

Reeann Hansen

Front End Software Engineer

EXPERIENCE

Software Engineer II, CareCloud

Miami, FL - Jan 2018 - Mar 2020

UI lead for EHR software development

- Collaborated with product managers, designers and team leads to roadmap features, set deadlines and groom product requirements into digestible tasks
- Developed intuitive UI to capture patient data quickly and accurately
- Assisted team lead in maintaining UI consistency across feature teams through semi-weekly sync ups and team initiatives
- Redesigned and rebuilt company's core product CareCloud Go, a EHR/ practice management software, with enhanced features alongside 40+ engineers across guilds
- Migrated front end of CareCloud Go into fully autonomous micro apps for maintainability, separation of concerns and to minimize obstacles for future rewrites
- Created multiple drag and drop components for fun, interactable views
- Built a component library with 20+ reusable custom components
- Experience with building forms using JSON schema and validating with HTML5 and custom client-side validations
- Completed Breeze rewrite within a tight 3-month deadline with a small core team - CareCloud's award-winning patient portal app with over 20k users
- Developed a sleek interface for an internal tool to track daily automation tests

Client Service Executive, PHD Media

Frankfurt, Germany - Sept 2015 - Sept 2017

Digital strategist for global partner within Germany and Eastern Europe region

- Converted clients' marketing objectives to digital media strategies
- Presented media recommendations, weekly reports and campaign analyses to campaign stakeholders
- Trafficked and managed digital assets across major ad management platforms - Sizmek, DoubleClick, LinkedIn Ad Manager and Facebook Power Editor
- Client portfolio: SAP, Universal Pictures, Starbucks, Qatar Airways, Volkswagen and Newell Rubbermaid

CONTACT & LINKS

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EDUCATION

Wyncode Academy

Full-Stack Web Development

University of North Florida

Cologne University of Applied Sciences

MBA, MA International Management and Intercultural Communication

University of South Florida

BS Marketing

SKILLS

JavaScript

React

TypeScript

HTML

CSS/SASS/CSSinJS

GraphQL

CONCEPTS & TOOLS

Redux

Cloud Firestore

Realtime Database

Jest/Enzyme

TDD

Responsive Design

OOP

Git

Agile