

# Mohammad Redwan Arefin Rifat

Data Analyst

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## OBJECTIVE

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To harness my enthusiasm for data analytics and commitment as a computer science student to develop into a highly skilled professional, making meaningful contributions to data science while continuously enhancing my knowledge and expertise.

## SKILLS

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**Programming Language** : Python, SQL

**Libraries** : NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn

**Data Visualization** : Power BI, Excel, Google Sheet

**Database** : MySQL, Snowflake

**Statistical Analysis** : EDA, A/B Testing

**Modeling Technique** : Linear Regression, Logistic Regression, K-Nearest Neighbors (KNN)

## EDUCATION

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- **BSc in Computer Science**  
BRAC University

## Publication



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- **Bachelor's Thesis:**  
**Predictive Analysis of Non-Fungible Token Price Using Deep Learning**  
Published on the official website of BRAC University. 🔗 [View Thesis](#)

## PROJECTS

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- **E-Commerce Sales Analysis Dashboard** 🔗 [Github](#)
  - To analyze and visualize the key performance indicators (KPIs) of an e-commerce business using **Power BI** by deriving insights from sales, returns, customer, and product data. The goal is to help stakeholders better understand business performance, customer behavior, and operational trends through an interactive and insightful dashboard that supports data-driven decision-making.

- **Talent Acquisition Dashboard**  [Github](#)
  - o An interactive **Excel**-based Talent Acquisition Dashboard that tracks applicants, offers, hires, and KPIs. It provides actionable insights into hiring trends, bottlenecks, and diversity to help HR teams make data-driven decisions.
- **RFM Segmentation**  [Github](#)
  - o RFM segmentation is a customer classification technique based on three transactional metrics: Recency, Frequency, and Monetary value. This method provides insights into customer value and behavior, supporting the development of targeted marketing and customer relationship strategies. The objective of this project is to implement RFM segmentation using **SQL** to classify customers based on their purchasing behavior and extract actionable insights that support data-driven marketing and customer retention efforts.

## COURSE

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- **DataSolution360: Data Analyst job ready Boot-Camp, Batch: 2413**

## Language

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- **English and Bangla**

## Reference

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- **Nazmus Sakib**  
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