

redradix

Building better businesses

Through technology

WE ARE **Redradix**

If you can imagine it, we can make it

THIS IS **Who we are**

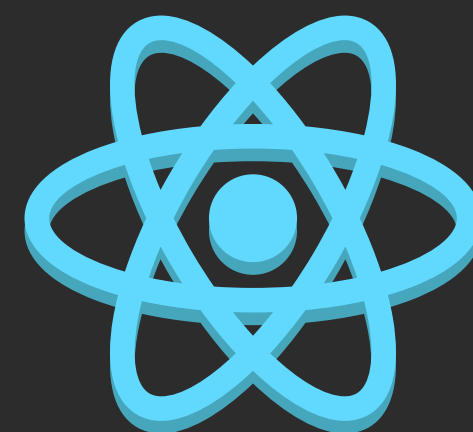
We design and develop simple solutions to complex problems. Our clients are both startups and large corporations looking for innovative applications. We love researching, designing and creating awesome products. We are experts in Product definition, UX/UI Design, HTML/CSS, JavaScript and Mobile Apps.

OUR Technologies

This is who we are: a highly motivated team with the passion of those who enjoy their profession.



JAVASCRIPT



REACT



NODE



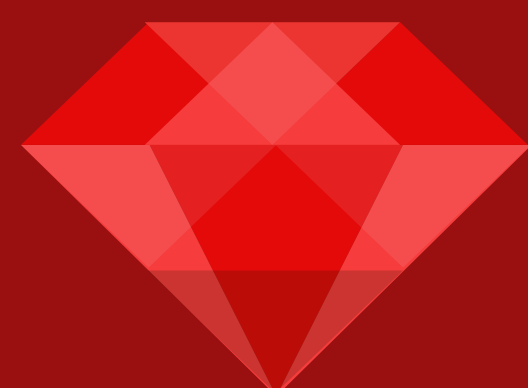
HTML5



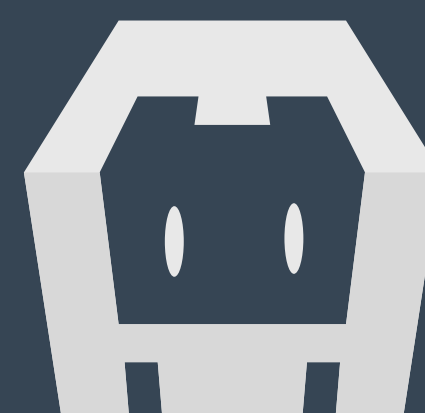
CSS



SASS



RUBY



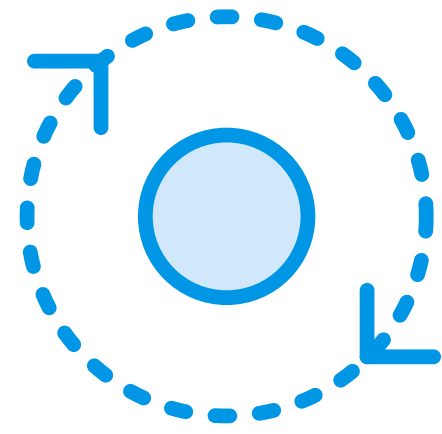
CORDOVA



CLOJURE

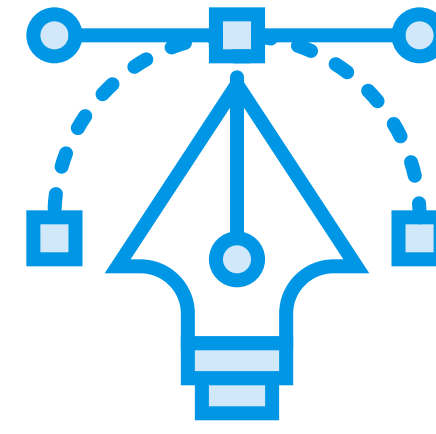
OUR **Services**

All challenges accepted



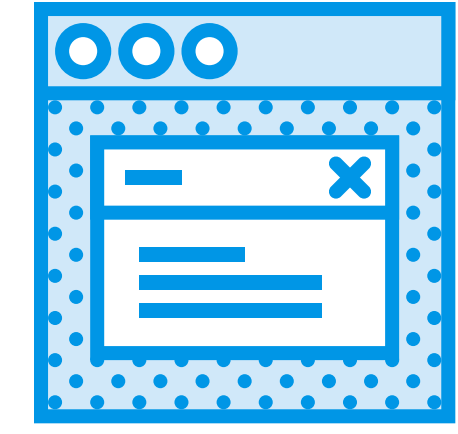
PRODUCT DEFINITION

We work from scratch helping you convert your idea into a working business through roadmapping



