Ideation Report Template

Cultural content collections site

1. Introduction

My idea is a website that offers a collection of films and books and any type of cultural content that can be viewed and evaluated and placed as a list of things that have already been seen and will be seen. All grouped by type and other criteria that will be discussed later. One of the main current problems with both the content we consume is to forget the things we do shortly after we have done it, for example, watching a streaming movie like netflix on a weekend can be easily overlooked. A website like this has the simple objective of saving things that have been seen, read, watched, things like theater, cinema, books, series.

2. Expected list of features

Collections of films, books, series, albums, concerts,

3. Market Research

There are some sites with movie or book collections, and some movie sites with whishlists, but none of them with this mix of content that can be assimilated without having to go to specific sites, everything would be done in one place.

4. References

https://www.skoob.com.br/

https://letterboxd.com/