  
Fast, simple, beautiful mobile photo sharing on your iPhone.  
Questions/support:  
@InstagramHelp

✓ Friend

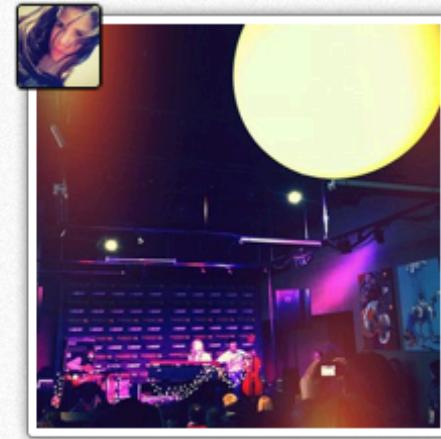
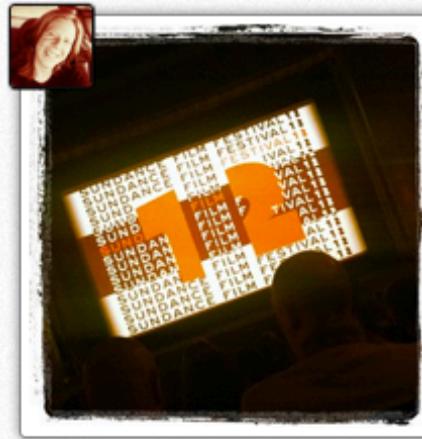
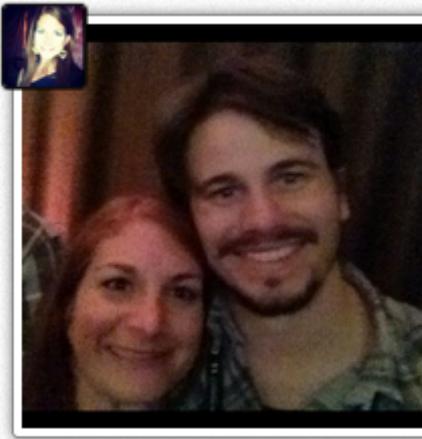
<http://blog.instagram.com>  
[Twitter page](#)

991804      15      3133      6683

Followers      Following      Tweets      Listed

 Photos: Following the Sundance Film Festival on Instagram [bit.ly/w26NTN](http://bit.ly/w26NTN)

• instagram, [+] Wed 18 Jan 14:05 via Twitter for Mac



Cover

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

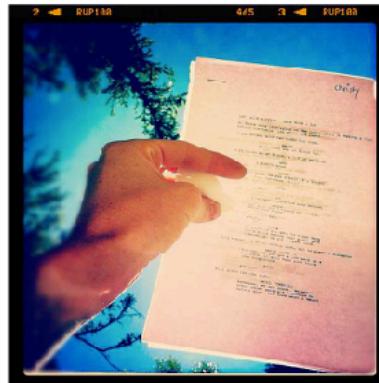
34

35

36

37

SHOW SAFE ZONES: Be careful not to put important parts of the image in these pink areas. [What's this?](#)



# Facebook



You are posting, commenting, and liking as Sundance Film Festival — Change to Joseph Beyer



## Sundance Film Festival

321,742 likes · 2,867 talking about this · 4,421 were here



Event · Arts &amp; Entertainment

We find, love and share the best independent culture in the world.

[About](#)[Photos](#)[Instagram](#)[Videos](#)[Film Forward](#)See  
Su[Highlights](#)[Status](#)[Photo / Video](#)[Offer, Event +](#)

Write something...

**54** Friends

Connected to Sundance Film Festival

41 friends like this.



+32



Sundance Film Festival  
October 5

"With the film, we tried to address what might be done to create a sustainable system for the future, to transcend the misinformation, the angry partisan debates and create a clear and comprehensive look at healthcare in America."  
—Director Matthew Heineman

Click out '5 Things You Should Know About the Making of Escape Fire' <http://bit.ly/VFEUEP>

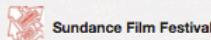


# Pinterest

## Little Birds Inspiration

[Like](#) 0

"It was on the Sundance mountain, and after a particular conversation with Robert Redford, that I took a personal vow of non violence. That I would never raise my voice or my hand to another human being again. I wanted to stop destroying, and start creating." - "Little Birds" director, Elgin James



Sundance Film Festival

Unfollow

203 followers, 15 pins



Kate Bosworth has sass and style in "Little Birds," coming to theaters August 29th!

[littlebirdsmovie.com](#)



Elgin has stated that he finds women more interesting and complex than men. This has inspired him to explore the intricate dynamic between two teenage girls as they come of age in "Little Birds." Pictured here, Juno Temple and Kay Panabaker.

1 like

[littlebirdsmovie.com](#)



"My best friend Lily thought she was drowning in the Salton Sea."  
- Little Birds, Day 8

Have you ever felt like you were drowning?

[littlebirdsmovie.com](#)



Brutally honest and beautifully rendered, "Little Birds" delivers a stunning portrait of innocence lost.

1 repin

[littlebirdsmovie.com](#)



Elgin channels his current hometown of L.A. in "Little Birds" through the beautifully shot landscapes of L.A. skateboard culture. Pictured here, Carlos Pena Jr. plays a homeless skateboarder.

1 repin

[littlebirdsmovie.com](#)



Elgin once described the environment he grew up in as "soaking up his oxygen." He depicts this feeling of suffocation in "Little Birds" through the desolate landscapes of the once lush Salton Sea.