DESIGN AND UX

We make sure our products are used, by researching the users and the best practices out there



FRONTEND DEVELOPMENT

The implementation of our designs work on all mobile devices and we use the latest technology to provide the best experience to the user



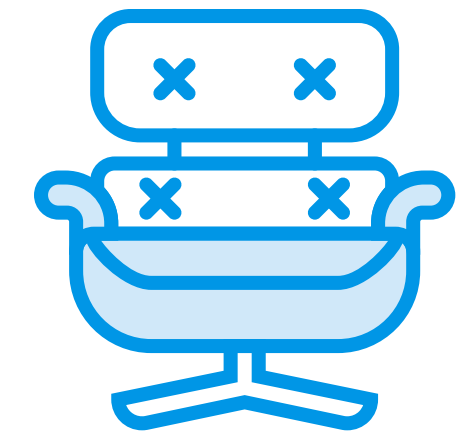
BACKEND DEVELOPMENT

We make sure the backends are fast and reliable, relaying on Ruby on Rails or Node.js for the job



TRAINING

We love to share our knowledge with our courses. Hundreds of happy students are now programming at their best because of us!



CONSULTING

We can help you adapt the best practices in project management, development and management to your business

OUR Approach

Every project is unique, but they all start the same: we want to know all about it so we can give you all the value possible. What's the intention? What's success for you? Who are your customers? Once we know the problem, finding the correct solution to it is what we do best, helping you succeed.



Business Goals



Trust & Communication

We value communication over everything, so you'll always know exactly what's going on.

Research

Agile Metodologies

Design

Implementation

Analytics

Optimization



Continuous Iteration

We use agile methodologies to help you achieve your goals better and faster.

