

Expectations of the Board of Directors of _____

Service on the _____ board is a rewarding opportunity to serve your community. When a group of concerned residents founded _____ in 20____, they saw the need for our community to come together to ensure that future growth is well-planned and protects the special character of the city and countryside that make _____ and _____ such wonderful places to live. They also saw the compelling need for clear, non-partisan information on important growth and development issues affecting the area – believing that informing and engaging the public is the best way to ensure a positive future. As a member of the board, you help ensure our children, and future generations, will experience the quality of life we have always been privileged to enjoy.

1. ATTEND MEETINGS

- a. We conduct 5 board meetings per year. March, May, July, September, and November. While we understand there may be circumstances that prohibit attendance, we expect regular attendance at these important business meetings.

2. DONATE AND BE A FUNDRAISER

- a. **Fundraiser.** Sets an example for others by making _____ one of his or her top charitable giving priorities. Assists in securing public and private funds for the organization and helps to identify, cultivate, solicit, and acknowledge major donors and corporate underwriters for the organization.

3. FULFILL ROLES OF AMBASSADOR, MISSION LEADER, AND DIRECTOR

- a. **Ambassador.** Promotes _____'s mission, goals and achievements to local leaders and policy makers. Establishes effective relationships with leaders and institutions in the government, philanthropic, non-profit, corporate, and other sectors, as well as with the public at large.
- b. **Mission Leader.** Works with staff to implement _____'s mission and goals. Support the core values of _____'s approach:
 - i. Our information and approach is non-partisan and objective
 - ii. We respect the unique character of the _____ community and recognize that it shapes our quality of life today and tomorrow
 - iii. We trust an engaged citizenry to make informed decisions that will benefit the community as a whole
 - iv. We believe the democratic process works best in an atmosphere of open government and transparency
 - v. We value and work to foster cooperation and mutual understanding between _____ (citing long term partnerships.)
- c. **Director.** Assists the Board of Directors to fulfill its governance and fiduciary responsibilities by providing oversight of activities and staff. Directors advise upon and recommend for approval multi-year and annual plans and budgets. Directors

also monitor the organization's adherence to policies, values, and ethical standards and its avoidance of conflicts of interest.

Courtesy [Charlottesville Tomorrow](#) and [The Nature Conservancy](#)