1 repin

[littlebirdsmovie.com](#)

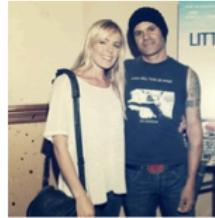


Tiff Merritt saw an early screening of the film. She was so moved that she went home and wrote the song "Little Birds" for the film's soundtrack.

by LakeshoreRecords

2 likes

[youtube.com](#)



Elgin wanted "Little Birds" to be a tribute to the strong women in his life, including his biggest supporter, his wife, Elizabeth James.

1 repin



Elgin James has often stated that Juno



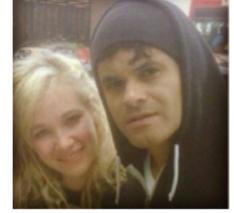
"Little Birds" explores the dark reality of life on the run, inspired by Director Elgin James' own experiences as a



With the support of Sundance Labs, Elgin found the tools to put his violent past behind him, turn his life around and create "Little Birds."



Producer Jamie Patricof of "Blue Valentine," worked to bring Elgin



Best friend Juno Temple supported

## The House I Live In

Like 0

A picture speaks a thousand words and The War on Drugs has never been about drugs. <http://www.thehouseilivein.org>



Sundance Film Festival

Unfollow

169 followers, 10 pins



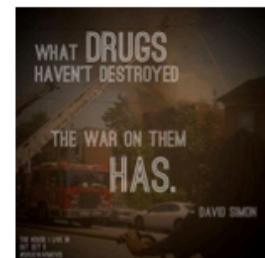
The truth is out October 5th. See it.



The truth is out October 5th. See it.

2 repins

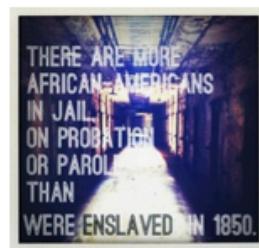
[thehouseilivein.org](http://thehouseilivein.org)



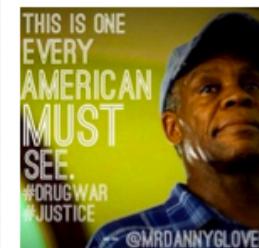
The truth is out October 5th. See it.

1 repin

[thehouseilivein.org](http://thehouseilivein.org)



The truth is out October 5th. See it.



The truth is out October 5th. See it.

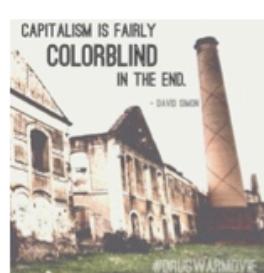
[thehouseilivein.org](http://thehouseilivein.org)



The truth is out October 5th. See it.

1 repin

[thehouseilivein.org](http://thehouseilivein.org)



The truth is out October 5th. See it.

[thehouseilivein.org](http://thehouseilivein.org)



The truth is out October 5th. See it.

1 repin

[thehouseilivein.org](http://thehouseilivein.org)



The truth is out October 5th. See it.

1 repin

[thehouseilivein.org](http://thehouseilivein.org)

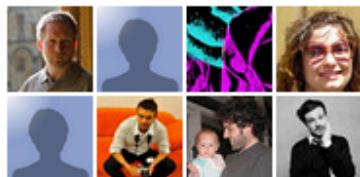
Google+

[JOIN GOOGLE+](#)

Join Google+ to connect with Sundance Institute.



In Sundance Institute's circles  
(87)



[View all »](#)

[Report this profile](#)

[Create a Google+ page](#)

## Sundance Institute

Founded by Robert Redford, Sundance Institute is a nonprofit organization that actively advances th...



[Posts](#)   [About](#)   [Photos](#)   [Videos](#)



[Sundance Institute](#) - Dec 19, 2011 (edited) - Public

**Film Festival 2012 | Four Additional Films Selected for 2012 Sundance Film Festival**

#Sundance Institute announced today the selection of four additional films for the 2012 Sundance Film Festival. The Festival will be January 19 through 29 in Park City, Salt Lake City, Ogden and Sundance, Utah. The complete list of films is available at [www.sundance.org/festival](http://www.sundance.org/festival): <http://bit.ly/gdhxzD>.

John Cooper, Director...

[Expand this post »](#)

[Join Google+](#)[Join Google+ to follow](#)

**Sundance Institute** Sep 28, 2012 (edited) - Hangout - Public

[+1](#)[+1](#)

**khalid FETHI** Sep 28, 2012

we are watching the youtube discussion but how can we join

Tumblr

# Archives

---

Since 1981, Sundance Institute has supported thousands of independent film and theatre artists with its artist development programs and its annual Sundance Film Festival. The Sundance Institute Archives is dedicated to preserving and facilitating access to the work of these independent film and theatre artists and the material that documents their artistic processes in the creation of this work. [Learn more or donate.](#)

---

Posted Aug 30, 2012 • 22 notes



Ask yourself this: Is it fun? Is it social?  
Will someone care? Is there emotion  
in it? Will people share it?

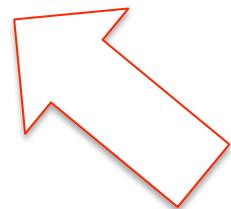
@LanceWeiler's Rules of Story

#ArtistServices

# The New York Times

Expect the World®

The New Video initiative, underwritten by the Bertha Foundation, is potentially a sea change for independent film distribution, which has undergone dramatic developments in recent years, from a tightening of purse strings among traditional theatrical distributors, to myriad variations on D.I.Y. releasing. What has remained constant is a need for filmmakers to be salesmen. But artists are not always natural businesspeople.



