

With globalization happening fast, communities are very much concerned about issues affecting them. Community residents have been active in peoples' organizations (POs), NGOs, civic associations and other social, political and religious groups now called collectively as the **CIVIL SOCIETY**.

Unaware of these developments, many local and multinational companies operating in communities have been taken aback by unforeseen resistance from these NGOs and POs, hence causing serious delays and losses in their operations.

To assist you in your effective response, The Center for Labor Education, Advocacy, Research and Development (**CLEARED, Inc.**) is pleased to announce the Seminar-Workshop on:

COMMUNITY REALATIONS (COMREL) PROGRAM

November 26-27, 2015

PRRM BLDG.

**56 Mo. Ignacia Ave. corner Dr. Lazcano St., Brgy
Paligsahan Q.C.**

This program was specifically designed for proactive companies to develop their capabilities in harnessing and cooperating, instead of engaging in conflict, with these civil society organizations.

SEMINAR FEE

The registration fee of Five Thousand Pesos (P 5,000.00) covers lunch, snacks, handouts & certificate of completion. Check Payment to:
CLEARED, Inc.

PROGRAMME:

Registration:

8:00 am – 9:00 am

DAY 1 : 9:00 am– 5:00 pm

Comrel Program and CSR

- > The ILO and Corporate Social Responsibility (CSR)
- > PR and Comrel Program
- > Components and Phases of Comrel Program
- > Comrel Tools and Examples-Civic, Livelihood, Religions, Publicity, Community Development projects and Activities

Evaluating COMREL Programs and Projects

- > Evaluation Criteria and Tools
- > Enhancing or Phasing out a COMREL Project
- > The future of COMREL Programs
- > Case Studies on COMREL Program Evaluation

DAY 2 : 9:00 am– 5:00 pm

Laying down the foundations for COMREL Program

- > Social Investigation and Analyzing the Needs of the Community
- > Corporate Visioning and Analyzing the Needs of the Business Organization
- > Matching Corporate and Community Needs – The Foundation of COMREL Program

Getting others to work with us (SOCMOB and Networking)

- > Developing Advocacy Work
- > Networking and Implementing SOCMOB Projects
- > Good Practices in COMREL Program

Please call Edward or Bert at Telefax No. **709-8489, 373-0721**

Email: cleared_21@yahoo.com.ph
cleared_2011@yahoo.com

Note:

We reserve the right to postpone or cancel the training program as we see fit.

RESERVATION/CONFIRMATION SLIP

SEMINAR - WORKSHOP ON: COMMUNITY RELATIONS (COMREL) PROGRAM

November 26-27, 2015

TO: **CLEARED, INC.** Fax No.: 709-8489/ 373-0721

We are interested in attending this seminar/program, Please consider this as our reservation/confirmation.

Name: 1) _____ Nickname: _____
2) _____ Nickname: _____
3) _____ Nickname: _____
4) _____ Nickname: _____
Organization/Company: _____
Tel No/s.: _____ Fax No.: _____ Sender: _____