

# Darci Sutton

darci.sutton@gmail.com : 805-338-3775 : Los Angeles, CA  
producer : creative : project manager : wearer of multiple hats



## Work

### Freelance Producer

June 2013-Present

- Available for creative consulting, producing, line producing, production coordinating, project managing, and magic making

### Mothership Creative

Director of Production: 2010-2013

Producer: 2009-2010

- Produced video content from creative conception through post-production for building projections on the 200 ft. arch at Hollywood and Highland
- Worked with cast of Cirque du Soleil's show "Iris"
- Served as Director of Production for three-day corporate event for Farmers Insurance – after polling the audience, nearly 1/3 ranked it, "the most meaningful conference...ever"
- Produced video content for playback on an 80 ft. x 12 ft. screen
- Managed on-site event media team including editors, graphic designers, keynote operator, teleprompt operator, and camera operator
- Produced video content to support nationally-recognized-beat poet, Steve Connell
- Line produced series of 23 video segments (over 6 hours of content) for the California Health and Longevity Institute
- Produced a video from start to finish in 3 weeks – production included a football team, football field, and costumes - post included a 3D football stadium along with heavy motion graphics
- Designed several stage sets for multi-day corporate events
- Developed and implemented project management payment tracking system, milestone tracking systems, file organization system, and project archive checks and balances system
- Individually won a Communicator Award for a theater company logo design
- Held active roles in projects winning:
  - 9 Telly Awards
  - 7 Davey Awards
  - 11 Communicator Awards
  - 8 Hermes Creative Awards

### Go West Creative

Director of Multimedia: 2009

Project Manager / Creative Associate: 2008-2009

Production Assistant: 2007-2008

- Daily managed a team of four as well as freelance talent
- Oversaw production of over 120 pieces of media for multi-day Sonic Industries event
- Managed multi-day corporate event program for Preferred Hotel Group

- Managed multi-day corporate event for Hy Cite Corporation
- Designed and produced stage set for multi-day corporate event
- Oversaw video production for live-event playback of synchronized media across various sized screens and plasmas
- Developed creative concepts and renderings for event design
- Developed the creative concept and execution of media piece that synchronized with a live graffiti artist/dancer
- Served as production coordinator for event-opening video that coordinated with live-circus performers and live singer
- Stage managed multi-day corporate event for Essilor USA

### **Mandalay Bay Hotel and Casino**

Digital Media Internship: 2006

MGM Grand MAP (Management Associate Program) Internship

### ***Skills***

#### **Managerial**

- Creative talent management
- Client relations
- Budget management
- Vendor coordination
- Email etiquette

#### **Creative**

- High-level-creative concepting
- Video editing
- Scripting
- Storyboarding
- Rendering creation
- Location scouting

#### **On-Site Production**

- On-site production coordination (video and live events)
- PowerPoint and Keynote operation
- Teleprompt operation

#### **Technical**

- Proficient on Mac and Windows
- Proficient in Final Cut Pro, Photoshop, Illustrator, Keynote, PowerPoint, Excel, and Word
- Working knowledge of After Effects, Premiere, and InDesign

### ***Education***

#### **Purdue University: 2003-2007**

- BS Hospitality and Tourism Management
- Minor-Art and Design

#### **Studio Arts Center International (SACI), Florence, Italy: Spring 2006**

- Studied Art History, Graphic Design, Painting, and Italian

#### **Northern European Cuisine Seminar, Purdue University: Summer 2004**

- Studied Gastronomy of Denmark, Germany, and the Netherlands