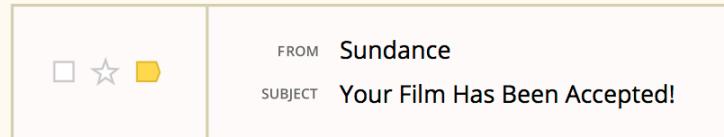


## MEET MEGAN JONES

NOV 30

**MEGAN** just received an email from **SUNDANCE** letting her know that her latest feature doc has been accepted to play the 2013 Sundance Film Festival.

NOVEMBER 30



WOOOOOOOO^&(\*#\$\$%)!!!!!!

**MEGAN IS THRILLED,**

and immediately accepts. This is her third feature doc, and she's resolved this time to release the film on her own, using the innovative deals of **#ArtistServices** to help.

**#ArtistServices**

# Creative Funding



# SUNDANCE INSTITUTE'S KICKSTARTER "COACHES" ARE PUTTING INDIE FILM FUNDING ON STEROIDS

BY: **AUSTIN CARR**

The Sundance Institute is coaching filmmakers on how to raise money on Kickstarter, and catalyzing a resurgence in indie film production.

0 NOTES

121 TWEETS

53 LIKES



# KICKSTARTER BLOG

EST. 2009

## Kickstarter at Sundance 2012: 14 films and counting!

Elisabeth Holm • December 8, 2011 • 4 comments



On Tuesday, the Sundance Film Festival made their final 2012 selection announcement, and we were thrilled to count FOURTEEN Kickstarter projects in this year's slate!

110 feature-length films were selected from 4,042 submissions, and 64 short films culled from 7,675 submissions. In other words, it's easier to get into Harvard than it is to get into

### Share this post

 Like 322

Tweet

### Recent posts

[This Week in Kickstarter](#)[10 Project Tips from Jacques-Jean Tiziou of How Philly Moves](#)[Projects in the News](#)[New Projects Are A Laugh Riot](#)[Featured Creator: Dana Jo Cooley and the Love Shack Bus Stop](#)

### Browse categories

[News](#)



## Sundance Institute Artists

We are a nonprofit organization dedicated to discovering and developing original stories for the screen and stage. Founded in 1981 by Robert Redford, the Institute provides independent artists with the opportunity to explore their stories free from commercial and political pressures. Through the annual Sundance Film Festival and other public programming, the Institute takes those stories to global audiences. Help support groundbreaking new work right now.

Share URL

<http://www.kickstarter.com/sund>[Copy](#)[Embed widget](#)[RSS](#)[Tweet](#)[Like](#)

640



### [DETROPIA - We're Releasing our Doc Independently](#)

by Loki Films

DETROPIA features Detroiters who refuse to leave the building, even as the flames rise. An engrossing and essential cinematic tapestry.

Detroit, MI

#### SUCCESSFUL

118% **\$71,262** FUNDED  
FUNDDED PLEDGED JUN 28, 2012

*The story of an iconic American city in crisis and the people fighting to save it. "Detropia" premiered at the 2012 Sundance Film Festival and now the award-winning filmmakers are bringing the film direct to fans, whatever it takes. And it takes you.*

<http://kck.st/KNGrnI>

### [T-REX](#)

by Drea Cooper/Zackary

A documentary about 17 year-old Claressa "T-Rex" Shields, the youngest woman - and one of the first - to ever box in the Olympics.

Flint, MI

#### SUCCESSFUL

122% **\$64,507** FUNDED  
FUNDDED PLEDGED AUG 04, 2012

*Drea Cooper and Zack Canepari brought their short "Aquadelettes" to the 2012 Sundance Film Festival. Now they're going to the Olympics and documenting 17 year old Claressa Shields, the youngest woman to box in Olympic history. Support this inspiring project.*

<http://kck.st/M3kySs>



You, Yancey Strickler, kendel ratley, and Ashley Sabin are backers.

# DETROPIA - We're Releasing our Doc Independently

A Documentary project in Detroit, MI by Loki Films · [send message](#)

PROJECT HOME

UPDATES 6

BACKERS 746

COMMENTS 20

 CURATE THIS REMIND ME

Christina Gonzalez and 806 others like this.



Tweet

[EMBED](http://kck.st/KNGrnI) <http://kck.st/KNGrnI>

## ABOUT THIS PROJECT

DETROPIA is truly a labor of love, over 3 years in the making. In 2009 Heidi - a native Detroiter - and Rachel set out to explore the rise and fall (and rise again?) of one of America's most iconic cities, the birthplace of the middle class, a former "Utopia" of innovation and ideas. Our documentary aspires to be a tale of two cities, a place that's seen both the best and worst of times and now must make its way forward in the modern world.

**746**

BACKERS

**\$62,423**

PLEDGED OF \$60,000 GOAL

**13**

DAYS TO GO

THIS PROJECT WILL BE FUNDED ON  
THURSDAY JUN 28, 4:39AM PDT.[MANAGE YOUR PLEDGE](#)

## PLEDGE \$1 OR MORE

YOU SELECTED

120 BACKERS

EXTRA EXTRA! We'll send you a monthly DETROPIA newsletter to keep you updated on all upcoming screenings and news on our journey releasing the film.

Estimated Delivery: Jun 2012

[FAQ](#)[Kickstarter School](#)[Guidelines](#)[Style Guide](#)[Stats](#)

# Kickstarter Stats

This page is updated at least once a day with the raw data behind Kickstarter. Metrics include funding success rates, dollars pledged, and trends of successfully and unsuccessfully funded projects. Statistics are available for the site overall as well as each of the 13 project categories. Check out [our blog](#) for more on Kickstarter's data.

