

Azfar Saleem

Content Writer

September
2016-
September
2017

Affiliate Marketing Associate
@ Gaditek

Responsible to build strong relationships with gaming influencers who could help promote a product of the company. This product is called "Kill Ping". Excellent writing skills were required for this position, as I was asked to contact such influencers via social media and email often. To persuade them to assist us, which led us to marketing the product effectively.

A highly organised and efficient Content Writer whose efforts have yielded significant results from tasks at hand. With nearly 6 years of experience in writing persuasive Content Writing I believe I can become a valuable asset to the company I have applied to.

Work Experience

April 2021 - Present
Technology Content Strategist @ VIDIZMO LLC

As a Technology Content Strategist, I am expected to conduct heavy research about current trends of the Enterprise Video Content Management Systems and write blogs that increase our websites traffic, while providing prospective customers vital information about the different systems of this market and its current news.

September 2017 - April 2021
Digital Marketing Manager @ IKnowMyToys

Managing an effective team of graphic designers, content writers and social media associates I was able to instruct and guide my team towards increasing sales, engagement of customers with social media updates and the reach of their social updates regarding world-renowned toy brands that they provided to customers in Pakistan. With such responsibilities, I got a wholesome perspective into how effective marketing campaigns are made.

Personal Data

Name - Azfar Bilal Saleem
Birth - 19th September 1994
Position - Technology Content Strategist
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Education

August 2013 - June 2016
Kingston University
London - BA(Hons.)

Media and Cultural
Studies - Upper
Second Class