

Visit Website



Authority Score

10

SEMrush Domain Rank

4.15M ↑

Organic Search Traffic

820

+8.6%

Keywords

1.16K ↓

Paid Search Traffic

6.4K

+60%

Keywords

38 ↓

Backlinks

191

Referring Domains

71

Display Advertising

0

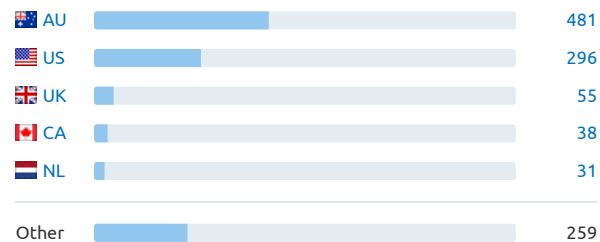
Publishers

0

Organic

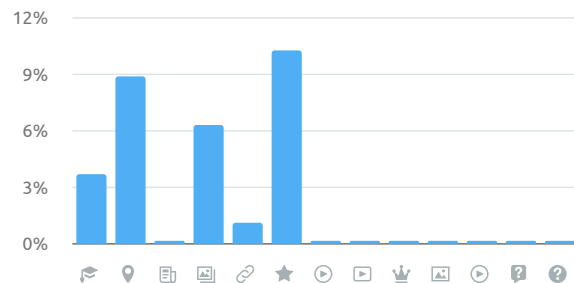
Paid

Keywords by Country



SERP Features

US



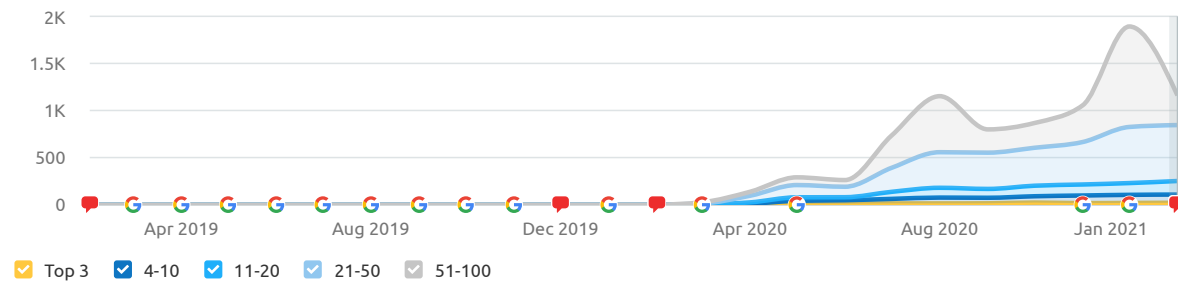
Traffic Trend

Notes | 1M 6M 1Y 2Y All time



Organic Traffic Paid Traffic

Keywords Trend



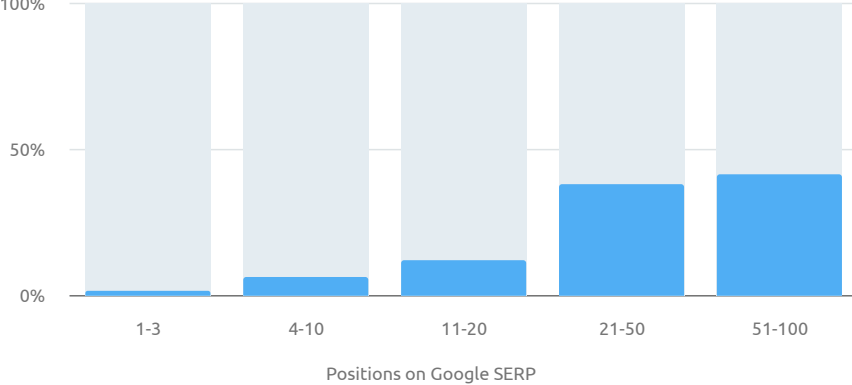
Organic Research

US

Top Organic Keywords (296)

Keyword	Pos.	Volume	CPC (USD)	Traffic %
selina ugg boots	1	90	0.00	47.19
original ugg australia classic	1	30	2.05	26.96
ugg boots joondalup	2	40	0.00	5.61
ugg australia george street sydney	11	70	0.00	3.37
ugg boots joondalup	3	40	0.00	3.37

