

- Experienced cross-platform developer
- Proven tech-lead and project leader
- Front End Architect for Originate
- Lead designer for clients across a variety of verticals
- Chosen to design a key full-scale wall installation at the Westside Pavilion mall for nonprofit L.A. Love & Leashes

**ROBERT
DOUGLAS**

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WORK

Software Engineer & Designer, Originate

Nov 2012 - Present

- Performed front end development on a wide variety of platforms using a wide variety of tools such as SASS, HAML, CoffeeScript, Jade, and Stylus
- Delivered functional and aesthetic app designs, including UX design, UI design, and asset creation
- Tech lead on a team on for a large-scale, high profile app and was responsible for team-wide communication and project scoping
- Promoted to Front End Architect and responsible for establishing and enforcing best practices for front end development accross the company
- Assisted with establishing design practices and procedures to aid resource planning within the company

Web Designer & Developer, Zumablue/Notionist

Nov 2010 - Nov 2012

- Led web design, development and maintenance on a variety of projects for a broad client base, including healthcare providers, restaurants, environmental consulting firms, contractors & more
- Created CMS's from scratch using PHP/SQL, as well as working with existing platforms like Wordpress and Drupal
- Built complex back-end systems for records management, site maintenance and more
- Owned a variety of print design projects
- Implemented various social media campaigns
- Created a successful e-blast campaign that helped increase customer conversion & establish overall brand
- Produced and edited various public relations videos for non profit Cancer Support Community
- Served as a key touchpoint for clients, managing their needs and interfacing with them about the scope and strategy of their projects
- Provided key guidance to company leadership regarding overall technology strategy
- Helped lead our team in exploring and implement innovative technologies, including HTML5, JQuery & more

Designer & Web Administrator, Trackside Photo *Oct 2007 - Nov 2010*

- Responsible for all web design and development, as well as site maintenance for client projects and internal projects
- Managed graphic design for multiple key projects within the company
- Performed photo manipulation and color correction, as well as advanced photo editing on a client request basis
- Performed hardware maintenance and repairs on key equipment, as well as ensuring efficient operation of company infrastructure
- Interfaced directly with customers, managing their accounts & providing support and product guidance

Consultant, Instructional Computing at UCSB *Jan 2006 - Sept 2007*

- Led classes on Dreamweaver, Photoshop, Word & various other applications used in the labs
- Maintained lab infrastructure, including hardware, software and various other accoutrement
- Worked directly with lab visitors, answering software and hardware questions and providing general guidance and support as requested

Web Developer, OnlineSupplier.com *Feb 2007 - Jul 2007*

- Web development using JavaScript, CSS, HTML, Flash and PHP
- Architected and executed key graphic design strategies, particularly in advertisements and marketing collateral
- Built a proprietary client-facing application, giving customers the ability to design their own business cards
- Built a variety of landing pages and websites from conceptualization through deployment and testing
- Performed maintenance and upkeep on existing sites

EXPERTISE

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|----------------------|----------------------------------|------------------|
| ▪ HTML5 | ▪ Rails | ▪ iContact |
| ▪ HAML, Jade | ▪ Scala | ▪ Photoshop |
| ▪ CSS3 | ▪ Play | ▪ Illustrator |
| ▪ SASS, LESS, Stylus | ▪ Wordpress | ▪ Flash (AS3) |
| ▪ jQuery | ▪ WP e-commerce | ▪ inDesign |
| ▪ Javascript | ▪ e-blast design and development | ▪ Git / GitHub |
| ▪ CoffeeScript | | ▪ Sublime Text 3 |
| ▪ Ruby | ▪ Constant Contact | |

EDUCATION

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| ▪ CSU, Northridge <i>Graphic Design, 2007-2009</i> Bachelor's of Art | ▪ UC, Santa Barbara <i>Computer Engineering, 2004-2007</i> |
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