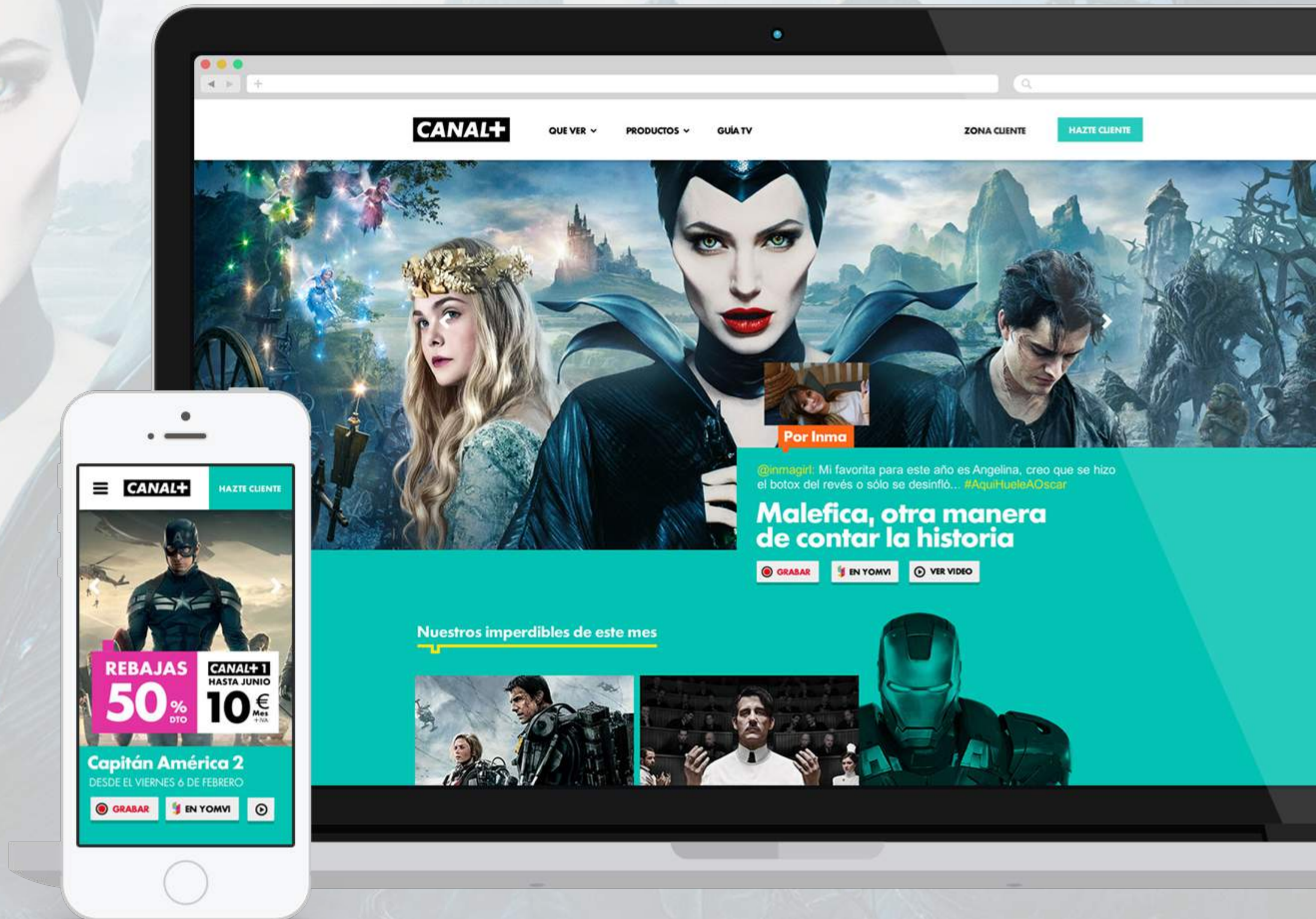
RECENT **Work**

We have hundreds of happy clients both big and small. They all share the same traits: our love and dedication

FRONTEND DEVELOPMENT

Canal+

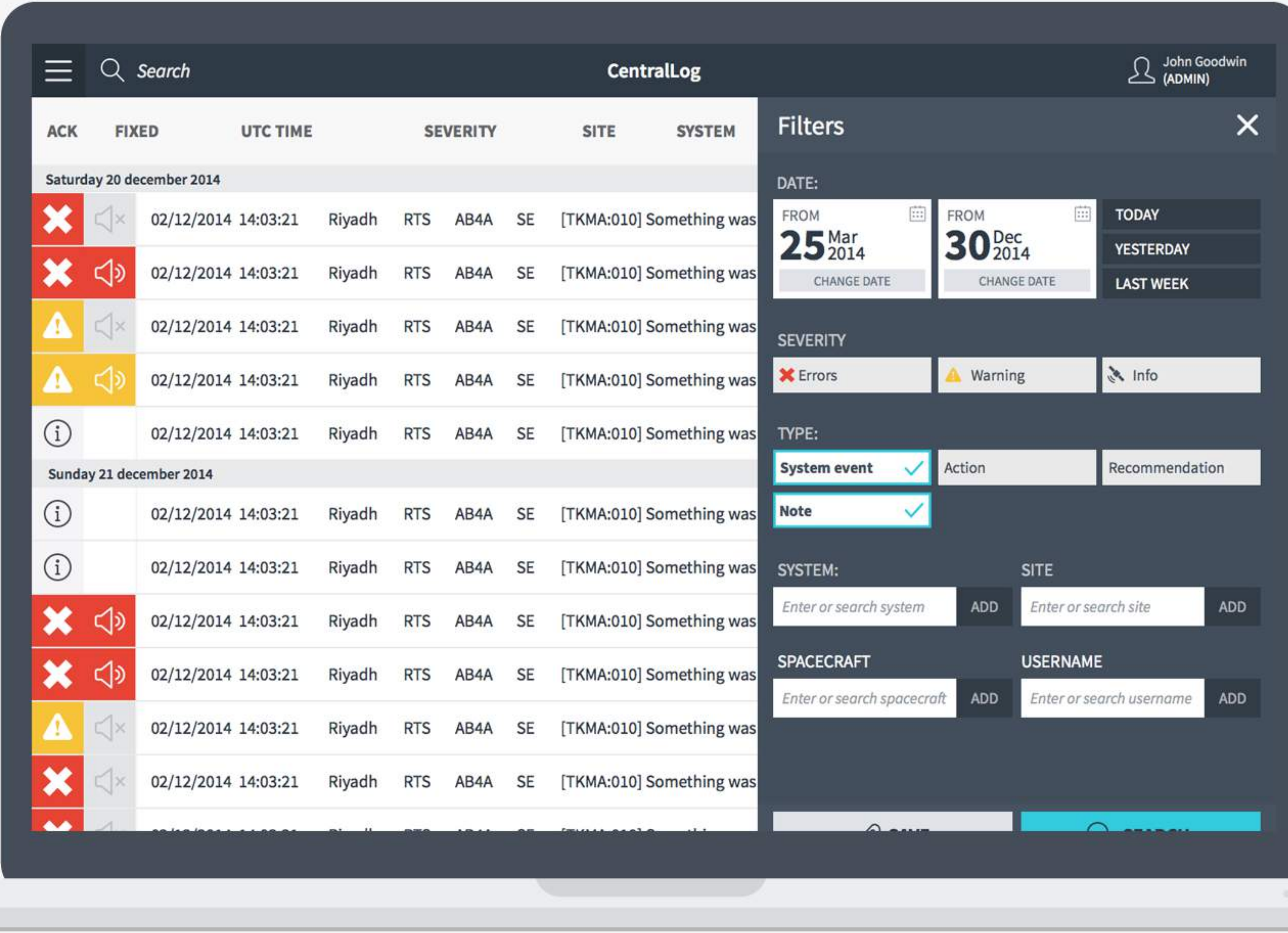
We helped Canal+ adjust their design to be more responsive, thus adapting to all mobile devices and tablets, and taught them about the best ways to handle responsive designs



