# Reeann Hansen

## Front End Software Engineer

## **EXPERIENCE**

### Software Engineer II, CareCloud

Miami, FL - Jan 2018 - Mar 2020

- UI lead for development of EHR features
- Collaborated with product managers, designers and team leads to roadmap features, set deadlines and groom product requirements into digestible tasks
- Developed an intuitive UI for doctors to capture patient data quickly and accurately with realtime data syncing for collaboration
- Assisted team lead in maintaining UI consistency across feature teams through semi-weekly sync ups and team initiatives
- Redesigned and rebuilt company's core product CareCloud Go, a EHR/ practice management software, with enhanced features alongside 40+ engineers across guilds
- Migrated front end of CareCloud Go into fully autonomous micro apps for maintainability, separation of concerns and to minimize obstacles for future iterations
- Created multiple drag and drop components for fun, interactive views
- Built a component library with front end team housing 20+ reusable custom components
- Experience with building forms using JSON schema and validating with HTML5 and custom client-side validations
- Completed Breeze rewrite within a tight 3-month deadline with a small core team - CareCloud's award-winning patient portal app with over 20k users
- Developed a sleek interface for an internal tool to track daily automation tests

## Client Service Executive, PHD Media

Frankfurt, Germany - Sept 2015 - Sept 2017

- Converted clients' marketing objectives to digital media strategies across
   EMEA for a global parter
- Presented media recommendations, weekly reports and campaign analyses to campaign stakeholders
- Trafficked and managed digital assets across major ad management platforms - Sizmek, DoubleClick, LinkedIn Ad Manager and Facebook Power Editor
- Client portfolio: SAP, Universal Pictures, Starbucks, Qatar Airways, Volkswagen and Newell Rubbermaid

#### **CONTACT & LINKS**

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#### **EDUCATION**

Wyncode Academy
Full-Stack Web Development

University of North Florida
Cologne University of Applied Sciences
MBA, MA International Management and
Intercultural Communication

University of South Florida **BS Marketing** 

#### SKILLS

JavaScript

React

TypeScript

HTML5

CSS3/SCSS

JSS

GraphQL

Redux

Jest/Enzyme

TDD

Responsive Design

OOP