Mohammad Redwan Arefin Rifat

Aspiring Data Analyst

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OBJECTIVE____

To harness my enthusiasm for data analytics and commitment as a computer science student to develop into a highly skilled professional, making meaningful contributions to data science while continuously enhancing my knowledge and expertise.

SKILLS____

Programming Language: Python, SQL

Libraries : NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn

Data Visualization : Power BI, Excel, Google Sheet

Database : MySQL, Snowflake

Statistical Analysis : EDA, A/B Testing

Modeling Technique : Linear Regression, Logistic Regression, K-Nearest Neighbors (KNN)

EDUCATION____

BSc in Computer Science

BRAC University

Publication

Bachelor's Thesis:

Predictive Analysis of Non-Fungible Token Price Using Deep Learning

Published on the official website of BRAC University. % View Thesis

PROJECTS____

- E-Commerce Sales Analysis Dashboard % Github
 - o To analyze and visualize the key performance indicators (KPIs) of an e-commerce business using **Power BI** by deriving insights from sales, returns, customer, and product data. The goal is to help stakeholders better understand business performance, customer behavior, and operational trends through an interactive and insightful dashboard that supports data-driven decision-making.

• Talent Acquisition Dashboard % Github

- o An interactive **Excel**-based Talent Acquisition Dashboard that tracks applicants, offers, hires, and KPIs. It provides actionable insights into hiring trends, bottlenecks, and diversity to help HR teams make data-driven decisions.
- RFM Segmentation % Github
 - o RFM segmentation is a customer classification technique based on three transactional metrics: Recency, Frequency, and Monetary value. This method provides insights into customer value and behavior, supporting the development of targeted marketing and customer relationship strategies. The objective of this project is to implement RFM segmentation using **SQL** to classify customers based on their purchasing behavior and extract actionable insights that support data-driven marketing and customer retention efforts.

COURSE _____

- DataSolution360: Data Analyst job ready Bootcamp, Batch 2413
- Interactive Cares: Data Analytics and Power BI Career Path Batch 4

Language____

English and Bangla

Reference

. Shabbir Hossain Rossi

Senior Business Intelligence Analyst, Statistician & Researcher, Data Science Instructor/Mentor

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