FULLSTACK DEVELOPMENT



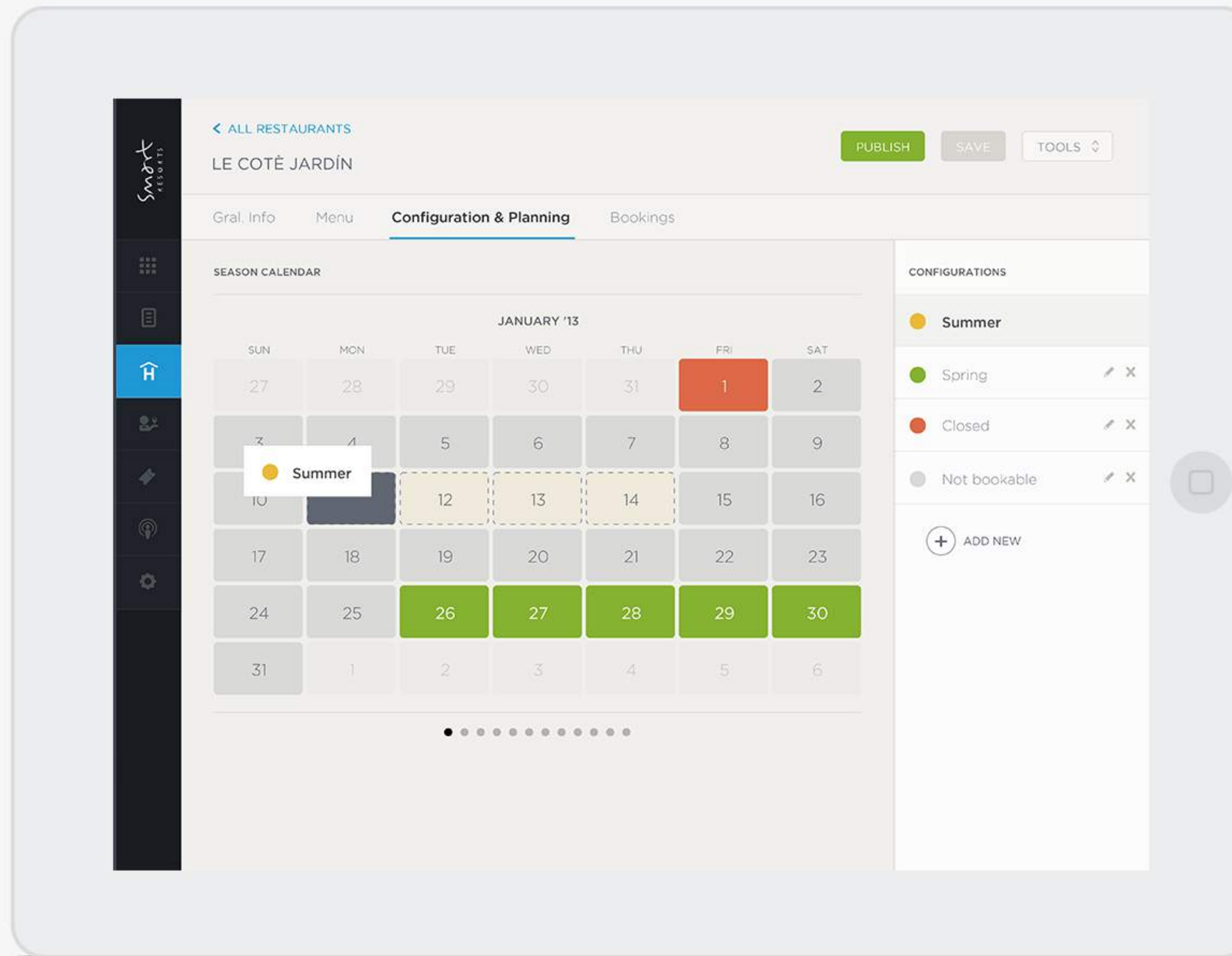
We helped GMV migrate one of their old desktop applications to the online world, enabling them a new line of revenue for international clients. Our knowledge of big data and data analysis were key for the success of the project



