

# CASI Global, New York

The Global Certification body for CSR & Sustainability



Dear Sir / Madam,

I represent CASI Global, commonly known as the Global Certification body for CSR & Sustainability. CASI is originally from New York and now present across 20 countries.

**The purpose of this email is to invite you to nominate a senior member from your organization on our Honorary Mentoring Board\*\***

## About CASI

While there are multiple organizations globally with an intent to promote CSR, clean energy, sustainability, ethics, smart cities etc...each of them work on a dedicated vertical, CASI on the other hand has a philosophy that all positive actions are good. Whether a company works on using clean energy or whether a company adopts a village, **CASI respects each positive action.**

**The Mission at CASI** is to "Promote the Cause & Knowledge of CSR & Sustainability" This is done through regional chapters, student chapters, certifications, alliances and research. CASI Global is widely known as the **Global Certification body for CSR & Sustainability.**

## Commitment to Sustainable Development Goals of United Nations

CASI is a part of the Multi Stakeholder partnership for Sustainable Development at <https://sustainabledevelopment.un.org> & follows the UN principles of sustainable development.

## Commitment to Transparency through the Registry at EUROPA

CASI is a signatory to the EUROPA Transparency registry. This registry is managed jointly by nominees from the European parliament and European commission. Further details on the transparency registry can be found on [www.europa.eu](http://www.europa.eu)

## CASI Network

CASI has virtual extensions through Regional Chapters and Student chapters. These chapters are what make CASI a household name. Details on these are mentioned in the enclosure.

Invite to Nominate your Director on CASI Global Mentoring Board, August 2015

[www.casiglobal.us](http://www.casiglobal.us) | [www.csrandustainability.com](http://www.csrandustainability.com)

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## **The Nomination**

The nomination we ask for has no (financial) strings attached. There are no charges and the appointment is honorary for 3 years. This serves the basic purpose of CASI to promote the cause and knowledge of CSR / Sustainability.

1. Undertake a commitment to promote the cause and knowledge of CSR & Sustainability
2. Reach out to Corporates and create a window for corporates to reach you to create sustainable products, processes and policies at the corporate.
3. Share your attempts, research and activities related to CSR & Sustainability on the CASI Global platform.
4. Reinforce your commitment towards sustainable development through the CASI Global network
5. Reach out to corporates, universities and individuals globally and undertake sharing of best practices.

## **Additionally,**

Your organization would represent your country to share sustainability reporting / case study on CSR / Sustainability to CASI Global, which we are very eager to share amongst the millions of followers across the world. Please note, this is a voluntary alliance and does not construe a contractual obligation.

I hope you join this movement to spread the knowledge of CSR & Sustainability. The Secretariats' office at New York will send in an appointment letter on your confirmation. In the meantime, I remain at your disposal.

Best Regards

Paresh Sheth (Prof. Dr)

Director | +919820608727

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## Additional Details

### 1. CASI Regional Chapters

A Regional Chapter is recognized by CASI as a virtual local constituent, with the objective to develop a platform and facilitate professionals to come together, meet, learn, and interact on the theme of sustainability and CSR.

A local chapter enables this, by organizing events and providing opportunities to its local community of professionals for Volunteering, Networking, and Building Knowledge.

### 2. CASI Student Chapters

A CASI Students Chapter is the grass root level representation and collaboration towards promoting the cause of sustainability. Institutes / Colleges / Universities and Schools are encouraged to form a chapter / council of students headed by a faculty to promote the knowledge and cause of CSR & sustainability. **This is complimentary to every education institute across the world.**

### 3. CASI Global Corporate Chapter

In house CASI presence at large corporates, especially setup to enhance knowledge amongst the employees on sustainable development.

4. For further information, please refer [www.casiglobal.us](http://www.casiglobal.us) | [www.csrand sustainability.com](http://www.csrand sustainability.com)  
Or write to [secretariat@casiglobal.us](mailto:secretariat@casiglobal.us) | [casi.newyork@yahoo.com](mailto:casi.newyork@yahoo.com)

### 5. Why should you nominate?

- Declare your experience, expertise and consulting strengths in the field of CSR and Sustainability.
- Avail of this no strings attached offer
- Be a part of a global movement and world class network
- Reach out to CASI Global network and share your case studies and research papers,
- Reinforce your commitment towards sustainable development through the CASI Global network

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