## Projects and Dollars

Category	Launched Projects	Total Dollars	Successful Dollars	Unsuccessful Dollars	Live Dollars	Live Projects	Success Rate
All	74,510	\$389 M	\$333 M	\$41 M	\$16 M	3,330	43.82%

[> See Categories](#)

## Successfully Funded Projects

Most successfully funded projects raise less than \$10,000, but a growing number have reached six and even seven figures. Currently funding projects that have reached their goals are not included in this chart — only projects whose funding is complete.

Category	Successfully Funded Projects	Less than \$1,000 Raised	\$1,000 to \$9,999 Raised	\$10,000 to \$19,999 Raised	\$20,000 to \$99,999 Raised	\$100 K to \$999,999 Raised	\$1 M+ Raised
All	31,190	3,675	21,216	3,737	2,242	306	14

[> See Categories](#)

## Unsuccessfully Funded Projects

Funding on Kickstarter is all-or-nothing in more ways than one. While 12% of projects finished having never received a single pledge, 82% of projects that raised more than 20% of their goal were successfully funded.

Category	Unsuccessfully Funded Projects	0% Funded	1% to 20% Funded	21% to 40% Funded	41% to 60% Funded	61% to 80% Funded	81% to 99% Funded
All	<b>39,990</b>	<b>8,396</b>	<b>24,581</b>	<b>4,637</b>	<b>1,643</b>	<b>524</b>	<b>209</b>

[> See Categories](#)

*Last Updated: Friday 12:10am EDT October 19 2012*



# Brooklyn Occupant -- The Newspaper

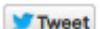
by Occupy Brooklyn Newspaper Working Group

[Home](#)[Updates 2](#)[Backers 27](#)[Comments 0](#)[Brooklyn, NY](#)[Journalism](#)

**Funded!** This project successfully raised its funding goal on April 26.



47 people like this. Be the first of your friends.



<http://ck.st/HDmhJo>

The first print edition of the

27  
backers  
**\$937**  
pledged of \$700 goal  
0  
seconds to go



Project by  
**Occupy  
Brooklyn  
Newspaper  
Working Group**

Brooklyn, NY  
[Contact me](#)

First created · 0 backed

Has not connected Facebook

**Website:** <http://newspaper.occup...>

[See full bio](#)

# Kickstarter Lessons

#1 – there is an opportunity to  
become a part of something  
emotional

# Caine's Arcade

A cardboard arcade made by a 9-year-old boy.

FILM    ABOUT    PRESS    CARDBOARD CHALLENGE    STORE    CONTACT    FAQ    IMAGINATION FOUNDATION



**About Caine's Arcade**

 [Caine's Arcade](#)  
on Facebook

Like You like this.

127,284 people like Caine's Arcade.

**Caines Arcade Scholarship Fund**

Chip in to help Caine go to college; imagine what this kid can build with an

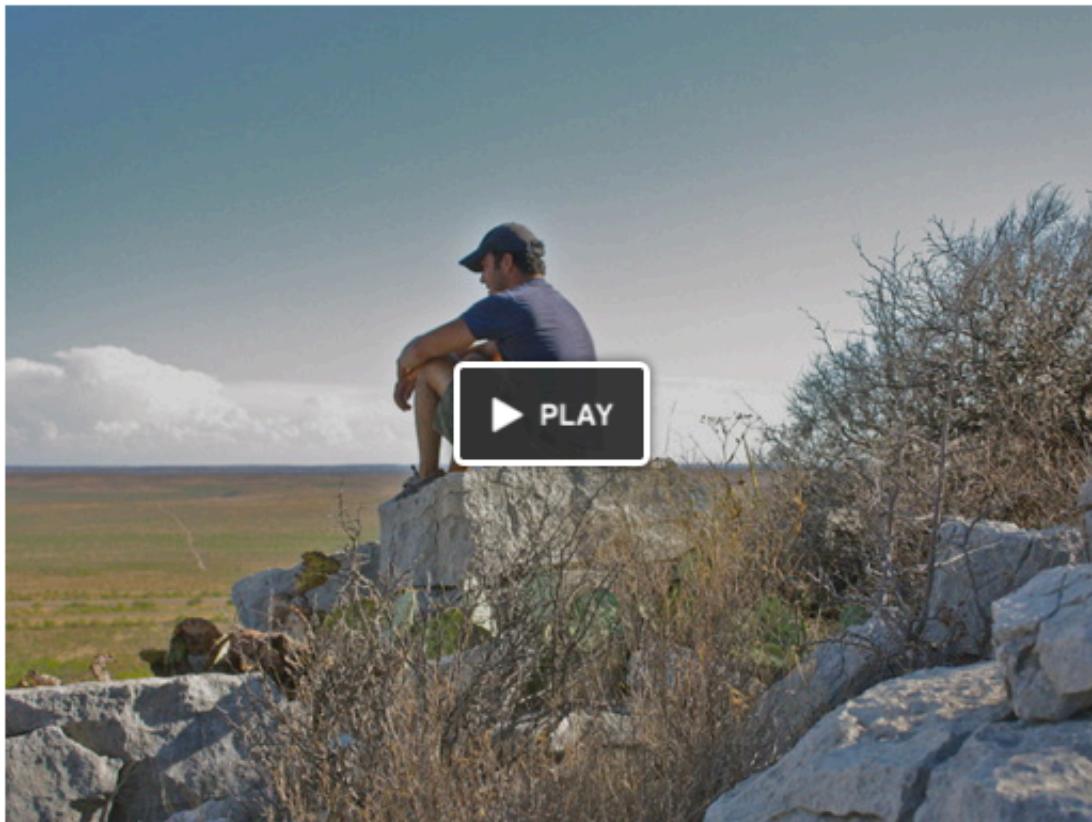
**#2 – the opportunity is  
limited**

# Voices from the Swing States

by [Chris Killian](#)

[Home](#)[Updates 7](#)[Backers 67](#)[Comments 5](#)[Kalamazoo, MI](#)[Journalism](#)

**Funded!** This project successfully raised its funding goal on August 16.



198 people like this. Be the first of your friends.