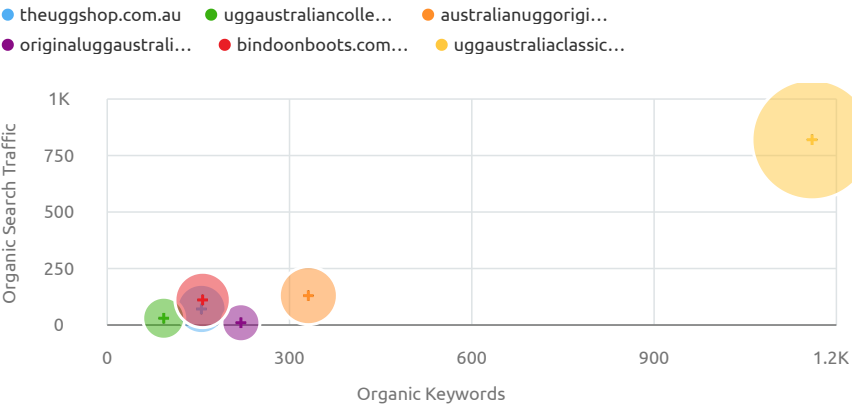
Organic Position Distribution



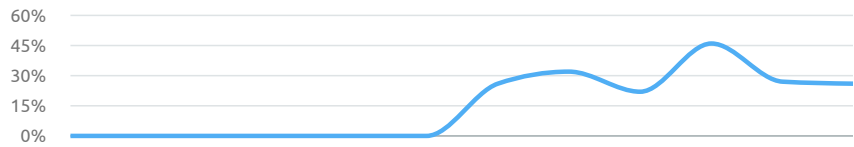
Main Organic Competitors (342)

Competitor	Com. Level	Com. Keywords	SE Keywords
theuggshop.com.au	<div><div></div></div>	10	155
uggaustraliancollectio...	<div><div></div></div>	7	93
australianuggoriginal.n...	<div><div></div></div>	8	331
originaluggaustralia.co...	<div><div></div></div>	6	220
bindoonboots.com.au	<div><div></div></div>	3	157

Competitive Positioning Map



Branded Traffic Trend



Branded vs. Non-Branded



We have no data to show

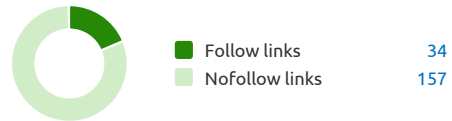
The requested domain doesn't rank in Google's paid search results in the selected country.

Backlinks Worldwide All time

Backlinks i

Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type
-	-	follow
https://uggaustriaclassic.com/pages/our-store-locations	https://uggaustriaclassic.com.au/pages/our-store-locat...	follow
Alexa top domain list page 275 http://www.hansika.co.in/domain-list-275	uggaustriaclassic.com.a http://uggaustriaclassic.com.au/	nofo...
Alexa top domain list page 275 http://www.onemanarmy.in/domain-list-275	uggaustriaclassic.com.a http://uggaustriaclassic.com.au/	nofo...
Alexa top domain list page 275 http://www.ketaki.co.in/domain-list-275	uggaustriaclassic.com.a http://uggaustriaclassic.com.au/	nofo...
Alexa top domain list page 275 http://www.allwebsites.net/domain-list-275	uggaustriaclassic.com.a http://uggaustriaclassic.com.au/	nofo...

Follow vs Nofollow i



Backlink Type i

Text links	100%	191
Frame links	0%	0
Form links	0%	0
Image links	0%	0

Top Anchors i

Anchor	Domains	Backlinks
uggaustriaclassic.com.a	36	69
<EmptyAnchor>	19	51
https://uggaustriaclassic.com.au/	9	23
uggaustriaclassic.com.au	2	15
website	3	11

Referring Domains i

Root Domain	IP/Country	Backlinks
searchdealtoday.com	104.18.58.165	17
fuji-kan.com	210.233.74.166	15
firmania.biz	159.69.76.38	9
eurekster.com	66.63.171.134	8
cordylink.com	104.18.53.19	8

Indexed Pages

indexed Pages 2

Title & URL

Domains

Backlinks

-	37	71
http://uggaustraliaclassic.com.au/		
Original UGG Australia Classic https://uggaustraliaclassic.com.au/	23	51
Our Store Locations – Original UGG Australia Classic https://uggaustraliaclassic.com.au/pages/our-store-locations	2	2
UGG Insoles & Inserts - 100% Australian Sheepskin – Original UGG Australia Classic https://uggaustraliaclassic.com.au/products/ugg-insoles-inserts-100-australian-sheepskin	2	2
Australian Made – Original UGG Australia Classic https://uggaustraliaclassic.com.au/collections/australian-made	2	4

Display Advertising

Worldwide

All time



We have no data to show

We haven't found any ad campaigns run by the requested domain in any country. The requested domain doesn't advertise and publish ads on the Google Display Network.