FRONTEND DEVELOPMENT

Smart Resorts

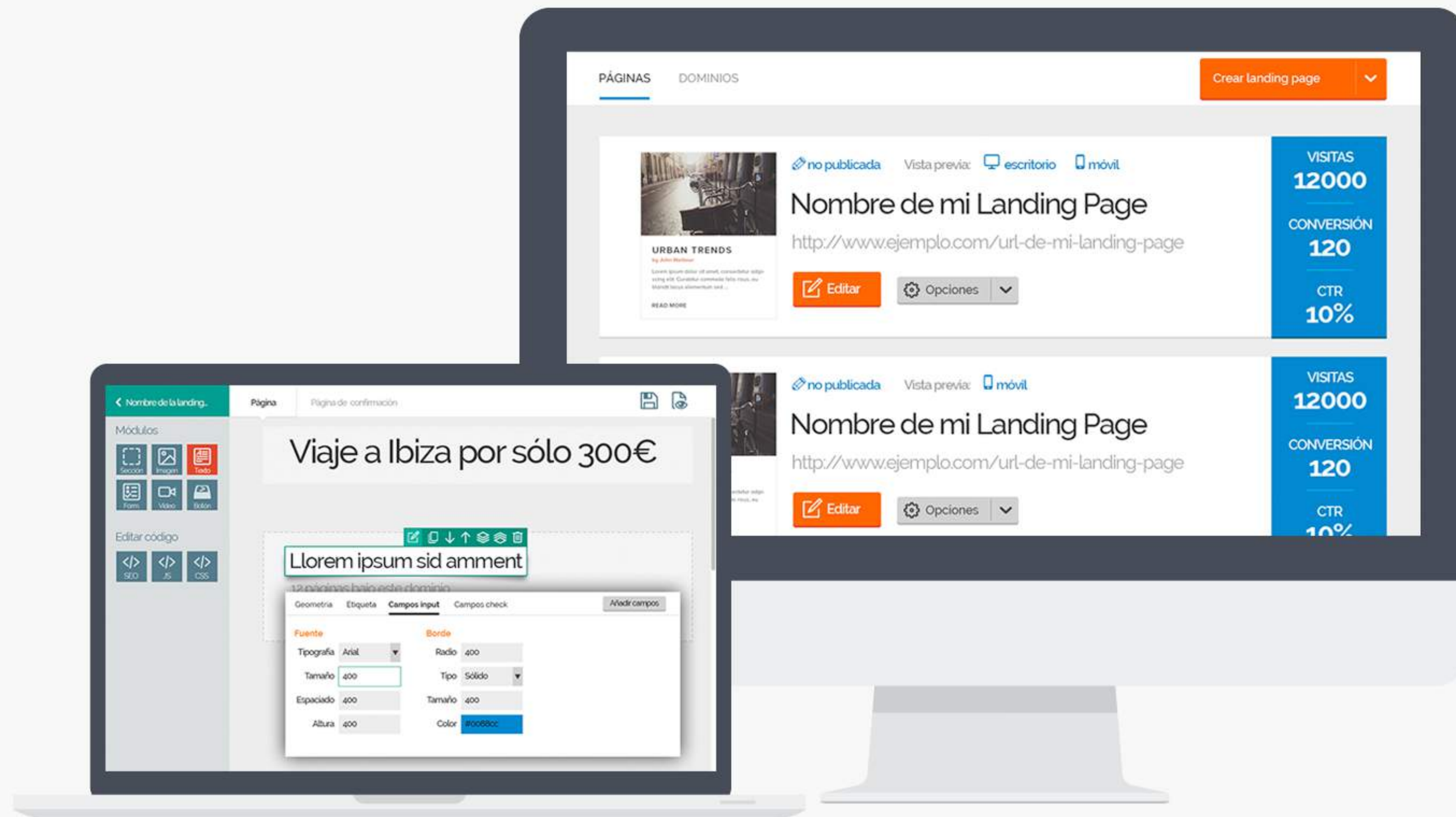
We helped Smart Resorts land their complex scheduling idea to a reality by creating a DSL to handle their dynamic menu requirements and making the UX king in this project for a startup