Embed

<http://kck.st/Q4Yxq0>

**67**

backers

**\$4,472**

pledged of \$2,500 goal

**0**

seconds to go



Project by  
**Chris Killian**  
Kalamazoo, MI  
[Contact me](#)

First created · 2 backed

Chris Killian (497 friends)

Website: <http://swingstatestori...>

[See full bio](#)

Passionate journalist travels

Launched Jul 17, 2012

#3 – because it is limited,  
action is required

# ONLY 17 HOURS TO GO!!

Update #17 · Mar. 01, 2012 · 6 comments

 Like 21

Tough to bid adieu to such an outstanding campaign, but all good things must come to an end. This is it, BOY-friends... last chance to tell all your friends to support this little Kiwi film that could! And remember, the movie opens at the Angelika and the Elinor Bunin Munroe theater in NYC TOMORROW!!!

And now, a message from Taika...



[6 Comments](#)

## THE FINAL COUNTDOWN - so fired up right now

Update #16 · Mar. 01, 2012 · comment

 Like 4

Things are really happening - we've had a ton of pre-screenings, a Michael Jackson dance party (and a screening beforehand that was almost a fire-hazard it was so full)

### Pledge \$100 or more

 335 backers

I'll send you the link to download the short films plus a "Crazy Horse" membership card and jacket patch. Then I'm going crazy and sending you an autographed DVD copy of BOY plus an autographed BOY movie poster you can hang up and admire while you watch the film. Full Color!

Estimated delivery: Mar 2012

### Pledge \$250 or more

 62 backers

I'll send you all the goodies so far and one more special one: I'm a good draw'er and I'm gonna make you an animation drawing inspired by you and personally signed by the artist, me. You can see some of my art skills in BOY. My aunty thinks I'm freakishly talented.

Estimated delivery: Mar 2012

### Pledge \$600 or more

 20 backers Limited (10 of 30 left)

This one is just stupid cool. I'll hand paint a "Crazy Horse" gang motorcycle helmet for you plus I will photoshop your photo into a framed portrait of you standing with the "Crazy Horse" gang using magic. Oh yeah, plus you get one of my drawings and everything else above.

BOY: the American release! by Taika Waititi — Kickstarter

Discover great projects Start your project

Search projects

BLOG HELP SIGN UP LOG IN

# BOY: the American release!

by Taika Waititi

Home Updates 28 Backers 1,826 Comments 150

Los Angeles, CA Narrative Film

Funded! This project successfully raised its funding goal on March 2.

WINNER AUDIENCE AWARD - KIDS WINNER AUDIENCE AWARD - JUNIOR FILM WINNER AUDIENCE AWARD - ADULT FILM OFFICIAL SELECTION SUNDANCE FILM FESTIVAL WINNER GRAND PRIZE - BEST FEATURE FILM GENERATION K PLUS - KIDS INTERNATIONAL FILM FESTIVAL WINNER JURY PRIZE, CINEREX LION - CINEREX FILM FESTIVAL, WEDNESDAY WINNER SPECIAL JURY PRIZE - INTERNATIONAL TELEVISION OF SWITZERLAND

from Academy

PLAY

"Totally fresh. Genuinely heartwarming and hilarious!"  
-Vanity Fair

"Alternately zany, sentimental, and remarkably insightful!"  
-Indiewire

Tweet Embed http://kck.st/zdal02

Bring our coming-of-age comedy—the all-time New Zealand box office champ—to America! We

Launched: Feb 2, 2012

Funding ended: Mar 2, 2012

Pledge \$1 or more

393 Backers

1,826 backers

\$110,796 pledged of \$90,000 goal

0 seconds to go

Project by Taika Waititi  
New York, NY  
Contact me

First created · 4 backed

Taika Cohen (1369 friends)

Website: <http://boythefilm.com>

See full bio

# Direct to Fans (#D2F)

Professional Digital Management by  
Industry-Leader New Video Group

**NEWVIDEO.**<sup>®</sup>

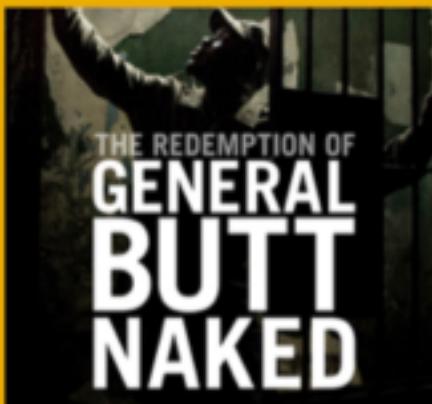
ENTERTAINMENT DISTRIBUTOR OF THE DIGITAL AGE

Search



**SUNDANCE**  
FILM FESTIVAL | INSTITUTE

## DIGITAL PREMIERES





KICKSTARTER



## Hulu Spotlight **SUNDANCE** FILM FESTIVAL INSTITUTE

It's fun to watch. Hulu's shining a spotlight on videos that define the moment. Check out the latest clips, movies and shows on any of the spotlight pages featured below.

