



development academy of the philippines

October 22, 2015

To whom it may concern:

Greetings from the Academy!

We are pleased to invite you to the **1st International Conference on Productivity and Innovation** on November 26 & 27, 2015 at the **Development Academy of the Philippines Conference Center (DAPCC)** Auditorium, Barangay Sungay East, Tagaytay City.

The conference will highlight the **Launching Ceremony** of the Academy as the **Asian Productivity Organization's (APO) Center of Excellence (COE) on Public Sector Productivity**. The Launching Ceremony will be graced by His Excellency, Benigno Simeon C. Aquino III, President of the Republic of the Philippines, and the APO Secretary-General Mari Amano.

With the theme: *Achieving Excellence – Unlocking the Potential for Limitless Possibilities*, the conference aims to develop a culture of excellence amongst public and private sector organizations, with a focus on productivity and innovation. It is also an opportunity to recognize commendable practices of public sector organizations by way of the Philippines' Government Best Practice Competition (GBPC) 2015. Local winning entries may vie for the 4th International Best Practice Competition (IBPC).

Part of the conference is the conduct of the IBPC, which is an annual international competition organized by the Center for Organizational Excellence Research, New Zealand, to encourage organizations worldwide to share their best operational and managerial practices and initiatives and learn from the best practices of others. For this year, the IBPC will be hosted by the DAP as a component activity of the Conference.

Local and international experts will showcase best practices and current trends in promoting better governance. Some five hundred (500) participants from public and private sector organizations from the Philippines and countries from Asia and the Pacific Region are expected to attend.

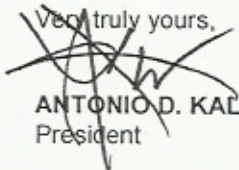
Recognizing your commitment to performance excellence, we are extending this invitation to your organization to send participant(s) to these activities. Attached is the conference brochure.

Participants may register online at www.dap.edu.ph/icpi on or before 20 November 2015. A 10% early bird discount on the conference fee will be given to participants who will register on or before 11 November 2015.

Should you need further details, we can be reached through telephone numbers (02) 631-2156 (telefax) or (02) 631-0921 to 30 local 135 or email: mercaderm@dap.edu.ph. Attention: Ms. Melani G. Mercader, Project Manager.

Thank you and we are one with you in your continuing program to promote performance excellence.

Very truly yours,


ANTONIO D. KALAW, JR., CESO I
President