FRONTEND DEVELOPMENT

MDirector

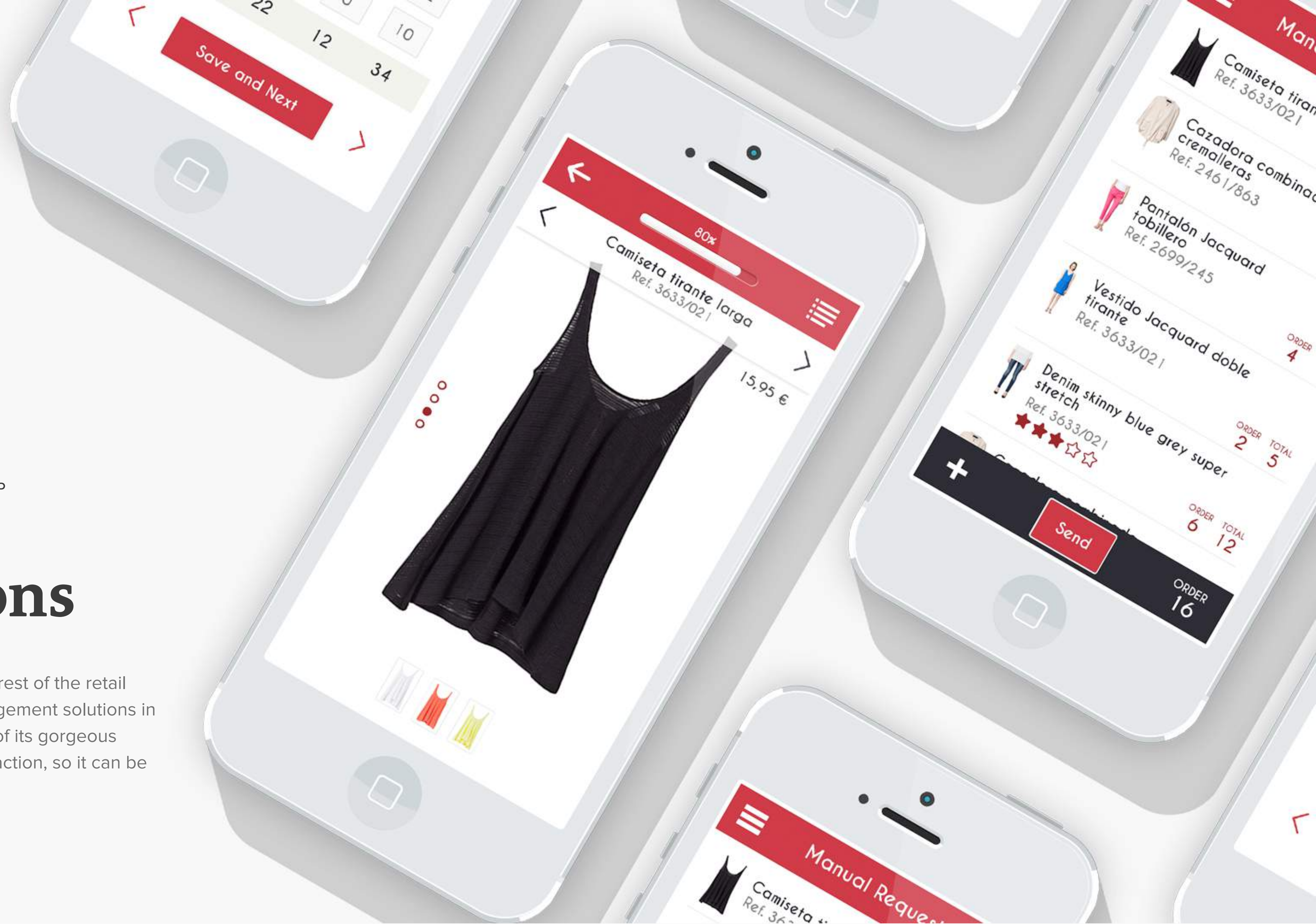
We helped Antevenio enhance their MDirector product by creating a new set of functionalities for it. This has enabled them to skyrocket their customer base and revenue. Currently, their client portfolio includes 10 different countries sending out more than 1500 campaigns a month to more than 100 million users.