### Staff Documentary Pick



Celebrate the holiday season with Hulu. Each weekday, we're revealing beloved holiday classics, festive episodes from some of your favorite shows, and heartwarming movies that celebrate the season. Check back often to see the latest.



Cara Mertes, Director  
Documentary Film

[explore](#)

### Staff New Discovery Pick



With the holidays just around the corner, your favorite TV chefs share seasonal menu ideas, plus recipes for Christmas cookies and more, in Hulu's guide to Holiday Entertaining.



N. Bird Runningwater  
Director, Native Film

[explore](#)

### Staff Comedy Pick



From The Muppets and Hugo to Breaking Dawn and The Girl With the Dragon Tattoo, watch the trailers for this holiday season's biggest movies and see when they're headed to theaters.



John Cooper, Director  
Sundance Film Festival

[explore](#)



iTunes File Edit View Controls Store Advanced Window Help

(99%) Sat 7:46 PM

BRARY

- Music
- Movies
- TV Shows
- Podcasts
- iTunes U
- Books
- Apps
- Ringtones
- Radio

ORE

- iTunes Store
- Ping
- Purchased

ARED

- Home Sharing

NIUS

- Genius
- Genius Mixes

AYLISTS

- iTunes DJ
- 90's Music
- Classical Music
- Music Videos
- My Top Rated
- Recently Added
- Recently Played
- Top 25 Most Played
- Books
- COMPOSERS NIGHT...
- Genius
- IPHONE MUSIC
- iTunes DJ
- JULY 4TH
- Movies
- Music

SUNDANCE FILM FESTIVAL INSTITUTE

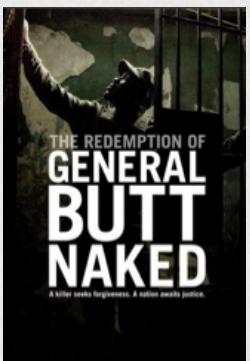
We find, love and share the best independent films in the world. We are presented by the non-profit Sundance Institute, founded by Robert Redford in 1981. Explore groundbreaking new work in fiction and documentary in this collection of new discoveries and popular favorites that embody our spirit of independent creative voices.

Sort By: Recent Bestsellers

Reservoir Dogs Action & Adventure Released Jun 18, 1997 \$3.99 RENT HD MOVIE ▾ \$2.99 RENT MOVIE ▾ Also for Purchase ▾	Napoleon Dynamite Comedy Released Dec 21, 2004 \$9.99 BUY MOVIE ▾ \$2.99 RENT MOVIE ▾	Restrepo Documentary Released Jun 27, 2010 \$12.99 BUY HD MOVIE ▾ \$4.99 RENT HD MOVIE ▾ Also in SD ▾	In Bruges Comedy Released Jun 24, 2008 \$14.99 BUY HD MOVIE ▾ \$3.99 RENT HD MOVIE ▾ Also in SD ▾	Once Drama Released Dec 18, 2007 \$9.99 BUY MOVIE ▾ \$2.99 RENT MOVIE ▾
Man On Wire Documentary Released Dec 09, 2008 \$14.99 BUY MOVIE ▾	Thirteen Drama Released Nov 07, 2003 \$9.99 BUY MOVIE ▾	Waitress Comedy Released May 25, 2007 \$9.99 BUY MOVIE ▾	Exit Through the Gift Shop... Documentary Released Jan 24, 2010 \$4.99 RENT HD MOVIE ▾	Garden State Drama Released Jan 16, 2004 \$9.99 BUY MOVIE ▾

[Movies](#) › [All Categories](#)[New Releases](#) »

1 of 3



1

[The Change-Up](#)

24% positive reviews

\$3.99



2

[Crazy, Stupid, Love](#)

77% positive reviews

\$3.99

[The Hangover Pa...](#)

\$3.99

[The Debt](#)

\$3.99

[Friends With Ben...](#)

\$3.99



3

# Marketing / Promotions



"Storytellers broaden our minds: engage, provoke, inspire, and ultimately, connect us."

—Robert Redford, President and Founder

## #ARTISTSERVICES NOW PLAYING

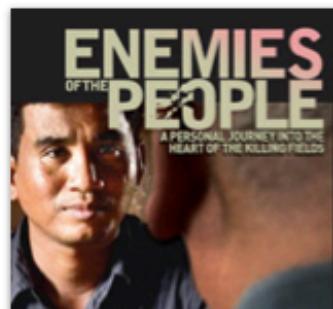
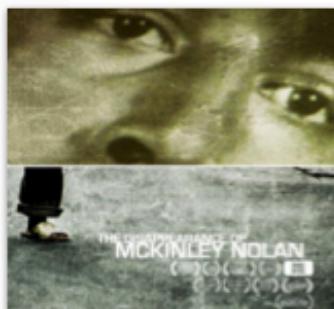
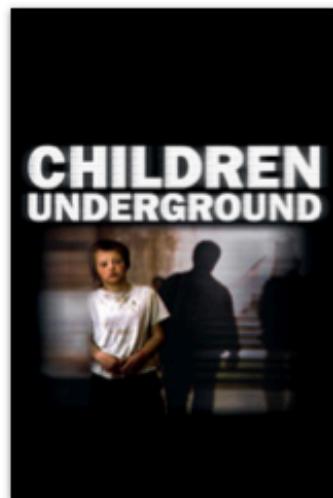
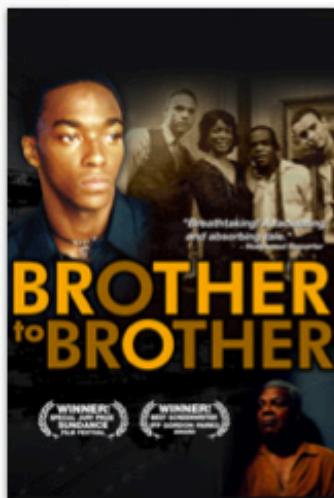
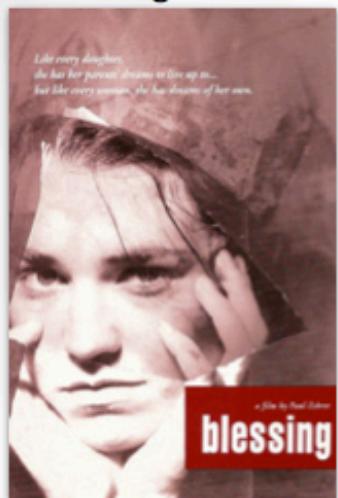
## In This Section

