Report should be comprehensive – I think more than bullet points for the conclusions drawn?

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* A bit over half of Crowdfunding campaigns reported are successful.
* The month of August has the most failed and canceled campaigns.
* The most popular category in count of campaigns is “plays.”

What are some limitations of this dataset?

* It does not provide percentages for comparison.
* Very manual to filter between the years.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?