CROSS-PLATFORM MOBILE APP

mStore Operations

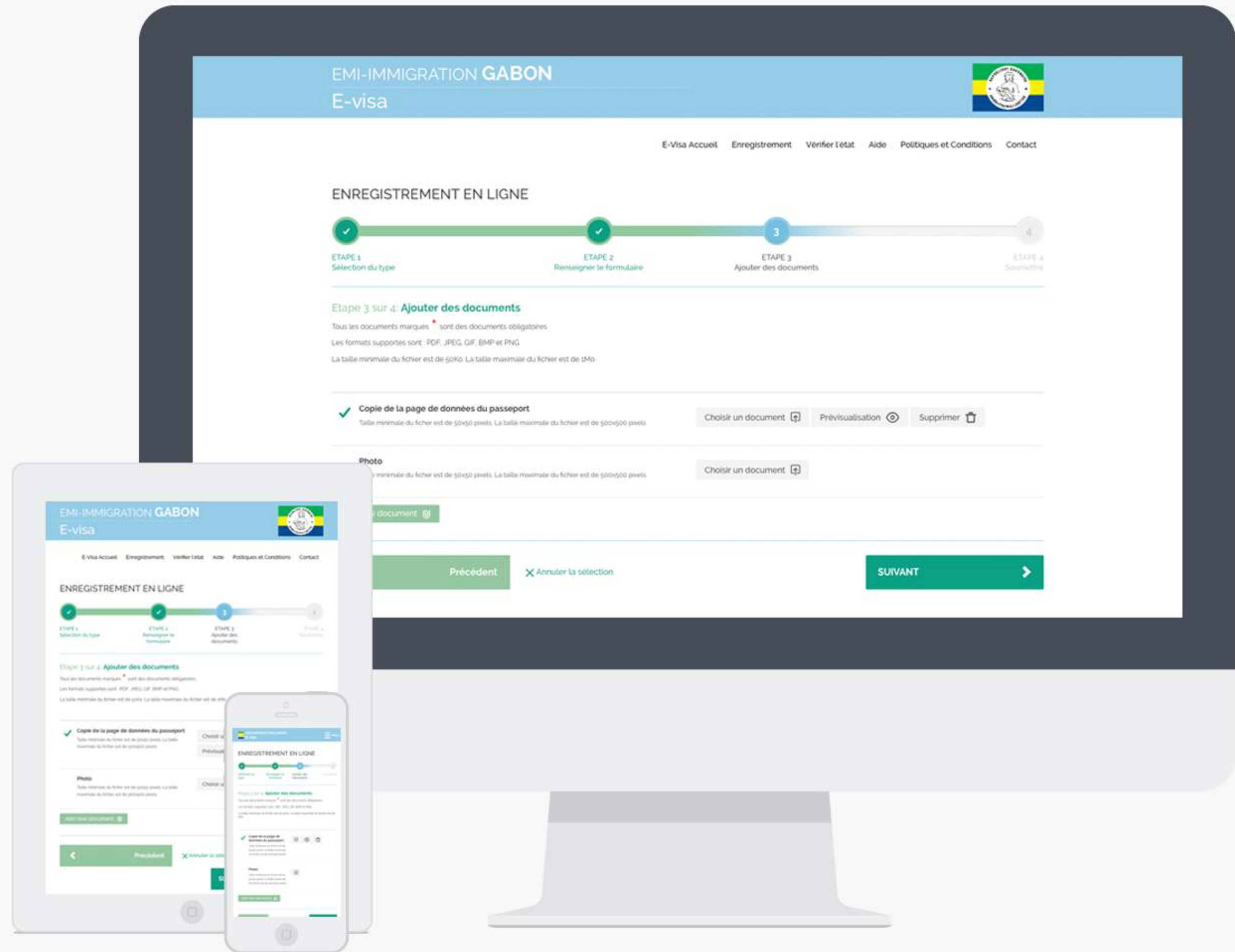
The app stands out from the rest of the retail products and software management solutions in the fashion market because of its gorgeous design and simple user interaction, so it can be use by any store manager



FRONTEND DEVELOPMENT

Gemalto

We helped Gemalto create several new revenue streams by creating a codebase that could be reused over several projects, to manage the creation of visas online for african countries like Uganda and Gabon.



FRONTEND DEVELOPMENT

Biopantry

We've done all the frontend development for this organic supermarket with react.js because performance, speed and user experience are key in ecommerces.