[All Categories](#)[Comedies](#)[Documentaries](#)[Dramas](#)[Weird](#)

## Watch Latest Indie Releases Now

Kick back this summer and enjoy Sundance Institute's favorite modern work, from groundbreaking narrative films and documentaries to popular successes that embody the spirit of independent filmmaking. Available for the first time.

### All Categories

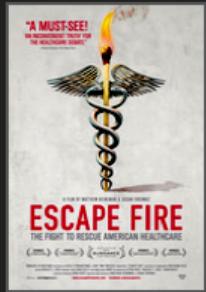
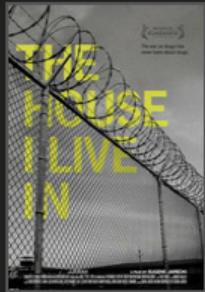


# Watch It

## In Theaters



## Indie Showcase



## Coming Soon: Hot Movies to Add to Your Queue



Hi Joseph

11:25 AM

Back

Movie

**Looper**

2012 | 118 mins | R

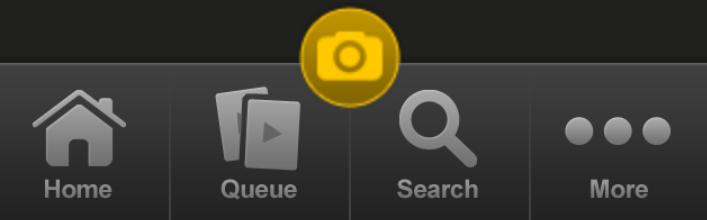
In Queue



Directed by Rian Johnson. Starring Bruce Willis, Joseph Gordon-Levitt, Emily Blunt, Paul Dano, and Noah Segan.

A hired gun from the future discovers that his greatest adversary is himself in this twisting sci-fi mindbender starring Bruce Willis and Jo... [Read more](#)

Watch in theaters


**Fandango**  
Buy Tickets




**Edward Norton** @EdwardNorton

22 Jul

A really funny, great doc I EP'd finally released on iTunes! "Dirty Work" by @timnackashi & @davidsampliner Check it [bit.ly/M9t3Ji](http://bit.ly/M9t3Ji)

Retweeted by Chris Horton

[Collapse](#) [Reply](#) [Retweet](#) [Favorite](#)

---

**44**

RETWEETS

**32**

FAVORITES

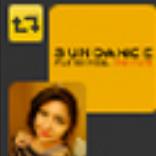


Search: sundance



Cool! RT@sperling Sundance opened its Artist Services website to the public. It's definitely worth checking out <http://t.co/8EUaxZZc>

● ReneRopas, [+] Mon 09 Jan 16:18 via HootSuite



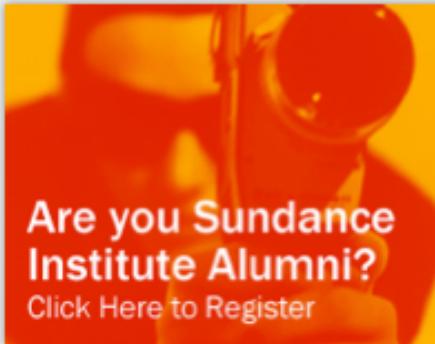
We just opened our [#ArtistServices](#) website to everyone - get smart about creative funding, distribution and marketing: <http://t.co/TbU32iyj>

sundancefest, (RT by JustSeraphina), [+] Mon 09 Jan 15:33



Check it out! @[sundancefest](#) just opened their [#ArtistServices](#) site to everyone. Great info for filmmakers! <http://t.co/U5cX5GPG>

● Kaylenp, [+] Mon 09 Jan 15:36 via web



Person to Know  
Tim League



Distribution Case Study  
By Felicia Ptolemy



Theatrical Case Study  
by Range Life Entertainment



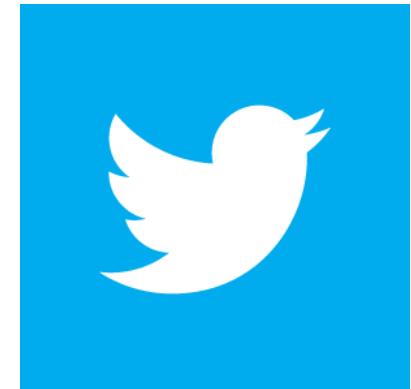
Excellent new Indies now avail 4 viewing via Sundance's Artists Services CHILDREN UNDERGROUND, ENEMIES OF THE PEOPLE <http://t.co/c2TeSW2E>

● antkaufman, [+] Wed 18 Jul 11:21 via web



Sundance entry Enemies Of The People to benefit from Artist Services: The Sundance Institute announced on Wednes... <http://t.co/PsDoRYil>

