

# Reeann Hansen

Front End Software Engineer

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## EXPERIENCE

Software Engineer II, CareCloud

Miami, FL - Jan 2018 - Present

UI lead for EHR software development

- Collaborate with product managers, UX/UI designers and team leads to roadmap features, groom product requirements into digestible tasks and set attainable deadlines
- Develop intuitive UI to capture patient data quickly and accurately
- Assist team lead in maintaining UI consistency across feature teams through semi-weekly sync ups and team initiatives
- Migrated CareCloud Go into fully autonomous micro apps for maintainability, separation of concerns and to minimize obstacles for future rewrites
- Created multiple drag and drop components for fun, interactable views
- Built component library for 20+ reusable custom components
- Experience with building and validating forms using JSON schema and native HTML validations
- Joined a senior development team to rebuild and redesign company's core product with smarter features and a simpler UI as CareCloud Go
- Completed Breeze rewrite within a tight 3-month deadline with a small core team - CareCloud's award-winning patient portal app with over 20k users
- Developed a sleek interface for an internal tool to track daily automation tests

Client Service Executive, PHD Media

Frankfurt, Germany - Sept 2015 - Sept 2017

Digital strategist for global partner within Germany and Eastern Europe region

- Converted client's marketing objectives to digital media strategies
- Presented media recommendations, weekly reports and campaign analysis to campaign stakeholders
- Trafficked and managed digital assets across major ad management platforms - Sizmek, DoubleClick, LinkedIn Ad Manager and Facebook Power Editor
- Client portfolio: SAP, Universal Pictures, Starbucks, Qatar Airways, Volkswagen and Newell Rubbermaid

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## CONTACT

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## EDUCATION

Wyncode Academy

Full-Stack Web Development

University of North Florida

Cologne University of Applied Sciences

**MBA, MA International Management and Intercultural Communication**

University of South Florida

**BS Marketing**

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## SKILLS & TOOLS

JavaScript/React

TypeScript

HTML

CSS/SCSS/JSS

GraphQL

Cloud Firestore

Realtime Database

Jest/Enzyme

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## LANGUAGES

English

German