OUR Clients

No challenge too big. No detail too small

L'ORÉAL®

 movistar

○ DIGE ○

rtve

CANAL+

 indra

 **gmV**
INNOVATING SOLUTIONS

EFE:

 the cocktail

BME 
BOLSA Y MERCADOS ESPAÑOLES

 AEGON

 essence
Better life made possible™

 ASMALLWORLD

blue sky
chicago

 antevenio
Anticipation e-Marketing

 eDreams

 Tommy
Hil's
WASH DC

 Edenred

gemalto[★]

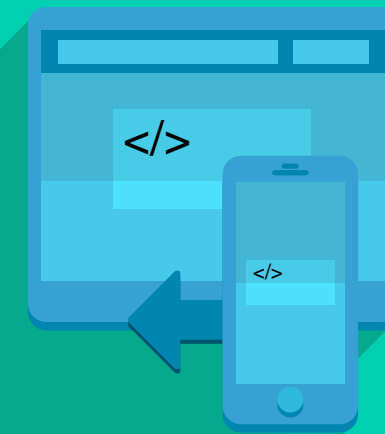
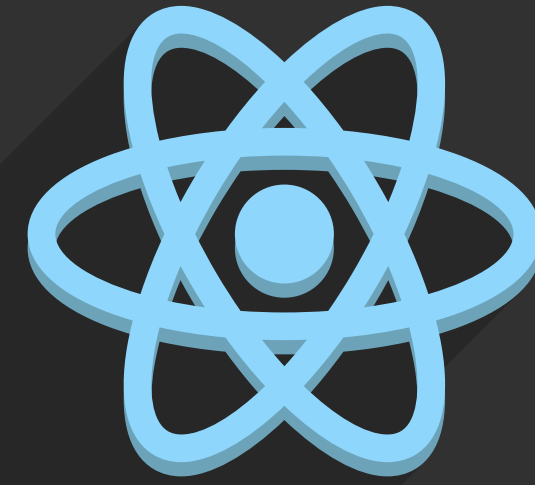
El Confidencial
EL DIARIO DE LOS LECTORES INFLUYENTES

OUR AWESOME School

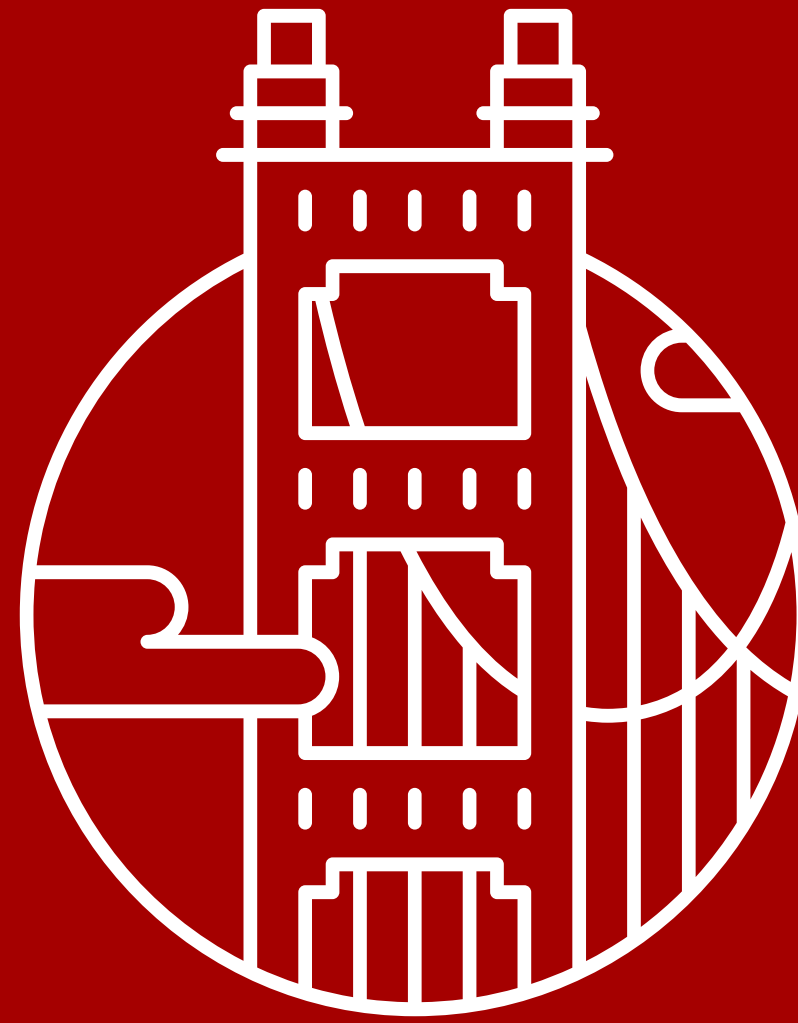
By developers for developers

500+
STUDENTS

12
COURSES



Ready to get started? We're ready to help.



MADRID

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