● Screendaily, [+] Wed 18 Jul 14:01 via twitterfeed



Inspire / Educate / Evangelize

# #ArtistServices

MADE  
POSSIBLE  
BY[HOME](#)[CREATIVE FUNDING](#)[DISTRIBUTION](#)[MARKETING](#)[THEATRICAL](#)[BLOGS](#)[CONTACT](#)

## Person to Know: Neil Kellerhouse

*by Roger Tinch*[1](#) [2](#) [3](#) [4](#) [5](#)[Read More](#)

## In the News

Jessica Lee, The Search Agency: Louis C.K.'s lesson for marketers: Honesty is the best strategy

## Case Study



Posted Dec 2, 2011, by Andrew Berends

### Kickstart Delta Boys

Andrew Berends is a documentary filmmaker using Kickstarter to fund his project Delta Boys, a recipient of the 2008 ...

[COMMENT](#) | [READ POST](#)

Posted Nov 30, 2011, by Danielle DiGiacomo

[VIEW RELATED POSTS](#)[COMMENT](#) | [READ ARTICLE](#)

Posted Oct 14, 2011, by Mike Plante

### A Game Of Inches

Mike Plante started Cinemad as a film zine in 1998, which continues as a blog and podcast at [iblamesociety](#). He has ...

[COMMENT](#) | [READ POST](#)

Posted Sep 25, 2011, by Tiffany Shlain, Director, Co-Writer and Editor

[COMMENT](#) | [READ ARTICLE](#)

Posted Oct 25, 2011, by Joseph Beyer, Director of Digital Initiatives for Sundance Institute

### #Transmedia Lessons from @LanceWeiler's Pandemic 1.0

Lance Weiler doesn't like to do things half-way. As a self-declared "Story-Architect for Film, TV and Games," Weiler ...

[COMMENT](#) | [READ ARTICLE](#)



In This Section

[Overview](#)

Twitter for  
Filmmakers

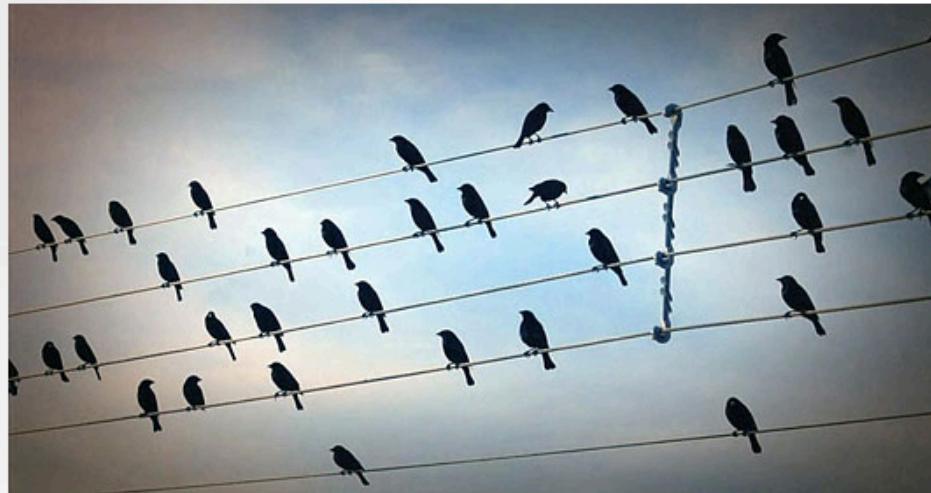
[Keynotes](#)

[Case Studies](#)

[Person to Know](#)

[Blog](#)

[In the News](#)



## TfF: Twitter for Filmmakers, Part One

Posted Jul 24, 2011, by Josh Grau, Brand Solutions at Twitter

*Josh Grau (@grauface) leads sales development for Brand Solutions at Twitter. He focuses on developing large-scale event-based programs for marketers and works closely with movie studios to develop Twitter-specific marketing strategies for major releases. Prior he headed business development for YouTube Branded Entertainment, and Director of Marketing for ESPN and CBS.*

Greetings Sundance Alumni! I'm thrilled to be a contributor to this exciting new Artist Services site and help share some insights into the wild world of Twitter.

The great thing about Twitter is that it doesn't



**Twitter for Film**  
by @grauface



**Featured Blogger**  
John Cooper



**Featured Blogger**  
Paul Richardson



# SUNDANCE EXCLUSIVE WORKSHOPS

FOR SUNDANCE INSTITUTE ALUMNI

**Monday > January 23 > 2012**

**High West Distillery > 3 Park Ave > Park City Utah**

8:30	AM	Breakfast Served / Person to Know: Jon Reiss
9:00	AM	New Video Aggregator School with Erick Opeka
9:45	AM	Google & YouTube Optimization with Paul Snow
10:30	AM	Topspin Direct-to-Fan Workshop with Bob Moczydlowsky
11:15	AM	Twitter for Filmmakers with Josh Grau
12:00	PM	Lunch Served / Person to Know: Caitlin Boyle, Film Sprout
12:30	PM	Kickstarter School with Yancey Strickler
1:30	PM	Person to Know: XXX, Fractured Atlas



@SundanceLabs #ArtistServices

RSVP [ARTISTSERVICES@SUNDANCE.ORG](mailto:ARTISTSERVICES@SUNDANCE.ORG)



Thought-Leaders from the top outlets in the world.

New Video Group  
Kickstarter  
Facebook  
Twitter  
Topspin Media  
Google  
YouTube  
Fractured Atlas  
Constellation

*Sundance Film Festival 2012*