

About Us

Every organization needs a strong foundation to achieve their business goals. Technology is a major enabler that drives the success of a business.

Third Pillar Business Applications, Inc. is an information technology consultancy company dedicated to help companies become innovative, cost-effective, and revenue-earning organizations. With our customer's success, it brings us closer to our vision of being a globally recognized business partner in providing best-in-class services and solutions.



Foundation for success

Proven Premium Solutions

Our portfolio focuses on specific key drivers of the business by partnering with innovative market leaders.



Boost Sales & Delight Customers

Connect to your customers in a whole new way. Build more meaningful and lasting relationships - better understand their needs, identify new opportunities to help, address any problems faster and deploy customer focused apps lightning fast. With a single view of every customer interaction you can sell, service and market like never before.



Data Readiness

BackOffice Associates is a worldwide leader in information governance and data modernization solutions, focusing on helping customers manage one of their most critical assets – data. Our award-winning products, built on a revolutionary platform, address the needs of business users seeking to unlock the value of their data assets.

Faster Financial Reporting

CPM Consulting, a BackOffice Associates, LLC Company, provides professional consulting services by aligning, designing and implementing SAP solutions for business planning and financial consolidation, business intelligence and analytics, technology innovation and creative solution delivery with exclusive focus on Enterprise Performance Management.



Reduced Cost

Consus is one of the leading consulting firms in the spend management space. With over 250 customers spread across the Asia Pacific, Indian sub-continent, Europe, and USA, Consus' endeavour is to constantly add "real" positive impact to the bottom-line of its customers by helping them achieve guaranteed savings in their annual spend. In 2014, Consus and Third Pillar formed an exclusive partnership to grow and service the Philippines market around e-Sourcing solutions.

Excellent Quality Service

For us, it just makes sense to have a team of experts ready to handle any technology challenges, keeping you free to focus your attention on more important business matters. We can help you increase your company's productivity, save time, streamline processes and maximize profitability.

- Data Assessment, Data Migration Services, Data Governance
- Sales & Service Cloud Implementation & Training
- e-Procurement Implementation & Managed Service
- Budget Planning & Consolidation (BPC) Implementation
- Mobile Application Development

Pillars of Success

Our leadership team have over 100 years of combined I.T. management experience across various industries in the Philippines.



Jennifer S. Ligones
 President and Chief Executive Officer

Jennie is a trusted name in the information technology community, having served the industry for more than 20 years. A BS Computer Science graduate of De La Salle University, she started her career with IBM. She later joined SAS, becoming its Institute Sales Manager. 1998 saw her joining SAP Philippines wherein she handled large and strategic enterprise accounts. She was eventually appointed Country Manager of SAP Philippines in 2008.

Third Pillar Business Applications, Inc. is a product of her entrepreneurial desires. Having contributed to the success of a number of multinational organizations with her singular brand of excellence in execution, she is more than capable of propelling a Filipino venture into the global arena.



Alan T. Alipao
 Managing Director and Head of Consulting

Alan has enjoyed a fruitful career in the IT industry, having held key management positions in global organizations through the years. His most distinguished posts include Country Services Manager of Computer Associates from 1998 to 2001, Country Manager and PMO Director of Alvion Asia (BPO) in 2005, I.T. Director for the regional headquarters of Zuellig Pharma Asia Pacific from 2006 to 2013, and General Manager, Consulting of Micro-D International from 2013 to 2014.



Pinky De Guzman – Alban
 Managing Director and Head of Strategic Initiatives

Pinky has served the IT industry for more than 20 years and has worked in different departments of various organizations. Her professional experience is primarily based on Marketing, Alliance and Sales coming from both multinational and local IT companies, including Microsoft and SAP. Her most recent designation was as Chief Business Development Officer of BPO International.



Tannet S. Mendoza
 Director for SAP and Business Consulting

Tannet has more than 25 years of experience in project management and financial systems consulting. She has worked on SAP implementations for multinational companies like Mercedes Benz China Ltd., Temic Automotive and Daimler Chrysler Northeast Asia as well as domestic companies like Integrated Microelectronics, Inc. and Universal Robina Corporation. As a leader, she imparted her SAP expertise, conducting several SAP seminars and trainings in SAP financial modules.



Cherry Flores-Du
 Director for Business Development

Cherry has over 20 years of experience in sales and customer account management in hardware and software solutions. Her strength is working with Premiere or Enterprise customers covering the Top 20 corporations in the Philippines. She has expertise working with companies in the telecommunications, retail, consumer product companies, and conglomerates. She has consistently exceeded her sales targets and have received numerous awards for her accomplishments.

Making I.T. Count

We are proud that our services have contributed to our customers' **99% corporate data accuracy and sustainability of data quality**; more than **18% annual savings** on procurement spend and **14x Return on Investment (ROI)** in less than a year; and **at least 35% more sales revenue, 45% higher customer satisfaction, and 43% better marketing ROI.**

Get in Touch

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